Ties that Unbind? Ethnic Identity, Social Rules and Electoral Politics in Solomon Islands

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NOTE: This thesis is slightly different from the final version submitted. In particular I have made some very minor modifications to this version of the thesis. In particular I have corrected a couple of typos and amended the acknowledgements list.

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Candidate's Declaration

This thesis is my own original work except where cited.

Terence Wood

Abstract

This is a study of ethnic identity and electoral politics in Solomon Islands. The study examines when and why Solomon Islanders vote ethnically in national elections, which ethnic identities are electorally important, and how ethnic voting is associated with broader features of the country's politics. The thesis makes use of regression analysis to show existing theories of ethnic identity and electoral politics do not fit the Solomon Islands case. It then uses electorate-level case studies to develop an alternative theory of ethnic voting. This theory is then tested with further quantitative work.

The argument advanced in the thesis is that ethnic identities only play an important role in electoral politics in Solomon Islands when the groups associated with them are home to social rules (informal institutions) which enable effective electoral collective action. Such rules include: norms of obligation which may make co-ethnic candidates more likely to follow up on electoral promises; rules which enhance the loyalty of the brokers candidates use in their attempts to gain votes; and rules which enable key political actors to coordinate support behind favoured candidates. Importantly, rules have to be present within ethnic groups for ethnic voting to occur. Clans commonly possess such rules and so are often electorally important groups. Language groups do not typically possess such rules and so are rarely electorally important. In the case of churches, the presence of electorally useful social rules varies between denominations.

Politics in Solomon Islands is strongly clientelist. Where voters are free to choose they typically vote for the candidate they think most likely to provide individualised or localised help. The ethnic voting which comes coupled with this does not involve blind loyalties but rather the calculations of voters and political actors. Social rules associated with ethnic identities play an important role in structuring these calculations but, except in rare instances where rules are very strong, they do not perfectly determine behaviour. As a result, other factors have a major impact on voters' choices: where they are free to choose, voters will vote for candidates who are not co-ethnics if given good cause to believe they will help.

On the basis of these observations I argue clientelism, rather than ethnic voting, is the source of poor political governance in Solomon Islands. I also argue that, rather than ethnic diversity itself causing political fragmentation in Solomon Islands, the cause actually lies in the absence of larger entities (social or political movements) possessing anything analogous to the social rules found in some ethnic groups. Absent such rules, effective electoral collective action is difficult. And absent large-scale electoral collective action, clientelism appears inevitable.

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Acronyms

CDO	Constituency Development Officer
CFC	Christian Fellowship Church
СОМ	Church of Melanesia
DSE	Development Services Exchange (a Solomon Islands NGO)
ENC	Effective Number of Candidates (a measure of political fragmentation explained in Chapter 4)
ENP	Effective Number of Parties (a measure of political fragmentation explained in Chapter 4)
MP	Member of Parliament
NGO	Non-Governmental Organisation
OLS	Ordinary Least Squares (regression)
PNG	Papua New Guinea
RAMSI	The Regional Assistance Mission to Solomon Islands (the peacekeeping mission in the wake of Solomon Islands' civil conflict)
RCDF/CDI	Rural Constituency Development Fund / Constituency Development Fund (funding given to MPs to spend in their electorates)
SBD	Solomon Islands Dollar
SICA	Solomon Islands Christian Association (an umbrella association for churches)
SIDT	Solomon Islands Development Trust (a Solomon Islands NGO)
SSEC	South Seas Evangelical Church
WVS	Winner Vote Share

The constituency codes used in some of the charts in this thesis are mapped to constituency names in Appendix 3.

A Note on Spelling

Spelling is not standardised in Solomon Islands. Throughout this text I have spelt electorate names as they were recorded in the most recent version of the election data I was given. Similarly, I have spelt candidate names as they were recorded in the most recent version of election results data where they were present. I have spelt village names as they were recorded in the electoral roll, or in election results where the village was also a polling station. I have used the 1999 census as my guide for the spelling of language names. I have spelt the name of Solomon Islands' lingua franca 'Pijin' following Jourdan and Maebiru (2002).

Reflecting the country's official name, throughout the thesis I use the name 'Solomon Islands', rather than 'the Solomon Islands'.

Chapter 1 – Introduction

The Puzzles of Electoral Politics in Solomon Islands

The Western Melanesian country of Solomon Islands presents a puzzle for political scientists. Although it holds elections for its national parliament using a single member district plurality system in which voters have only one vote and electorates elect only one member of parliament (MP), both candidate numbers and effective numbers of candidates are high and, if anything, have increased across elections since independence.¹ These features of Solomon Islands electoral politics stand at odds with the predictions of Duverger's Law, one of the central axioms of political science — a law which posits that single member district plurality electoral systems will tend towards two party or two candidate competition over time. A tendency driven by a process in which voters strategically abandon favourite candidates for less favoured candidates whom they calculate as being more likely to win (Duverger 1954; Duverger 1986).²

Although there is still some debate (for example, Dunleavy et al. 2008), Duverger's Law is broadly accepted as theoretically sound (Riker 1982; Reilly 2006; Kedar 2012) and there is considerable cross-country empirical evidence of it in effect (Ordeshook and Shvetsova 1994; Cox 1997; Neto and Cox 1997; Taagepera 1999; Roberts Clark and Golder 2006; Singer and Stephenson 2009). That Solomon Islands so clearly defies the Law's predictions is an anomaly in need of explaining.

One possible explanation comes in the form of Solomon Islands' ethnic diversity. As well as having high numbers of candidates in elections, Solomon Islands is one of the most linguistically diverse countries on earth. It is also home to a range of different church groups, and its population is divided amongst numerous clans. There is also some evidence from existing work on Solomon Islands politics suggesting voters display a propensity to vote for coethnics (Premdas and Steeves 1983; Premdas and Steeves 1994; Corrin-Care 2002). What is more, a number of cross-country studies suggest more ethnically diverse countries are on average home to higher numbers of candidates (Reilly 2006; Singer 2012) and ethnic diversity

¹ Single member district plurality electoral systems also go by the name 'first past the post' and are used in a range of countries including the United Kingdom as well as for most elections in the United States. 'Effective number of candidates' is a calculated term which weights candidate numbers to reflect the relative competitiveness of individual candidates. I define the concept more fully, and provide the formula for its calculation in Chapter 4. In Figure 4.2 I provide detailed information on trends in candidate numbers and effective number of candidate numbers for Solomon Islands.

² While Duverger's Law is often applied to numbers of parties in national competition it was first theorised with respect to candidate numbers at the electorate level and has been applied this way in other recent work (for example, Singer and Stephenson 2009).

has been offered as an explanation for candidate proliferation in neighbouring Papua New Guinea (Reilly 2004; Fukuyama 2007b; Kurer 2007b). Possibly the cause of Solomon Islands' political fragmentation can be found in ethnic attachments? Ties that unbind — loyalties which lead to voters voting for candidates from their ethnic group. Something that in turn, given the country's ethnic diversity, leads to candidate proliferation and political fragmentation.

This possibility is of practical as well as theoretical interest. Despite being a democracy, Solomon Islands suffers poor political governance (Craig and Porter 2013b). In 2012 it ranked in the bottom 25 per cent of all countries globally in World Bank measures of government effectiveness and regulatory quality (World Bank 2013b), and provision of public goods and services is poor (Bourke et al. 2006; Dinnen 2008; ANU Enterprise 2011; Allen et al. 2013). Such government failures raise the question of why Solomon Islanders keep voting for MPs who manage their state so poorly? Here again an obvious potential answer might be that ethnic loyalties are trumping assessments of national political performance. If this was the case the practical ramifications would be worrying: could Solomon Islands, as a profoundly ethnically diverse society, have any future as a democracy if voting is guided by ethnic identity not government performance?

However, simple explanations involving ethnic politics as the cause of both Solomon Islands' governance problems and its defiance of Duverger's Law turn out not to fit empirical data. Specifically, election results and key electoral features such as candidate numbers shift too much over too short a period of time to fit with explanations of ethnic voting which hinge on irrational attachment to fixed ethnic identities. At the same time, competing explanations from contemporary political theory in which ethnic identities are multiple, adopted in a more calculating manner, and politically salient when they enable ethnic groups to access state resources, also fail to fit the Solomon Islands case. In particular, the most well-articulated of these theories (those of Chandra 2004; and Posner 2005) posit that ethnic identities will become electorally important when the groups associated with them are of electorally useful sizes (large enough to win or at least afford leverage, and not so large as to require resources to be distributed amongst more people than necessary). When ethnic groups are the right size, Chandra and Posner argue, voters and political actors will seek to use group identity as a means to electoral success. However, in Solomon Islands, there is no evidence of size determining the electoral importance of ethnic identities. Clans are often electorally important despite almost always being too small to win competition within electorates on their own. On the other hand, language groups, while often being of sizes useful to electoral competition at the electoral level, almost never serve as ethnic blocs in Solomon Islands. And church groups, which are also often of electorally useful sizes, only play an important electoral role at the

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electorate level in certain instances — instances which do not appear to be driven by group size. Moreover, while some churches are large enough that they could become electorally important nationally, national church-based political action does not occur in any sustained way in Solomon Islands at present. Moreover, other potential ethnic groupings, such as island or province-based groupings, which are also plausibly large enough to add structure to national politics in Solomon Islands, fail to do so.

If people are voting ethnically in Solomon Islands they are not doing so in ways that fit with the predictions of the major theories of ethnic voting which exist in political science.

Research Questions and How I Have Answered Them

In this thesis, I attempt to resolve the puzzles of national electoral politics, ethnic identity and voter behaviour in Solomon Islands. My research is geared around five key questions. Questions one and three are focused on the decisions of individual voters, the second and fourth questions focus on ethnic identities, and the fifth ties voter behaviour and ethnic identity back to electoral outcomes at the electorate and national level. The questions are:

To what extent do Solomon Islanders vote for co-ethnics?

Amongst the range of ethnic identities potentially salient in Solomon Islands elections, which are actually drawn upon in electoral politics?

When Solomon Islanders vote for co-ethnics why do they do so?

What causes some ethnic identities to become more salient than others in contributing to voters' choices?

How is ethnic voting associated with observed broader patterns of electoral outcomes and electoral politics in Solomon Islands?

The first question is a simple empirical one. As I discuss in my methodology chapter, it is not a question which is easily answered exactly, yet it is obviously important to my study. At the very least I need some sense of the extent to which Solomon Islanders vote for co-ethnics. If they never do, then a study of ethnic identity and voting is misguided. Meanwhile, a situation where voters inevitably vote for co-ethnics is different in interesting ways from one in which voters only vote for co-ethnics in certain instances.

Of these possibilities, the last — in which voting for co-ethnics is present but not inevitable — turns out to be the case in Solomon Islands. This leads to the third question: when voters vote for co-ethnics, why do they do this? For obvious reasons, this question is central to

understanding ethnic electoral politics in Solomon Islands, and there are a range of possible answers to it, spanning from ones which have ethnic voting driven by irrational attachments, to those that see ethnic voting as a rational, calculated choice. Because the form of ethnic politics which we would expect to see stemming from irrational attachments is different in important ways from that which we might expect to see stemming from rational calculation, this question is central to my study.

My second research question stems from the fact that, in Solomon Islands as in other countries where ethnic politics have been studied, there are a range of ethnic identities which might plausibly structure electioneering, yet not all do so. As I noted above, and as I detail in Chapters 7 and 8, in the Solomon Islands case neither provincial identity nor language groups appear to be of any regular electoral significance, while other identities such as church and clan are significant in instances, although not the instances we might expect on the basis of existing theory.

This observation leads to my fourth question: if some ethnic identities are electorally significant and others are not, then any systematic examination of ethnic electoral politics in Solomon Islands needs to be able to explain why this is the case.

In my final research question I tie my study of ethnic identity and voter behaviour back to the electoral outcomes present in Solomon Islands — tying my research back to the puzzle I started this chapter with.

Methods

In attempting to answer these questions I make use of mixed methods, drawing on both qualitative and quantitative techniques. This is a relatively novel approach, at least to the study of Solomon Islands politics and governance, which has to date been primarily the domain of qualitative work. Yet such an approach has clear advantages for the research questions I am asking. In particular, constraints to the external validity of qualitative work mean that, were I to draw on qualitative methods alone, it would be hard for me to generalise from data to the Solomon Islands case as a whole. In my qualitative work I attempted to overcome this problem as best as possible by interviewing voters and political actors from around Solomon Islands. However, in terms of breadth of coverage quantitative work still possesses advantages over qualitative data. At the same time, particularly in the data poor environment of Solomon Islands, quantitative data, while offering benefits in terms of external validity, if drawn on exclusively brings with it the risk of missing the most interesting details of electoral politics — details which can be best gathered through careful qualitative work.

The qualitative data I draw upon in this study come from interviews I conducted in Honiara with people from across Solomon Islands and also from fieldwork focused on six Solomon Islands electorates (five which were in rural parts of the country). I draw upon my qualitative data foremost in Chapters 8 and 9 where I describe and theorise Solomon Islands electoral politics.

The quantitative data I draw on come both from survey data and in the form of databases which I compiled while in Solomon Islands. These include a database of the bio-data of candidates from the last two Solomon Islands general elections, a database of election results by polling station for the last two general elections (and some by-elections), a database of election results by electorate for all general elections (and some by-elections) since independence, and a database of census data by electorate.³ I use these datasets first to show systematically in Chapter 7 that existing theories of ethnic electoral politics do not fit the Solomon Islands case, and then in Chapter 9 to test my own alternative theory.

The Argument

The argument I advance in answering my research questions hinges on two types of collective action dilemmas central to electoral politics in Solomon Islands — principal agent problems and coordination problems — and on the role ethnic groups play (or fail to play) in overcoming these dilemmas.

In advancing my argument I contend that, where voters are free to choose, in Solomon Islands they vote in search of personalised or local public goods. Solomon Islands is, in other words, a clientelist polity — a political feature it shares with many other developing countries. Indeed, key features of Solomon Islands clientelism such as the use of brokers — local interlocutors who help candidates win votes (Stokes et al. 2013) — are very similar to those found elsewhere.

Amidst the clientelism of Solomon Islands politics, voters, brokers and candidates all find themselves facing forms of principal agent problems — problems which occur when actors have to rely on other actors to achieve the outcomes they desire. Voters face principal agent problems when choosing who to vote for because it is hard for them to tell if the brokers or candidates promising material benefits are actually likely to deliver these benefits. Similarly, candidates face principal agent problems because it is difficult for them to know whether the

³ I also have pre-independence election data stretching as far back as 1967, although I do not draw heavily upon it in my thesis.

voters and brokers promising them support will actually vote for them. And brokers face related challenges in navigating the promises of candidates and voters.

Reflecting these dilemmas, ethnic identity is important to electoral politics in Solomon Islands in circumstances where ethnic groups are bound by social rules (norms or informal institutions) that make agents more likely to do principals' bidding.⁴ For example, everything else being equal a voter will be more likely to vote for a co-ethnic candidate if both the voter and candidate are from an ethnic group (a clan for example) which is bound by norms of obligation that make the candidate in question more likely to make good on their campaign promises.

Ethnic groups also become electorally significant in Solomon Islands when they contain within them social rules that enable members of the groups to overcome electoral coordination problems. Winning elections requires winning a substantial number of votes, which in turn requires coordinating the support of influential political actors. Something that itself requires these actors to come to agreement over who to support. Such coordination is not easy, and once again this is an area where ethnic identity can help if ethnic groups come bound with social rules which facilitate electoral cooperation. If, for example, an ethnic group contains within it strong norms of co-operation it will be easier for political actors within the group to agree upon and unify support behind a single candidate. And, because group unity enhances chances of electoral success, where such norms exist, political actors often make use of ethnic identity as a means of electoral coordination in Solomon Islands.

Importantly, ethnic voting in Solomon Islands is contingent. It is contingent in that it only occurs regularly within ethnic groups that are bound by social rules which enable effective electoral collective action — a feature that explains why some ethnic identities are electorally significant in Solomon Islands while others are not. Ethnic voting is also contingent in that the loyalties involved are not blind. When they are free to choose, voters will not vote for co-ethnics if they do not think them likely to help. This feature of ethnic voting in Solomon Islands is central to the significant variations over time seen in the country's electoral outcomes. Because ethnic group loyalty is not blind, other factors, such as candidate performance, impact on election outcomes and this provides space for election outcomes to change.

In the concluding chapter of this thesis I draw on my explanation of ethnic voting to argue that the cause of candidate proliferation in Solomon Islands is not ethnic heterogeneity per se. I argue that, instead, the country's political fragmentation is actually the product of the absence

⁴ I define the term 'social rule' more fully at the end of this chapter.

in Solomon Islands of larger entities — social movements, for example —containing anything analogous to the electorally useful social rules of some ethnic groups. Similarly, I contend the problems of political governance in Solomon Islands stem not from blind ethnic voting, but rather the clientelist nature of the country's politics. Something which is itself unlikely to be surmounted until larger, national-level entities emerge enabling more programmatic electoral collective action.

The Contribution

The explanation of ethnic electoral politics I make in my thesis is clearly different from those existing theories which have ethnic politics driven by irrationally held group loyalties. In my explanation of electoral politics the key driver of ethnic voting and electoral collective action, where it occurs, is reasoned calculation. Solomon Islands voters show little propensity to cling to ethnic identity for reasons other than consequence.

On the other hand, my theory is similar to those of authors such as Chandra and Posner whose arguments focus on ethnicity as a means which enables calculating actors to achieve desired, material ends.⁵ However, my explanations of Solomon Islands' electoral politics also differ from their work in that, rather than group size, I contend it is the presence or absence of particular social rules which determines whether ethnic groups are electorally important or not. I also carefully theorise why this is the case, tying ethnic electoral politics to collective action dilemmas and explaining how ethnic groups in Solomon Islands can, in certain instances, help overcome these collective action dilemmas.

While the importance of social rules in collective action, and in particular ethnic collective action, is increasingly well established in social science work more generally (Habyarimana et al. 2007; Henrich and Henrich 2007; Habyarimana et al. 2009), and while it has been suggested in passing as a potential factor contributing to ethnic politics (for example, Reilly and Phillpot 2002, p. 926; Reilly 2006, p. 50; Habyarimana et al. 2009, p. 159), my study is the first I am aware of to provide systematic theorising and evidence of the importance of social rules within ethnic groups in electoral politics.

Introducing Solomon Islands

The context for my work is the country of Solomon Islands. Near the western edge of the Pacific, the islands of Solomon Islands stretch out, running in a south easterly direction from Choiseul and the Shortland Islands in the North West, to the islets of Temotu province (see

⁵ Chandra's explanation of electoral politics also describes an element of attachment based voting, although her formal models of ethnic voting hinge on rational calculations.

Figure 3.1 for a map). The archipelago contains six major islands, all with substantial populations, and 992 smaller islands, of which something in the vicinity of three to four hundred are inhabited (Kabutaulaka 1998, p. 11; Moore 2004, p. 1; Evans 2006, p. 3; World Bank 2011). Spread amongst these islands is a population home to speakers of 94 languages (Solomon Islands National Statistics Office 2000, p. 46). Despite the linguistic diversity, there is much in common in the social lives of most Solomon Islanders. In particular, throughout the country clans, churches and villages (or urban settlements) all serve as central organising features of most people's social interactions (Allen et al. 2013).

On the basis of extrapolation from the preliminary results of the 2009 census (Solomon Islands National Statistics Office 2012, p. 1) Solomon Islands has a current population of roughly 570,000.⁶ In 2012 the country had a purchasing power parity adjusted GDP per capita of US\$3,076, which places it in the bottom third of countries internationally (World Bank 2013a). National level governance is (as noted above) poor and Solomon Islands is afflicted with many of the development problems associated with this. Not only is service provision inadequate, but corruption is a major issue (Aqorau 2008) — one the logging industry in particular has been able to take advantage of at the expense of local communities and the environment (Frazer 1997; Bennett 2000).⁷ From 1998 to 2003 development issues coupled with governance problems led to a period of civil conflict, the so-called 'Tensions' (Moore 2004; Dinnen 2008).

Administratively the country is divided into nine provinces plus the municipality of Honiara. Each province has a provincial government and in most provinces provincial governments function as poorly as the national government (Cox and Morrison 2004).

The national government is presided over by a parliament of 50 MPs, each elected from single member constituencies. Solomon Islands' parliament is unicameral. The country has held general elections since 1967 and its first post-independence election was held in 1980. Since then it has held eight general elections. As of the 2010 general election, on the basis of census data, I estimate the country to have been home to approximately 280,000 voting aged citizens. In the 2010 general election just under 240,000 votes were cast. In the 2010 general election, a reasonably typical election, the average Solomon Islands electorate had an effective number of candidates of 4.90 and the median winning candidate was elected with a 35 per cent vote share. In 2010 44 per cent of those sitting MPs who defended their seats lost. As a

⁶ The exact figure for 2009 is given as 515,870 from which I derive the number given in the text by extrapolating forwards using an estimated population growth rate of 2.44 per cent per annum.
⁷ Although it is beyond the scope of this thesis, it should also be noted that, in addition to taking advantage of corruption in Solomon Islands, the logging industry has had a considerable role in perpetuating it.

consequence of high incumbent turnover rates, fewer than 20 per cent of MPs in the 2010 parliament had served three or more terms.⁸

While political parties exist in Solomon Islands they are very loosely bound (Dinnen 2008b). In terms of national politics, weak political parties bring fluidity and instability as MPs frequently cross the floor (Steeves 2001; Fraenkel 2005). Parties are also numerous. The 2010 parliament was, at least in the immediate wake of the general election, ostensibly home to nine political parties as well as 20 independent MPs. Electorally, weak political parties come coupled with voting that is almost exclusively based on candidate attributes, not party affiliation (Steeves 2011).

Chapter Outline

As I work to link the social context and electoral outcomes of Solomon Islands together via ethnic identity and the choices voters make, I structure my thesis around eight substantive chapters, plus the requisite introduction and conclusion. The remainder of this introductory chapter contains a chapter outline before closing with a section in which I define two concepts central to my research.

Chapter 2 – Methodology

In the second chapter of the thesis I outline my research methodology. I start with a brief discussion of epistemology, situating my work as post-positivist and explaining how this informs my research approach. I then describe the challenges that come with research on voter behaviour, and specifically with researching voter behaviour in Solomon Islands. Amongst other issues I discuss the problem of social desirability bias in survey and interview research. I also detail the challenges of getting access to and making use of existing datasets, such as election results. Having done this I make the case for mixed methods research as a means of understanding the role of ethnicity in the choices voters make. I then describe in detail the methods and data used in my work. I list the electorates I visited, and describe how I used process tracing to undertake within-case analysis of electioneering. I also provide details on the quantitative datasets and explain how I used regression analysis in examining the data they contain.

Chapter 3 – State and Society in Solomon Islands

In Chapter 3 I provide the reader with a detailed introduction to social and economic life in Solomon Islands. Drawing on anthropological work as well as other existing literature I

⁸ Electoral data presented in this section are, unless other sources are provided, based on my own datasets and calculations. More details on data sources are provided in Chapter 2 and I present election results data in more detail in Chapter 4.

describe the lives of Solomon Islanders, paying particular attention to the social structures that frame them. I discuss the importance of family and communities, and look at leadership structure. I also provide detailed information on potential ethnic groups. In particular I discuss clans in Solomon Islands, language groups, different races and church groups. I also look at other examples of group-based collective action, discussing NGOs and trade unions, before discussing examples of large-scale collective action. In doing this I provide the reader with a thorough introduction to the context that shapes electoral politics in Solomon Islands, as well as the potential building blocks of ethnic politics.

Chapter 4 – Solomon Islands Elections and Politics

In Chapter 4 I continue my background of the Solomon Islands context by discussing the country's electoral and parliamentary politics in detail. I describe electoral conduct and electoral rules before discussing key features of elections, and trends over time. Drawing on my election results databases and census data I report on voter numbers and voter turnout. I also provide information for all post-independence elections on winning candidate vote shares, candidate numbers, effective numbers of candidates and incumbent turnover rates. In doing this I show that, in most instances, strong trends are absent from key Solomon Islands electoral statistics, although there is considerable fluctuation between individual elections. There is also significant variance in election outcomes between different electorates. Some electorates, for example, are home to numerous candidates, others to few. Within electorates there is also interesting variation in the geographical dispersion of candidate support. Using 2006 and 2010 polling station data I show that while minor candidates tend to have concentrated support bases, a significant number of candidates are able to draw upon geographically dispersed support.

Having described electoral politics I then describe parliamentary politics, discussing the fluidity of political allegiances in Solomon Islands and the weak political parties the country is home to. I also discuss how fluid electoral allegiances contribute to political instability and changes of government.

Chapter 5 – Literature Review, Electoral Politics in Solomon Islands and Papua New Guinea In Chapter 5 I start my search for explanations of voter behaviour in Solomon Islands by examining the available academic literature on voter behaviour and electoral politics in Solomon Islands. Because this literature is fairly scarce I augment it with work from the neighbouring country of Papua New Guinea (a culturally similar country which shares a number of key electoral features with Solomon Islands). Also, reflecting the fact there is not a lot of work focusing in detail on ethnic identity and voting in these countries I structure my coverage of existing work around three broader questions relating to voter behaviour: 'What 10 outcomes do voters seek from their vote?'; 'Who or what sorts of candidates do voters vote for in attempting to attain these outcomes?'; and 'Why do voters vote for the candidates they vote for while seeking the outcomes they seek?'. In covering these questions, I engage with two areas of debate in the existing literature: whether politics in Solomon Islands and Papua New Guinea is clientelist in nature; and whether culturally determined expectations or rational calculation is the major driver of voter behaviour in the two countries.

As I do this I find the existing evidence clearly falls in favour of those who argue politics in Solomon Islands and Papua New Guinea is clientelist. Or, in other words, that the answer to the question 'what do voters seek in exchange for their votes?', is localised or personalised benefits. With respect to the second and third questions, I contend that available evidence favours authors who see rational calculation as determining who Solomon Islanders voters vote for and why. At the same time, however, I show that there are still puzzles left unexplained by rational choice analysis. One particular puzzle being high candidate numbers when, as per Duverger's Law, there is good reason to believe rational voters will abandon favoured candidates for likely winners in a way which leads to political consolidation.

Ethnic identity is a potential explanation of candidate proliferation, and in Chapter 5 I describe examples taken from existing studies of voters from Solomon Islands and Papua New Guinea displaying a propensity to vote for co-ethnics. However, I also discuss examples of cases where voters do not seem to vote ethnically, and note that most existing work on voting in Solomon Islands and Papua New Guinea fails to fully theorise ethnic voting, tie it systematically to patterns of election results, or explain why it occurs in some instances and not others.

Chapter 6 – Literature Review, Ethnic Identity and Ethnic Voting

Having been afforded much useful description but only partial explanations of ethnic voting in Solomon Islands (and neighbouring Papua New Guinea) in Chapter 6 I turn to work from elsewhere in the world which looks at ethnic voting, and which seeks to explain why it occurs. I look first at evidence of the existence of ethnic voting in other parts of the world. I then discuss theories of ethnic voting: explanations of why people vote for co-ethnics and of the nature of the ethnic identities involved. In doing this I outline two clear divisions in the literature. The first divide being that between those who posit ethnic politics and voting as being the product of irrational attachments and those who posit the phenomena as caused by rational calculations (or something approximating them). The second divide I discuss is that lying between those who argue ethnic identities are multiple and that voters and other political actors can shift between them, and those who argue ethnic identities are largely singular and fixed. In doing this I note that, as a generalisation, beliefs of singular unchanging ethnic identities tend to come coupled with theories of irrational ethnic voting, while — in contemporary work on ethnicity and voting at least — those who hold ethnic identities as multiple and prone to change also tend to advance models of ethnic voting based on reasoned choices.

Chapter 7 – Theories of Ethnic Voting and Election Results in Solomon Islands In Chapter 7 I take the theories of ethnic voting I described in Chapter 6 and see whether their predictions fit patterns of election results present in Solomon Islands. First, I show that there is too much variation in election outcomes at the electorate level over short timeframes to fit with models of ethnic voting based on irrationally held attachments and singular, fixed ethnic identities. I then show that the predictions of contemporary theories in political science based on multiple and changeable ethnic identities also fail to fit with empirical observations from Solomon Islands. In particular, I engage with theories that suggest whether an ethnic identity is important or not is determined by the sizes of ethnic groups associated with the identity in question. I show that, although some ethnic groups are potentially large enough to provide useful starting points for acquiring national level political power, there is no evidence of these groups actually structuring national politics. I then shift my analysis to electoral-level competition, looking at the sizes of church and language groups within electorates and showing there to be no relationship between optimal-sized group population shares and winning candidate vote shares. I conclude the chapter by looking at two areas where correlations do exist. I show using 2006 and 2010 election data that there is a weak correlation between language group size and winning candidate vote share, and that this occurs regardless of whether the groups involved are ideally sized for electoral competition. I also show using 2010 data that there is a strong correlation between language group size and the total combined vote shares of all candidates from within the language group, and that — once again — this appears to be something which exists independent of group size.

Chapter 8 – Ethnicity and Electioneering in Action

Having found in Chapter 7 that existing theories of ethnic voting and electoral collective action fail to fit with patterns of Solomon Islands election outcomes I shift to theory-generating work, starting in Chapter 8 by describing electioneering and electoral politics in detail. First, I draw upon survey data and interview data to paint a general picture of the choices voters make in elections in Solomon Islands. I then use process tracing within three electorate cases to examine the interactions of MPs, candidates and other political actors, and voters in action. As I do this I find still more evidence of clientelism in electorate level politics in Solomon Islands — clientelism in which local brokers are central, albeit often unreliable. Brokers are not alone in their unreliability. At various points I provide examples of voters, candidates and MPs also failing to keep their word.

Of particular importance to my thesis, as I draw upon survey data, interview data and case studies, I find considerable evidence of voters voting for co-ethnics, and ethnic identity structuring electoral campaigning more broadly in some instances. Although, in line with some of the work I described in Chapter 5, I find voters voting for co-ethnics is neither guaranteed, nor universal.

Chapter 9 – Ethnicity and Electioneering in Action

I devote the first half of Chapter 9 to taking the observations of Chapter 8 and turning them into a theory of ethnic voting in Solomon Islands. I start by offering a formal description of the central challenges faced by all political actors in Solomon Islands (be they voters, brokers, candidates or MPs) in dealing with other actors whose reliability is not guaranteed. I frame these challenges as principal agent problems and then show how social rules within ethnic groups can help overcome them, at least to an extent. I then move on to describing a different type of collective action dilemma present in Solomon Islands politics — coordination problems, situations where benefits can only be acquired if a large number of people can be induced into acting in a particular way. In the case of electoral politics the particular coordination challenge comes in uniting behind individual candidates and not splitting the vote across candidates. I show that, once again, where they contain social rules which enable coordination, ethnic groups in Solomon Islands can help overcome this particular challenge.

The overarching argument I advance in doing this is that, in the Solomon Islands case at least, ethnic identities become important to electoral politics when the groups associated with the identities contain social rules which enable effective collective action.

Having developed a theory of ethnic electoral politics in Solomon Islands I then show how it fits with the patterns of electoral politics I described in Chapters 4 and 7. In the final part of my thesis I test my theory using data on church group size and election results data.

Chapter 10 – Conclusion

In the concluding chapter of my thesis, I take the theory I have generated and return to my research questions, basing discussion on answering each question in turn. I then outline the limitations of my work and offer suggestions for further study.

Key Concepts

Although I have strived where possible to keep my thesis free of jargon, and to explain technical terms where I do use them, there are two sets of concepts I should define briefly

now as they are central to understanding my research findings and theorising. The first of these is to do with social rules, and the second ethnic identity.

Social Rules

In this thesis I use the term 'social rule' to refer to rules such as norms, which afford some constraints on human behaviour but which are not decreed by or upheld by the state. These are rules which may be enforced by peers or community members, or possibly adhered to by actors without need of enforcement because adherence is believed to be the right course of action.

In using the term social rule in this way I am using it in place of the standard term in economics and political science: 'informal institution' (Casson et al. 2010). I have chosen to speak of social rules rather than informal institutions to avoid the conceptual confusion associated with the word 'institution', which has another more common use in English to do with organisations (i.e. 'the institution of the church') (Ostrom 1999, p. 36).⁹ Readers of my thesis who are used to the term 'informal institutions' as used in economics and political science can read 'social rules' as I have used it throughout this text as a synonym. Similarly, I have avoided referring to 'formal institutions' when talking about rules associated with the state. Rather, I have simply referred to the specific rules being discussed ('electoral laws', for example).

Ethnic Identity

As with social rules, ethnic identity and ethnic groups associated with ethnic identities are central to my research. Yet the concept of ethnicity is itself hard to define (Reilly 2006) and a range of competing definitions exist. In defining ethnic identity as part of my work I am not seeking to resolve these debates or capture ethnicity as an ideal form, but rather to make use of a definition which will be recognisable to scholars of ethnic electoral politics, and which affords analytic leverage to my work. In Chapter 6 I provide an extended discussion of the basis of the definition I use and the authors whose work it is drawn from, and as a result I do not offer this here, but rather provide a simple outline to enable the reader to understand what I mean when I use the term prior to Chapter 6's discussion.

In this thesis I define an ethnic identity as an identity which is based on traits that are sticky, visible and socially salient. Sticky traits are traits which are not readily changed at will by individuals (contrast one's skin colour with the membership of a sports club). Visible traits are

⁹ There is also considerable overlap between what I call social rules and the term Pijin term 'Kastom' (from the English word 'custom') as it is often used by anthropologists working in Melanesia. I have chosen to use 'social rules' rather than 'kastom' as, although the overlap between the two terms is considerable, they are not necessarily one and the same. Also, 'social rules' is more a immediately accessible term to those without prior knowledge of Melanesia.

traits which are either literally visible or well known (for example, skin colour or religious identity). Socially salient traits are those that have been afforded meaning by history (contrast, for example, religious identity in Northern Ireland with eye colour in Northern Ireland).

Within it, in the Solomon Islands context, this definition includes as potentially salient ethnic identities those associated with race, clan, language, religion and island (or province).

Associated with this definition of ethnic identity is the term 'ethnic group'. As I have defined it, an ethnic group is a group derived from an ethnic identity in question. For example, if the relevant ethnic identity is religion, Buddhists would be an ethnic group, as would Catholics and Seventh Day Adventists. Similarly, I use the term 'ethnic cleavage' to describe any divide associated with ethnic identity which lies between two groups (for example the divide between Seventh Day Adventists and Catholics).

Chapter 2 – Methodology

Introduction

The following eight chapters of my thesis attempt to explain when and how social rules and ethnic identities interact to influence voter behaviour in Solomon Islands. Before I start, in this current chapter I outline my methodology, describing how I gathered and analysed the data I use — allowing the reader to look under the bonnet of my research enterprise.

In doing this I cover ground ranging from the esoteric to the prosaic. I start by outlining the epistemic underpinnings of my work before highlighting the practical challenges of political research, and in particular political research in Solomon Islands. I then provide a detailed description of the path I have taken to overcoming these challenges, starting with methodological choices I have made before describing data gathering and analysis.

Epistemology

Whole books have been written on epistemology — theories of what we can know and how we can know — and debates on the subject show no signs of resolution (Guba and Lincoln 2005). My purpose in this section is not to wade into intellectual conflicts but simply to outline my own epistemological bent and explain what it means for this thesis. Epistemologies have ramifications both for research questions and research methods (King and Horrocks 2010). While, for example, it is easy to imagine post-structuralist, interpretivist and post-positivist researchers all being able to fruitfully research the electoral politics of Solomon Islands, researchers of these different epistemic schools have profoundly different beliefs as to what can be learnt and how it can be learnt. This, in turn, leads to the use of different methods, or the same methods to different ends, something that makes for research governed by differing norms of inquiry. So I describe my epistemological stance here in order to indicate to the reader what to expect in terms of the ambitions propelling, and rules constraining, my work.

My epistemological leanings are broadly post-positivist (in the sense of the term as used in Guba and Lincoln 2005; and Sumner and Tribe 2008). In practice this means I take the social world to be real, knowable to a degree, amenable to theory and, importantly, amenable to causal theory — theory which describes social relations in terms of cause and effect (for further detail on this and related epistemologies and for examples of the research approaches they typically entail see: King et al. 1994; George and Bennett 2005; Neuman 2006; Kanbur and

Shaffer 2007; Sumner and Tribe 2008).¹⁰ However, to a post-positivist, a social world which is knowable, is not the same as a social world that can be known with certainty or finality: knowledge is contingent, and theories always prone to being proven untrue by subsequent evidence (Sumner and Tribe 2008). Yet a post-positivist, in contrast say to a radical post-modernist, does still believe that understandings of social reality, while never certain, can be closer to or further from the truth.¹¹ The task of getting closer to the truth is not easy, of course, or as scientific and linear as was assumed by early positivists. Post-positivists appreciate that mistakes may be made, and biases present. Good research should, post-positivists believe, strive to make such flaws easier for others to spot through transparent use of research methods.

One important area where my own research approach differs from some researchers who might loosely fall into the same epistemological camp (for example, King et al. 1994) is that I see an important role for careful inductive work in theory generation. Like other positivists and post-positivists I seek to test theories with evidence, but a significant component of my research involves generating new theory from evidence. This is at odds with some variants of positivism which have theory born either of "creative intuition" (Popper 1968, p. 32 cited in King, Keohane et al. 1994, p.14) or through the use of deductive logic to build upon existing theories or accepted facts. Instead, I take the view of George and Bennett (2005, p. 12) that there is significant worth to careful empirical work focusing on "theory development...hypothesis formation and the historical explanation of individual cases".

The practical ramifications of my epistemological leanings are as follows. The research that this thesis is based on is concerned with uncovering facts, using facts to test existing theories, and generating new theory — all for the purpose of explaining how the world works. Furthermore, reflecting my belief in the possibility of understanding cause and effect in the social world, I

¹⁰ My use of the term post-positivism comes specifically from Sumner and Tribe (2008, p. 58) and Guba and Lincoln (2005, p. 193). Some of the other authors cited above do not use it. Some, while describing approaches to epistemology similar to that which I have offered, use the related, plausibly encompassing, term 'positivism'. This I avoid in favour of post-positivism seeking, as do Sumner and Tribe, a means of distinguishing my beliefs of the contingency of knowledge from earlier forms of positivism such as Logical Positivism that appear more optimistic of the ability to attain certainty. King et al. (1994), do not use the term positivism, or for that matter, any term, in describing the epistemology that underpins their text on methods (what they do is self-evidently 'normal' as they see it). However, it is clear, both from the views they express on good social science research and from their engagement with interpretivists and post-modernists, that they are positivists of a form.

¹¹ Whether post-modernists, in belief or in practice, actually hold such radically sceptical ontological and epistemological positions is a matter for debate. Yet it is not hard to find examples of at least some thinkers in this school of thought who hold to such views. For an example, as well as for a very interesting debate on these matters, the reader is directed to the comments of Hilary Lawson in the London School of Economics Philosophy panel discussion to be found at the following link: http://www.lse.ac.uk/publicEvents/events/2013/05/20130501t1830vWT.aspx

have attempted to make my explanations causal. I am interested, then, in questions such as: What *causes* some ethnic identities to become more salient than others in contributing to voters' choices? I have tried to answer such questions by describing likely facts on the ground and using these facts to link causes to effects.

The Challenges of Political Research in Solomon Islands

If ever there was an arena of human interaction where the search for facts on the ground was fraught, politics is it. By its very nature politics involves the shaping of narratives, the hiding of some facts and the touting of others. Even relatively simple endeavours such as interpreting election results and asking voters why they voted the way they did can prove surprisingly problematic. In the following two subsections I outline several textbook complications associated with studying electoral politics, complications that are evident in most contexts. I then highlight some of the particular problems I faced researching electoral politics in Solomon Islands. In subsequent sections of this chapter, as I detail the methods I have used, I outline how I used them in ways that have allowed me to overcome these challenges as best as possible.

The Challenges of Researching Politics

Three major, general methodological challenges confront researchers seeking to understand why voters vote the way they do, or seeking to answer related questions such as 'do voters vote along ethnic lines?'

The Ecological Fallacy

The first of these is the so-called ecological fallacy, an issue that hampers attempts to divine voter motivations from election results. The fallacy occurs when researchers interpret results found at higher units of analysis (for example, electorates) as conveying information about behaviour at lower units of analysis (for example, voters' choices) (Lavrakas 2008). A Solomon Islands example of ecological fallacy would be inferring from the strong correlation between the population share of language groups and the combined constituency-level vote share won by candidates from language groups (discussed in Chapter 7) that voters choose who to vote for on the basis of language-based ethnic identity. (In reality as I discuss in Chapters 7 and 8 the most likely explanation is to do with clan networks, which are subsets of language groups.)

The problem of ecological fallacy is not insurmountable: there are statistical techniques for partially overcoming it when working with results data alone (King 1997; King et al. 2004); or results data can be combined with other data for better inference (a technique I use). Also, strong correlations across multiple data points, particularly if control variables are included, at

least suggest observed relations are non-spurious. Some researchers have found, for example, that the number of ethnic groups is correlated with the number of political parties across a large number of democracies, as I discuss in Chapter 6. And this finding, owing to the presence of a relationship born of numerous different country contexts and resilient to the inclusion of controls in regression, appears reasonable evidence of something akin to ethnic voting, despite the technical possibility of ecological fallacy.

For my research, the main ramification of this issue is that I should not assume that, simply because Solomon Islands is ethnically diverse and, at the same time, has elections with many candidates, people are voting along ethnic lines. This is an assumption I avoid. The risk of ecological fallacy also requires caution in how I interpret election results data, and care in comparing this data with demographic data, issues which I take due notice of.

Social Desirability Bias and Issues of Interpretation

There would seem to be at least one easy solution to the problems of ecological fallacy from election results described above: using surveys to ask people why they voted the way they did. A large random sample ought to provide external validity and survey questions ought to allow direct insight into voters' motivations. And, indeed, this is an approach used by social scientists (most famously by Campbell 1980; and also Lewis-Beck et al. 2008). Yet it is not without limitations. In particular, the issue of social-desirability bias, which occurs when survey respondents provide answers they think interviewers wish to hear, or that respondents think are least likely to cause them subsequent trouble should their responses become common knowledge. Social desirability bias is now recognised as a major issue in survey work on voter behaviour, particularly when dealing with sensitive issues such as vote buying (Gonzalez-Ocantos et al. 2012). Of particular relevance to the subject matter of my own research, in his work on ethnic politics in Zambia Posner (2005, p. 94) provides good evidence to suggest that social desirability bias leads respondents to downplay the extent to which ethnic identity guides their engagement in politics.

In the case of ethnic voting there are further issues with data stemming from respondents' interpretations of their own decisions. A voter may, for example, vote for a co-ethnic because they believe the co-ethnic more likely to help and subsequently merely tell a researcher that they voted for the candidate most likely to help. The response is correct but nevertheless omits the underlying determinant of the voter's choice of most interest. Reflecting such challenges in their overview of methodologies relevant to studying ethnicity and voter behaviour Lieberman and Singh (2012, p. 262) conclude:

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Survey questions on ethnicity are problematic for a host of reasons, including varied interpretations of questions, interviewer effects, and normative biases against "ethnic" responses.

Such challenges are likely to be most acutely felt by quantitative researchers using surveys, yet political research is challenging for qualitative researchers too. The flexibility of interviewing affords some advantages over survey questionnaires. Even so, as I discuss below, there is no guarantee such information will not suffer similar forms of bias (Tansey 2007; Rathbun 2009).

The Challenges of Researching in Solomon Islands

For the researcher studying politics, Solomon Islands offers an additional suite of challenges. For a researcher from New Zealand the first of these is the challenge that comes with working across cultures. Some of this is simply practical — in parts of the country it would have been considered inappropriate for me to interview women on their own. Other challenges were more directly intellectual: as an outsider I ran the risk of overlooking essential elements of political behaviour simply because I did not know where to look, or how to decode relevant signs. This challenge was compounded by the fact there has been little detailed, academic work undertaken on voter behaviour in Solomon Islands. There is, as I discuss in Chapter 5, some work of use, but not much, and important features of Solomon Islands electoral politics, such as the brokers who I discuss in Chapter 8, had not previously been detailed in academic work. This meant that, while I commenced my fieldwork possessing questions born of research in other countries, I had relatively little pre-existing material geared to the Solomon Islands electoral context to guide my search.

As an outsider, I also faced challenges establishing trust with those from whom I gathered data. Politics is a sensitive subject, and as I discuss in my findings, voter coercion occurs in Solomon Islands; in such an environment a challenge I faced was getting voters to be open about their experiences.

Other data brought other problems. While I was able to obtain election results at a constituency level for all general elections and some by-elections, results at the polling station level, which are more useful for analysis, proved harder to get. In the end I was able to obtain them for almost all electorates for the two most recent general elections as well as some recent by-elections, but was unable to pull together polling station results from any older elections. I discuss how I tidied and validated this data in more detail below but for now should note that the data I received required considerable tidying before it was amenable to analysis. In addition to the normal tasks of data entry and coding, spelling is not standardised in Solomon Islands which means that candidate names, and constituency names, had to be

manually matched across time and between datasets.¹² For this reason tidying, merging and validating data proved very time consuming, and time lost to this, while ultimately well spent, was time I was unable to devote to other aspects of my research.

While election results are useful on their own, their ability to shed light on voter behaviour ought to be enhanced when combined with information on social and economic features of different electorates or polling stations.¹³ Because ward-level data from Solomon Islands' censuses can be aggregated and mapped to electorates (census wards are perfect subsets of electorates) censuses are an obvious source of such data. However, drawing on census data did not prove easy. The 2009 Solomon Islands population census had not been finalised by the time I undertook fieldwork in 2011 and 2012, meaning the census data I was given were provisional.¹⁴ I was also able to obtain 1999 census results and some limited data from earlier censuses. Yet doing this took time: suitably disaggregated data relating to variables of interest such as language were not immediately available and obtaining data required ongoing interaction with relevant civil servants. Also, although electoral units and census units can be mapped, owing to the aforementioned absence of standardised spelling in Solomon Islands, the mapping processes itself was time consuming. A further concern is that, as in many developing countries, Solomon Islands census data are not completely reliable — the 1999 census took place during civil conflict, and the 2009 census is thought possibly to be inaccurate in some respects. However, as I discuss below, my own testing suggests the data are reliable enough to use. Beyond questions of the validity of the data the censuses do provide, there is a further issue in the form of information that they do not gather. While language (one potential ethnic cleavage) was recorded in the 1999 census it was not in 2009, and no Solomon Islands census has ever asked people to identify themselves by clan, meaning there are no quantitative data available on this variable of interest.¹⁵

Finally, while researchers studying ethnic voting in other countries have been able to draw upon large-N survey data (for example: Saffu 1989; Norris and Mattes 2003; Bratton et al.

¹² For example, former prime minister Bartholomew Ulufa'alu's name was spelt in the following ways in my source data across the different years he stood as a candidate: B. Ulufa'alu, Bartholomew Ulufa'alu, Batholomew Ulufa'alu, Batholomew Ulufa'alu, and Bartholomew Aba'au Ulufa'alu.

¹³ Notwithstanding possible issues to do with the ecological fallacy discussed above.

¹⁴ Final census data were released as I was revising my thesis in late 2013. I could not obtain these data in a form fully amendable to analysis. However, I was able to check with respect to the two main variables used in my analysis. The final population totals for electorates were identical to those in the provisional report, and the proportion of the total population recorded as members of different churches present varied by less than one per cent between the two versions of the census data.
¹⁵ The Allan report of 1957 (Allan 1957) has some information on the number of clans within each

province. However, data are: incomplete; provided for provinces not electorates; and dated. They also only relate to clan names – no systematic information is given on relative clan sizes.

2011), conducting such a survey was beyond my means as a PhD student. The Regional Assistance Mission to the Solomon Islands (RAMSI) has, of recent years, been conducting large surveys of randomly-sampled Solomon Islanders and, in addition to questions to do with perceptions of members of parliament, in 2011, at my asking, they included several questions directly related to voter behaviour. Unfortunately though, while I have been able to make some limited use of the aggregate data these questions generated, RAMSI were unable to provide me the relevant data in a disaggregated form amenable to detailed analysis.¹⁶

Adding to these issues were the practicalities of researching in a low income small island state. While I was aided immensely by the kindness of Solomon Islanders everywhere I travelled, there were logistical issues. I had to learn Solomon Islands Pijin. I had to obtain national and provincial level research permits (a task that took several months). Travel in most instances was by ferry or small fiberglass boats — all weather dependent and sailing to erratic schedules. Meanwhile, some parts of the country are without cell-phone communications which made organising rural visits challenging. At the same time archival research such as gathering old election data and trying to obtain bio-data on MPs was impaired by incomplete collections and lost material.

Research Approach

Mixed Methods

Possessing the research questions that I had, being of the epistemological inclination that I am, and confronted with the practical challenges I have detailed, I chose to use a mixed method approach to my research, combining large-N description and regression analysis with small-n case study work. I chose this approach because used together the different methods afforded me the ability to overcome the shortcomings of each individual approach. Data available for large-N analysis were not available for all variables of interest, and issues such as the risk of ecological fallacy were present. But by drawing on within-case qualitative data I was able to strengthen inference, using detail to fill gaps and to connect election outcomes to individuals' decisions. At the same time I was able to use quantitative data to provide evidence for the external validity of my case study findings.

A Single Country Study

If there were clear advantages to using mixed methods, there was also a clear disadvantage: gathering different types of data from different sources took time, and the logistical challenges

¹⁶ Also, in some instances the data are likely skewed by social desirability bias as discussed above and in Chapter 8.

discussed above added to this. Because neither the time available to me, nor other resources, were infinite, I chose to base my empirical work solely on Solomon Islands.

In deciding to focus on just one country I sought to navigate an appropriate course through what George and Bennett (2005, p. 22) call the, "tension between achieving high internal validity and good historical explanations of particular cases versus making generalisations that apply to broad populations."

By focusing on just one country I have placed limits to the extent to which I can make generalised claims from my findings — claims applicable to the full population of countries where ethnic politics occurs (Gerring 2004; Poteete 2010). What is true for Solomon Islands may not necessarily be true elsewhere. Indeed, it may not be true in the countries that were the basis of the work on voter behaviour I engage with (as discussed in Chapter 6 this is, first and foremost, the work of Chandra 2004; and Posner 2005). Yet focus on a single country has meant I have been able to delve in depth and with care into context (Collier et al. 2010). To have significantly enhanced the cross-country external validity of my work I would have needed to gather data from many countries, and I could not have done this and focused as carefully as I have on Solomon Islands.

For my particular study, in addition to the time and resource constraints mentioned above, there were other good reasons why in-depth examination of one country made sense. First, as I highlight in my literature review, the existing literature on voter behaviour and electoral politics in Solomon Islands is scant: if I wanted detail I needed to gather it myself. Second, as various authors have contended (for example, George and Bennett 2005; Collier et al. 2010; Poteete 2010), case study work has particular strengths when researchers expect causal processes to be complicated. That the determinants of voter behaviour in Solomon Islands were likely not to be simple became obvious to me as I started to analyse election results data (analysis used in Chapter 7). While quantitative cross-country work has many research advantages, the need for the simplification of concepts and causal theories that often comes with converting social phenomena into numbers, means such work brings with it the risk of oversimplifying these phenomena and the causal processes linking them (Gerring 2004; George and Bennett 2005; Poteete 2010; Goertz and Mahoney 2012).

None of these justifications for a single case study cures my work of the potential limits to the extent its findings can be generalised beyond Solomon Islands. Yet they do point to the potential strengths of, and need for, single-country studies. What is more, while it is but one case, as I explained in my introductory chapter, the case of the Solomon Islands is an interesting case. In a range of ways it is a "deviant" case (George and Bennett 2005; Gerring

and Seawright 2008; Mahoney 2010): one in which electoral outcomes differ from those that would be expected on the basis of existing theory. Such deviation makes it a good case for use in the generation of theory, one which can help identify new variables or theoretical insights developed on the base of the single country study and subsequently tested elsewhere (George and Bennett 2005; Yin 2013). In addition, in the concluding chapters of my thesis I engage with academic work on ethnicity and collective action from other parts of the world and discuss the extent to which my findings might be applicable elsewhere.

Working with Mixed Methods in Solomon Islands

Between May 2011 and July 2012 I spent 10 months in Solomon Islands. The first two months were largely devoted to logistical matters, obtaining a research permit, organising field visits, and the like; the remainder of my time was spent gathering data. In addition to gathering quantitative data (election results and census data) while in Honiara I also undertook intensive research in six Solomon Islands electorates. One of these was urban — East Honiara — the remainder were rural, drawn from different parts of the country. The rural electorates I visited were: Aoke/Langalanga, South Guadalcanal, Small Malaita, Gao and Bugotu and West New Georgia. (For a map of Solomon Islands' electorates see Appendix 1.) I chose these electorates primarily on the basis of their election results — that is, I selected electorates which presented a range of different election results, and a reasonable geographic spread over the country. Basic details on all of Solomon Islands electorates is available in Appendix 3 with the electorates I focused on highlighted.

I am aware that by selecting constituencies on the basis of election results I have come close to violating one of the fundamental tenets of political science research: not to select cases on the basis of values on the dependent variable (Shively 2009). However, my selection was based upon getting a spread of results on the dependent variable, not simply selecting on the basis of the presence or absence of a feature of interest, which is the primary source of problems in this area (Van Evera 1997). Moreover, because I use process tracing within electorates, rather than cross-electorate comparisons (discussed more below), the issue is reduced (George and Bennett 2005).

I spent, on average, about three weeks in each of the electorates I visited (although my visit to West New Georgia was shorter). In each electorate I visited three or four villages usually staying for about one week in each village.

Using Constituencies as Cases

Possessing data on six different electorates, one approach that I could have taken in analysis was controlled comparison between the different cases using variance across electoral

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outcomes and between social attributes of the different electorates to isolate factors of importance in determining voter behaviour (Van Evera 1997). Because of the range in election results between Solomon Islands constituencies (as discussed in Chapter 4 some electorates have as few as one candidate standing, others more than 20) as well as the large variance in social and demographic features across electorates, this had seemed a possibility when I started my research. Yet ultimately I concluded it an unlikely means of generating the answers I sought. First, with only six cases, and numerous potential influences on voter behaviour and election outcomes in each electorate, strict case comparison would have been rendered difficult or impossible by the so called degrees of freedom problem, in which it is impossible to isolate the causes of different outcomes across cases because too many causal variables differ between them (Hall 2003; Goertz and Mahoney 2012). Second, as I detail in Chapter 4 and again in my results, much of the variance in election outcomes in Solomon Islands occurs within electorates across time, rather than between electorates. This variance does not take the form of strong country-wide trends in election outcomes across time. Rather, it is predominately fluctuations in results across time within electorates. For example, in the electorate of Central Guadalcanal six candidates stood in 1980, four in 1993, eight in 1997 and only two in 2010. This prevalence of variation across time suggested to me that the impact of structural features on electoral outcomes was likely to be complex and contingent, and unlikely to be easily captured using simple small-n cross-case comparison.

Process Tracing

Instead, the significant variations over time in election outcomes pointed to another approach to case study analysis: process tracing. Process tracing is not the only qualitative methodological approach I drew upon. In particular, in common with almost all political research on Western Melanesia, I also made use of what Van Evra (1997, p. 70) calls the "Delphi Method", immersing myself and interviewing as many participants in the Solomon Islands electoral process as possible to garner insights from their first hand experiences of electoral politics. This proved a rich source of material — material which forms much of the basis of the first half of Chapter 8. Yet, although I draw upon insights gathered in this way, process tracing was the primary tool I used as I worked to describe and generate theory in Chapters 8 and 9.

Process tracing — a term often associated with the work of Alexander George and Andrew Bennett (for example: George and Bennett 2005) — and the related concept of causal process observations (see: Collier et al. 2010) pertain to an approach to case study analysis in which outcomes in cases are linked causally to preceding states of affairs through the study of facts and observations.

George and Bennett (2005, pp. 6-7) describe process tracing as an undertaking:

[W]hich attempts to trace the links between possible causes and observed outcomes. In process-tracing, the researcher examines histories, archival documents, interview transcripts, and other sources to see whether the causal process a theory hypothesizes or implies in a case is in fact evident in the sequence and values of the intervening variables in that case...Processtracing can perform a heuristic function as well, generating new variables or hypotheses on the basis of sequences of events observed inductively in case studies.

And in the words of Collier, Brady et al. (2010, p. 184):

A causal-process observation is an insight or piece of data that provides information about context or mechanism and contributes a different kind of leverage in causal inference. It does not necessarily do so as part of a larger, systematized array of observations. Thus, a causal-process observation might be generated in isolation or in conjunction with many other causal-process observations – or it might also be taken out of a larger dataset...It gives insight into causal mechanisms, insight that is essential to causal assessment and is an indispensable alternative and/or supplement to correlation-based causal inference.

Process tracing involves examining sequences of events, and considering counterfactuals to determine the fit, or absence of fit, of various possible causal explanations associated with a case (Van Evera 1997; George and Bennett 2005; Bennett 2010; Collier et al. 2010; Collier 2011).

For example, through interviews (all described in further detail in Chapter 8) I was able to learn how first-time candidate David Day Pacha leveraged church and kin-based ties to win in South Guadalcanal constituency in the 2006 general election, and how he was then able to use judicious distribution of private goods and local public goods in a way that caused his support base to grow substantially prior to the 2010 election. Doing this involved tracing the processes at play in Pacha's electoral rise; and this learning, in turn, afforded me an insight into the relative roles played by ethnic ties and by other factors in constituency politics.

As with this particular example, and in contrast with some process tracing work, particularly that focusing on historical phenomena, the processes that I trace are short — sequences of events that took place over a campaign, or across the period of time between elections. The processes I look at are also micro, rather than macro, I am not seeking to explain revolutions or the fates of nations, but rather the experiences of political actors and voters as they navigate the challenges of electoral politics. Reflecting this, as well as the scarcity of written material documenting electioneering and electoral campaigns in Solomon Islands, the processes I trace are those I could track using election results, and explain on the basis of interviews.

Although some authors have formulated specific 'tests' that can be used as part of the process-tracing enterprise (Van Evera 1997; Bennett 2010; Collier 2011) this is not the approach I take. Rather, in common with a number of other users of process tracing (for example, Brady 2010; Bakke 2013), I process-trace not by subjecting evidence to 'tests' but through the broad, systematic analysis of different sources of evidence and the careful consideration of alternative explanations.

Large-N Analysis

Working within cases in this way I am able to provide rich and detailed explanations of the causal processes threaded through Solomon Islands electioneering. Yet were I to base my research solely on data gathered from a small sub-set of electorates I would run the risk of introducing bias into my study. Potentially, either by chance, or as a result of some non-random feature associated with the availability of access to particular constituencies, there would have been the risk that the electorates I focused on were atypical. The electorates appeared to be a reasonably representative sample of those in Solomon Islands on the basis of the election results data, but there remained the possibility that they were different in some unobserved way.

One way I was able to partially reduce this risk was by interviewing people from as many different electorates as possible while I was in Honiara to gather a sense of whether my observations from the constituencies I visited were broadly representative. Ultimately I was able to interview people from all but one of Solomon Islands' 50 electorates (more details on my interviewees is provided below). While my primary reason for doing this was to afford a form of nationwide representativeness to my interview data, in some cases these interviews provided important information which allowed me more general insights, and became key sources. In a similar manner I was also able to make some use of the limited, aggregate RAMSI People's Survey data that were made available to me, setting the insights I gathered from interviews against survey results, drawing upon similarities to gather a better sense of the external validity of my interview-derived insights.

Most importantly, as a means of adding breadth to the depth of my within-case analysis I also made use of regression analysis, running regressions on electoral and census data. As I discussed above, these data are not perfect: in particular, they do not cover every variable of interest. Yet they were sufficient to allow me to show systematically in Chapter 7 that existing theories of ethnic voting do not fit the Solomon Islands context, and in Chapter 9 that the theory I built from my cases has external validity across the country.

Data

Qualitative Data

The qualitative data that I drew upon came primarily from 312 interviewees, who I interviewed while in Solomon Islands (in instances I interviewed more than one person at the same time; my total number of interviews was approximately 250).¹⁷ Interviews were undertaken in the six focus electorates listed above and in Honiara. Typically, in focus electorates I visited and stayed in villages spread geographically across the electorate and with some meaningful spread in election results (i.e. one village that had voted heavily for the current MP, one which had not, and one which fell between the two). In doing this I sought to capture the perspectives of a range of people – striving to avoid, for example, only interviewing supporters of the current member of parliament.

My interviewees fell into seven broad categories: MPs or former MPs; candidates or former candidates; campaign operatives; village level brokers; community leaders; voters; and other commentators (a small category including some Honiara-based civil servants and civil society representatives). I have made all interviewees anonymous except those who were (current or previous) politicians or candidates, and who explicitly gave me permission, in writing, to use their names. In Appendix 4 I provide tables that show my interviews broken down by electorate, gender, and interviewee type.

Following suggested practice for process-tracing type research I primarily sought interviewees through purposeful, rather than random sampling, seeking those best placed to provide me with the evidence I was interested in and those more likely to be forthcoming in conversations (Tansey 2007). Generally, I gathered my interviews through something akin to the snowball technique, in which I gained suggestions for, and access to, interview subjects through contacts, through the contacts of contacts and so on (Tansey 2007; Rathbun 2009). This proved a practical means of getting access to and gaining the trust of interviewees (who were more likely to say yes to an interview if I was introduced to them by someone they knew). Yet such an approach alone might have introduced bias, guiding me only into particular subsets of the groups I wished to interview (King and Horrocks 2010). To minimise this risk I also independently selected people to interview, purposefully seeking out interviewees (both in villages and in Honiara) outside the 'snowball', whom I did not have contacts for but who appeared likely sources of information (former candidates for example).

Interviewing was not without challenges. In parts of rural Guadalcanal and Malaita it would have been culturally inappropriate in most instances for me to interview women on my own.

¹⁷ Needless to say, I do not cite all of these interviewees in my thesis.

When this was the case my wife accompanied me to interviews. Even then it was hard to obtain interviews from women in some communities, and they were often much less confident in interviews than men and less forthcoming with information. Young people (old enough to vote but younger than I) were also often quite shy. In some cases interviewing people in small groups helped with shyness, and in other instances I was able to establish trust through repeated interactions over time.

It was also, as anticipated, hard to obtain interview information free from bias. Social desirability bias, as discussed above, was an issue in instances. Similarly, it was difficult at times to obtain information untainted by politicking. MPs and candidates were quick to tar their opponents with allegations of cheating while at the same time claiming they alone ran clean campaigns.

Fortunately, the method of semi-structured interviews and qualitative analysis of these interviews provided means of overcoming, at least in part, these challenges. The free flowing, generally relaxed environment of an interview meant I was frequently able to build rapport with reticent interviewees (Rathbun 2009; King and Horrocks 2010). It also afforded flexibility, allowing me to pursue alternate lines of questioning when my initial queries proved fruitless (Rathbun 2009). And as I conducted more interviews I learnt the types of questions likely to draw more helpful responses (King and Horrocks 2010). Qualitative approaches also enabled me to draw more heavily on those interviews that went well. In some cases I was able to establish excellent rapport with interviewees and these interviews provided much information on elections and voter choice. I was also able to corroborate claims through asking multiple interviewees about the same phenomenon (why candidate X was popular in village Y, for example) (Rathbun 2009).

The qualitative approach, and my use of it in case studies also enabled me to assess, and to draw more heavily on, interview information that was less likely to be skewed by self-justifying politicking. When, for example, a candidate accused another candidate of vote buying I tended to place limited weight on this evidence. When a candidate admitted to vote buying themselves I tended to place more faith in the claim, as it was unlikely to be self-serving. Also, because my study has made use of both quantitative and qualitative data I was able to triangulate between the two, drawing on quantitative data such as polling station level results to help verify the claims made by interviewees (Tansey 2007; Poteete 2010; Yin 2013).

Beyond interviews, other qualitative sources I have used are government reports (such as Electoral Commission reports), newspaper reporting, and useful academic work (such as

anthropological studies of parts of Solomon Islands). All of these sources are referenced in the usual manner.

Quantitative Data

The quantitative data used in my study are: election results; electorate level demographic and social information; and candidate bio-data.

The election results data take the form of two different databases. The first database is one I created of results by constituency for all general elections, and some by-elections, that have taken place since the Solomon Islands gained independence in 1978.¹⁸ The database is based in part on data that were kindly provided to me in electronic form by academic Jon Fraenkel. I reformatted the data I was initially presented making it more amenable to my analysis, validated it by checking it to official election results in Honiara (where such results were available),¹⁹ and augmented it with additional by-election data and data for pre-independence elections, as well as any further information I was able to obtain about candidate party affiliation, gender and the like. I also obtained constituency maps and traced electorates across redistricting which occurred in 1993 and 1997 to allow comparisons between current electorates and their antecedents when required. I standardised the spelling of candidate names and party names over time. In addition I calculated for each electorate, for each election, statistics such as the Effective Number of Candidates and the winning candidate's vote-share.²⁰

The second database I created is of results by polling station for the 2006 and 2010 general elections as well as for a number of post-2006 by-elections. These data are particularly useful as they display the extent to which different candidates drew support from around their electorates. Some of the 2010 data came via Jon Fraenkel, the rest I obtained largely from the Solomon Islands Electoral Commission, although they themselves were not in possession of a complete dataset. I was able to obtain more data from candidates in some instances, although ultimately was left without 2010 polling station results for one electorate, East Guadalcanal, and had only incomplete data for East Honiara in 2010. The Electoral Commission provided me with 2006 general election and that by-election data I was able to obtain. As with 2010 results, the 2006 dataset was incomplete and I do not have polling station data for three electorates in

¹⁸ I now also have data from pre-independence elections as far back as 1967, although I have not drawn on these heavily both because the stakes of the political game were different pre-independence and because I was unable to map district boundaries for the electorates used pre-independence.

¹⁹ In validating the data I found very few errors.

²⁰ Effective Number of Candidates is a calculated figure — I discuss its calculation and its meaning in Chapter 4.

2006: Central Honiara, Malaita Outer Islands and Nggela.²¹ Once in possession of polling station data I mapped polling station numbers to polling station names and polling station names to village locations.

Election result data, as I explain in Chapter 4, are generally thought to be accurate in the sense that they are free from large-scale electoral fraud occurring during the counting process. This is not to say that cheating does not occur: it does, in the form of vote buying and voter coercion, both topics I discuss in my results. But the relative absence of fraud in the counting process means that my election data at least reflect the outcomes of on-the-ground interactions between voters and candidates even if in some instances choice is constrained, or artificial in the sense that support was purchased. On the other hand, electoral roll data diverge considerably from my estimates of voter numbers based on census data, and the electoral roll is generally regarded to be inaccurate (Commonwealth Secretariat 2006; Commonwealth Secretariat 2010; Paternorte and de Gabriel 2010). For these reasons, where I have reported on electorate size and statistics such as voter turnout I have used census data to estimate the number of eligible voters in an area.

The census data that I have drawn upon comes primarily from the 2009 and 1999 censuses, both of which I was able to obtain in an electronic format. In the case of the 2009 census, some data are from preliminary reports (although as discussed above they reconcile well with data from the final report which was released as I revised my thesis), and in some instances the 1999 census was impeded by conflict occurring at the time it was undertaken. Neither census is as accurate as would be ideal. However, there are reasons to believe that, while issues exist, neither is wildly inaccurate. For example when I compare census statistics (such as population) by electorate between the two censuses the numbers correspond (allowing for population growth) fairly well, except for those constituencies in North Guadalcanal which were effected by conflict at the time. This affords some confidence as it is unlikely that fictional or extremely erroneous data would lead to similar results in two different censuses.

The final dataset that I drew heavily on was a database I created of MP and candidate bio-data. I built this database using MP bio-data that a colleague and I gathered from the Solomon Islands parliament, along with candidate bio-data I gathered as I interviewed people from the various different Solomon Islands constituencies. Solomon Island electorates are small both geographically and in population, and candidates tend to be high profile individuals (Corbett and Wood 2013), and it is remarkable how well versed most voters are with regards to key

²¹ In one further electorate, North New Georgia, no election was held, owing to there being only one candidate standing.

candidate attributes such as language group, religion and village of origin — something that made gathering bio-data easy (albeit time consuming). Ultimately, I was able to get such data for almost all electorates and for almost all candidates. Where possible I cross validated by gathering information for each electorate from more than one source.

In some instances I have made limited use of other quantitative data. For example government composition data used in Chapter 7 and the RAMSI People's Survey. When I do this data sources and details are provided.

In Appendix 3 I provide tables that detail key electoral and demographic features for each of Solomon Islands' 50 electorates.

Conclusion

In this chapter I have described the research approach that my study is built around. I began by noting that as a post-positivist I am interested in causal analysis and the testing and generation of theories. I then explained why I decided to use mixed methods and focus on a single country for my study. I also detailed how I worked within the country context, using both quantitative and qualitative data. The results of my analysis come primarily in the latter chapters (7-9) of my thesis. First though, in the following chapters, I set the stage for my research, commencing this task by providing the reader contextual information on Solomon Islands society and politics.

Chapter 3 – State and Society in Solomon Islands

This chapter sets the scene for my study. In it I provide background on Solomon Islands' economy, geography and society. In doing so I pay particular attention to social features that give form to the collective interactions of Solomon Islanders.

I discuss the family unit and broader descent based groups (clans) as well as villages, race and language groups.²² I also cover churches, community groups, non-governmental organisations (NGOs) and trade unions. Some of these groupings — particularly race, churches, language groups and clans — are of special interest as, on the basis of what has been written elsewhere, they are identities around which we might expect ethnic politics to form. Even those groupings such as NGOs and trade unions that are not potential building blocks for ethnic politics per se play — in some countries at least — important roles in collective political action. Likewise, villages are not ethnic groups, yet locality can also structure electoral politics. In the final section of the chapter I expand my focus to look at examples of collective action that have either taken place around the edges of the groups already examined or which transcended them.

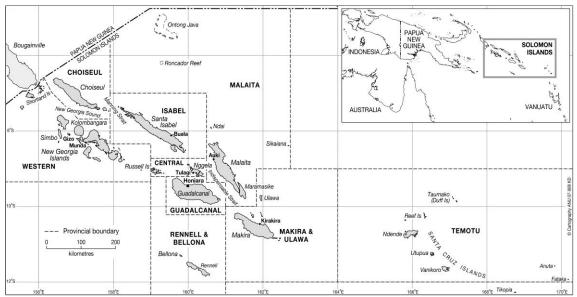
Through this description I aim to provide the reader with a sense of the social environment in which Solomon Islanders make choices when they vote.

Population, Provinces and Patterns of Settlement

About 20 per cent of Solomon Islanders live in urban areas, the rest live in rural villages (Solomon Islands National Statistics Office 2012, p. 6). Honiara, the nation's capital, is the only urban area that could plausibly be called a 'city', with a population (in 2009) of approximately 80,000 spread across the city itself and surrounding peri-urban settlements (Solomon Islands National Statistics Office 2012, p. 1). Of the remaining census wards classified as urban only Auki on Malaita has a population of just over 5,000. Some of the country's other 'urban' areas are quite substantial (Gizo, Noro and Munda in Western Province each have populations of approximately 3,000 people) but others, such as Buala, the provincial capital of Isabel are little more than large villages themselves (Solomon Islands National Statistics Office 2012, p. 6).

 $^{^{22}}$ As discussed later in this chapter I use the term 'race' throughout this thesis to refer to the specific ethnic identity which contains within it groups such as Chinese, Melanesian, and Polynesian — I do not use it as a synonym for ethnic group more broadly.

Figure 3.1 – Map of Solomon Islands' Provinces



Administratively the country is divided into 10 units — nine provinces plus the Honiara municipal council (see Figure 3.1). Demographically there is considerable variation both in population and population density between the provinces. In geography the provinces also vary: almost all of the population of Guadalcanal Province live on one large, mountainous island; while the population of Western Province is spread across numerous islands of different sizes; and the population of Temotu Province is dotted amongst a handful of small island groups. Levels of development vary somewhat from province to province although, as outlined in the introduction, the country as a whole has low levels of human development and even its wealthiest provinces remain relatively under-developed by Pacific standards.

Just as there are clear differences between provinces, there is also considerable withinprovince variation at the electorate level. Malaita, for example, contains both the country's least populous electorate (Malaita Outer Islands with a population of 2,345 at the 2009 census) and its fourth largest (Central Kwara'ae, population 17,273 in the 2009 census). Appendix 2 and Appendix 3 provide summaries of key demographic, geographic and development statistics for provinces and electorates.

Life in Villages and Settlements

For most Solomon Islanders the state plays only a very limited role in the provision of services. In most villages electricity, if available at all, comes from privately owned diesel generators and solar panels. Similarly, water and sanitation facilities tend to be rare and, if provided, provided through community initiatives (ANU Enterprise 2011, p. 48). While all but the most remote villages have some access to health clinics and schools, the quality of education is often poor, and clinics are typically only able to provide limited care (ANU Enterprise 2011, p. 41). Primary schooling is nominally free but schools still levee charges and raising money for school fees is a significant challenge for many families (ANU Enterprise 2009, p. 31; ANU Enterprise 2010, p. 68). Secondary schooling is not free and requires travel to one of a small number of national secondary schools.

Roads are rare outside of urban areas (Bourke et al. 2006, p. 7) and in their absence land transport for most Solomon Islanders involves walking. Maritime travel takes place in small canoes and fiberglass boats, and over larger distances via ferries. Ferries are often slow and their timetables irregular, while the cost of diesel means that long or repeated journeys on motorised fiberglass boats is beyond the means of many Solomon Islanders. Wharves and other marine transport infrastructure are frequently run-down and on land even major roads are in poor repair. Because of this travel within Solomon Islands is often arduous and usually slow (Bourke et al. 2006; ANU Enterprise 2011, p. 47).

The reach of legal infrastructure into the villages is also minimal. Access to courts for those seeking to clarify issues such as landownership is limited (Allen et al. 2013), and police assistance in dealing with crime frequently inadequate (Dinnen and Allen 2012; Dinnen and Haley 2012; Allen et al. 2013).

Access to media and other communication is also poor, although the availability of some forms of communication is growing. Internet access, albeit access constrained by low bandwidth, is available in Honiara and — to a more limited extent — in provincial capitals (ANU Enterprise 2010, p. 11). Television is largely confined to Honiara and some provincial capitals, while the country's two newspapers are most regularly available in Honiara and, less frequently, in larger provincial capitals (Wickham 2004; Commonwealth Secretariat 2006). As of the 2009 Census 44 per cent of households owned at least one radio (Secretariat for the Pacific Community n.d.) and radio broadcasts can be received, if in many instances only intermittently, in much of the country (Wickham 2004; Commonwealth Secretariat 2006). Mobile phone coverage has improved markedly, and at the time of the 2009 census 21 per cent of households reported owning at least one phone, a number which has almost certainly gone up significantly since (ANU Enterprise 2011, p.102 & p.107).

While poor infrastructure and the absence of services is felt most acutely in rural parts of the country, residents of Honiara and other urban areas do not always have much better access — police responses to call-outs can still be slow, and while running water and electricity are provided (if only intermittently) to formally settled parts of Honiara, most of the informal

settlements that are home to many of Honiara's residents are without these services (Hou and Kudu 2012, p. 8).

Economic Life

Preliminary results from the 2009 census list the primary occupation of 41 per cent of Solomon Islands' economically active population as 'producing goods for own consumption' (effectively subsistence). A further 12 per cent produce agricultural commodities for sale in the semi-formal economy. Only 26 per cent of working age Solomon Islanders described themselves as employees, employers, or self-employed (Solomon Islands National Statistics Office 2013, p. vi).²³

While, in rural areas at least, access to the land provides a limited form of 'safety net' through the food it provides, economic life for ordinary Solomon Islanders is not easy. Eighty two per cent of those surveyed in 2010 described their financial situation as either 'a little hard' or 'very hard' (ANU Enterprise 2010, p. 69). Rising prices of imported food-stuffs along with transport costs and school fees are an increasing burden, particularly as many households are cash poor and those that seek to augment their income are often stymied. Poor infrastructure makes it hard to transport agricultural produce for sale, and high levels of unemployment mean that, for most, the chances of getting a job in the formal sector are low. For most Solomon Islanders economic needs are relatively high, while opportunities for earning to meet these needs are scarce.

Groups, Social Structures and Social Life

Woven amongst the day-to-day lives of ordinary people, the forms that structure the social sphere of Solomon Islanders have shown marked resilience. Change has occurred — traditional ties have been stressed, old institutions weathered, and new entities born — yet many of the features and norms that currently condition social interactions are the same ones, if in a partially transformed state, that provided structure to people's lives when first observed by anthropologists writing in the early 1900s.

The Family

In Solomon Islands the family is the basic collective social unit, with the concept of 'family' extended to incorporate cousins, second cousins and potentially even more distant relatives

²³ The proportion of wage and salary earners drops discernibly if Honiara and other large urban areas are excluded from the analysis. It should also be emphasised these numbers refer to primary occupation. Many of those who are primarily engaged in subsistence agriculture will still supply at least some goods into the cash economy.

(Moore 2004, p. 27). Kabutaulaka (1998, p. 21) summarises the role of the family in Solomon Islands life:

Throughout Solomon Islands the most basic and fundamental social group is one's kin or family unit. Most people identify with the family and immediate relatives in political, economic and social activities. The family is defined as the extended family. It is with the family that gardens are made, wealth is accumulated and feasts are given. And increasingly today, it is from within the family that businesses emerge.

Needless to say, in Solomon Islands, as elsewhere, family does not inevitably mean harmony — rates of domestic violence are high (Secretariat for the Pacific Community 2009) and there are examples of brother standing against brother in elections and, in one instance, husband standing against wife²⁴ — but, despite this, for most, the family unit remains an essential building block of collective action, bound by mutual care and rules of reciprocity.

The Clan

One level up from the family is the clan.²⁵ Clans are groupings of people linked by assumed shared ancestral descent, bound by social rules, sharing common leadership of at least some form, and associated with collective land ownership even if only at sub-group levels (this definition is adapted from, Keesing and Strathern 1998, p. 190).

Kabutaulaka (1998, p. 23) describes the clan (which he also refers to by the synonym 'line' as):

an extension of the kinship group...It is bigger than the immediate kinship group and the population of a clan is usually spread out over a larger geographical area. There is usually a strong political alliance within a line although some activities carried out by an immediate kin group may not necessarily incorporate the entire clan. For example, it is rare to see the establishment of a business venture that includes an entire line although people often have businesses within the family. The line, however, is the basis or the defining group for land ownership.

As is suggested by Kabutaulaka's talk of 'political alliance' social rules play an important role governing conduct within clans (Scheffler 1963; Scheffler 1985; White 2007; Nanau 2011). While such rules govern numerous areas of life including marriage and land use, most

²⁴ In 2010 Bernard Ghiro stood against his brother Nestor Ghiro in the Central Makira electorate while the husband and wife contest was between Frank and Catherine Pule in Nggela electorate in 2001. The Pule's are now divorced and may have already been estranged at the time of the election. In any event Frank Pule was able to win despite the challenge from his wife. Both Bernard (who was the incumbent MP) and Nestor Ghiro lost in 2010.

²⁵ I use the term 'clan' here to refer to the social unit that Solomon Islanders call '*laen*' or '*traeb*' in Pijin. My use of the term is more or less in line with the use of the term in anthropology although, at least in some instances, anthropology limits the use of the term clan to exogamous social units, whereas marriage outside of the group is not always required by groups I refer to as clans.

importantly for this thesis social rules associated with clans typically include strong norms of reciprocity and obligation (Braithwaite et al. 2010, pp. 71, 99; Nanau 2011, p. 45).

Clan Structure

Throughout Solomon Islands (and Western Melanesia more generally) there is considerable variation in clan structure. All clans are based on descent, but descent may be traced down maternal lines, paternal lines, or both (Oliver and Johnson 1989). And the intersection of descent rules and inheritance rules may see men living in the same communities as their fathers, or expected to move to the community of their mother's brothers upon coming of age, or expected to move to their wife's community on marriage.

In some instances clans form components of larger aggregates. Sometimes these aggregates are spatially bound (for example, individual clans brought together under a local house of chiefs) in others the aggregating form may be geographically cross-cutting. In parts of Solomon Islands such cross-cutting entities and/or marriage-associated migration afford clan-based ties and connections across quite large areas. In particular, distinct geographically cross-cutting clan-related ties can be found throughout most of Central Province (Hogbin 1937; Allan 1957; Foale and Macintyre 2000), Guadalcanal (Hogbin 1937b; Bennett 1974; Scheffler and Larmour 1987), Makira (Scott 2000; Rural Development Division 2001d), and Isabel (Bogesi 1948; Rural Development Division 2001c; White 2007).²⁶ Similarly, in Western Province migration and cognatic descent systems mean that clan-type relational ties are, in effect, geographically cross-cutting throughout much of the province (Scheffler and Larmour 1987). *To a degree* this contrasts with provinces such as Malaita, where cross-cutting ties are, on average, weaker (Allan 1957; Scheffler and Larmour 1987), although even in Malaita migration means that geographically cross-cutting ties of a sort exist to an extent in some areas (for example, Burt 1994, p. 322; Burt 1994b, p. 28).

Importantly, clan ties are not the only relational ties possessed by Solomon Islanders, and other ties — such as those to do with marriage — can, to an extent, reach across clans (Oliver and Johnson 1989, p. 1149). This means the ties associated with clans are not perfectly binary in the sense that person A might be expected to have full ties to person B but no ties to person C. In reality the rules that govern, the traits that identify, and the ties that bind, are gradated. Person A can have strong ties with person B, somewhat weaker ties with person C, and distant ties to person D (Keesing 1968; Hviding 2003).

²⁶ While they exist throughout most of the provinces listed there are exceptions: migrants into Central Province for example, and 'Are 'are speakers in Eastern Guadalcanal.

Similarly, clans themselves are not domains of blind loyalty, and while it is easy enough to speak of membership and rules in the abstract, in practice there is fuzziness (Hviding 2003; McDougall 2005) and an element of adaptability (Hviding 1993). Yet, despite blurred boundaries and the presence of other ties, clans nevertheless play a significant role in structuring the interactions of most Solomon Islanders (Kabutaulaka 1998; Scott 2007; Nanau 2011).

Clan Size

Owing to variation across the country and the rarity of attempts to quantify social data in Solomon Islands it is not possible to accurately report individual clan sizes. However, a ballpark estimate is possible, affording a sense of the order of magnitude of the typical clan. On the basis of interpretations of the terms used in a range of reports (Bogesi 1948, p. 213; Bennett 1974, p. 17; Bennett 1987, p. 14; Scheffler and Larmour 1987, p. 305; Oliver and Johnson 1989, p. 1077; Provincial Government Development Unit 1998a, p. 6; Foale and Macintyre 2000, p. 33; Sanga 2005, p. 443) combined with my own observations (I was given reliable data for the number of clans in the Langalanga language area) and census data (specifically ward population data from Solomon Islands National Statistics Office 2000) a reasonable estimate would seem to be that the typical clan ranges in size from 100-400 people, although in some provinces, particularly Isabel and Rennell and Bellona, clans can be significantly larger.²⁷ Obviously, numbers of people grouped by clan aggregates (such as houses of chiefs and moieties) are also larger.

Villages and Communities

For most Solomon Islanders the village, or in urban areas the suburb or settlement, is the key staging point of on-going interaction and collective action.²⁸ On a day-to-day basis people socialise, do business, and cooperate (or fail to cooperate) first and foremost with their neighbours.

The results of the 1995 Solomon Islands Village Resource Survey (Solomon Islands National Statistics Office 1997), and tabulations of 1999 census data undertaken by the Australian Government Defence Imagery and Geospatial Organisation (DIGO) (2005) suggest there are between 5,000 and 6,000 villages in Solomon Islands. Calculations based on the DIGO data give an idea of the range and frequency of village sizes in Solomon Islands. In 1999, 19 villages had populations of greater than 500, while 132 villages had between 250 and 500 people living in

²⁷ Reports of larger clans in these two provinces need to be treated with some caution. This is because, in some cases at least, in the two provinces in question the closest practical approximation to groups referred to as clans elsewhere are probably smaller sub-groupings of the larger groups formally called 'clans'.

²⁸ For many urban dwellers, home villages also remain a key point of reference and identity.

them, and 616 villages had between 100 and 250 people living in them. The vast majority (4,924) of Solomon Islands villages had fewer than 100 people living in them. However, these numbers need to be treated with some caution. When surveying villages it is not always clear what ought to be counted as a village and what ought to be counted as a hamlet (a small subvillage cluster of houses). And the counting of hamlets as villages has likely biased village sizes downwards and village numbers upwards in the figures I have just given.²⁹

As already noted, some of the Solomon Islands provincial capitals, which are classified as urban in census data are themselves little more than villages (or small groups of villages). However, the largest urban areas, particularly Auki and Honiara, are quantitatively and qualitatively different from the rural communities, although the towns themselves are broken into different suburbs and settlements which, particularly in the case of informal settlements, have some of the characteristics of villages. Accurate recent data on the size of Honiara's settlements and suburbs is hard to obtain, although numbers provided by Stritecky (2001, p. 264) suggest, by way of an example, that Gilbert camp, a large informal settlement, had a population at the time of about 1,950 people.

Rural villages can be homogenous with all village members being from the same clan (or related by marriage) and the same church. Probably more common though, and almost certainly the case amongst larger villages, are situations where a number of clans live in the same village. More than one church group in the same village is also quite common in larger villages. For example, Lapli et al. (2008) give examples of villages in Temotu that comprise only one clan as well multi-clan villages, including one village home to 11 clans, while the Justice Delivered Locally field report (2012) describes villages of a range of different compositions in Malaita. The same report also discusses villages comprised of differing numbers of church groups.

Urban settlements are usually considerably more diverse than villages, although they often contain a particular language group at their core. For example, Stritecky (2001, p. 264) notes that while Gilbert camp had a population that was largely (65 per cent) speakers of the Kwara'ae language, speakers of at least 47 languages resided within the settlement.³⁰ Similarly. religious diversity is typically high amongst Solomon Islands urban communities. Residents of urban settlements often retain strong attachments to rural areas where they were originally

²⁹ Owing to ambiguous wording it is hard to be certain, but it appears the Solomon Islands National Statistics Office (1997, p3) has attempted a calculation of mean village size correcting for this issue. Mean village size on this calculation is 71. A similar calculation in that report which combines smaller sub-villages into larger villages suggests 4,174 villages exist across the country.

³⁰ This was calculated prior to the evacuation of the settlement during the 'Tensions' conflict and it is plausible that in its subsequent resettlement its composition may have changed somewhat.

from and migration back and forth between rural and urban areas is common (Allen et al. 2013).

Community Governance

Given proximity, and the resulting inevitability of at least some externalities arising from individuals' actions, along with the fact that shared residence necessitates on-going interaction, it would be highly surprising to find Solomon Island villages and urban communities bereft of mechanisms of governance and rules, and such institutions are present, to differing extents, in all communities (Allen et al. 2013). Indeed, some of the anthropological work on Solomon Islands could be read as suggesting that the most important social structure shaping collective action in parts of the country is the village (for example, Scheffler 1963; Keesing 1971; Scheffler 1985). In instances where villages are divided amongst a number of different clans overarching governance structures usually arise to manage interactions (for examples see: Rural Development Division 2001; Lapli et al. 2008; Justice Delivered Locally Field Team 2012), although unity of purpose and harmony of governance within villages is far from guaranteed. For example, the Justice Delivered Locally Malaita Province Field Note (2012) describes a number of villages struggling with divisions and issues of collective governance, and it can be safely assumed the same problems are prevalent throughout much of the country.

Much less has been written about urban community governance in Solomon Islands than has been written about village governance; however, from available literature it appears that community groups, family groups and churches often at least partially fill the need for community governance in urban communities (see, for example: Hou and Kudu 2012, p. 32). Although, once again, efforts to govern urban communities are not always successful.

Community and Clan Leadership

Leadership models associated with clans and communities vary considerably across the country. Generally, leadership tends to be hereditary in Polynesian parts of the country (the province of Rennell and Bellona and some other smaller outlying islands) and earned in Melanesian parts.³¹ However, there are exceptions to this. Some Melanesian communities — for example in southern parts of the 'Are 'are language group as well the neighbouring Sa'a language group in Malaita — are governed by hereditary leaders (Bennett 1987, p. 15; Naitoro

³¹ It is common in discussions of Solomon Islands leadership to refer to hereditary leaders as chiefs and those holding earned leadership roles as 'big men', although some Solomon Islanders use the terms interchangeably.

1993, p. 11).³² In other areas multiple leadership roles may co-exist (for example clan leaders and village leaders) with some roles being hereditary and others selected (Ross 1978). To further complicate matters some systems have partially hereditary leadership where leaders are selected from amongst chiefly lines. What is more, some ostensibly hereditary systems may have 'checks and balances' of a sort that allows for individuals deemed unfit for leadership to be denied the opportunity to inherit it (Scales et al. 2002). Meanwhile, there can be a degree of heritability even amongst groups with nominally selected leaders owing to status and material advantages being passed from leaders to their offspring (for examples see: Scheffler and Larmour 1987; Provincial Government Development Unit 1998b).

The power of leaders varies considerably too, in some places leaders hold considerable sway, in others their power has been undermined, either as a result of the leaders' own failings or through the arrival of new external influences (Rural Development Division 2001b; Scales et al. 2002; Lapli et al. 2008; Justice Delivered Locally Field Team 2012).

Language Groups

Solomon Islands is one of the most linguistically diverse countries on Earth. The 1999 census lists 94 languages spoken across the archipelago (Solomon Islands National Statistics Office 2000, p. 46).³³ The standard measure of ethno-linguistic fragmentation used in development economics is a fragmentation index, calculated as 1-HH, where HH is the Herfindahl–Hirschman score of language shares (see: Alesina et al. 2003). Undertaking this calculation on 1999 census data returns a result of 0.97. The same calculation undertaken on the one other comprehensive source of language data for Solomon Islands, that compiled by Tryon and Hackman (1983) returns an almost identical score of 0.96. The largest language in 1999, Kwara'ae, was spoken by a little over eight per cent of the population (calculation based on Solomon Islands National Statistics Office 2000, p. 21).

Communication across language groups takes place in Pijin, the country's lingua franca, and official government communications are in English. As of the 1999 census, 81 per cent of the Solomon Islands population (aged over 28 months) spoke Pijin (Solomon Islands National Statistics Office 2000, p. 50) and it seems reasonable to assume that this proportion may have increased somewhat as, in the 1999 data, ability to speak Pijin was less common amongst the elderly (Solomon Islands National Statistics Office 2000, p. 51).³⁴

³² Although there are some exceptions, such as in parts of Isabel province, community and clan leaders are almost always male.

³³ No equivalent detailed language data were gathered in the 2009 census.

³⁴ 1999 data are used because the 2009 census only asked about literacy in Pijin, not whether it was spoken.

As a source of ethnic groupings language has some salience in Solomon Islands. During the Tensions Malaitan militants organised themselves by language group to an extent (Allen 2007, p. 204), and in urban areas Solomon Islanders often identify by language (Kabutaulaka 1998, p. 25). Throughout the country language tends to delineate the outer bounds of communities of shared customs and identity. However, it is rare for language groups to have meaningful leadership or coordination structures that encompass the group as a whole (something akin to that which does exist in clans and many villages) (Hogbin and Wedgwood 1952, p. 257).³⁵ As Frazer (1997, p. 44), argues, "Language is only one basis for identity and not always the most salient. Of far more importance to most people is their local clan or tribe and the community with which it is associated."

Race

Solomon Islands is almost as racially homogenous as it is linguistically diverse.³⁶ Census data from the 2009 Census describe the country as being 95.3 per cent Melanesian, 3.1 per cent Polynesian, 1.2 per cent Micronesian, 0.1 per cent Chinese, 0.1 per cent European and 0.1 per cent 'Other' (Solomon Islands National Statistics Office 2013, p. 58). There are no governance structures or anything similar that coordinate the actions of different racial groups. At times there has been something akin to an inter-racial element to conflicts and disturbances in Solomon Islands. Rioting in 2006 in Honiara was focused on the Chinatown area of Honiara and Chinese stores were looted and torched (Moore 2006), and in 1989 violence broke out between Melanesian Malaitans and Polynesians from Rennell and Bellona province. However, race has not become an electoral cleavage in any systematic way in Solomon Islands.³⁷

Religion and Churches

Religiosity is high in Solomon Islands and the most common religious groupings are all Christian denominations. Figure 3.2 below, based on final 2009 census data, shows the prevalence of various religious groups in Solomon Islands.

Membership of the major Solomon Islands churches is fairly stable with membership of all the large religious groupings varying by less than 2 percentage points between the 1999 and 2009 censuses (Solomon Islands National Statistics Office 2000, p. 40; Solomon Islands National Statistics Office 2013, p. 53). Reflecting patterns of colonial era missionary activity, churches

³⁵ Three examples that I am aware of are the To'abaita and Sa'a councils of chiefs and a community organisation amongst Ko'o speakers on Guadalcanal's weather coast. Isabel's council of chiefs encompasses a number of language groups.

³⁶ I use the word 'race' here to avoid confusion with my use of the term 'ethnicity' elsewhere.

³⁷ Arguably, the looting of stores in Chinatown was political, ostensibly sparked by the selection of Snyder Rini (himself a Melanesian but argued to have links to Chinese business interests) as prime minister. However, the politics involved was the politics of government formation, not electoral competition.

are not evenly distributed geographically (McDougall 2008) (for example, residents of the province of Isabel are almost entirely members of the Church of Melanesia); this is a matter I will return to when discussing electoral outcomes in subsequent chapters.

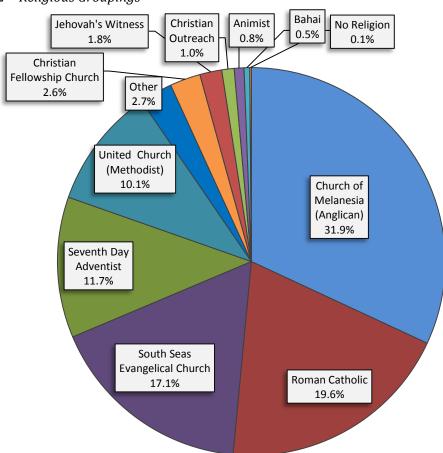


Figure 3.2 – Religious Groupings

Chart source: 2009 Census (Solomon Islands National Statistics Office 2013, p. 53). No data are available to allow for the 'other' category to be disaggregated. In 1999 it comprised mostly other small Pentecostal groups, along with a few Mormons and members of an indigenous grouping, the Moro Movement. Were it possible to obtain disaggregated 2009 data small numbers of Muslims would also be present, reflecting the arrival and slight rise in prevalence of this religion in Solomon Islands in recent years (McDougall 2009).

Of the civil society organisations to be found operating in Solomon Islands, churches are the only ones with both breadth and depth of reach (Scales et al. 2002; White 2007). Churches are to be found in almost all communities and, while the major church groups are far from identical, either in the way they are governed or the way they 'govern' the lives of their faithful, all play roles in structuring collective action in the communities they operate amongst (see Burt 1994b, p. 235 for a detailed exposition of this in action in a Kwara'ae-speaking part of Malaita; also Kabutaulaka 1998; Bird 2007; Joseph and Beu 2008). In most villages churches and church services are central foci of village life, and churches help shape norms of behaviour. Often churches' involvement in village life extends beyond things religious and into the practical domain of village management, where churches play a role both as the providers of rules and the arbiters of disputes between different groups (Burt 1994b, particularly

Chapter 9; Rural Development Division 2001e; Allen et al. 2013). In some instances, particularly the Christian Fellowship Church (at least before a recent schism), social rules associated with religion have been very strong, enabling the church to effectively run communities where it predominates (Talasasa 1979; Paia 1983; McDougall 2008; Hviding 2011). However, the strength of such rules, and their reach into community life, varies considerably from denomination to denomination and while all churches are home to some social rules governing conduct, control of the sort the Christian Fellowship Church has had is rare (McDougall 2008).

Churches are also often involved in the provision of social services in communities. Writing in 2007 Bird (p. 1) provides the following details:

The mainline churches [sic] involvement in education and health service delivery is significant and dates back to the pioneering stage of their missions. In the education sector, both formal and non-formal, churches provide about 27% of educational services, and in the health sector they provide about 13%.

Churches are, as Bird's data indicate, still only providers of a minority share of services, with the state being responsible for considerably more, at least on paper. Yet, church involvement is non-trivial and in some areas the only services to be found are church provided ones.

Church-based organisations are also an important facet of Solomon Islands life. Church women's organisations in particular connect women and facilitate interaction among women from across different communities, islands and provinces (Pollard 2006). In some instances churches run other organisations such as youth groups (Bird 2007).

Beyond their religious and community work, at times churches in Solomon Islands have engaged in varying forms of what might be termed activism. Church groups have, for example, opposed logging operations (Frazer 1997, p. 59; Bennett 2000, p. 219-222). At times such activism has occurred in the national political sphere. Church groups played an integral role in peace-building efforts that took place during the Tensions (Douglas 2007; Joseph and Beu 2008), and more recently Bird (2007, p. 8) describes the Solomon Islands Christian Association (SICA — an umbrella group representing some churches) making public proclamations urging cooperation between the Sogavare government and RAMSI, and expressing concern about the re-arming of police. However, such interventions are fairly rare. Joseph and Beu (2008, p. 4) conclude that: "In general SICA and the churches tend to steer clear of overt political involvement."

Secular Civil Society Organisations

Between their religious activities, umbrella organisations, and their various youth and women's groups, churches populate much of the civil society landscape in Solomon Islands. Yet other civil society organisations also exist that can be described as secular in the sense that they are not run by churches, although in many instances their proclamations, mission statements, and the like, still draw on religious symbols and language.

NGOs

A number of international NGOs operate in Solomon Islands (World Vision, Oxfam, and Save the Children were all active when I was there) with their work focusing primarily on community development projects. While a small subset of these international NGOs have engaged in something akin to activism (see, Kabutaulaka 1998, p. 31 for the example of Greenpeace involvement in logging-related activism) they do not engage in electoral politics or political lobbying. Other than possibly providing assistance to voter education campaigns they do not involve themselves with elections.

Solomon Islands is also home to a number of home-grown NGOs. In addition to church groups and village committees which, depending on how one defines an 'NGO' might possibly warrant inclusion in this category, there is a range of more obviously NGO-like groups of differing scales and structure in operation. These include small local community development groups that hinge on the work of one or two members, larger interest groupings that lack formal structure such as the Women in Politics 'committee' described by Pollard (2003, p. 50), as well as a number of organisations such as the Solomon Islands Development Trust (SIDT) and the Development Services Exchange (DSE) that have clear formal structures, paid employees and which work around the country (Kabutaulaka 1997; Commonwealth Secretariat 2006). Some of these NGOs engage in various parts of the political process: a range of NGOs were involved in peace-building during the Tensions; NGOs have participated in non-political voter education campaigns; the DSE coordinated local election monitors in the 2010 election (Paternorte and de Gabriel 2010); and the Solomon Islands Development Trust has been a perennial campaigner speaking out for community needs, tackling logging companies, and campaigning against corruption (Kabutaulaka 1997; Commonwealth Secretariat 2006, p. 19).

Trade Unions

Another set of organisations present in Solomon Islands, which are usually grouped under the rubric of 'Civil Society' are trade unions. The first trade union was formed in Solomon Islands in 1961 (Bennett 1987, p. 314) and they have played an active role in industrial relations ever since. Writing in 1998 Kabutaulaka (p. 50) speaks of there being "more than ten major trade unions" active at that point in time in Solomon Islands. Union membership is highest amongst 46

public servants and other government employees but unions can also be found representing plantation and forestry workers and some other private sector employees (Kabutaulaka 1998; Scales et al. 2002). While unions are influential in these particular sectors, because Solomon Islands is a country where the majority of people are primarily involved in subsistence farming or as very small scale growers and traders of produce, their reach into broader Solomon Islands society, particularly in rural areas, is limited (Scales et al. 2002, p. 11).

At a national level Solomon Islands unions have engaged in activism in a number of different ways. They have campaigned in a way similar to that of NGOs around matters of national interest — sometimes on matters other than industrial relations. Kabutaulaka (1998, p. 50), for example, lists unions as being, "outspoken on issues ranging from nuclear testing and waste disposal to the government's controversial debit tax...".

Other Large-scale Collective Action

Pre-Colonial Times

Sustained collective action in pre-colonial times Solomon Islands was generally confined to villages and descent groups, yet examples of larger-scale interaction and cooperation can be found in the form of trade, and in allegiances during times of conflict (Ross 1978; Dureau 1998).

Remarkably, when one considers the diversity of pre-colonial Solomon Islands, and the challenges inherent to exchange and cooperation that exist in the absence of overarching enforcement mechanisms, trade networks spanned hundreds of kilometres and war parties may have numbered in the thousands at times (although the exact figures are disputed) (Dureau 1998; McDougall 2003). However, allegiance and agreement were rarely enduring. Cooperation took place over quite large scales but does not appear to have ever led to anything resembling a polity in terms of stability and structure that spanned more than a number of villages or perhaps a medium-sized island (Bennett 1987).

Although it also brought repression of its own, colonisation brought with it the end of intergroup raiding and conflict. Over time, it brought Christianity too, something that afforded new connections and ties between people spanning localities and pre-colonial identities (Joseph and Beu 2008). Colonial era labour migration brought on-going interaction between different groups (and saw the birth of Pijin). Colonialism also brought migration: from inland areas to the coast in instances, and from hamlets to larger villages (Bennett 1974; Scott 2000). The arrival of a colonial power also meant the arrival of people who denigrated the customs that had afforded meaning and identity to Solomon Islanders, as well as the arrival of people eager to exploit the land and labour of the new colony (Bennett 1987).

Maasina Rule and the Moro Movement

Amidst this challenge and change two movements arose, both political at least in some senses and both involving collective action of a scale large enough to be unusual in Solomon Islands. The movements were Maasina Rule (which was initially a Malaitan phenomenon, although it subsequently spread to an extent to some other island groups) and the Moro Movement (based in Guadalcanal). These were not the only two examples of new social movements born of the colonial era. For example a 'Society for the Development of Native Races' engaged in activism in Guadalcanal in the late 1940s (Fraenkel 2004, p. 31; Allen 2007, p. 108), and the Chair and Rule Movement associated with Anglican missionary Richard Fallowes agitated for improved education and wage rises, and in its governance contained a nascent indigenous parliament of sorts (Bennett 1987, p. 261). However, Maasina Rule and the Moro Movement were by far the most significant movements in terms of scale and impact.

Maasina Rule was born in 1944 in the 'Are 'are language area of Malaita (Akin 2013, p. 164) and subsequently spread, partially through church networks (particularly the South Seas Evangelical Mission in the island's north), until it encompassed much of the island. Keesing (1982, p. 359) estimates that at the high point of the movement 96 per cent of Malaitans had joined Maasina Rule. At its height Maasina Rule also attracted significant numbers of adherents in other parts of Solomon Islands (Bennett 1987) and represented a significant challenge to colonial power. The changes Maasina Rule sought were economic (something akin to community development and better rates of pay for workers in the plantation economy), cultural (the codification and recognition of 'traditional' indigenous law), social (the formation of larger villages), governance related (taxation, the establishment of area chiefs and governance networks), and political (some form of autonomy or semi-autonomy from colonial rule) (Keesing 1982; Bennett 1987; Fraenkel 2004; Allen 2007; Akin 2013).

While the cultural symbolism of Maasina Rule, its adaptation of custom and its legacy provide much to interest anthropologists and historians, Laracy (1983, p. 6; cited by Allen 2007, p. 107) hits on the feature of Maasina Rule of most interest to political scientists:

Rather, given the multiplicity of languages and the fragmented, kin-based political structure, which characterise Melanesian groups such as the Solomons—and Malaita was the most socially fragmented island of the group—its significance lies in the fact that it happened at all...

A range of reasons have been given for the rise of Maasina Rule. Church networks and a Christian ideology of a universal human identity that transcended old divides increased the potential for large scale collective action (Burt 1994b), while both the unjustness of colonial policy (Akin 2013), and encouragement from Fallowes and American Soldiers to organise against it were motivating factors (Keesing 1982). Keesing also cites pre-war community development projects in 'Are 'are speaking areas as well as pre-war experiments in a degree of self-rule in the form of native courts as opening Solomon Islanders to the possibility of more large-scale self-governance. Bennett (1987, p. 292 & 297) points to interactions between different groups on pre-war plantations as fostering a sense of shared identity as well as a simple lesson having been learnt by some of those who were catalytic in the movement's foundation: "Without greater unity, as the colonial government had so long known, they [Solomon Islanders] were virtually powerless."

Once recovery from World War Two had afforded it strength to act, the colonial government engaged with vigour in attempts to quash Maasina Rule. In part this involved repression: membership of the movement was actively discouraged and some leaders sent to jail (Davenport and Çoker 1967, p. 128). In part it involved concession: the colonial administration continued to develop local councils, something that was partially in line with what Maasina Rule had been calling for. As Bennett (1987, p. 296) writes:

By the early 1950s the government had regained control, if the collection of the head tax was any index. Men offered in numbers for plantation work, as their money had been spent and cash was needed for the tax—except that now the head tax funded the island councils. In the view of the majority of the Maasina Rule followers the movement was successful; in 1953 it achieved its major aim of running Malaita in the form established by the Malaita Council, along with other regional councils in the protectorate. Continued resistance was unnecessary, a view that was reaffirmed as Malaita became the object of many government projects.

As a consequence of both repression and concession, by the late 1950s Maasina Rule was largely a spent force, at least in its original form as an active political movement operating across a large area.³⁸

In 1957 the Moro Movement arose in southern Guadalcanal. With its origins in the visions of its founder, the Moro Movement combined quasi-developmental aspirations and an element of anti-government (or at least anti-local council) sentiment with a dose of a return to tradition ideology and a mystical element that drew upon, or sought to create, local legend (Davenport and Çoker 1967; Bennett 1987, p. 316; Kabutaulaka 1998, p. 17).³⁹

 $^{^{38}}$ Although, it has been argued (for example Akin 2013) that it still exists in parts of Malaita as an ethos at least — as a set of beliefs associated with resisting and challenging the state.

³⁹ Both the Moro Movement and Maasina Rule were also associated in some localities with millenarian beliefs, although Keesing (1982), writing with respect to Maasina Rule, and Davenport and Çoker (1967)

In the years following its founding the Moro Movement spread throughout much of Southern Guadalcanal, Central Guadalcanal and the island's northern plains. While the Moro Movement did not come close to achieving the breadth of support that Maasina Rule obtained at its peak, it was a significant social movement nevertheless, one which spanned villages, administrative districts and language groups. Davenport and Çoker (1967, p. 137) provide estimates suggesting that, by the early 1960s, approximately 18 per cent of the population of Guadalcanal were movement followers. They point to the significance of this:

[F]or a people whose social structure has always been fragmented into dispersed settlements and villages and whose economic and social orientations have been correspondingly parochial, this [the large-scale collective action of the Moro Movement] is a momentous discovery. (Davenport and Çoker 1967, p. 160)

As with Maasina Rule, the Moro Movement engaged in a range of different forms of collective action. In villages it often served as an organising focal point for village governance, and the Movement itself had its own internal governance structure and hierarchy of power (Davenport and Çoker 1967, p. 149). The Movement was not explicitly anti-colonial in the sense that it actively sought the end of colonial rule, or even opposition to the paying of taxes to the colonial government (something that Maasina Rule advocated) yet it contained a strong element of self-rule, establishing (or trying to establish) parallel systems of government, including taxation, to order the lives of its members (Davenport and Çoker 1967, p. 161). Alongside this, members of the Moro Movement also contested Guadalcanal (colonial) government elections, with some success, although this never translated into a large enough Moro block in any formal parliament to be become a force (Davenport and Çoker 1967).

While the Moro Movement waned considerably from the late 1960s (in the 1999 census only 599 respondents stated they were movement adherents (Solomon Islands National Statistics Office 2000, p. 32)) it has remained in a form. It was a source of inspiration for at least some of the Guadalcanal militants who were involved in the Tensions (Allen 2007, p. 128) and has played a role in electoral politics, with movement-approved candidates standing and sometimes winning seats in national elections (see, for example: Allen 2007, p. 157). In 2013 the Solomon Islands government awarded movement members a large cash 'compensation' payment in recognition of the Movement's role as landowners of parts of Guadalcanal that the nation as a whole benefits from (Solomon Star News 2013).

writing about the Moro Movement contend that such beliefs tended to be most pronounced on the peripheries of the organisations. While the two movements occurred amongst different groups and were centred on different islands, it is thought the presence of Maasina Rule played a role in the instigation of the Moro Movement.

The Moro Movement, like Maasina Rule before it, appears to have had its growth in part enabled by the presence of an 'other' to unite against (Colonial Government) as well as having been enabled by new networks and connections (although in this instance not church-based networks), and new ideas which had arisen particularly through contact with American soldiers during and after World War Two. Like Maasina Rule, while it was of a significant scale for a time, it has not been sustained. Although the Moro Movement, in some form, remains a presence, on a limited scale in parts of Guadalcanal.

The Western Breakaway Movement

A more recent example of large-scale collective action can be found in the so-called Western Breakaway Movement that arose in Solomon Islands' Western Province (which at the time also included Choiseul Province) around the time of independence in the late 1970s. The movement was driven by fear of "internal colonialism" (Premdas et al. 1983, p. 166) born of the fact that the Western Province was a political minority (about 20 per cent of the population and 24 per cent of the MPs in parliament) and yet also probably the most resourcerich part of the country (Premdas et al. 1983, p. 165; the political representation calculation comes from my electoral database). The Movement's aspirations were not, at least as most commonly expressed, the desire to become a separate state but rather for greater selfgovernance via a federal political system.

In addition to the fear of "internal colonialism" the movement was enabled by a shared sense of identity amongst Solomon Islanders from Western Province that is in part based on physical appearance (much darker skin colour). Also, between them, the Methodist church and its offshoot the Christian Fellowship Church claimed the religious loyalties of many Westerners, and provided networks as well as a further sense of shared identity. And while numerous different languages are spoken around Western Province, Roviana rather than Pijin, at least at the time of the Breakaway Movement, was lingua franca in much of the West (Premdas et al. 1983, p. 167, 169 & 184).

While it united and articulated the aspirations and fears of people from numerous islands and different language groups, the Western Breakaway Movement was not a mass movement in the sense that it did not involve mass collective action. Although it probably had popular support in the province, as an active movement it was primarily one of political elites. As Premdas et al. (p. 184) note:

The movement's methods of communicating its demands to the central government were mainly non-violent and legal. They ranged from resolutions and submissions issued from the Western Council to speeches

and veiled threats by Western national parliamentarians. Record of only one demonstration in Gizo exists.

The Solomon Islands government responded to the movement via concessions. Compensation was paid for an anti-Western poem that had been published in a government newspaper, more generous central government to provincial government transfers were agreed, and government-owned land was returned to customary owners (Premdas et al. 1983, p. 186 & 190). A Western MP became deputy prime minister and Western MPs occupied prominent positions in cabinet. Westerners were promoted to senior roles in the civil service and the office of speaker in parliament was filled by a Westerner (Premdas et al. 1983, p. 187). With these concessions the force behind the Breakaway Movement abated, although resentment can still be found amongst some Solomon Islanders from Western Province and Movement sentiment emerged again during the 'Tensions' (the civil conflict discussed below) (Scales 2008, p. 214).

While it was both political and also an example of something that might be said to be an ethnic movement (based on a shared provincial identity), notably the Breakaway Movement never translated into anything resembling parliamentary unity amongst MPs from Western Solomon Islands. There is no Western party and MPs from the Western electorates do not behave as a cohesive parliamentary unit.

Island-Based Militias During the Tensions

The final examples of relevant, large-scale collective action are the island-based militias that swept Solomon Islands into a state of conflict (the 'Tensions') from late 1998 until the arrival of international peacekeepers in 2003. These militias first formed amongst men from Guadalcanal and then, in response, amongst Malaitans. There were several factors behind the formation of the initial militia groups from Guadalcanal: inequitable development, a weak state that failed to provide public goods and which had already shown itself to be easy prey to extortionate demands, resentment of Malaitan settlers, and attempts by some political actors to tap discontent for their own political benefit (Fraenkel 2004; Moore 2004; Allen 2007). The rise of the Malaitan militia is more simply explained: a response to the eviction and menacing of Malaitans by the original militias from Guadalcanal.

On both sides the militias transcended the traditional bodies of collective action in Solomon Islands, bringing together young men from different areas, clans, churches, and language groups. And yet, this was not unity of the form seen in Maasina Rule. Some Malaitan groups, such as Langalanga speakers, were mostly absent from Malaitan militia (Moore 2004, p. 127). And just as members of different clans, churches and language groups were united within the militia groups, so too were they united 'against' them in the form of the various civil-society-52 based peace initiatives that sprung up, suggesting that the desire for inter-island conflict was far from universally shared across the two islands involved.

It is hard to know just how many people were united under the banners of the various militant groups. Allen (2007, p. 24) states that estimates of the number of militants from Guadalcanal range from 300 to 2000⁴⁰ (the upper estimate would reflect a mere three per cent of the population of Guadalcanal at the time) and cites (p. 27) an interview subject who told him that "1803 men and boys from north and central Malaita...joined the MEF [Malaita Eagle Force, a militia group]." Even assuming that the total number of Malaitan Militia members was higher, (including some militants from elsewhere in Malaita and Honiara), in the vicinity of 2,500, this is still less than three per cent of the population of Malaita. Adding non-combatant supporters of the various militias would increase numbers somewhat but even so — in contrast to both Maasina Rule and the Moro Movement in their heydays — those actively involved in the militant enterprise only ever formed very small proportions of the island populations they 'represented'.

Ultimately, unity within the militias was limited too. The Guadalcanal groups descended into internecine conflict, and as the Tensions progressed both Guadalcanal and Malaitan groups degraded into quasi-criminal enterprises that likely inflicted more harm on their own peoples than they did on their opponents (Fraenkel 2004; Moore 2004; Allen 2007). The groups involved could be said to be ethnic in a sense, based on island identities, and the time of the Tensions in the Solomon Islands did involve large-scale political collective action of a form, but it was short-lived and the 'ethnic groups' involved splintered quickly.

The Tensions have a legacy in the inter-island suspicions and prejudices some Solomon Islanders continue to feel. Yet there is little appetite for a return to fighting amongst most Solomon Islanders and the organisations involved have dissolved (Coppel 2012). The period of conflict did unite a range of people who might not normally cooperate but it was not a sustained unity and has not given birth to any enduring political movements.

Conclusion

In this chapter I have provided context for my study of voter behaviour in Solomon Islands. I have described the physical, economic and social environments that voters make their choices amongst.

⁴⁰ This lower figure seems implausibly low when one considers the size of some of the skirmishes that took place in the conflict as well as the number of casualties.

Isolated by geography and inadequate infrastructure, the economic lives of many Solomon Islanders, if not desperate, are hard. From food to school fees there are cash needs, and yet, for most, opportunities for engagement in the cash economy are limited. A well-functioning state that did a better job of providing public goods and services could assist but, in its ongoing absence, needs — and in particular financial needs — are pressing for many.

Although a poorly functioning state brings hardship, its absence, or near absence, does not translate into anarchy. A range of entities provide considerable structure to the social interactions of most Solomon Islanders. Families, clans, and churches, are key institutions, facilitating collective action, albeit only imperfectly.

Collective action on a larger scale has also occurred in Solomon Islands. Yet, it has not ultimately been sustained. Major movements have sprung up, but they have also waned after relatively brief heydays.

In terms of ethnic identities, clans and churches clearly play very meaningful roles in most Solomon Islanders' lives. Race, on the other hand, largely does not. The impact of language is less clear: language is certainly a basis of identity, and language divides often form the outer boundaries of communities of custom, but language groups themselves only very rarely appear to be bodies of sustained, unified collective action. The same also appears to be true of geographic identities: at times such as the Western Breakaway Movement, and Guadalcanal and Malaitan Militias geographic entities have come close to being the basis of collective action, but this has not been sustained.

Chapter 4 – Solomon Islands Elections and Politics

In this chapter I continue providing background for my study. In the preceding chapter I provided a general outline of the Solomon Islands context before delving in depth into the key components of Solomon Islands society that structure people's interactions and collective action. These details were important, I argued, because they pertained to aspects of Solomon Islands life that could play a role in shaping voter behaviour. Moreover, some of the social groupings I described were of particular interest as potential structures around which ethnic voting might occur.

In this chapter I start by outlining a further potential influence on voter's choices: electoral rules. Having done this, I shift my focus from potential causes of voter behaviour to observed outcomes. I describe and graph the key statistics, patterns and trends of Solomon Islands election results. Then I move on to parliamentary politics, detailing the sort of person that becomes a member of parliament before describing the nature of parliamentary politicking.

To varying degrees the electoral information I provide in this chapter has been discussed elsewhere, most thoroughly in Fraenkel (2008) but also in other work (Chick 1979; Chick 1983; Premdas and Steeves 1983; Premdas and Steeves 1994; Steeves 1996; Steeves 2001; Fraenkel 2011; Steeves 2011). However, over the rest of this chapter, when discussing and charting results patterns, as I am primarily drawing on calculations from my own datasets, I provide citations only for those assertions not based on my election data. Where my charts and statistics come from a range of sources I provide sources in the text, where no sources are provided it can be assumed that the information comes solely from my own results data and MP bio-data.

Electoral Rules, Elections and Electorates

National elections in Solomon Islands are held using a single member district plurality ('or first past the post') voting system (a system inherited from the United Kingdom, the colonial power, which ran the country's first pre-independence elections). The country has 50 electorates, each of which sends only one MP to the national parliament (Steeves 2001, p. 799-800; Moore 2010).⁴¹ The candidate who wins the plurality of votes in an electorate becomes its MP. Elections are usually held every four years and there have been eight general elections since independence, the first of these held in 1980.⁴² Intermittent by-elections have

 ⁴¹ Prior to 1993 there were only 38 electorates. This increased to 47 in 1993 and again to 50 in 1997.
 ⁴² Mass suffrage elections commenced under colonial rule in Honiara in the early 1960s. The 1967 elections were the first elections that had national universal suffrage (with the exception of one outer island electorate where an electoral college system was used) although the majority of members of the

also taken place upon the death or removal, usually via court ruling, of MPs from office during the electoral term (Steeves 2001).

Given they are held in an environment of low administrative capacity, and across a geography that poses challenges of its own, recent Solomons elections (particularly those in 2010) have been generally well run (Commonwealth Secretariat 2010). Observer teams and a system of open vote counting which permits candidates' agents to scrutinise the counting process, have meant election results, at least in recent years, have been mostly free of significant wrongdoing directly involving the mechanics of the electoral process itself (Commonwealth Secretariat 2010; East West Centre 2010; Pacific Islands Forum Secretariat 2010).

Elections have also been fairly peaceful affairs. Brawls between the supporters of rival candidates are not unheard of and occasional incidents such as the burning of ballot boxes have taken place, yet elections have been free of serious large-scale violence (Commonwealth Secretariat 2006; Commonwealth Secretariat 2010; Nanau 2011b, p. 508).⁴³

The only major blight on the operation of recent national elections has been the electoral roll, which contains many more voters than could possibly exist (Commonwealth Secretariat 2006; Commonwealth Secretariat 2010; Kelly 2010; Paternorte and de Gabriel 2010). The 2010 roll had 448,149 registered voters, which contrasts with what I estimate the voting age population to have been in 2010: 281,161 (estimated on the basis of projections from 2009 census data). Roll inflation is an issue, yet for the most part this appears the product of administrative problems rather than any systematic attempts at engineering large-scale electoral malfeasance.⁴⁴ Although errors in the roll do provide opportunities for cheating, such as individuals voting under the names of deceased voters, and while these opportunities are sometimes taken advantage of, roll errors do not appear to be have translated into large-scale fraud, at least in recent years.⁴⁵ This is important for my study as the absence of large-scale

Governing Council remained appointees. In the wake of the 1970 national elections the ruling body contained more elected than non-elected MPs for the first time. By 1976 the only non-elected member of the legislative body was the attorney general. All told there were four mass-suffrage national elections pre-independence (Moore 2010).

⁴³ Sanga (2005) describes small scale post-election violence in the East Malaita constituency after the 2001 elections, and Fraenkel (2008) and Allen (2008) note that there was considerable voter intimidation in some electorates during these elections, which took place in the midst of the Tensions. And more subtle voter coercion, as I discuss later, certainly does take place. Yet large-scale election related conflict as occurs in many developing countries, including neighbouring PNG, has not been a feature of Solomon Islands elections.

⁴⁴ Large-scale being the operative term here; roll fraud for the purpose of electoral wrongdoing does occur on smaller scales but not of sufficient magnitude to explain the bulk of observed roll inflation.

⁴⁵ None of the 2010 election observation missions reported any signs of large-scale fraud of this sort. And when I compared total votes with estimated registered voters at an electorate level, only a few electorates in the 2010 election saw more votes cast than ought to be possible on the basis of population, and in most of these instances the most likely explanation for the bulk of the overhang was 56

fraud means that election results data can be treated as having the potential to reveal at least some information about voters' intentions, which would not be the case if election results were effectively fictional. Of course, noting that recent elections have run well in a procedural sense is not the same as saying no cheating occurs. Vote buying and voter coercion are common — something I return to in later chapters.

Figure 4.1 below charts Solomon Islands elections since independence and shows the number of registered voters, the total number of votes cast, and the estimated voting age population. General election years are shown as dashed-vertical lines. Figure 4.1 also offers a sense of voter turnout. While turnout has been nominally low in recent elections (only 53 per cent of registered voters in 2010), when calculated as a proportion of the estimated voting age population, turnout is actually fairly high (85 per cent in 2010).

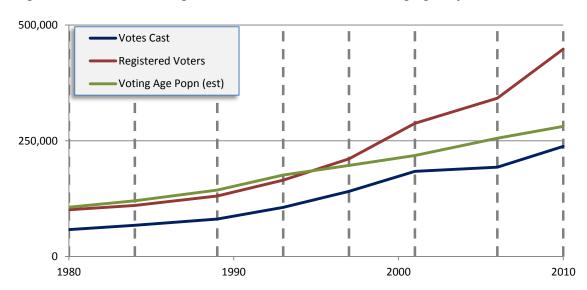


Figure 4.1 – Total Votes, Registered Voters, and Estimated Voting Age Population

Chart notes: data from election results database, calculations from censuses, and Steeves (2001) for 1984 registered voters.

There is major malapportionment between Solomon Islands' 50 electorates. The smallest electorate in estimated voting age population, Malaita Outer Islands, with an estimated voting age population of 1,310, is less than a tenth the size of East Honiara, which has an estimated 15,846 potential voters.⁴⁶ The largest electorate which does not contain any of the greater Honiara urban area is Nggela with an estimated voting age population of 9,350. A table detailing electorate populations and other key electorate features is included in Appendix 3.

voters who had been resident in Honiara during the census returning to vote in rural electorates where they were registered to vote. Also, when I undertook last digit analysis of candidate vote totals (following Beber & Scacco 2013) digit patterns were not suggestive of fraud.

⁴⁶ Many Honiara residents return to their rural constituencies to vote in general elections, which means my figure here overstates actual likely voters. However, even if I base comparisons on actual votes cast malapportionment remains significant: 8,229 votes were cast in East Honiara in 2010, compared to only 1,636 in Malaita Outer Islands.

Candidate Numbers and Winner Vote Shares

In the typical electorate, elections are enthusiastically contested, with numerous candidates vying for voter support. The highest number of candidates to have stood in any election was 26 in the 2008 East Honiara by-election (the highest during a general election was 23 in Central Honiara in 2010). The median electorate (over all elections since independence) has had seven candidates standing in it.

Figure 4.2 below shows the average number of candidates and average Effective Number of Candidates (ENC)⁴⁷ standing in Solomon Islands general elections since independence. Two facts stand out. First, there was no significant overarching trend in candidate numbers between 1980 and 2001, although candidate numbers have increased considerably since 2001.⁴⁸ Secondly, other than a very slight upturn since 2001, the average effective number of candidates has not increased over time. Divergence between the number of candidates and the ENC suggests that while candidates have contested elections in increasing numbers since 2001 the number of candidates that have polled well has not risen.

Figure 4.3 shows mean and median winning candidate vote shares in Solomon Islands general elections since independence. As with ENC in Figure 4.2 there appears to be no strong trends in winning candidate vote shares. Also apparent in the chart is the fact that the typical winner in Solomon Islands elections wins on a plurality, rather than a majority, vote share. Wins with more than 50 per cent of the vote are rare, though not unheard of, in Solomon Islands elections.

⁴⁷ Owing to the fact that not all candidates are equally competitive, absolute candidate counts may not accurately reflect the state of competition in any particular electorate. For example an electorate where one candidate obtains 91 per cent of votes cast while the remaining nine candidates obtain only one per cent each is a very different electorate from one where 10 candidates each win 10 per cent of the vote. To account for this political scientists typically report on electoral competition using a calculated figure, the 'Effective Number of Candidates' (ENC) (or Effective Number of Parties – ENP) (Cox 1997). The ENC is the reciprocal of the Herfindahl–Hirschman index of candidate vote shares in an electorate, and is calculated as 1 divided by the sum of all the candidate's squared vote-shares. (Or, in equation form: $1/\sum_{i}^{n} vi^{2}$ where n = the number of candidates and vi = the vote share of the *ith* candidate). ENC can be thought of loosely as a representation of the number of *competitive* candidates. In my example electorate where one candidate obtains 91 per cent of the vote and the remaining 9 candidates obtain one per cent each the ENC is 1.21, close to one, reflecting the fact that only one candidate was competitive; in the electorate with 10 candidates each obtaining 10 per cent of the vote the ENC is 10, a reflection of the fact that all 10 were equally close to winning.

⁴⁸ Further analysis shows that candidate numbers increased nationwide. The extent varied by province, with Honiara, Makira and Temotu seeing the most dramatic rises, but every province saw increases in average candidate numbers. However, within provinces not all electorates have seen increased candidate numbers.

Figure 4.2 – Average Candidates and Effective Number of Candidates, General Elections

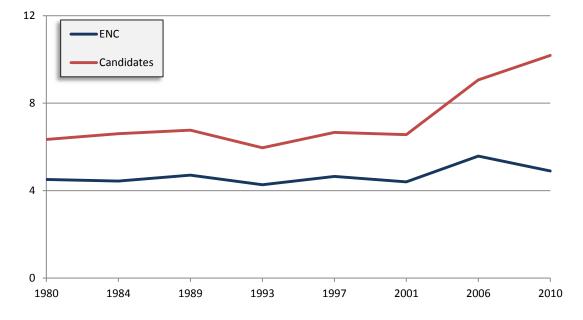
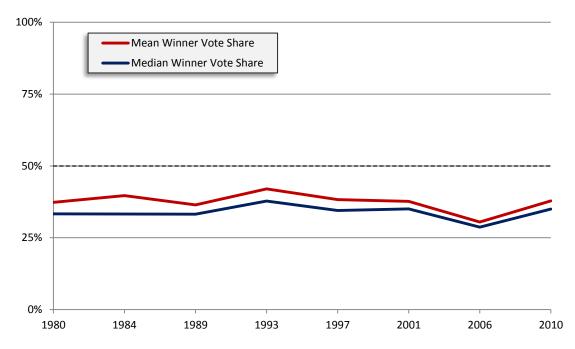


Figure 4.3 - Mean and Median Winner Vote Share, General Elections



Although Solomon Islanders are enthusiastic competitors in elections, success itself, either in the form of winning, or even merely winning a significant slice of electoral support, is hard to come by. Figure 4.4 shows a histogram based on the vote share of all candidates who stood in elections from 1980 until 2011. The X axis shows groupings of vote shares, the Y axis shows the number of candidates falling into that grouping. For example, the first bar on the left of the histogram shows that over 800 candidates have stood and won fewer than five per cent of the votes in their electorate. The steady fall in the height of the bars from left to right reflects the fact that most candidates in Solomon Islands elections win low vote shares. The plurality have won under five per cent of the votes cast in their electorate; the majority less than 10 per cent.

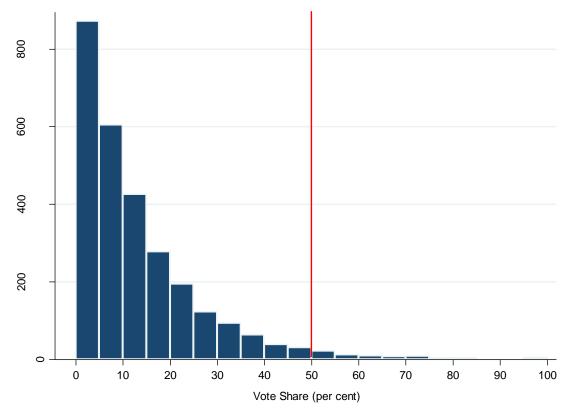
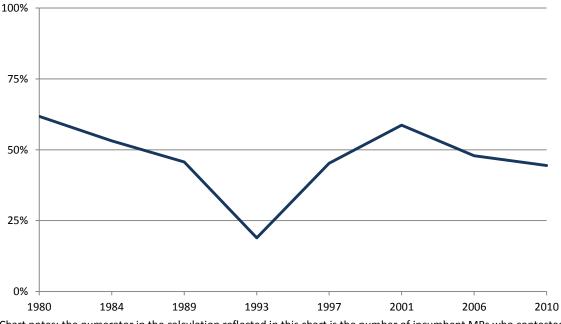


Figure 4.4 – Histogram of Candidates' Vote Shares all Candidates, all Elections 1980-2012

Incumbent Turnover Rates

Tenure for those few candidates lucky enough to win is often short. Since the first postindependence election, on average nearly half (47 per cent) of those incumbent MPs who have defended their seats have lost them.⁴⁹ Figure 4.5 shows the percentage of incumbent MPs who contested and lost in general elections.

⁴⁹ On average, across all general elections since independence 91.4 per cent of MPs have defended their seats. Although comprehensive data do not exist explaining instances where MPs have not defended seats, instances I am aware of suggest voluntary retirement is far from the only cause. A number of MPs have died in office, and several have gone to prison while in office. And while death and imprisonment ought to trigger by-elections, when a general election is close the seat in question has often simply been held vacant until the general election. One cause of incumbent non-defence present in some other countries does not occur in Solomon Islands — owing to the weakness of political parties in Solomon Islands electorates. If an incumbent wishes to stand, and is alive and not prevented from doing so by problems with the law, they are able to.



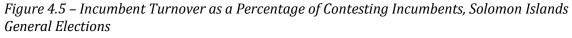


Chart notes: the numerator in the calculation reflected in this chart is the number of incumbent MPs who contested and lost in each general election; the denominator is the number of incumbent MPs who contested.

As can be seen in Figure 4.5 there is variation between years but, once again, absence of anything that could be described as a clear trend. Turnover rates were at their highest in the first post-independence election in 1980, but they were nearly as high again much more recently in 2001. The lowest levels of incumbent turnover occurred in 1993, an election which saw the introduction of a dedicated constituency development fund (paid for with Taiwanese aid) provided to sitting MPs, which they could spend, effectively at their own discretion, within their electorates (Fraenkel 2011, p. 312).⁵⁰ Ostensibly this was meant to be a tool to assist development at the local level, yet it clearly has considerable use as a tool of patronage and, from that, is a potential source of electoral advantage. The number of electorates also rose from 38 to 47 in 1993, which meant that many sitting MPs found themselves defending smaller electorates. These two factors are the most likely causes of low turnover rates in 1993, with subsequent years seeing a return to equilibrium of sorts as aspiring challengers realised that smaller electorates meant fewer votes required to win, while at the same time voters worked out that largess in the form of constituency funds was not something solely the domain of the sitting MP and would likely flow, and possibly flow more, were that MP to be defeated.

Despite what would appear to be clear advantages stemming from office, government ministers do not appear on average to have dramatically higher election survival rates than

⁵⁰ Something akin to these funds pre-dated 1993; however, previous funds were smaller and appeared to be less amenable to patronage spending.

MPs outside of government or on the government backbenches. In theory ministerial portfolios ought to significantly enhance their holders' chances of re-election, providing profile and increased ability to secure voter support through patronage (Fraenkel 2004, p. 38; Fraenkel 2008b, p. 50). And yet, in the three elections for which data are available, ministerial survival rates were not substantially better than those of other MPs. In the 2006 national elections, 56 per cent of government ministers won re-election (Fraenkel 2008, p. 74) a survival rate that may be higher than the rate of 52 per cent for parliament as a whole but not by much.⁵¹ Similarly, Premdas and Steeves (1983, p. 84) state that half of all cabinet members retained their seats in the 1980 general election. This is a higher survival rate than those of MPs as a whole in that election (only 38 per cent were re-elected) but is still not so large a difference as to suggest that being a government minister completely transforms MPs' electoral prospects. In the 1993 elections only one government minister was not re-elected (Premdas and Steeves 1994, p. 54), a very high survival rate (93 per cent), yet the 1993 elections were kind to all MPs (81 per cent were re-elected) meaning the difference between ministers and MPs was, once again, only one of degree. What is more, because the same political skills — guile and the ability to strategically form alliances — that aid in the rise from MP to minister are of likely use in electioneering too, the raw differences in re-election rates between ministers and MPs may overstate the true advantage associated with holding a government portfolio, conflating it with advantages born of individual capacity.

The most likely explanation as to why being a minister does not increase odds of electoral survival more, is that any advantage which does come from the ability to dispense patronage while in charge of a government ministry is offset by negative publicity stemming from being associated with frequent government scandals, combined with ministers having less time available to devote to constituency matters (Premdas and Steeves 1983; Fraenkel 2008).

Differences Between Electorates

Thus far the electoral statistics I have summarised have mostly taken the form of national averages or aggregates, yet buried within these country-level composites is considerable variation between electorates, as well as variation over time within individual electorates.

Figure 4.6 is a histogram of winning candidate vote shares from all post-independence elections.

⁵¹ Fraenkel (2008, p51) provides an overall MP survival rate of only 46 per cent. However, on the basis of the table he provides on p. 73, this appears to be an error in which survival and turnover rates have been transposed.

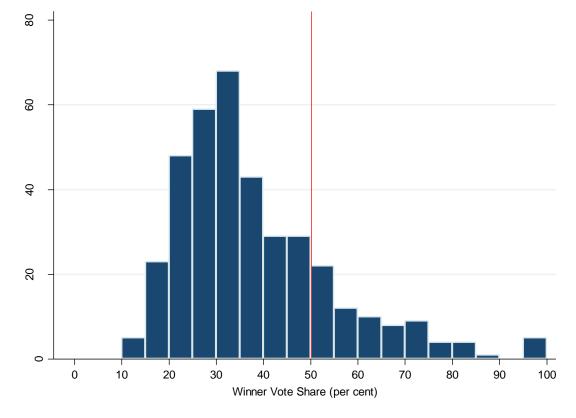


Figure 4.6 - Histogram of Winner Vote Shares: All Post-Independence Elections

The lowest winning candidate vote share was that of Ben Foukona in Lau/Mbaelelea in 1984, who won with only 10.7 per cent of the vote. The highest winner vote share, setting aside the few instances where candidates have effectively won 100 per cent because they stood in uncontested elections, was that of Victor Ngele who won 87 per cent of the vote in South Guadalcanal in 1993. In between these extremes, as the histogram illustrates, individual election wins have occurred across a very wide range of vote shares.

Focusing on the 2010 general election, Figure 4.7 is a scatterplot showing the number of candidates that stood and the percentage vote share of the winning candidate for each electorate. The red line on the chart is the fitted OLS line of best fit. The two or three letter electorate codes used in this and subsequent charts are mapped to electorate names in Appendix 3.

Two aspects of the chart bear noting: first, there is a strong negative correlation between the number of candidates that stand in constituencies and winning candidate vote shares; and, second, there is a lot of variation between constituencies, both in terms of number of candidates and the share of votes won by winning candidates. Although, for clarity's sake this

scatter plot only shows results from the 2010 election, and while there is some change from election to election, all post-independence elections have had similar variation.⁵²

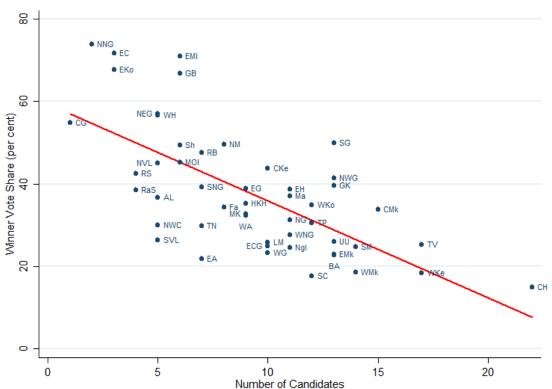


Figure 4.7 – Scatter Plot of Candidate Numbers and Winner Vote Shares, 2010 General Election

Chart notes: when I regress 2010 winner vote share against candidate numbers by electorate the Adjusted R-Squared is 0.442; and the regression coefficient for candidates is -2.351 and is significant at the 1 per cent level.

Clearly, this degree of variation affords some potential analytic leverage to the researcher seeking to understand voter behaviour in Solomon Islands; between-constituency variation is something I return to later. Yet the variation does not fall neatly across sub-national divisions in any way suggestive of obvious explanations. In particular, while it is not uncommon in Solomon Islands to hear talk of different provinces as having different political cultures, variance in candidate numbers or winning candidates' vote shares is not predominantly the product of between-province differences. It is true that, in terms of raw candidate numbers, the provinces of Malaita and Honiara have had more candidates standing in their electorates on average. But they also have electorates that are, on average, more populous.

Figure 4.8 shows a box plot, broken down by province, comprising data for each electorate from each general election since independence, where the Y axis is number of candidates per 1000 voters (voters being the voting age population estimated from census data). Each box and its accompanying vertical lines ('whiskers') illustrates, for each province, the extent of

⁵² Interestingly, while there is still considerable variation in winner vote shares in pre-independence elections there is much less variation in candidate numbers between electorates.

variation in candidate numbers amongst the province's electorates. The horizontal line through the middle of the box shows the number of candidates in the median electorate in the province. The upper and lower edges of the boxes show the first and third quartiles respectively. The boxes themselves therefore show the interquartile range — the range (of numbers of candidates) across which the middle 50 per cent of electorates in each province fall. The upper and lower edges of the whiskers are plotted at the maximum and minimum values for each province unless these values are outliers further than 1.5 times the interquartile range from the median value. For provinces with outliers the whiskers extend to 1.5 times the interquartile range, and outlier electorates are plotted as dots. Outliers are labelled using the standard constituency codes as well as the year of the election in question.

Using candidates per 1000 voters standardises the data, removing the influence of varying electorate population sizes. With this correction applied, Malaita still has slightly higher than average candidate numbers, and the small electorate of Malaita Outer Islands typically has very high candidate numbers per voting age population. However, Malaita does not stand out as having that many more candidates on average (that distinction falls to Rennell and Bellona), and Honiara has fewer candidates than average when population is taken into account. And, as the height of the boxes and their associated whiskers suggests, there is considerably more variation within provinces than between.

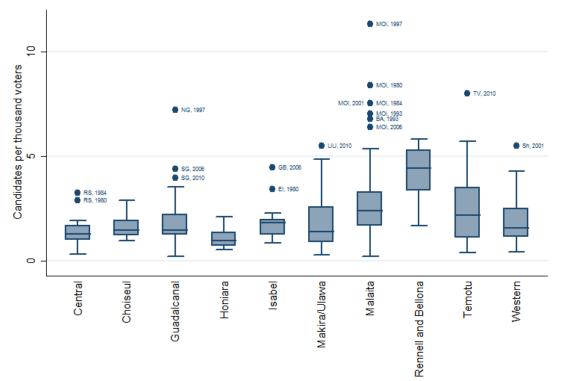


Figure 4.8 – Box Plot of Candidates Per Thousand Estimated Voters, Electorates Grouped by Province

Differences Within Electorates Over Time

There is also substantial variation in candidate numbers, effective numbers of candidates (ENC), and winning candidate vote shares within electorates over time.

Figure 4.9 is a scatterplot of winning candidate vote share in the 1997 general election plotted against winning candidates' vote shares in the 2010 general election and Figure 4.10 is a scatterplot of ENC for the same two elections.⁵³ The dashed grey line shown on both charts plots a one to one relationship. Electorates close to the line had similar winner vote shares (or ENCs) in both elections. The red line in each chart is the OLS line of best fit plotting the relationship between the 1997 and 2010 results.

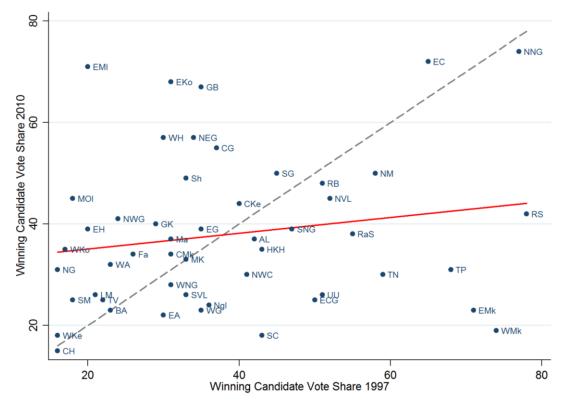
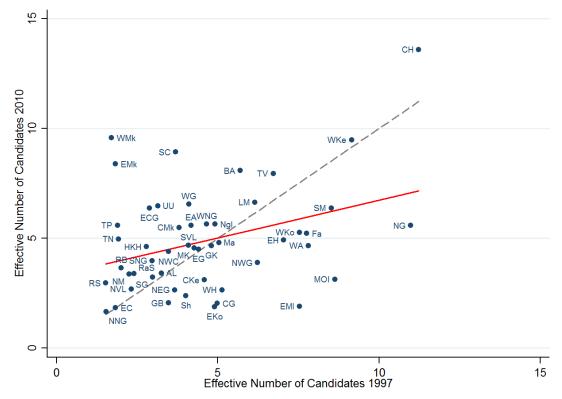


Figure 4.9 – Winning Candidate Vote Share 1997 and 2010, all Electorates

⁵³ Major redistricting in 1993 makes it difficult to compare most pre-1993 electorates with their post 1993 equivalents.

Figure 4.10 – Effective Number of Candidates 1997 and 2010, all Electorates



The fact that electorates are not clustered around the dashed-grey line in either chart reflects the high degree of variation in the two statistics between the two elections. A simple bivariate regression run by electorate on winning vote shares for 1997 and 2010 returns an Adjusted R-squared of 0.011, reflecting a very weak relationship (in other words considerable change) between the two years. The same regression run on ENC for 1997 and 2010 returns an Adjusted R-djusted R-squared of 0.105, a somewhat stronger relationship but still weak.⁵⁴

Both in the case of winning candidate vote share and ENC the scatter plots and regression results illustrate a simple point: in most Solomon Islands constituencies election results have changed markedly in little over a decade.

Differences Between First Time Winners and Incumbents

At least some of the variation in winning candidate vote shares stems from whether the winners in question are winning for the first time or whether they are incumbent MPs successfully defending their seat. Figure 4.11 below is a box plot, based on data from all post-independence general elections, comparing winner vote shares between first time winners and winning incumbent MPs.

⁵⁴ More extensive regression tests and results are provided in Chapter 7.

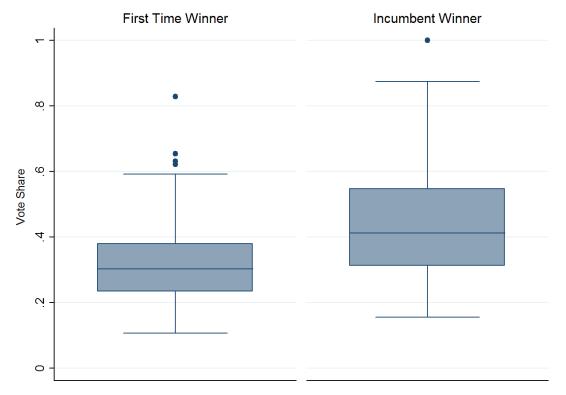


Figure 4.11 – Box Plots, First Time Winners and Incumbent Winners

Winning incumbents appear, on average, to have discernibly higher vote shares than first time winners. This is confirmed by the results of a simple two sample t-test.⁵⁵ The difference in mean vote share between first time winners and incumbent winners is 7.8 percentage points and is statistically significant at the 1 per cent level.

At first glance this difference suggests a substantial incumbent advantage in elections, something that would not seem surprising given that, as discussed above, MPs in Solomon Islands have considerable constituency development funding at their disposal. However, restricting the comparison to first time winners and incumbent winners only is to tell just part of the story when it comes to the fate of incumbent MPs. As I discussed above, on average approximately half of all MPs lose their seats in each general election. Figure 4.12 compares the vote shares of first time winners and all incumbent MPs (whether they won or lost the election in question).

⁵⁵ The t-test was run using the 'unequal' option in Stata to allow for the differing standard deviations of the two groups.

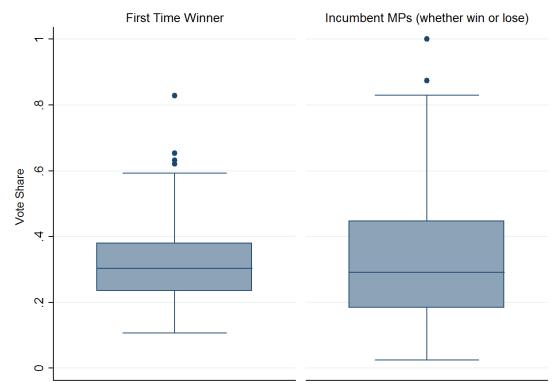


Figure 4.12 – Box Plots, First Time Winners and Incumbent MPs (Win or Lose)

A t-test confirms what is suggested from visual inspection of the chart. The difference in means is 0.013 percentage points and is not statistically significant at conventional levels. Incumbent candidates do not, on average, win higher vote shares than first time winners. The real difference between the two groups is, as suggested by the heights of their respective boxes, in the range of results present. There is much less variation in the vote share of first time winners than there is for incumbents. Some incumbents do very well, while others perform very poorly. If there is anything akin to an incumbent advantage it is only a *potential advantage*, which is realised or squandered to differing extents by different MPs.

Geographical Dispersion of Candidate Support

Because I have results data by polling station for the 2006 and 2010 general elections I can also look within electorates and gauge the extent to which candidate support is concentrated gathered only from one or two polling stations — or dispersed around electorates.

Figure 4.13 is a histogram showing (on the x axis) the percentage of polling stations in their electorate where winning candidates in the 2010 and 2006 elections won more than 15 per cent of the votes cast. Each bar in the chart represents a 10 per cent interval in the percentage of polling stations where more than 15 per cent of the vote was won, and its height reflects the number of MPs who won more than 15 per cent of the vote in that percentage of polling stations. For example, the left-most bar shows nine MPs won their seats while winning more than 15 per cent of the vote in that percentage of polling more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in their seats while winning more than 15 per cent of the vote in the vote in their seats while winning more than 15 per cent of the vote in the

electorate. Similarly the right most bar of the chart shows 23 MPs won their seats by winning more than 15 per cent of the votes in more than 90 per cent of the polling stations of their constituency.

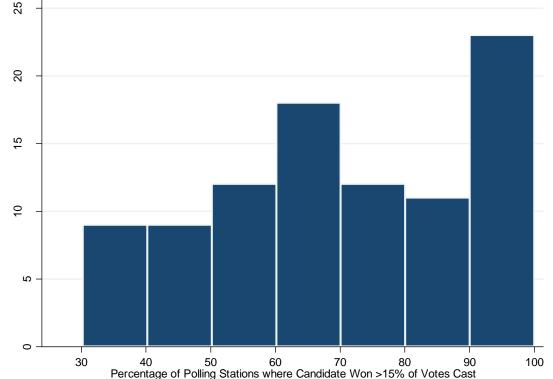


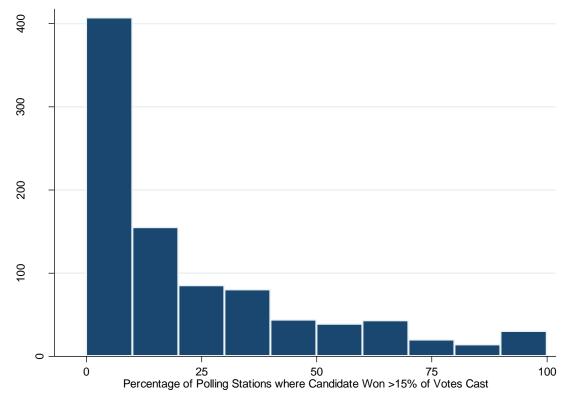
Figure 4.13 – Histogram, Percentage of Polling Stations Where Candidates Won More than 15 Per Cent of the Vote (Winning Candidates Only)

Chart notes: one MP (Milner Tozaka in 2006 who won more than 15 per cent of the vote in only 29 percent of the polling stations in his electorate) is excluded from this histogram in order to induce Stata into assigning histogram bars across even 10 per cent intervals.

The fact that the plurality of MPs won greater than 15 per cent of the vote across their entire (or close to their entire) electorates is notable: even though MPs in Solomon Islands are elected with reasonably low vote shares, in most instances their wins are not simply the case of winning the support of their village, or a similarly localised area; most (although certainly not all) win through being able to garner a significant degree of support across much of their electorate. There is variation, some MPs win on the basis of more localised support, and this variation is something I return to in Chapters 8 and 9 and in Appendix 5, yet the most important point for now is that the typical winner in the last two general elections in Solomon Islands won with a geographically spread support base.

The picture is different, however, when — in Figure 4.14 - I produce the same histogram for all candidates, not just winners. Here, the plurality win more than 15 per cent of votes cast in less than 10 per cent of the polling stations in their electorates.

Figure 4.14 – Histogram, Percentage of Polling Stations Where Candidates Won More than 15 Per Cent of the Vote (all Candidates)



However, even this is not a simple case of completely localised support: 39 percent of all candidates were still able to win greater than 15 per cent of the vote in more than 20 per cent of the polling stations in their electorates. Also, it should be remembered that, as suggested by Figure 4.4 the vast majority (68 per cent, for all elections since independence) of all candidates in Solomon Islands elections won less than 15 per cent of the *total vote* in their electorates. By virtue of their small overall support, such candidates will often appear in the left most bar of Figure 4.14 even when their support is somewhat dispersed. Indeed, when considered relative to their overall vote share candidate vote dispersion is higher: in the 2006 and 2010 elections more than 60 per cent of all candidates won greater than their total vote share in more than a quarter of all polling stations.

Changes in Geographical Dispersion of Candidate Support Over Time

Although the scope for systematic analysis is limited because I only have election results by polling station for two general elections and a few by-elections, available data suggest that, when candidates stand in more than one election, it is not uncommon to see some change in the geographical dispersion of their support over time. This is particularly the case for incumbent MPs — most are also able to expand their support across wider areas. Illustrating this, Figure 4.15 shows results by polling station for the East Kwaio electorate in 2006 and Figure 4.16 shows the same results for 2010. Each bar in the charts is a polling station. And polling stations are arranged to reflect, as best possible, geographical proximity. Each

candidate's vote share in each polling station is represented by a block. Stanley Sofu, the candidate of interest, is shaded blue; the other candidates' vote blocks are in shades of grey. In 2006 Stanley Sofu won for the first time. In 2010 he stood successfully as the incumbent.

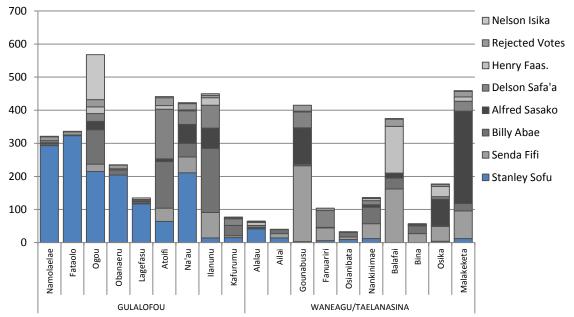


Figure 4.15 – Results by Polling Station, 2006 East Kwaio

Chart note: In this and all subsequent polling station charts, vertical names are names of polling stations. The names written horizontally underneath them are names of wards, which do not serve a function in national elections but do suggest geographical groupings.

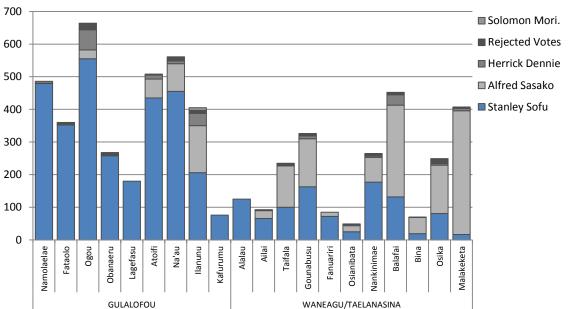


Figure 4.16 - Results by Polling Station, 2010 East Kwaio

In both elections Sofu did well in his base, yet in 2010 he was also able to dramatically expand his support in polling stations such as Atoifi, and in polling stations such as Gounabusu, Fanuariri and Nankinimae where he went from winning almost no votes to being the candidate who captured the plurality or majority of votes. In the four years since he first won he was able to expand the geographical dispersion of his support considerably.

Stanley Sofu is a particularly striking case, but available data suggest that on average incumbency brings with it substantially increased dispersion of support. Good evidence of this can be found in the results of a paired t-test run using data for those 21 MPs who defended their seats as incumbents for the first time in 2010.⁵⁶ Using the same measure of support dispersion I used in the histogram above (the percentage of polling stations where the candidate won more than 15 per cent of the vote) and comparing dispersion between MPs' first wins and their 2010 defence, a paired t-test shows the mean change in dispersion was a 17.05 percentage point increase in the number of polling stations where the MPs won greater than 15 per cent (a difference which is statistically significant at the 1 per cent level).⁵⁷

Members of Parliament

One aspect of electoral politics that is common to almost all electorates and which has remained unchanged over elections is the difference between the backgrounds of members of parliament and their constituents. Whereas only a minority of Solomon Islanders (26 per cent, in the 2009 census data used in the previous chapter) described themselves as employers or employees, all of the MPs in the 2010 parliament for whom myself and a colleague were able to obtain source data (49 out of 50) had worked in the formal economy prior to joining politics. Business backgrounds or employment in the civil service were most common preparliamentary careers amongst MPs. Less frequent but still relatively common were MPs who had worked as teachers or school principals and former provincial parliament MPs. Significantly there were no subsistence farmers or people who made a living from selling produce at local markets serving as MPs. Even in 1980, while the makeup of parliament was different (civil servants formed a much higher share; private sector workers a much lower share), all or almost all members of parliament had worked in the formal economy prior to entering parliament (Corbett and Wood 2013, p. 12).

Similarly, according to the 2009 census only 23.3 per cent of Solomon Islanders aged over 12 years had had some secondary education (Solomon Islands National Statistics Office 2012, p. 2). Yet, of those MPs in the 2010 parliament for whom we were able to obtain information (46

⁵⁶ Two of these MPs, Matthew Wale and Walter Folotalu, won first in by-elections in 2008, the rest won first in 2006.

⁵⁷ In Appendix 5 I use a more sophisticated measure of support dispersion (an index of segregation) in tests of the impact of cross-cutting clan-related ties on dispersion. When I re-run the paired t-test conducted here using this measure I obtain a similar result – a statistically significant increase in support dispersion.

out of 50) 91.3 per cent had received some secondary education. Forty five per cent of MPs in the 2010 parliament had undertaken tertiary study, compared to only 4.4 per cent of Solomon Islanders aged over 12 (Corbett and Wood 2013, p. 10).

While MPs tend to come into their roles with the benefit of higher than average levels of education and experience either as civil servants or working in the private sector, owing to the high incumbent turnover rates, the number of MPs who have political experience born of long stays in parliament is quite low. Figure 4.17 shows the composition of post-independence Solomon Islands parliaments broken down by the proportion of serving MPs by parliamentary experience.

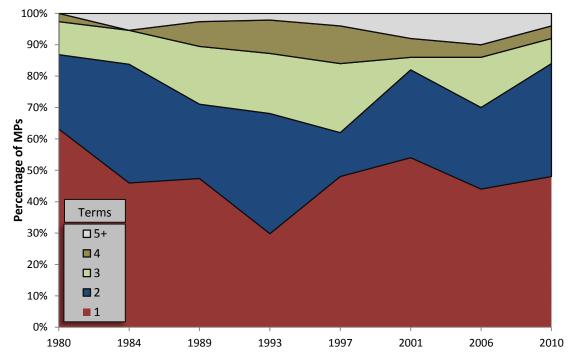


Figure 4.17 – Solomon Islands Parliaments by MP Tenure

On average across all parliaments since independence, almost half (49 per cent) of MPs have been first term MPs and over three quarters (76 per cent) have been either first or second term MPs. In 2010, 84 per cent of MPs were either serving their first or second term in parliament.

Parliamentary Politics

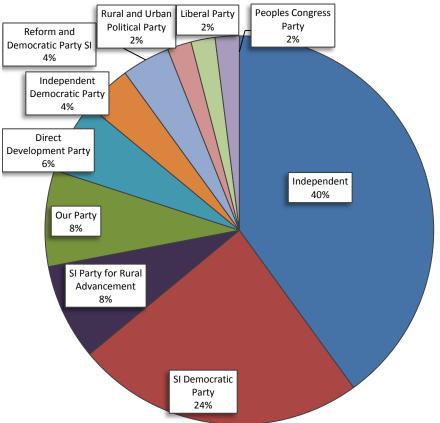
Paralleling the flux and change of the elections that select its members, the nature of politics within the national parliament of the Solomon Islands is also fluid. 'Unbound', as one commentator (Steeves 1996; Steeves 2011) has it from ideological or similar ties, members of the Solomon Island parliament change roles and shift allegiances frequently, and governments are regularly removed from power between elections (Steeves 1996; Steeves 2001; Fraenkel 2005; Dinnen 2008; Fraenkel 2008; Steeves 2011). 74

Formally, Solomon Islands is a unicameral Westminster parliamentary democracy. The prime minister is elected from parliament through a secret ballot of MPs. Through the governor general, the prime minister appoints cabinet members, who serve as government ministers, and who preside over government departments. There are currently 24 ministerial positions in the Solomon Islands parliament (Corrin 2009, p. 214).

While in its form the Solomon Island parliament will be familiar to observers of Westminsterstyle parliamentary democracies elsewhere in the Commonwealth, its actual functioning differs considerably from that of countries such as the United Kingdom, Australia and New Zealand.

Political Parties

Political parties exist in Solomon Islands — Figure 4.18 provides a breakdown of the Solomon Islands Parliament by Party immediately after the 2010 election — yet their structure and function are not those of political parties in most OECD democracies.



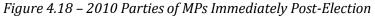


Chart notes: 'Independent' refers to those MPs who are independents — not formally attached to any party; party groupings are based on newspaper reports and so may not be completely accurate; a number of MPs have changed parties since these data were gathered.

As Figure 4.18 shows political parties are numerous in Solomon Islands. In the wake of the

2010 election there were ostensibly nine in parliament (plus 20 independent MPs). On the

basis of candidate party affiliation as reported in Solomon Islands newspapers at least 14 parties stood candidates in the 2010 election.

Because different political parties win differing vote shares (and so can be argued to be of differing electoral importance) it is customary in political science work to report on the Effective Number of Parties (ENP) contesting elections. This is a figure calculated in the same manner as the Effective Number of Candidates which I presented in Figure 4.2, but which is based on the share of total votes cast at the national level won by the combined candidates of each political party. Calculations of ENP for Solomon Islands are complicated by the high numbers of independent candidates standing in elections. If I treat independents as individual parties, the ENP score becomes very high. Whereas if I treat them all as one party (an assumption that is clearly false) ENP becomes artificially low. For these reasons I have chosen to calculate the ENP nationally for Solomon Islands excluding all independent candidates from my calculations. This reduces the accuracy of my estimates somewhat, and understates fragmentation. Yet even approximations are sufficient to illustrate the key point: nationally, the effective number of parties in Solomon Islands is also high. Excluding independents and on the basis of party allegiance reported in newspapers in the immediate wake of the 2010 elections, the effective number of parties nationally across Solomon Islands was 5.75.

The Basis of Parties

Political parties in Solomon Islands are not bound by ideological beliefs — there are no clear left wing parties or right wing parties, and party manifestos, where they exist, vary little in any meaningful sense between parties (Dinnen 2008). Parties are also not church-based, nor are they grouped by geography, nor ethnic in any other way (Fraenkel 2008, p. 68). There is no Catholic party, no Malaitan party, no Polynesian party, no Kwara'ae speaker party.⁵⁸ Similarly, NGOs have never made any attempt to become formally involved in the political process via the establishment of political parties or anything similar.⁵⁹

Trade unions on the other hand, for a time, had their own political party: the Solomon Islands Labour Party, led by Joses Tuhanuku. However, as perhaps might have been expected in a

⁵⁸ In reporting on the results of the 1980 elections Premdas & Steeves (1983, p91) note that the Solomon Islands United Party won most of the electorates, and most of its electorates, in Malaita province, earning for itself the label 'the Malaita Party' (somewhat unfairly as 44 per cent of the seats that MPs associated with it won were not in Malaita). In any case this sort of provincial party focus has been rare and was not apparent in the 2010 election.

⁵⁹ Unlike some other countries there are no legal impediments to church or NGO involvement in party politics. Such organisations could start their own political parties should they be so inclined.

country with very low levels of employment in the formal economy, the party was never able to win more than a handful of seats and currently has no MPs in parliament.⁶⁰

Unlike in some countries, the private sector in Solomon Islands is not afforded a voice in parliament in the form of a pro-business party. However, parts of the private sector, particularly extractive industries, do have considerable political influence, using money to purchase the support of MPs, who in-turn often try and use the same money to win voter support (Frazer 1997; Kabutaulaka 1997; Bennett 2000; Moore 2006; Dinnen 2008; Steeves 2011). In some instances MPs themselves are former or current executives of extractive industry businesses (Bennett 2000, p. 340).

Voters and Parties, and Party Fluidity

Importantly, voters in Solomon Islands elections, with very rare exceptions, do not vote along party lines. As we shall see, voters choose to vote the way they do for a range of reasons, but candidate party affiliation is not one of them (Chick 1983, p. 64; Kingmele and Paroi 2000, p. 253; Pollard 2006, p. 170; Kabutaulaka 2008, p. 104; Kabutaulaka 2008b, p. 105; ANU Enterprise 2011, p. 135; Steeves 2011). I cover this in more detail in Chapters 8 and 9, but I raise it here because it has one important ramification for parliamentary politics: owing to the fact that they were not elected for their party political affiliations, MPs can change parties without fear of being punished by voters.

Without bonds of belief or ethnic identity, political parties are fluid rather than fixed features on the Solomon Islands political landscape (Steeves 2011). Since independence numerous small political parties have formed, often in the lead-up to elections, only to vanish without a trace, either failing to get any MPs elected to parliament or being abandoned by their newly elected 'members' (Pollard 2006, p. 169; Alasia 2008; Fraenkel 2008, p. 79; Ratuva 2008, p. 29; Kabutaulaka 2008b, p. 105). Even larger parties tend to have only skeletal party infrastructures and are typically, readily abandoned by MPs in instances when they feel their ambitions will be better served by other alliances. In 1990 Prime Minister Solomon Mamaloni abandoned his own party, effectively ejecting it from government (Fraenkel 2008, p. 63); and Kabutaulaka (2008b, p. 103) provides two examples of leaders of the parliamentary opposition defecting to join the government, noting of one of the instances that: "[t]he Opposition Leader's defection did not raise many eyebrows...Solomon Islanders are familiar with tactics like this." The largest party in the current Solomon Islands parliament, the Solomon Islands Democratic Party, has its MPs split across the government and opposition. As Figure 4.18 above suggests, a substantial

⁶⁰ Chick (1983) describes an earlier permutation of a union-based party, 'the Nationalists Party' which was active in the late 1970s.

number of MPs are not formally members of any party. Indeed, in the 2010 elections roughly 70 per cent of candidates ran as independents.

Although name changes make tracing party fortunes difficult, it would appear that, of those parties listed by Steeves (2001, p. 804) as comprising the 1997 parliament, only one, the Liberal Party, remained in parliament as of 2010. And its hold was tenuous — just two MPs.

The Significance of Parties

For all this fluidity, it would be a mistake to assume that political parties play no role in the Solomon Islands political process. Better established parties, or at least the political figures at their core, sometimes serve as conduits, channelling funding from businesses and wealthy individuals, to promising candidates in the lead-up to elections, and to affiliated MPs when in power. Importantly, parties often serve as building blocks during negotiations around the formation of government (see, for example, Allen 2008, p. 43; also, Kabutaulaka 2008b, p. 105). The parliamentary leader of a political party with a number of MPs in parliament, if he can hold their loyalty, earns for himself additional leverage in coalition negotiations, increasing the chance that he may be awarded a powerful ministry (Kabutaulaka 2008b, p. 105).⁶¹ Although in instances some parties have at times contained MPs who shared political visions of sorts, the primary bonds holding parties together are personal, strategic or financial rather than ideological (Fraenkel 2005b).

While parties do play some role in structuring parliamentary politics, they form a very flimsy base to build structure upon. Only once has an individual party won a nominal majority of seats in a Solomon Islands national election, which means that governing coalitions of several parties plus independent MPs are the norm (Steeves 2001). And this, along with the very weak bonds within parties, is the source of much instability.

Government Formation

In the wake of elections (or other changes of government) MPs vote to choose the prime minister through a secret ballot, often of several rounds (Dinnen 2008). The winner is not automatically the parliamentary leader of the largest party in parliament. Rather, success in becoming prime minister requires the careful negotiation of a semi-clandestine process of wheeling and dealing involving different political camps residing in different Honiara hotels attempting to obtain the support of unaffiliated MPs (Alasia 2008; Allen 2008; Kabutaulaka 2008; Steeves 2011). Victory in these negotiations means government for the successful camp

⁶¹ The gendered language is used advisedly: only two women have won seats in the Solomon Islands parliament since independence. I could use the term 'his or her' but, given the possibility that parliamentary politics might be quite different were women more frequently involved, doing so seems inaccurate.

and the role of prime minister for its chosen candidate. For those individual MPs on the winning side, being in government means a likely ministerial portfolio (Dinnen 2008). There are 24 government departments (spread across 10 ministries) and each department has a minister as its helm (Corrin 2009, p. 214). There are also two state-owned enterprises with appointed political leadership. Twenty four ministries plus two state-owned enterprises equals twenty six, a number which — un-coincidentally — is the same as the number of MPs required for a parliamentary majority.

For the successful coalition and its prime minister there is no guarantee success will be longlived. From the moment government is formed the parliamentary opposition attempts to procure the loyalty of wavering members of the government, often with promises of better ministerial portfolios or money, should the floor be crossed (see, for example, Fraenkel 2008, p. 69). Governments are toppled with the prime minister resigning in the face of no-confidence motions they know they cannot win, and in recent years parliament has been prorogued for long periods of time as the government of the day strives to prevent no-confidence motions from being tabled.

Removal of a government does not necessitate national elections be held, rather when it occurs the respective political camps and prospective groupings return to the various Honiara hotels from which negotiations and deal brokering commence afresh, a process which continues until MPs gather in parliament to vote for a new prime minister via the usual secret ballot. Figure 4.19 below shows those changes of government and/or prime minister in Solomon Islands since independence. Red lines indicate national elections and the names of prime ministers located over the red lines are those who rose to power through the coalition building process immediately post-election. Prime ministers whose names appear in between elections rose to power in the wake of a no-confidence motion or when the previous prime minister resigned in advance of a no-confidence motion they could not have won. Changes in prime minister almost inevitably bring with them changes in some of the ministers responsible for various Solomon Islands ministries; however, they do not entail all members of the governing group being replaced in entirety by those MPs that had been in opposition. MPs who are adept in the negotiation process will often successfully hop from departing government to replacing government, remaining ministers, even if not necessarily in charge of the same ministry they held previously.

Figure 4.19 – Elections, Changes of Government and Changes of Prime Minister 1980-2011

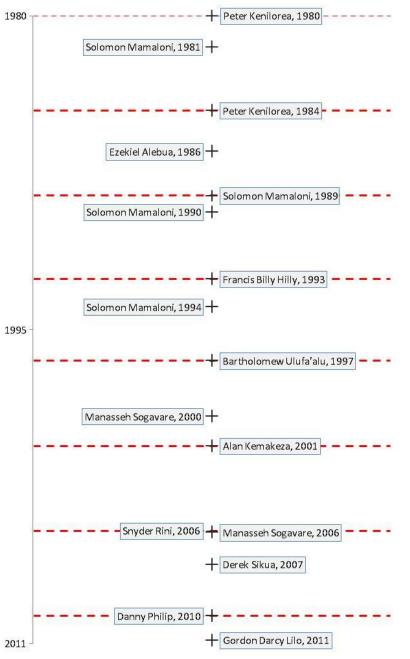


Chart notes: data come from Jon Fraenkel's government change dataset, combined with media reports of more recent changes.

Conclusion

In this chapter and the chapter preceding it I have provided the context of my study of voter behaviour and ethnic identity in Solomon Islands. In the previous chapter I described the geography and economy of Solomon Islands. I also looked in depth into social structures that provide form to Solomon Islanders' collective interactions. In this chapter I have examined the most important aspects of the country's electoral and parliamentary politics. I outlined electoral rules, and detailed key electoral statistics including candidate numbers and winning candidate vote shares. I have highlighted variance between constituencies and variance over time. I have looked at MP turnover rates and then discussed some attributes of those people who do get elected to the Solomon Islands Parliament. I have also outlined the nature of politics within parliament.

One useful way of thinking about the subject of this chapter and the one before it is in terms of causes and effects. The economic situation and needs of voters, along with social structures such as clans and churches are all potential 'causes', influences on the choices voters make. Meanwhile, the electoral outcomes I described, and their flow-on impacts on political outcomes, are all effects of these choices.

The task set for the rest of my thesis is to link potential causes to the described effects, and to establish which of the potential causes actually do play a role in shaping the voting decisions of Solomon Islanders. And then also explaining how these processes are commensurate with the described election results patterns, and politics more generally, of Solomon Islands.

Chapter 5 – Literature Review, Electoral Politics in Solomon Islands and Papua New Guinea

Introduction

In this chapter I begin the task of linking Solomon Islands' social context with the electoral outcomes present in the country, and in explaining the roles played by ethnic ties and voter behaviour in these links. I do so in the conventional manner: by reviewing the existing literature, starting with that already written on voting in Solomon Islands. However, in this I am hampered by the fact the existing body of comprehensive empirical work is small. Quite a lot of work exists which touches on elections in passing, and I draw upon this fruitfully, and there is a smaller body of study that focuses on electoral politics, yet there is little which focuses in a sustained way on the role ethnic identity plays in shaping voter behaviour. As a result I broaden my search. In the next chapter, Chapter 6, this takes the form of an examination of the insights of political scientists working on issues related to ethnic identity and voter behaviour outside of the Pacific. But before I do that my first port of call, in this current chapter, is work on electoral politics written on the neighbouring state of Papua New Guinea, which I include alongside existing work on Solomon Islands.⁶² Papua New Guinea possesses not only a similar social context but also politics similar to Solomon Islands, and for this reason provides potential insights.

Even expanding my review to cover Papua New Guinea I still found relatively little work actively engaged with my specific research questions. Because of this, rather than devote this chapter exclusively to what has already been written on ethnic identity and voter choices, I use my excursion into the existing literature to paint a broader picture of voter behaviour. In doing so I structure this chapter around three questions: 'What outcomes do voters seek from their vote?'; 'Who or what sorts of candidates do voters vote for in attempting to attain these outcomes?'; and 'Why do voters vote for the candidates they vote for while seeking the outcomes they seek?'.⁶³ As I cover these questions, I also engage with two areas of debate in the existing literature: whether politics in Solomon Islands and Papua New Guinea is clientelist in nature; and whether culturally determined expectations are a major driver of voter behaviour in the two countries.

⁶² Two authors who have written extensively on Papua New Guinea, Reilly and Ketan, are covered both in this chapter and the next. They are included in the next chapter because their work fits well with aspects of the broader international literature I cover in it.

⁶³ These questions all, of course, presume voters are actually free to choose. Coerced voting is an issue in Solomon Islands and is something I discuss in my results chapters.

What Voters Seek

Clientelism

Solomon Islands

A basic distinction is made by political scientists between polities where political power is primarily contested and exercised programmatically, geared around policy preferences and the provision of public goods, and those where political power is clientelist — where politicians focus on providing local public goods or private goods to their supporters, and where supporters assess the merits of politicians with respect to the provision of these goods (Wantchekon 2003; Stokes 2009; Vicente and Wantchekon 2009; Hicken 2011).⁶⁴ The distinction, it should be noted, is not purely binary, some programmatic politicking may occur in predominantly clientelist systems, while polities that have mostly programmatic politics are often still home to some clientelism or something akin to it (for example pork barrel spending in marginal electorates).⁶⁵

In the case of Solomon Islands most of the relevant literature suggests, if in some cases only indirectly, that a form of clientelism is present, describing voters who appear to vote in search of local or personal benefits, and politicians who target available resources first and foremost to supporters.

Some of this evidence comes in the form of quantitative cross-country comparative work. For example, in concluding their country ranking exercise on the prevalence of clientelism in the Pacific, Duncan and Hassall (2011) state that:

On the basis of the rankings in the bottom three for each indicator, Kiribati, the FSM [Federated States of Micronesia], and Solomon Islands exhibit the strongest clientelist tendencies...

This is suggestive, although owing to the necessities of cross-country data gathering, the indicators used by Duncan and Hassall are only loose proxies — governance outcomes that the authors believe to be related to clientelism — and for this reason not definitive. Yet, their work is complemented by other descriptive studies based on more direct observations of political behaviour.

⁶⁴ Within this definition some authors offer further definitional distinctions. For example, Stokes (2009) distinguishes between: clientelism, all particularistic benefits given to supporters, whether from state resources or candidates' private resources; patronage, clientelism solely involving state resources; and pork barrel spending, state spending targeted at everyone in an area for the purpose of winning votes, but which benefits all residents, not just those who voted for the candidate.

⁶⁵ Also worth noting is that neither programmatic nor clientelist polities need to be democracies. Clientelism, in particular, exists in autocracies, albeit with very different types of patron-client relations. However as Solomon Islands has been democratic throughout its post-independence history, I discuss clientelism here solely in terms of voter-candidate exchanges and expectations.

Morgan and McLeod (2006, p. 417) for example, in their essay on the challenges facing the regional peace keeping mission to Solomon Islands write:

For the most part, Solomon Islands voters are simply disinterested in overarching policies; they want immediate returns for their support, in the form of money, materials and employment opportunities...For most Solomon Islands MPs, the challenge of satisfying the immediate demands of constituents...is greater than the need to develop long-term goals such as providing frameworks to encourage growth, stability and a better living environment. It is for these reasons that Solomon Islands politics, like those elsewhere in Melanesia, are commonly more about patronage than participation.

Kabutaulaka (2008b, p. 109), in outlining causes of weak political parties in Solomon Islands,

contends that:

Politicians are motivated predominantly by local issues and the enhancement of cliental relationships that might have little to do with parties and party policies. Much of what influences national politics...in the Solomon Islands are often local and parochial issues...

In a similar vein Roughan (2004, p. 4) writing about corruption and transparency in Solomon

Islands notes:

Electoral choices are made almost exclusively on grounds of the individual contestant, with an emphasis on perceptions of performance in development of the local area of the constituency. Such perceptions are very often inseparable from past or promised material gain from the candidate, so electoral behaviour is strongly influenced by local, family or individual gain, rather than suitability for national leadership skills or potential for representation on national issues.

Descriptions of Solomon Islands politics suggestive of clientelism can also be found in a range of other academic work (for example, Kingmele and Paroi 2000; Morgan and McLeod 2006; Pollard 2006; Cox 2009; Dinnen 2009; Hameiri 2009; Kelly 2010).

Further evidence comes in the form of statements made by politicians and aspiring politicians. Reporting on sentiments expressed by Solomon Islands political actors during a conference on political stability Hayward-Jones (2008, p. 15) writes that:

Members of parliament were under pressure to deliver cargo [consumable goods] to their constituents in order to be elected and to stand a reasonable chance of being re-elected...Candidates who did not have adequate financial resources to meet voter expectations were often beaten by those who did.

Rick Hou, the current Finance Minister of Solomon Islands, and member of parliament for the constituency of Small Malaita, has written (2012, p.1):

MPs come under considerable pressure to deliver services within their constituencies. This can mean that more time and resources is spent responding to those needs ahead of the national interest...

And former government minister the late Fred Fono (2007, p. 129) describes voter preferences for private rather than public goods:

People's perceptions and attitudes are such that social projects such as schools, clinics, and water supplies also benefit people who voted for different candidates during the general elections. Hence, they don't want the RCDF [constituency development funds which MPs spend in their electorates] to be used for such projects...

Afu Billy, who came second in the 2001 elections in the East Malaita electorate, in writing of her election campaign notes (2002, p. 59) that, "[r]ight from the start, I began receiving long shopping lists of what everybody wanted."

Politicians could simply be making claims of this sort as a way of absolving themselves of responsibility for the poor quality of their decisions while in power. Yet the limited data available on the actual spending patterns suggests the actions of politicians are in accord with their claims. Pollard (2006, p. 175), for example, provides a spending breakdown of MPcontrolled constituency development funds for the West 'Are 'are electorate in 2003, and while some of the spending allocations are ambiguous, most of what the money appears to have been spent on is private goods or local public goods. Media reporting of MP behaviour is also suggestive, with numerous reports of MPs allocating resources to private goods or local public goods (for example: Qwaina 2011; Osifelo 2012b; Sasako 2012; Ta'asi 2012; Dawea 2013). It is true that much of the money spent in these instances, along with the money reported on by Pollard, is constituency development money, and so is funding that we should not expect to go to national level public goods. Yet constituency funding could be, but rarely is, spent on larger constituency-level projects benefitting whole electorates or significant proportions of their population. Not only do Solomon Islands politicians talk of particularistic requests from voters, they also appear to spend resources available to them in a manner that fits such demands.

More evidence of clientelism can be found in the form of responses to a large-N⁶⁶ survey of Solomon Islanders (ANU Enterprise 2009, p. 133; ANU Enterprise 2011, p. 131), which suggests few Solomon Islanders view the main work of their member of parliament as 'governing the

⁶⁶ n= 5035 in 2009 and n= 4972 in 2011. The survey has been funded by the regional assistance mission and spans a large range of issues, with only a few questions associated with politics. As discussed in Chapter 2 I was able to have several questions on electoral politics inserted in the survey in 2011. I draw upon these more heavily in Chapter 8.

country' and that few vote on the basis of national issues (ANU Enterprise 2011, p. 135; Wood 2013).

Papua New Guinea

Evidence of clientelism in electoral politics can also be found in academic work on neighbouring Papua New Guinea. While early studies of elections in Papua New Guinea (for example, Premdas and Steeves 1978) found hints of politics, or political aspirations at least, which could possibly be seen as programmatic, the vast majority of academic work on elections in the country has described clientelistic political competition.

Okole (2001, p. 224), for example, contends:

Most PNG politicians run for office in order to provide particularistic benefits to their constituents...only a few have any notion of broader national issues...partisan affiliation, which often changes, is a means of participating in the government and thus obtaining resources for one's constituents and often for oneself.

Similarly, Ketan (2007, p. 1) states:

Politicians rely on localized support bases to win elections and thus tend to devote much of the resources at their disposal to their strongholds, to the exclusion of the wider electorate.

And Kurer (2007, p. 40) provides game-theoretic analysis of PNG electoral politics arguing:

[T]he behavioural assumptions of political clientelism, where voters and politicians are engaging in particularistic rent-seeking, describe the behaviour of PNG voters and politicians well and explain at least some of the characteristics of PNG politics...

A number of detailed electorate level studies of PNG elections also provide excellent descriptive evidence of clientelist politics (for example, Macqueen 1989; Filer 1996; Dorney 1997; Stewart and Strathern 1998; Standish 2007) and existing large-N survey evidence of voter attitudes, while not necessarily directly addressing the question of clientelism, also tends to provide results that commensurate with the presence of clientelism (Saffu 1989; Hasnain et al. 2011).

Clientelism Contested?

On the basis of available evidence, it seems fair to state that the majority of voters in both Solomon Islands and Papua New Guinea vote seeking the provision of local public goods or private goods, and that politicians and aspiring politicians strive, with differing degrees of success, to provide them. Yet there is academic work which argues the voter-candidate relationship in Solomon Islands is not correctly described as clientelistic (and some work which extends this argument to Western Melanesia more generally). Dissent here hinges on two features of Melanesian politics: first, fluidity of allegiances, which see MPs in parliament frequently shifting from political coalition to political coalition and — of more significance to my study — which also sees voters often shifting their electoral support; and, second, stemming from this fluidity, lesser asymmetries of power than are to be found in some clientelist systems. MPs who can change parties cannot, it is argued, be clients of political patrons, and voters who can easily vote for someone else in future elections cannot fairly be described as clients of MPs.

Fraenkel (2011, p. 319), for example, in arguing MP-controlled constituency development funds are not the product of voter preferences for patronage rather than policy, states:

Increasing resort to electoral patronage in PNG and Solomon Islands during the 1990s and 2000s was not indicative of the construction of classic patron–client systems, such as those found in Southern Europe or parts of Africa...Voter allegiances remained too fickle, conditional, and transient to be usefully called clientelist, while ministers retained too much authority, autonomy, and independence to be sensibly described as the "clients" of prime ministers.

While Steeves (1996, p. 132) writes that in the Solomon Islands case, "[t]he patron-client model is not salient either, as allegiances shift too rapidly to sustain a fully integrated network of dependency."

As an empirical fact it is certainly true that political alliances in Papua New Guinea and Solomon Islands are frequently only temporary and that voters often shift their allegiances between elections. Clientelism of the 'machine politics' mould is rare or absent. What is less clear though is whether this alone renders 'clientelism' an inappropriate term for describing the politics of Western Melanesia. I cannot find any suggestion that politics needs to be stable to be clientelist in my reading of textbook definitions of clientelism (for example, Stokes 2009) and there are other examples of polities described as clientelist or patronage-based where MP turnover is high and political allegiances presumably, therefore, fluid (see, for example, Fraenkel et al. 2007, p. 4). Rather, the essential feature of clientelism common to most modern definitions is simply voters casting their votes in search of particularistic benefits, rather than national policy or national level public goods (for example, Kitschelt and Wilkinson 2007; Stokes 2009; Hicken 2011).

However, more important than arguing who has clientelism correctly defined, and certainly more useful at this point of my own study, is to note that both Steeves and Fraenkel correctly identify, in fluidity and short-lived allegiances, key features of Solomon Islands electoral politics. Also while Steeves and Fraenkel contest the use of the term clientelism, nothing in their work suggests that voters do not cast their votes in search of private goods or local public goods, the point I am most interested in at present.

In other words, on the basis of the available literature on Solomon Islands and Papua New Guinea, it still appears fair to say the answer to the question 'what do voters seek when they cast their vote?' is 'private or localised benefits'.⁶⁷

Who Do Voters Support?

With the available literature appearing to have provided an answer to the question 'what do voters seek when casting their ballots?' I can move on to my next question: 'who or what sorts of candidates do voters vote for in attempting to attain these outcomes?'

Parties

Solomon Islands

At least in some democracies the answer to the question above would simply be, 'the candidate representing the party the voter supports'. However, as noted in the previous chapter, voters in Solomon Islands are not generally thought to vote along party lines. Parties play a role of sorts in political manoeuvrings within parliament but party allegiance does not appear, normally, to win votes, at least through the direct process of voter allegiance (Steeves 2011). This has been the case throughout Solomon Islands' electoral history. Describing the situation around the time of independence, Chick (1983, p. 64) writes:

Nor have secular parties emerged to transcend parochial loyalties. Over the years there have been a number of factional groupings within the assembly, but none has acquired a popular following in the country, or even attempted to establish a distinctive image for itself....While there may have been a certain logic in the various alignments and realignments which took place, this was seldom apparent to any but the politicians immediately involved, few of whom bothered to explain their actions to the public.

This description has remained more or less correct, through early post-independence elections (Premdas and Steeves 1983; Ulufa'alu 1983), the 1990s (Tuhanuku 1995) and into the contemporary period (Alasia 2008; Fraenkel 2008; Kabutaulaka 2008; Kabutaulaka 2008b; Paternorte and de Gabriel 2010; Steeves 2011). There have been some partial exceptions. Billy (2002), for example, states she benefitted to some degree from positive voter perceptions of the political grouping she was aligned with. Similarly, Mannesah Sogavare put in a concerted

⁶⁷ It should be noted here that in both PNG and Solomon Islands clientelism is coupled with the closely associated phenomenon of vote buying. This is something I discuss further in my own research results. Importantly, in the case of vote buying voters are, of course, still voting in search of local or personal benefit.

campaign effort on behalf of candidates affiliated with his OUR party in 2010 (Paternorte and de Gabriel 2010) possibly wining them some votes, although OUR party candidates did not perform particularly well in 2010 (Steeves 2011). Importantly, however, such cases are exceptions rather than the norm. Typical candidates do not campaign in a way that suggests they benefit from party association: they make no use of party logos in their campaign paraphernalia and do not actively distribute material such as party manifestos (Commonwealth Secretariat 2006). Moreover, Solomon Island voters themselves do not claim to place much weight on parties when voting. When asked as part of the RAMSI People's Survey in 2011 why they voted for the candidate they voted for, only 1.4 per cent of respondents replied that they voted on the basis of party or policies (ANU Enterprise 2011, p. 135).⁶⁸

Papua New Guinea

In Papua New Guinea parties are a more significant feature of the electoral landscape than they are in Solomon Islands: party leaders sometimes campaign on behalf of candidates and networks of party sympathisers sometimes provide candidates with local advocates (Filer 1996). In instances parties also provide resources to candidates (Premdas and Steeves 1978; Reilly 1999; Ketan 2004) and party labels are used by at least some candidates on election posters. Yet, parties are not normally separated by clear ideological or policy differences, and voters do not appear to routinely vote for candidates on the basis of party affiliations (Premdas and Steeves 1978; Saffu 1989; May 1997; Reilly 1999; Reilly 2001; Ketan 2004; Standish 2007). It is possible that parties played a greater role (if still not overwhelming) in voter choice in earlier elections but if this was once the case it is no longer so (Standish 2007).

Ethnicity

Solomon Islands

If the available literature is helpfully clear in eliminating party as a significant direct determinant of voter support for candidates in Solomon Islands elections it is less clear in its explanations of how voters do actually choose who to cast their votes for. Ethnic voting, primarily in the form of clan voting, although also in the shape of church voting, is the most frequent explanation and is described by most articles that make mention of voting, but only in a small number of works does it receive any extended treatment.

⁶⁸ Because this is a literature review I limit myself to citing the figure given in the publication. However, In Chapter 8, I more thoroughly interrogate the data behind the figure and in doing so come up with my own calculation of 2.25 per cent. An increase, albeit a very modest one.

Corrin-Care (2002, p. 208) is an example of an author who suggests ethnic voting is common in Solomon Islands, writing that , "[v]oting in accordance with tribal allegiances, rather than for the best candidate, is an enduring practice."

Premdas and Steeves, the two scholars to have undertaken the most in-depth study of electoral politics in Solomon Islands, also suggest (1983, p. 90) ethnic voting is prevalent, in this instance combined with 'localism' (voters voting for candidates who live nearby):

The campaigns were highly personal. The candidate was likely to be assisted by his immediate family and wantoks. Consequently, the most significant determinant of voter preference tended to be wantokism and localism. Indeed, most votes for a candidate were derived from the polling booth closest to his village and from wantoks in other areas. To defeat an adversary, a good strategist preserved his locality from being divided by other rival resident candidates while perhaps placing rival candidates in the village or locality of his main opponents.⁶⁹

In subsequent work (Premdas and Steeves 1994, p. 52) they add religion to the list, writing:

The Solomon Islands reality is that voters' choices are heavily influenced by the ethnic identity and religious affiliation of contesting candidates. If a candidate is a wantok, that is, from one's group or village, and a member of one's church congregation or parish, then one tends to respond decisively in that candidate's favour.

Importantly, two of the groups they refer to — clans and communities — are relatively small. Communities obviously so, but also, as I pointed out in Chapter 3, clans tend to be small too. Usually too small for any one clan to provide an electoral majority in a constituency on its own and certainly too small to be the basis of multi-electorate political blocs.⁷⁰ Churches, on the other hand are larger and could, on the basis of numbers, serve to structure national politics, yet while a number of authors have pointed to people voting along church lines, this has not, as I noted in the previous chapter, taken the form of national parties based around different denominations. Although, for example, the Catholics in an electorate might be more likely to vote for a fellow Catholic candidate from their electorate (Kabutaulaka 1998, p. 48; Pollard 2006, p. 178), there are not, as I emphasised in the previous chapter, Catholic parties which aggregate the support of Catholic voters into national political movements (Chick 1979, p. 22).

⁶⁹ The term 'wantoks' here is used to mean those to whom the candidate has relational ties (including clan ties). Similarly, 'wantokism' describes the propensity to work first with those whom one shares relational ties with.

⁷⁰ Larger entities such as the cross-cutting moieties on Guadalcanal are plausibly large enough in some instances to afford electoral majorities within constituencies, and possibly even be the foundation for small cross-constituency allegiances. However, as discussed in my results chapters they do not seem to regularly play this role in a sustained manner.

The small size of electorally salient ethnic groups suggests a need for inter-ethnic cooperation, an issue pointed to by Steeves (1996, p. 119):

Politicians who are elected to the National Parliament are those who can successfully build inter clan support or divide the ethnic base of their leading competitors by promoting rival candidates.

And also Kabutaulaka (1998, p. 22):

Political alliances are forged around family kin before being extended into the wider kinship group. In elections the foundation for political support is the kin group. A candidate gets the backing of close kin members before he or she moves to gain support from the rest of the constituency.

At the same time, as hinted by Steeves' quote above, within-group loyalty is not guaranteed either. Chick (1983, p. 67) offers more detail on this, including a tantalising snippet of discussion on what is required to strengthen ethnic loyalties:

> While a candidate's kinsmen and co-religionists have a natural predisposition to back him, their support cannot be taken for granted. A rival may lay claim to the allegiance of identical groups...There is nothing like a really good feast to win over local dignitaries or arouse the enthusiasm of distant cousin.

In her detailed study of the sociology of the people of the West 'Are 'are constituency Pollard (2006, p. 171) also offers interesting pointers as to the roles of ethnicity in campaigning. Like most authors she describes ethnic, clan and church based voting, but like Chick she suggests candidates cannot take the support of co-ethnics for granted and that for voters other attributes also matter. Like Steeves (1996), she also hints at the role of allegiances (2006, p. 171).

Similar topics arise in Billy's (2002) description of her campaign efforts in the 2001 election in East Malaita constituency. She had local support, and the support of her kin group. However, her main opposition was a "very close in-law" (Billy 2002, p. 59). If the relevant ethnic group is clan, a close in-law need not necessarily, technically, be a co-ethnic yet the fact that competition was between such close relatives does speak to the difficulties of building a loyal support base in Solomon Island elections, even amongst those that the candidate is relationally tied to.

Taken together these are useful insights. Insights which suggest that ethnic voting occurs, but they paint only a very partial picture of the phenomenon in Solomon Islands.

Papua New Guinea

Papua New Guinea provides additional useful academic work. Commenting on election results there numerous authors describe candidates drawing on core support bases that are localised like those described in Solomon Islands and which suggests community and/or clan support as an initial building block in the quest for electoral success (for example, May 1982; Hegarty 1983; Saffu 1989; Yasi 1996; Ketan 2007; Standish 2007).

Fukuyama, offers a description of voter behaviour in PNG which closely resembles Solomon Islands. And while the term 'wantok' is not technically a synonym for 'clan',⁷¹ Fukuyama uses it as such, meaning the following quote can be read as describing voters' propensity to support those of the same clan. Something which Fukuyama offers to explain Papua New Guinea's divergence from the predictions of Duverger's Law.⁷²

> Like other Westminster systems, PNG had a single-member constituency, first-past-the-post electoral system, which according to Duverger's law is supposed to produce a two-party political system. But because of the primacy of wantok loyalties, broader coalitions fail to emerge, and candidates are elected with as little as 10 per cent of the district's votes. (Fukuyama 2007b, p. 6)

Fukuyama is not alone in suggesting voters in Papua New Guinea vote ethnically in the sense that they have a propensity to vote for those from their clan or with whom they share similar relational ties. Clans (sometimes the word 'tribe' is also used, appearing to describe the same type of entity) are described as playing at least a partial role in shaping voters' choices by a long list of authors who have studied elections in any detail in Papua New Guinea (for example, Harding 1965; Colebatch et al. 1971; Premdas and Steeves 1978; Warry 1987; Burton 1989; Standish 1989; Filer 1996; Ketan 1996; Yasi 1996; Anere 1997; Reilly 2001; Gibbs et al. 2004; Ketan 2004; Reilly 2006; Kurer 2007; Standish 2007; Allen and Hasnain 2010). Although less commonly described, local church-based voting similar to that said to occur in Solomon Islands, also appears to be present in instances (for example, Warry 1987; Yasi 1996; Osi 2013).

⁷¹ Specifically, as used people in Solomon Islands and PNG, the word 'wantok' does not serve the function of a noun used to refer to a collective entity in the same way that the word 'clan' is used in English (and 'laen' is used in Solomon Islands Pijin). While we might refer to the 'Green River Clan' in English a Solomon Islander would not use the term 'wantok' to talk of the 'Green River Wantok'. Instead the term 'wantok' is used to refer to association by relational links (ostensibly through language but more often through shared descent groups such as clans). So a Solomon Islander or someone from PNG would most often use the term to call someone 'my wantok' (a person who is related to me) or a group of people 'my wantoks' (my relatives/members of the same clan) denoting a relational tie. ⁷² For example in (Fukuyama 2008, p. 18) "The wantok is simply the local version of what

anthropologists call a segmentary lineage or descent group, which was at one point virtually universal in all human societies." And (Fukuyama 2008, p. 21): "It is therefore perfectly legitimate for Solomon Islanders to see the wantok positively as a source of social capital...At the same time, there are certain problems that the wantok is completely unable to solve. When a wantok goes up against a Malaysian logging company, the logging company wins: it is too easy to bribe a chief into giving away land that is not really his, and the kin group cannot organise to enforce collective decisions on land use."

However, it would be mistaken to suggest that ethnic voting was ubiquitous or that ethnic loyalties in the form of clan or church affiliations were all that determined voters' choices in Papua New Guinea. Indeed a closer look into the literature reveals qualifications and contradictions.

A number of authors suggest that, in many instances, even if clan or similar relational ties provide candidates with a core of supporters, as in Solomons, owing to the relative smallness of clan groups, successful candidates need to garner support from outside their group too (Burton 1989; Standish 1989; Filer 1996; Standish 2007).

Writing of the 1992 election in the Imbbongu Open electorate Yasi (1996, p. 276) suggests clan or kin based ties and localised support were important, coupled with church ties, but that the ability to buy votes, presumably of unrelated voters, also mattered:

Three broad overall implications can be derived from the results of the elections in the Imbbongu Electorate in 1992. First, clearly the candidate who won and those who came close to winning had the backing of large communities and also of organizations such as a party of a church group. Second, people did not vote on party basis. They continue to vote primarily for the candidate with whom they are associated traditionally. This implies that 'wantokism' and kinship are still strong in the minds of the constituents. But the support of secondary associations is required to gain support beyond the primordial group. Third, the ability to buy votes also made a difference.

Only this combination of ties appears to have been sufficient to give the victor a winning vote share. Indeed, as raised in the work of Pollard (2006) and Billy (2002) discussed above in the Solomon Islands section, in Papua New Guinea electoral success appears to often require the establishment of, or utilisation of, pre-existing links between relatively small groups to cobble together an electoral majority. Burton (1989), for example, describes how allegiances are built up, beyond core support bases, by drawing on traditional relational ties. Similarly, Filer (1996) details how the successful candidate in the 1987 and 1992 elections in the Nuku Open electorate won, despite being from a small ethnic group, through reputation, judicious use of material goods to cultivate the support of influential people in communities, and a network ostensibly tied to him through the Pangu political party, although the allegiances involved appear to have been more to do with personal loyalty than shared party ideology. In a similar vein, in a series of detailed studies drawing upon polling station level election results, May (1989; 1997; 2006) shows that while minor candidates in the Angoram electorate in East Sepik province tend only to be able to win localised (presumably clan or community based) support, the secret to electoral success in the constituency has been winning votes from a wide area and to win support from outside the candidate's clan group.

Much of the existing work on elections in Papua New Guinea also suggests that although clanbased electoral support is a real phenomenon, the support of candidates' co-ethnics is not guaranteed. There are many examples of clans and communities failing to unite, standing a number of candidates usually to the detriment of electoral success (for example, Burton 1989; Filer 1996; Ketan 1996; Haley 1997) as well as evidence, even where groups are largely united, of some voters at least who are willing to vote outside their clan (for example, Warry 1987).

Ketan (2004) encapsulates the complexity by stating first that (p. 246):

Kin-groups are undoubtedly important in elections. Clan and tribal loyalty...are of prime importance in directing voters during elections and remain the principal resource available to skilled manipulators. It is quite normal for election candidates to claim clan-wide support as well as significant proportions of other clans and sections from within and outside their own tribe.

Before adding (p. 249):

A second factor which complicates this process is the fact that those from within a candidate's primary kin-group are, as individuals, primarily free agents who may choose to support an opposing candidate simply because of relations which they consider more pragmatic in their own personal networks. If they stand to gain more from supporting someone outside their own kin-group, as opposed to their own candidate, they will vote that way.

Adding to the complexity, Allen and Hasnain (2010, p. 11) contend that different regions of Papua New Guinea experience clan voting to varying extents, with clan voting being much more prevalent in the highlands than it is in coastal PNG. The same distinction is also made by Saffu (1996) and is interesting, particularly as the argument that clan voting is more prevalent in the Highlands where clans are larger (and therefore more likely to be a successful building block in electioneering) fits well with Posner (2005) and Chandra's (Chandra 2004) theories, discussed in the next chapter, of the role played by relative group size in determining the electoral salience of different ethnic cleavages. However, other evidence suggests the distinction highlighted here is at best one of differences of degree, not category. There are examples of clan-based voting in lowland parts of the country (for example, Premdas and Steeves 1978; Anere 1997) and examples of support being won across different clan groups in highland electorates (for example, Burton 1989).

At this point it seems safe to conclude that ethnic voting, in the form of clan and sometimes church based voting, while not the sole determinant of voter choice, is present in Papua New Guinea, albeit to differing degrees in different regions. Yet one final, apparently contradictory, research finding needs to be discussed. This is the finding of political scientist Yaw Saffu's survey based work on voter behaviour. Saffu has been responsible for some of the most detailed work on elections in Papua New Guinea and in 1982 and 1987 he conducted a survey of voters (N=1127 in 1987) from around the country, asking among other questions, why they decided to vote for the candidate that they voted for (Saffu 1989). The results of his survey stand in contrast to the findings listed above, most of which see a significant (although not all-encompassing) role for ethnicity in determining voter choices. Although it is hard to be certain owing to the way Saffu's results tables are laid out, it appears that in 1982 only 12 per cent of respondents ranked what Saffu called candidates' 'primordial' attributes (a category that includes ethnic ties) as a major determinant of their choice.⁷³ And in 1987 nine per cent did so (all figures from page 18). This leads Saffu to conclude (p. 30), "monocausal explanations of the vote in PNG are definitely wrong, and none more so than those that put forward kinship or linguistic factors."

Saffu's findings are puzzling when one considers that ethnic voting has been identified by so many other authors writing about elections in Papua New Guinea. However, the explanation likely lies instead in the issue of social desirability bias — survey respondents' propensity to give answers that they believe interviewers believe are right (Gonzalez-Ocantos et al. 2012). As discussed in detail in my methodology chapter this has been identified as a major issue in survey-based studies of ethnic voting, with respondents typically significantly understating the extent to which they vote ethnically (Posner 2005; Lieberman and Singh 2012).

This being the case it would seem that a fair summation of the evidence presented thus far in this chapter is that in both Solomon Islands and Papua New Guinea ethnicity in the form of clan and church plays an important role in the decisions that voters make. Yet there is much more going on and it would be incorrect to assume that the relationship between ethnicity and voting is a simple one. While people often vote for co-ethnics, there are clearly instances when they do not, and while ethnic groups such as clans do in instances function as 'vote banks', blocs of support that candidates can count on, this is not inevitable. There are many instances of clans, for example, suffering rifts that see them standing several candidates. Also, throughout much of Solomon Islands and Papua New Guinea, a candidate's clan alone is not enough to win them an election, support has to be gathered from other groups, either in the form of alliances or by winning the loyalties of individual voters.

⁷³ This number is very similar to that provided in the 2011 RAMSI Solomon Islands People's Survey (which I discussed above — ANU Enterprise 2011, p. 135). Because no sustained analysis of this finding is offered in the text of the People's Survey, and because the People's Survey responses are, in my opinion, more meaningful on careful adjustment, I do not make further reference to them here. However, I present the results of the relevant People's Survey question in detail in Chapter 8.

All of which means I arrive at this point in the chapter, and my literature survey, having gained from existing work some clarity — voters vote in search of local or personalised support — and some additional insight, which while not providing neat answers is still elucidating: in their search for localised or personalised benefits voters do often vote ethnically, for candidates from their clans and sometimes their church groups, yet they do not always do this.

Why do People Vote the Way they Do?

The next question I pose to the literature is 'why is this the case?' Why do voters vote in search of local or personal benefit? And why, when they do this, do they — often but not always — vote ethnically?

The literature offers a range of explanations for the voter behaviour observed in Western Melanesia. For reasons of analytical clarity I have grouped the explanations into two camps: cultural expectations and rational choice. I do this because it highlights what I think are clear differences in the types of explanations offered. And highlighting these differences helps me explain carefully what explanations offer and where their weaknesses lie. Of course, as is often the case with taxonomies, my categorisation here imposes an artificial neatness on realty. There are a number of authors who offer, sometimes in the same work, both cultural explanations and rational choice type explanations (for example, Sillitoe 1983; de Renzio and Kavanamur 1999; Ketan 2004; Fukuyama 2007; Dalsgaard 2009) or who contend that both types of explanation are compatible (Okole 2002). And, as we shall see in my own subsequent analysis, depending on how culture is incorporated, the two do not have to be mutually exclusive. But for now, in the interests of clarity I make the distinction.

I should also note here that I do not discuss in this section one other alternative explanation of voter behaviour offered occasionally in some work on Papua New Guinea: that voters vote for co-ethnics out of a feeling of irrational pride (for example, Orlegge 1997; Ketan 2004). Rather, for reasons of space and flow, in the following chapter I incorporate PNG examples into my extended discussion of this type of voter behaviour as it occurs in the political science literature more generally.

The Explanation from Culture

It is easy to see why culture appears a likely explanation of the choices of Solomon Island voters and its Western Melanesian neighbours. Easy, because the social norms and shared beliefs of Western Melanesians appear profoundly different from those that comprise the cultures of the Western democracies from which their election results differ so markedly. And a number of authors can be found offering cultural explanations of Western Melanesian politics. These explanations tend for the most part to proceed as follows. Culture influences elections through voters viewing politicians as a form of traditional leader, a kind of big man or chief, and thereby having expectations of them that are similar to those they might have historically possessed of those who traditionally led them. Just as big men were expected to deliver wealth and goods to their followers, so too are contemporary political leaders, and voters appraise them in this way. A leader who delivers the goods will be deemed good, and worthy of electoral support. A leader who does not, even if they perform great legislative services to the country as a whole, will not. The fact that the goods once delivered by traditional leaders were local, and continued expectations of this sort, explains the clientelism of Western Melanesian politics. Likewise, the fact that traditional community leaders are usually co-ethnics explains the occurrence of ethnic voting.

Writing of Solomon Islands Kabutaulaka (1997, p. 139) for example states that:

As described above, the kinds of expectations voters have on politicians today are the same types of expectations people have on a traditional 'big-man'. Most politicians in turn react to people's expectations as a 'big-man' would — distributing wealth and participating financially in nearly every community affair.

Kabutaulaka (1998, p. 28-29) also explains the self-perpetuating nature of such behaviour:

Voters have the same expectations of politicians today as the community had of the traditional Big-Man and most politicians react to these expectations as the village Big-Man would have — distributing wealth to members of the group and participating financially in nearly every community affair. This response tends to confirm voters in their misconception that this is the proper task of a politician, the modem version of the traditional Big-Man. Unfortunately, it makes the politician vulnerable to bribery and other forms of corruption. Most of the present Solomon Islands parliamentarians are perceived by the voters as Big-Man [sic] — the traditional Big-Man in a modern political system.

Similarly, Allen (2011, p. 267), in describing the influence of logging money on Solomon Islands politics, contends:

Ultimately, therefore, it is the socially and culturally grounded expectations of their kinsmen that compel Members of Parliament (MPs), government officials, and local 'big-men' to access and distribute resources: and the logging industry has afforded significant opportunity for such patronage.

Writing of Papua New Guinea, Harris (2007, p. 23-24) offers a similar explanation:

In most respects it is clear that what has happened is a transferal of the traditional big man system of gaining followers into the modern political system. This is a strategy that is well understood by both leaders and followers, and as long as the traditional redistributive system works

effectively the system will continue to be popular. Campaigning is based on those traditional redistributive relationships, with the leader providing resources to traditional supporters...In return the supporters provide votes at the election.

As does Fukuyama (2007b, p. 6):

Traditional PNG society is characterized by "big man" politics, in which status is derived from one's ability to distribute resources to people in one's village. This practice has simply been transposed to a national level, where legislators seek to distribute national resources to their wantok or descent group.

Additional explanations of this kind can be found in a number of studies spanning from some of the earliest work on Papua New Guinea (Harding 1965) to some of the most recent (Ketan 2004; Dalsgaard 2009). Yet such cultural accounts are also contested. Typically, although not exclusively, by authors who propose alternate explanations that hinge upon rational-choice type models of politics and political economy.

Rational Choice

Haque (2012), for example, writing about Solomons, takes aim at those who blame culture for problems of governance, including political governance, arguing that culture is not a necessary cause — something required to explain the problems of political governance seen in Solomon Islands. Instead, Haque argues, the problems of governance can be viewed as products of broadly rational responses on behalf of individual actors to the material incentives they face, responses anyone would make regardless of their culture.⁷⁴ In the case of voting, Haque's argument is that people vote in search of local benefits because their needs are immediate, while at the same time the state is weak, generally has little impact on their lives, and is constrained in its scope for change by conditionalities placed on spending by aid donors. What is more, to Haque, voters, even if they desire change, find themselves caught in a collective action dilemma:

A rational voter would only ever consider foregoing direct benefit in the hope of broader improvement if they believed that a good proportion of other voters would make the same trade-off. Giving up personal benefit to support better policy is even less appealing if that vote would be wasted on a losing candidate in a first-past-the-post system. (Haque 2012, p. 5)

⁷⁴ Importantly, rational choice approaches such as those of Haque do not assume that voters are perfectly rational or that they are always rational. Rather they contend that voter behaviour is close enough to rational, enough of the time, for models based on these assumptions to have reasonable explanatory power.

Under these circumstances, according to Haque, there is no need to appeal to culture to explain the way people vote in Solomon Islands elections. Instead voters vote in search of local benefits because:

In this context, it would take not just a very strong sense of national identity, but also an unusual preoccupation with long-term interests, a rarely overpowering altruism, and a similar faith in the altruism of others for any individual to base their voting behaviour on a candidate's national policy positions, rather than on the likelihood of a particular candidate providing direct benefits to the local community. (Haque 2012, p. 5)

Haque is correct to claim that appeals to culture are not obviously necessary to explain features such as the clientelist politics of Solomon Islands, and other authors such as Reilly (1997) and Kurer (2007) similarly reject (at least in part) culture driven explanations for the outcomes of politics in Papua New Guinea.⁷⁵ Moreover, Haque's alternative explanation derived from rational choice type arguments is, as presented, a logically consistent and well-argued alternative. Yet for all this, he provides almost no evidence that the explanation he offers is the correct one. It is theoretically plausible but empirically unproven. It could be true, but he does not show that it is.

There are, however, further grounds for believing that explanations appealing to culture, of the sort offered above, are misplaced. The first is that many of the observed features of Solomon Islands electoral politics can be found elsewhere, including in parts of the globe with vastly different cultural traditions. Clientelism, in particular, is prevalent throughout much of the world, particularly in countries where income poverty is high (Stokes 2009, p. 668). Clearly, it can exist without requiring a recent history of big-man style political leadership.

Furthermore, as Kurer notes (2007, p. 45) of culture-based explanations of voter behaviour in Papua New Guinea:

[T]he account is not entirely convincing. People do distinguish social contexts and are therefore unlikely to have transferred the experience of gift-exchange of the village wholesale into expectations of how national politics operates.

Indeed, while responses to various rounds of the People's Survey (ANU Enterprise 2009; ANU Enterprise 2010; ANU Enterprise 2011) suggest that Solomon Islanders often believe the main job of their MP is to help his or her supporters or to assist the constituency, rather than govern the nation as a whole, people also demonstrate an understanding of the types of public goods

⁷⁵ Also, Kurer in particular, offers well-argued rational choice based explanations for Papua New Guinea, very similar to those made by Haque.

and services their government could be providing, and lament that it is not, suggesting their understanding of politics is not entirely anchored in the past.

What is more, as Cox (2009, p. 268-9) points out much of the behaviour of politicians in Solomon Islands appears decidedly untraditional:

While some aspects of 'big man politics' capture the instability of Solomon Islands politics, there are other aspects of political behaviour which are less easily explained by reference to traditional precedents. For example, can the extensive, persistent, and devious corruption in the forestry industry really be explained by reference to *kastom* (Solomon Islands Pijin for 'tradition')? Does a politican offer a reward for shooting RAMSI officers because of something inherently Melanesian? Is it 'cultural' that the key figures allegedly instigating a political riot are rewarded with ministerial positions?

To Cox's list a range of further examples could be added. Would the voters of West Guadalcanal constituency really have elected the ethnic Chinese businessman Thomas Chan in 1997, and his son Laurie in 2001 and 2006 if they were really mired in tradition? Perhaps the Chans bestowed gifts to constituents in a manner akin to that expected of traditional big men but even then it seems unlikely that this would — if voter behaviour was trapped amidst the traditions of the past — have been enough to overcome the fact that the Chans spoke a completely different language from their constituents, were of a different ethnic group and culture, and lived outside the electorate. Indeed, many of the members of the Solomon Islands parliament, while often having being born in their constituency, have spent most of their lives outside of it. David Day Pacha, the member of parliament for South Guadalcanal has lived in Honiara (the opposite side of the island) since he was a child (Interview David Day Pacha), while MPs such as Rick Hou (the MP for Small Malaita) have also lived outside of their constituency most of their lives. And most members of parliament, during their tenure as MPs, live not in their communities, or even their constituencies, but in Honiara. This contrasts with the traditional living arrangements of big men and chiefs in Solomon Islands: within the villages they led.

Likewise, it would seem reasonable to expect that if voters really thought of members of parliament as leaders akin to big men or chiefs, actual village big men and chiefs would be regularly elected to parliament. Yet this appears rare. There is an element of elevation to the pre-parliamentary lives of Solomon Island MPs in that they have much higher levels of education than their constituents, and often an elevated profile gained through employment in the cash economy, but available MP data suggests that only in rare instances have they also been traditional community leaders (Corbett and Wood 2013). Also, the roles of traditional leaders in Solomon Islands (as well as in Papua New Guinea) extend far beyond simple acquisition of resources for followers: they adjudicate in local land disputes, for example. If voters thought of politicians as the modern equivalent of traditional leaders, and if this drove their assessments of them, it would seem reasonable to expect that politicians, as well as busying themselves bestowing patronage, would also engage with other constituency matters, such as resolving land claims. However, this is not described at all in the literature and does not appear common.

In short, the electoral choices of Solomon Islands voters show an adaptability that does not seem commensurate with explanations of voter behaviour which explain their choices as culturally constrained and caught in expectations born of tradition.⁷⁶ However, noting this is not the same as claiming that culture plays no role, and in subsequent chapters I will suggest that if culture is thought of as including norms of reciprocity and obligation, and patterns of cooperation, then there are elements of culture shaping patterns of voting in Solomon Islands.

Indeed, pure rational choice type arguments, such as those of Haque, struggle on their own to explain the election results observed in Solomon Islands and Papua New Guinea. It is not clear, for example, why the decisions of rational voters are of their own accord an explanation for the absence of strong political parties in Solomon Islands and Papua New Guinea. Clientelist voter behaviour is coupled with strong political parties in other parts of the globe (Kurer 2007b) and the formation and support of parties is arguably a rationally effective strategy for attaining increased political power and from this resources. What is more, there are other features of Solomon Islands election results — results from certain constituencies, the poor performance of women candidates — that are hard to explain simply by looking at voters' material incentives, the state of the country's formal institutions of governance, and its level of economic development.

Importantly, simple rational choice arguments do not, on their own, do a good job of explaining why so many candidates contest elections in Solomon Islands. Solomon Islands elections are held under a Single Member District Plurality voting system and political theory — as I explained in the introduction — gives strong cause to believe that the choices made by rational voters under these electoral rules will tend, over time, towards two party or two candidate electoral competition, yet this has not been the case in Solomon Islands.⁷⁷ It is possible to provide explanations for why this might not occur; for example, by arguing that the absence of a left-right divide (or similar cleavage) leads to voters having non-transitory

⁷⁶ The same is also true of voters in Papua New Guinea.

⁷⁷ Nor was it the case in PNG when it had the same electoral system.

preferences (an argument which is, in effect, offered in slightly differing ways by: Morgan 2005; Okole 2005; and Fraenkel 2005b).⁷⁸ Yet, this explanation does not sit that well with other international evidence — low candidate numbers can be found in other countries that lack ideological cleavages (Cox 1997; Neto and Cox 1997). What is more, at least within electorates, in a clientelist polity, a left-right divide is not necessary for voters to be able to form transitory preferences. Instead, all they require is sufficient information to determine the relative propensities of various candidates to offer assistance if elected.

A more promising explanation for candidate proliferation, which is commensurate with rational choice models (but which could also work through other mechanisms) stems from Solomon Islands' ethnic diversity. As we have seen voters do vote along ethnic lines in some instances in Solomon Islands, and writing about neighbouring Papua New Guinea several authors (including Fukuyama (2007b), who I cited above, and also Reilly (2004) and Kurer (Kurer 2007b)) have offered ethnic diversity and ethnic voting as an explanation for the absence of political consolidation. Yet these explanations are largely offered in passing, do not explain in detail why ethnic voting only apparently occurs in some circumstances, and do not explain how as an intermittent phenomenon, ethnic voting would still serve to prevent convergence towards two party competition. They also fail to explain why certain ethnic cleavages become more salient than others (clan, for example, in some instances, church in others). Indeed, it is hard to explain every aspect of voter behaviour in Solomon Islands without at least some recourse to cultural context — something I return to in my analysis.

Conclusion

For now though I can conclude this chapter — my review of existing work related to voter behaviour in Solomon Islands and Papua New Guinea — by summarising what the literature has and has not given. From the material covered it is clear what does not play a major role in determining voters' behaviour in Solomon Islands (and Papua New Guinea): ideological attachment to political parties; and policy preferences at the national level. Instead, voting in both countries is characterised by clientelism — voters voting for candidates in search of personal or localised benefits. This clientelism appears to be relatively well explained through a loosely rational choice model of voting. Or, at least, such a model offers a more convincing explanation than the most frequently posited alternative, explanation based on culturally generated expectations. Yet, the rational choice model of clientelism fails to explain other aspects of election results seen in Solomon Islands. Most importantly if fails to explain

⁷⁸ Non-transitory preferences in this case meaning voters are not able to develop ranks of candidate preferences and so therefore are not able to abandon a favoured candidate for a next best candidate who is more likely to win because they cannot determine who is next best.

candidate proliferation. A possible explanation for this could be ethnic voting and ethnic divides which prevent political consolidation. And research on elections in Solomon Islands and Papua New Guinea does often (but not always) point to voters voting ethnically. However, detailed explanations of why voters in Solomon Islands (and Papua New Guinea) vote ethnically when they vote ethnically, and why they do not when they vote non-ethnically are scarce. As a result, in the following chapter I extend my literature search to cover work on voter behaviour from elsewhere in the world.

Chapter 6 – Literature Review, Ethnic Identity and Ethnic Voting

In the previous chapter I commenced the search for answers to my research questions. I did this by reviewing the existing literature on electoral politics in Solomon Islands, augmenting it with selected works from Papua New Guinea.

From the review it became clear that voting in Solomon Islands, and in Papua New Guinea, is characterised by a fluid form of clientelism — voters voting seeking private goods and localised public goods, rather than voting on the basis of national issues. Yet why voters vote for the candidates they vote for when seeking localised benefits was less well explained by the literature. Explanations involving the (relatively) rational responses of voters to the political and social environments they vote within, as advanced by at least one author writing on Solomon Islands and several writing about Papua New Guinea, appeared satisfactory to a point, but crucially they offered little by way of explanation of a central feature of Solomon Islands elections — candidate proliferation. This is a significant failing because, as I discussed in the introduction, numerous candidates in Solomon Islands elections stands at odds with the predictions of Duverger's Law. Predictions which flow logically from the electoral rules Solomon Islands has and assumptions of rational political actors. Because of this, any explanation of voter behaviour based predominantly on reasoning voters, if it is to be convincing, needs to account for high candidate numbers.

One possible explanation for high numbers of candidates in Solomon Islands is the country's ethnic diversity. If there are many ethnic groups, and if people only vote for co-ethnics, then we should expect many candidates. Such an explanation could fit with rational choice models of the country's clientelism and explanations of this sort have been offered in work on politics in Western Melanesia. Yet they are rarely offered in depth. And, while there is evidence from Papua New Guinea and Solomon Islands that voters vote for co-ethnics in some instances, there also appear to be circumstances where they do not. The existing literature on the two countries offers few insights into why ethnic voting is an intermittent phenomenon or how, as an intermittent phenomenon, it might still act to cause high candidate numbers.

Having only been able to unearth explanations of voting in Solomon Islands that are incomplete, I now turn to another likely source of insight into voter behaviour: political science research undertaken in other parts of the world. In particular, having identified voters voting for co-ethnics as something that occurs in Solomon Islands, and having identified ethnic diversity as a potential cause of candidate proliferation, I focus on work from other parts of the world that looks at the intersection of ethnic identity and voter behaviour. 104 One plausible objection to doing this is Melanesian exceptionalism — that is, the argument countries such as Solomon Islands and its neighbours are so culturally and contextually unique as to render worthless insights imported from elsewhere. Brigg (2009) for example, offers objections of this kind to Francis Fukuyama's (2008) attempts to describe Solomon Islands' social structures making reference to Africa (for discussion of earlier anthropological debates about the aplicability of 'African' models in Melanesia see Keesing 1987). Yet, in the case of electoral politics it would seem unproductive to dismiss a priori what has been learnt elsewhere, not the least because many of the observable traits of electoral politics in Solomon Islands are very similar to those found in other parts of the world. Voters voting in search of private goods or localised public goods, for example, is common in many countries with low levels of economic development as well as some wealthier states (Wantchekon 2003; Stokes 2009; Hicken 2011; Stokes et al. 2013). Likewise, vote buying of the sort that occurs on in Solomon Islands can be found in South East Asia, Africa, and Latin America (Conroy-Krutz 2012; Gonzalez-Ocantos et al. 2012; Fraenkel and Aspinall 2013). Similarly, weak political parties and party fluidity, while rarely as acute as in Solomon Islands, are features of at least some other countries (Dalton and Klingemann 2009). And high levels of incumbent turnover can be found in a number of other developing countries (for example, Samuels 2000; Uppal 2009; Fraenkel and Aspinall 2013; Weghorst and Lindberg 2013).

Such commonalities suggest there may well be insights to be gathered from looking elsewhere, and in the rest of this chapter I cover such relevant work. I start by expanding and explaining the definition of ethnic voting I offered in the introduction, linking it to the work of other political scientists. I then cover both indirect and direct evidence of ethnic voting occurring in other parts of the world. Having done this I move to look at work on the actual mechanics of ethnic voting: work which has sought to explain when and why people vote for co-ethnics. I finish by looking at debates in political science on the fluidity of ethnic identities.

What is an Ethnic Identity?

As I noted in my introductory chapter although terms such as ethnicity and ethnic cleavages are common currency in political science, they lack universally agreed definitions. This hardly renders ethnicity unique amongst the concepts social scientists use and, as is the case with many of the conceptual frames we use to structure our work, it is unlikely there is a perfect definition of ethnicity waiting to be found — one which is free from controversy and which neatly encompasses every group we might wish to label an ethnic group (Reilly 2006). And so, in this thesis I have aimed not for definitional perfection but rather a definition which works well enough. One that will be recognisable to other researchers, particularly researchers studying ethnic electoral politics, and which affords the analytic clarity necessary for my study.

Sticky Traits

Clearly not all groups are ethnic groups (few would consider members of the Public Service Union an ethnic group) nor are all identities ethnic identities (I might identify as a surfer but few would consider this my ethnic identity). In seeking to differentiate ethnic groups and identities from other types, Chandra (2006) argues ethnic identities are based upon traits that are both sticky and visible. Sticky in that they are not easily changed, and visible in that they afford ease of identification.

That traits must be sticky is clearly an important element of ethnic identity, one which differentiates race, for example, from membership of a trade union. Arguably such a requirement of stickiness might, under some circumstances, be said to exclude religion from a potential suite of ethnic identities as people can change religions. However, in most parts of the world where religion is a significant social cleavage (India and Ireland for example) change is rare. And in Solomon Islands, while people do change church, the fact, covered in Chapter 3, that the population shares of most churches did not change substantially between the 1999 and 2009 censuses, suggests change is rare there too.

Visible Traits

That traits must be well-known ('visible') if they are to politically important is self-evident. It is hard to see how an identity based around hidden traits could structure mass politics. In many instances 'visibility' literally does mean visible (for example, African Americans and Whites in the United States are differentiated by clearly visible traits). However, ethnic groups are not always literally visually distinct — appearance alone will not distinguish an Irish Catholic from a Protestant. And in Solomon Islands while appearance affords some differentiation between people from Western and Eastern parts of the country, it is not sufficient to allow a Malaitan to identify someone from Guadalcanal on sight, or the members of different Malaitan clans to assess each other's identity at first glance. Yet, such groups are still in practice easily distinguishable. A few words of conversation would be sufficient to enable a Malaitan to know they were speaking to someone from Guadalcanal. And in rural parts of Solomon Islands people typically know (or can easily find out) the village, church and clan identities of other people within their electorates. Indeed, as I discussed in Chapter 2, the rural Solomon Islanders I interviewed could usually provide me with this sort of information for most or all of the candidates in their electorate in recent elections.

Social Salience

That ethnic identities must have some social salience is also intuitive. While it might be possible for a particularly talented politician to conjure forth a new identity or ethnic divide, it will almost certainly be easier for political actors to work with identities which already form an active part of people's understanding of themselves and their social environment.

Posner (2005), one of the main theorists of the importance of socially constructed ethnic identities in electoral politics, discusses how history, and in the case of post-colonial states, colonial history, plays an important role in affording particular identities social salience. In the case of Solomon Islands it is easy to see how the colonial epoch served to shape at least some of the identity options people currently possess, and which I detailed in Chapter 3. The island identities that played a role in the Tensions formed in part through differential patterns of economic development in the colonial era (Fry 2000). And churches, and their associated identities, arose as part of changes associated with colonial rule. Similarly, writing of his home, the 'Are 'are language area of Malaita, Naitoro (1993, p. 7) explains how dialectic and cultural divisions became more distinct as a result of having being associated with the administrative units by the colonial administration. Meanwhile, Akin (2013, p. 4) in discussing the British colonial project in Solomon Islands, describes how the colonial administration drew on African experiences and chose to actively make use of Solomon Islands' customs and social structures in its governing of the country. He subsequently explains how such customs and structures were manipulated and modified by this process. (Also see Premdas 1989 for a sustained discussion of how the colonial era shaped ethnic identities in neighbouring Papua New Guinea.) Of course, not all identity options available to Solomon Islanders owe all of their prominence to colonial rule; language and clan identities were important prior to colonialism, even if they were subsequently modified by it. Most important, however, is simply that the identities in question are meaningful features in structuring people's lives, which is clearly the case in Solomon Islands with languages and clans, as well as with colonial era imports such as church groups.

Ethnic Identities in Solomon Islands

Based on the definition I have given, included as ethnic identities in Solomon Islands are: racebased identities, clan-based identities, language-based identities, religious identities, and island identities (at least as a potential ethnic identity).⁷⁹ Each fits the criteria above. Each, as I have explained is based on traits that are sticky, visible (well-known) and socially salient. What

⁷⁹ Race, as used in Chapter 3, fits the definition. However, owing to Solomon Islands' high degree of racial homogeneity, it appears only to play a role in ethnic politics in very rare instances. Because of this, for the most part, I do not cover it in subsequent discussion.

is more, my application of the term 'ethnic' to at least three of these identities is not novel; a range of authors have applied the label 'ethnic' to these identities in other work. Linguistic diversity is included in most standard measures of ethnic fragmentation (see, for example, Alesina et al. 2003). And a number of authors make use of clan (or the closely related concept of tribe) as an ethnic identity. Tribes are central, for example, in Posner's (2005) work on ethnic voting in Zambia; and Reilly has used clan as an ethnic identity in his work (for example, Reilly 2000; Reilly 2006). Similarly, in his article on multi-ethnic democracy in the *Encyclopedia of Democracy*, Lijphart (1995, p. 853) emphasises that religious groupings are typically considered ethnic groupings for the purposes of political analysis, and Posner (2005) and Reilly (2001) both use religious groups as examples of ethnic groups. Island-based ethnic identities are less readily found in other work; yet the identity fits well enough with the definition I have offered.

Clearly, the identities I have categorised as ethnic identities in Solomon Islands are overlapping, meaning individual Solomon Islanders may possess multiple identities (a Kwara'ae speaking Catholic of a certain clan from Malaita, for example). This is not unusual, and has been addressed in literature elsewhere on ethnic politics. It is something I return to later in this chapter.

Ethnic Groups and Ethnic Cleavages

Within ethnic identities we find ethnic groups. An ethnic group is a group of people who form a well-recognised subset of the population on the basis of the ethnic identity in question. For example, if the ethnic identity in question was religion, 'Catholics' would be a potential ethnic group, as would 'Seventh Day Adventists'. If the ethnic identity in question was clan, the various clans found in a constituency would be ethnic groups. If the ethnic identity in question was language then, to use the example of the Aoke/Langalanga electorate I draw upon in Chapter 8, ethnic groups would include Kwara'ae speakers and Langalanga speakers. If the ethnic identity I draw upon is island, then in the Solomons case groups would include Malaitans, people from Guadalcanal and so forth.

An associated definition is that of ethnic cleavage: a divide between two or more groups who differentiate themselves on the basis of ethnicity. The ethnic cleavages in my examples above would be the divide between Catholics and Seventh Day Adventists, the divides between the different clans, the divide between Kwara'ae and Langalanga speakers, the divide between people from Malaita and people from Guadalcanal.

Evidence from Elsewhere of the Existence of Ethnic Voting

Theories positing that the diversity and nature of ethnic groups in a society will affect its politics stretch at least as far back as John Stewart Mill (Reilly 2001), and have an impressive recent pedigree through work such as that of Lijphart (1977; 1979; 1995), Horowitz (1985), Reilly (2001; 2006) and others. There is also considerable recent empirical evidence from a range of contexts to suggest that ethnic identities, in some instances at least, play a role in determining the choices voters make.

Inferring the Existence of Ethnic Voting from Cross-Country Studies

One source of such evidence is cross-country quantitative work studying the determinants of candidate or party numbers. Of specific interest amongst such studies is work which has sought to establish whether ethnic heterogeneity is associated with higher numbers of candidates or parties. Such evidence, inferring as it does from one level of analysis (the country) to the behaviour of actors at another level (voters) is imperfect, for reasons I discussed in Chapter 2. Nevertheless, it is a useful start. If I was to survey a body of studies and repeatedly encounter results suggesting a relationship between ethnic diversity and high numbers of candidates, this would be suggestive at least of voters tending to vote for co-ethnics.

And, indeed, the finding that ethnic diversity is associated with higher numbers of candidates or parties is common across much of the literature. Almost all recent studies find this, although there is disagreement in one area of interest. This occurs between studies which find ethnic diversity is only associated with high numbers of parties or candidates in electoral systems with higher district magnitudes⁸⁰ (for example: Ordeshook and Shvetsova 1994; Cox 1997; Neto and Cox 1997; Taagepera 1999; Singer and Stephenson 2009) and studies which find ethnic diversity associated with more parties or candidates regardless of electoral system (for example, Reilly 2006; Dickson and Scheve 2010; Singer 2012).⁸¹ Clearly, as Solomon Islands' single member district plurality electoral system is of low district magnitude, the Solomons case fits more comfortably with the latter group of studies. The most important point to note, however, is that both groups of studies have findings suggestive of the presence of ethnic voting, at least in certain electoral environments.

⁸⁰ The term district magnitude refers to the number of candidates elected from each electoral district. Single Member District Plurality electoral systems have very low district magnitudes. Proportional representation type systems as well as some preferential voting systems have higher district magnitudes.

⁸¹ In some instances these studies only find ethnic diversity having an impact regardless of electoral systems when ethnic diversity is very high.

Direct Empirical Study

The suggestive findings of these cross-country studies can be considerably enhanced by looking at within-country evidence which tries to obtain information on the presence of ethnic voting through more direct means.

Much of the work of this nature has been undertaken in Africa, although detailed studies from other parts of the world are also starting to emerge (for example, Chandra 2004; Reilly 2004; Kristín Birnir 2007; Padro i Miguel and Yao 2012). Methodologically, most of the studies tend to draw either on survey data (for example asking people why they voted for the candidate they voted for, or asking them who they propose to vote for in the next election and subsequently comparing the candidate's ethnicity with the voter's) or on election data (for example comparing the proportion of a constituency's population that are of a particular ethnic group, with that vote share of the party thought to represent that group in this constituency.) As discussed in Chapter 2 neither approach is free of shortcomings. Respondents may not always reply accurately to survey questions, particularly those probing sensitive topics (Carlson 2011; Gonzalez-Ocantos et al. 2012; Lieberman and Singh 2012). And comparisons based on aggregate data such as number of votes cast for a certain candidate and number of speakers of a certain language in a constituency may not always yield correct inferences of individual behaviour (Chandra 2004). However, as best they are able, researchers have attempted to overcome these issues, and their results accumulate into a rich body of literature.

Although there is still disagreement (contrast, for example, Fridy (2007), and Lindberg and Morrison (2008), both writing about Ghana), the evidence emerging from most recent work suggests people do vote ethnically in the countries studied, but not inevitably. Whether people vote ethnically appears to be dependent on a range of factors, the first being the individual voter, with some voters voting along ethnic lines and others not (Bratton and Kimenyi 2008). It also appears to depend on the circumstances voters find themselves in, with voters more willing to vote across ethnic lines when living in areas dominated by other ethnic groups (Ichino and Nathan 2013). Ethnic voting appears in instances to also depend on quality of governance with at least some voters' willingness to vote across ethnic lines dependent on perceptions of how well the current ruling party is or is not performing (Posner and Simon 2002; Bossuroy 2007; Bratton et al. 2011). It also appears to depend on location, with some areas being home to more ethnic voting than others (Norris and Mattes 2003). And this in turn depends at least in part on the ethnic make-up of electorates, with ethnic competition more likely to occur in areas where it makes electoral sense in terms of the size of competing groups (Norris and Mattes 2003; Chandra 2004; Posner 2004), or where ethnic groups are clustered together geographically rather than dispersed across electorates (Mozaffar et al. 2003).

To be clear, despite these qualifications, most of these studies, much like the work I detailed in the previous chapter, find some evidence of ethnic voting. But at the same time, almost all of them find evidence of other factors influencing the choices many voters make. Ethnic voting appears to be present in a considerable range of countries, but in most cases it also appears to be contingent.

Why do Voters Vote for Co-ethnics?

In addition to offering evidence of the existence of ethnic voting (albeit contingent ethnic voting) both theoretical and empirical work from other countries also offers insights related to a key question of my own study: when people vote for co-ethnics, why do they vote for them?

Rational Voters or Irrational Voters?

Amidst work in political science which seeks to answer this question there is a clear divide, one which in a sense parallels the divide in explanations of clientelism in Solomon Islands and Papua New Guinea, which I discussed in the previous chapter. Here, the divide lies between those who believe ethnic electoral politics (and collective action more generally) is primarily the product of the rational choices of individuals and those who believe it is primarily a product of instinctive or irrational impulses driving individuals (Bates 1983; Fearon and Laitin 1996; Chandra 2004).⁸² In the case of voting, a proponent of rational choice type arguments might argue voters tend to vote for co-ethnics because they know that should a co-ethnic be elected, they (the voter) will be more likely to receive material assistance from that person than they would be from someone from another ethnic group (Chandra 2004; Posner 2005) or that there is some other aspect of shared ethnic identity which makes it advantageous for reasoning actors to work along ethnic lines. On the other hand, a proponent of an instinct or impulse view of voting might argue voters vote for co-ethnics because of non-reasoned emotive ties, a view sometimes (for example, Chandra 2004, p. 223) attributed to Horowitz (1985). Carlson (2011, p. 3) describes this form of explanation of voting as, "the longeststanding hypotheses on ethnic voting", under which voters are thought to, "prefer coethnics out of ethnic pride, or for what Chandra [2004] calls the "psychic benefits" of having someone like them in office."

⁸² Rational ethnic collective action (including voting in some instances) is often referred to as instrumentalist/instrumentalism. While irrational attachments and actions are often referred to as primordialist. To avoid confusion with my use of the term 'primordialism' later in this chapter, and to remain consistent with my use of the term 'rational choice' from Chapter 5 I avoid these labels here.

Ferree (2006, p. 804) explains this approach as functioning in the following way:

Voters derive psychic benefits from supporting ethnic parties because the very act of casting a vote for an ethnic party is an affirmation of identity. Thus, voting is not an act of choice, based on a rational weighing of alternatives, but an expression of allegiance to a group. Voters do not use their vote to further self-interest. Indeed, they may actually vote in ways that work against their interests.

A good example of this kind of explanation can be found in Ketan's (2004) work on Papua New Guinea in which he contends (pp. 17-18):

A fundamental reason for such competition lies in the Hagen conviction that a person's local group's 'name must not go down'....as expressed through localized support for politicians even after they may have been dismissed from office or jailed for misconduct. It is mainly because of the particular concept of 'the name' and pride in [the] group's reputation that many corrupt and incompetent politicians are re-elected, that massive resources are gambled (and lost) in elections, and that violence is regularly preferred over more peaceful avenues for resolving conflict...Most members of a group tend to agree that their clan or tribal 'name' is far more important than themselves, even where prominent individuals clearly stand to benefit personally from making such commitment.

Similar explanations of voter behaviour can also be found in other work on Papua New Guinea such as that of Orlegge (1997).

As with a number of other intellectual divides, few on either side of the rational versus irrational ethnic voting fault line would claim that their view explains the actions of all voters all the time. Bates (1983, p. 166), for example, one of the earliest and most persuasive advocates of rational choice explanations for ethnic collective action, concedes that:

It is important to realize that both principles are at work. And it may well be the case that while instrumentalist [reasoned] behavior is important in explaining the formation of ethnic groups, consummatory [non-reasoned] behavior is important in explaining their persistence.

Similarly, my reading of Horowitz (1985) is not that he is arguing voting is never rational. And alongside irrational explanations such as that shown above, Ketan (2004) also offers explanations elsewhere in his book which appear rational choice in a sense. The difference between the camps is one of respective importance: rational choice theorists believe that ethnic voting is rational most of the time, while those who theorise irrational motivations hold them to predominate.

Why Might it be Rational to Expect a Co-Ethnic to Help?

Theories of irrational voting are easily enough explained through group-based pride — the emotional benefit one gets from seeing a co-ethnic elected (or from simply knowing you acted

to support them) overriding any material calculation — or possibly an irrational fear of other groups and their candidates. Rational choice explanations require additional explanation, however. What leads to rational actors preferring to vote for someone from their ethnic group?

Amongst those who posit rational choice type explanations of ethnic voting much recent work has tended to explain the phenomenon through theories of ethnic patronage which see voters voting for co-ethnics because they believe them more likely than other groups to deliver private goods or localised public goods should they win election (Fearon 1999; Chandra 2004; Posner 2005). The logic here is that, in polities where patronage and clientelism dominate, politicians tend away from providing public goods and developing policy that might help all members of society (Stokes 2009). And in these circumstances voters are left to try and determine which political actors are likely to help them directly should they win. In turn, politicians in power need to ascertain who their likely electoral supporters are in order to reward their support with largess (Chandra 2004). There are a number of, sometimes closely related, mechanisms, which could serve to link ethnic voting and patronage politics.

Voters might believe co-ethnics are more likely to help should they attain power simply because most of the social assistance they have received outside of elections comes from coethnics (Carlson 2011). There is good evidence from ethnically divided societies showing cooperation and assistance being more frequent within ethnic groups than across them (Habyarimana et al. 2009), and it would be reasonable to expect voters to assume the same types of people to have helped them in other aspects of life will also assist politically.

Another explanation is that ethnicity matters indirectly (rather than directly through voter calculation) through the fact that ethnic groups contain within them denser associational networks (families, extended families, neighbours, people habituated to cooperation) than exist across ethnic groups. Rather than ethnic identity per se it is these networks that are crucial in clientelist politics, linking clients and patrons, nurturing expectations of assistance, and enabling electoral cooperation and in instances coercion (Keefer 2010).

A third explanation, also indirect, is that cooperation (including electoral cooperation) is easier within ethnic groups because such groups often share means of communication (language) and culture, and that such shared traits make effective electoral collective action easier — something that indirectly leads to ethnic voting (for a brief explanation in the context of electoral politics see, Reilly 2006, p. 49; for an in-depth explanation in a non-electoral context see, Habyarimana et al. 2009).

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The three explanations above can all be found in papers and books on electoral politics; however, they tend to be advanced in passing — covered only briefly. Much more fully theorised is Kanchan Chandra's (2004) explanation of ethnic voting based on the visibility of ethnic traits. Chandra argues ethnic parties succeed because the visibility of ethnic traits, by allowing voters to quickly determine the ethnic makeup of political parties, makes it easy, in an environment of patronage voting, for voters to identify parties that are most likely to assist them. Likewise, sticky and visible ethnic traits make it easy for politicians to identify those likely to have supported them at the ballot box and so can more effectively target patronage goods to supporters. Taken together these tendencies are self-reinforcing and provide reason for political actors to assist co-ethnics and for voters to assume they are most likely to be assisted by political actors from their ethnic group, and to easily identify those parties most strongly associated with their group.

Daniel Posner (2005) offers a similar explanation. In it, once again in a clientelist polity, ethnic identities are more reliable guides than other sources of information (promises, policy platforms) with respect to candidates' or parties' propensity to dispense largess. However, in Posner's case, rather than visibility, it is social salience that makes ethnic identity so — it is because ethnic identities have been rendered salient elsewhere in people's lives by historical processes that they are useful tools in anticipating the propensity to deliver goods if elected. Once again, in the political arena, the process is self-perpetuating: voters who expect ethnically targeted patronage will prompt politicians to privilege co-ethnics, and politicians who do so will bolster voters' expectations of future ethnic patronage.

Are Ethnic Identities Fixed or Fluid?

Having covered the prevalence of ethnic voting and also different explanations of why people vote for co-ethnics I now need to turn my attention to another aspect of ethnic identity relevant to my study of voting in Solomon Islands. This is to do with the number of ethnic identities people possess and also with the malleability of ethnic identities, in particular if they are permanent or close to permanent, or fluid and liable to change over relatively short timeframes. Here relevant work can be grouped into two camps: primordialists and constructivists (Chandra 2001; Chandra 2012).⁸³ The distinction is important because it has ramifications for the types of election results patterns we should expect to see in Solomon

⁸³ In using these two terms I am borrowing from Chandra (2001, 2012). The meanings of the two terms vary with their usage across different areas of study. However, as I am studying electoral politics and voter behaviour, and as Chandra has undertaken some of the most comprehensive work in this area, I follow her usage.

Islands (and in the following chapter I draw upon election results as a means of inferring information about voter choices).

Fixed Identities – Primordialists

So-called Primordialists argue ethnic identities are singular and fixed, or something which evolves only very slowly (Chandra 2001). Drawing upon the work of Geertz (1973), Chandra (2001, p. 7-8) argues that the primordialist approach is typified by:

[T]wo defining propositions...1) individuals have a single ethnic identity and 2) this identity is fixed in the present and future. The initial origins of this "fixed" identity are uncertain. For some primordialists, it is biologically determined. Others allow that it may initially have been constructed through human intervention. For Geertz, today's "given" identity may have been "assumed" at some point in the past. For others, it may be the result of "ancient hatreds" born of conflicts centuries ago. The key distinguishing aspect of the primordialist view is that an individual's ethnic identity becomes immutable once acquired, no matter where it comes from. The implication is that the ethnic groups to which individuals belong, and the ethnic demography made up by some collection of ethnic groups, can be unambiguously identified and taken as fixed in the long term.

Although it is often assumed in popular writing, relatively few contemporary scholars explicitly advance or defend primordialist approaches (Chandra 2012). However, qualified examples can be found in the work of Horowitz (1985) and more explicitly in Van Evra (2001). Moreover, something akin to primordialism is often effectively assumed in cross-country statistical work on the relationship between ethnicity and electoral outcomes (Chandra 2001), including much of the work on candidate numbers I cited above, as well as in econometric work relating ethnic diversity to development outcomes (for example, Easterly and Levine 1997; Alesina et al. 1999).

Fluid and Multiple Identities - Constructivists

A Range of Identities

In contrast to primordialists, constructivists argue that ethnic identities are, to varying degrees, fluid, often multiple, and prone to being manipulated into prominence by political actors or elevated by circumstance or history (Chandra 2012).

This may appear to be at odds with my earlier discussion, drawn in part from the work of Chandra (herself a constructivist), in which I suggested the traits that give birth to ethnic identities had to be 'sticky' — traits that we cannot adopt or discard at will. However, constructivists base arguments for the relative fluidity of ethnic identity not on the fluidity of the traits involved themselves, but on the fact we all possess a number of traits which could contribute to us adopting, or being viewed through the lens of, various ethnic identities.

Fluidity comes because, at any given point of time, only a subset of these traits are drawn upon in the construction of ethnic identities. Fluidity also stems from the fact that in different circumstances the same traits may lead to the ascription of different ethnic identities (Chandra 2012). For example, in New Zealand my skin colour, accent and general appearance mark me as Pakeha (of European descent). But living in Australia they place me in the category of 'New Zealander'. And were I with an Australian in rural Malaita we would probably find both of ourselves called *Arakwao* (white foreigners). To give another example, third generation immigrants to Australia from Vietnam might consider themselves Australian and may be considered Australians by their neighbours for many years, until an aspiring politician focuses on their difference and subsequently causes them to be viewed as immigrants or Vietnamese.

A closely related form of constructivism, explicitly associated with electoral politics, and reflected in my definition of ethnic identity above, is advanced by Posner (2005) who argues traits (to continue using Chandra's terms) are accumulated into what he calls 'identity options' through long-run political and sociological processes, and that most people possess a suit of identity options, all potentially able to be drawn upon in activities such as electoral politics.⁸⁴ For example, in Zambia where Posner's work was based, tribe and language group are two different identity options that almost all Zambians possess (more than one tribe shares the same language). Posner contends tribe and language arose as primary identity options, in part, through the history of British colonial occupation of Zambia; as a colonial power the British used both identities as tools of governance, and as a consequence both became important social features. As a result, in modern Zambia political actors have these two identity options to choose from when engaging in electoral politics (Posner 2005).

Fluid identities and Electoral Politics

Construction from sticky traits and social salience (often born of history) both offer good (and not mutually exclusive) explanations of the existence of certain ethnic identities as potential options around which ethnic politics might be structured. What remains to be explained is why certain identities rise to the fore from amongst the options in any given instance of electoral politics. Both Posner (2004; 2005; 2007) and Chandra (2004) examine this theoretically and empirically offering similar explanations.

Both authors link ethnic voting to patronage-type politics: voters voting for parties they associate with co-ethnics, or for co-ethnic candidates, because they believe them more likely

⁸⁴ In this book (Posner 2005) Posner links his work both to instrumentalism and constructivism. He places himself as an instrumentalist in that he believes ethnic identities are used in politics (more or less) rationally as means to ends. He places himself as a constructivist (see for example p. 11) in that he holds, like Chandra, that ethnic identities are fluid and multiple.

to provide them with particularistic assistance should they acquire political power. And while the two authors offer slightly different explanations of how certain ethnic identities become available options for ethnic competition, both are in broad agreement on the mechanism that sees certain ethnic identities become important in specific electoral contests: arithmetic.

Co-ethnics may be more likely to dispense largess, yet they can only do this if they actually attain the political power necessary to get access to state resources. And whether they can do this or not hinges, in both Chandra and Posner's work, on the size of the ethnic groups afforded by different ethnic identities.

Because Chandra's work focuses on state governments in India, where power is afforded not just by winning a majority in parliament but also by being a large enough minority in parliament to have negotiating leverage, the right sized ethnic group for electoral competition is — in her analysis — any group larger than the gap between the first and second place parties in an electorate ('larger' also includes groups large enough to win on their own). When this occurs the probability of the ethnic group in question becoming politically salient is, Chandra shows, significantly increased.⁸⁵

Posner's work is similar except that, reflecting the stakes in elections in Zambia, his electoral competitions are all or nothing: an ethnic group has to be large enough to win the election before political actors will try and use the related ethnic identity electorally. Posner's work also differs from Chandra's in that, because the central focus of her study is on a group which is a minority, the main issue of size is whether it is large enough to have leverage. Posner's work, on the other hand, also deals with the possibility that a group may be too large: if everyone in the electorate is from the same language group it makes no sense for language to become the ethnic identity structuring ethnic politics (assuming in this example the objective is simply to win the electorate, rather than to win many electorates nation-wide). Better, Posner contends, if an alternate identity is available which affords a smaller group which is still large enough to defeat any alternative group, to try an activate this alternate identity. Small, yet still big enough to win, is optimal in Posner's model because it involves distributing patronage spoils amongst fewer people.

Following this logic, if an electorate was divided such that it had two languages and two church groups, and if the language groups were very unevenly balanced in size (90 per cent and 10 per cent of the population) while the churches were evenly matched (approximately 50 per cent of

⁸⁵ Chandra's discussion goes beyond this offering detailed explanation on how voters assess the 'headcount' of co-ethnics in prominent positions in a party, and how parties afford the opportunity to different ethnic groups to rise within their ranks. However, as in the Solomons case it is candidates not parties that is the central foci of electoral competition I do not cover this material here.

the population each), we would expect the ethnic cleavage structuring politics to be religion. For members of the smaller language group it is pointless to vote along language lines as they will never win. For members of the larger language group it similarly makes little sense to vote as a language-based bloc because, on victory, the spoils will have to be distributed among more people than would be the case were they to win a church-based contest.⁸⁶

The most detailed evidence Posner musters in favour of this argument is based on the impact of changes over time in electoral rules in Zambia on the ethnic identities that have structured politics in that country (Posner 2005). Over a period of time when the country was in effect a one party state (a state that allowed elections but no competing political parties), successful patronage politics meant winning an electorate, which afforded an MP status and some access to public resources. Under these circumstances voting tended to be tribal. There are many tribes in Zambia and they tend to be of a size that makes them the logical ethnic identity at the electorate level. When the country returned to multiparty elections the stakes changed. Now the goal was controlling the government of the nation as a whole, which meant that electoral competition shifted to revolve around language groups. This took place because no individual tribe was anywhere near large enough to dominate parliament, while on the other hand, the larger language groups were.

Chandra's (2004) evidence is cross-sectional rather than time series, and her analytic leverage comes from the different ethnic compositions of different Indian electorates. In some, certain types of ethnic competition, particularly caste-based competition, make sense, as respective caste groups are large enough to obtain leverage, in others they do not. Once again the relative size of groups, and their size relevant to the arena of competition, is crucial.

Neither author sees the impact of respective group sizes on ethnic politics as determining electoral outcomes simply through a process where voters do the maths and decide and change the way they think about their political identity. Instead both see a role for political actors — candidates, leaders, party officials — who, bring identities to life through their campaigning and politicking (Chandra in particular has good descriptions of this in action). Both, however, posit that numbers matter in elevating an ethnic identity or cleavage in electoral politics.

Such an explanation and its associated predictions would seem of considerable use in the Solomon Islands context where different identities also produce groups of different sizes. As a result I subject it to testing in the next chapter, focusing primarily on Posner's formulation as

⁸⁶ This is a somewhat simplified explanation; kept simple to serve the purpose of illustration. See Posner (2005, Chapter 5) and also the following chapter of my thesis for a more in-depth treatment. 118

the electoral contests of most interest to me are winner take all, rendering Chandra's leverage calculations inapplicable for the most part (although I do touch on them in a brief analysis of ethnicity at the national level).

The Relationship Between Different Theories of Ethnic Collective Action

In the preceding pages I have described two 'fault lines' which cut across theorising on ethnicity and electoral politics. The first of these was the divide between those who posit ethnicity impacting on electoral choices through reasoned, calculating processes and those who view it as having an impact based on emotion or other non-reasoned psychology. The second divide was between primordialists who argued ethnic identities were singular and fixed (or only changing over the long-run) and constructivists who argued they tended to be multiple and prone to short-term fluidity (in the sense that different identities can gain or lose electoral importance over relatively short timeframes). These divisions are related yet they are not one and the same.⁸⁷ Theoretically, at least, it would be possible to be a rational choice primordialist (this, I would argue, is effectively the position of Alesina et al. 1999), and Chandra (2012) is an example of a constructivist who allows that voter behaviour is, in some instances, not driven by reasoned choice.

However, in recent work in the political science of electoral politics at least, primordialism tends to be coupled with beliefs around irrationally-held identity and most contemporary constructivists see a significant role for reasoned evaluation. In particular the size-driven constructivism of Chandra and Posner, requiring as it does calculations of different group sizes, has a strong element of reasoned choice to it, as suggested by the word 'calculation'.

Table 6.1 below is a typology of the different approaches I have described here — rational versus irrational on one axis; and primordial verses constructivist on the other and the models of electoral politics that they posit. Reflecting the fact that they are uncommon combinations the top right and bottom left cells of the table are shaded light grey.

In my analysis in the rest of this thesis, reflecting the tendency for primordialism to be coupled with non-reasoned choices, and reflecting the tendency for constructivism to come coupled with explanations of voter choices that focus on reasoned behaviour, I focus primarily on these couplings (in particular I use them to configure my next chapter). However, to the extent data

⁸⁷ Confusingly, amongst different authors terms such as 'primordial' are used to describe different schools of thought across both divisions (primordialism sometimes referring to those who think ethnicity is non reasoned and sometimes to those who think ethnic identities are singular and fixed).

and situation afford me the opportunity I do also consider the other two possible combinations.

Approach	Non-rational	Rational Choice
Primordial	People vote for co-ethnics on impulse. The size of ethnic groups, and therefore political groups, is determined by demography or conflict. In the absence of conflict, election statistics such as number of candidates and winner vote share ought to be fairly stable.	People vote for co-ethnics on the basis of reasoned choice. However, the size of ethnic groups is largely unchanging in the absence of conflict. If people vote solely on ethnic grounds we should, therefore, see little variance in election results, except perhaps through changing allegiances. Changes to electoral rules may also elicit changes in result patterns.
Constructivist	People vote for co-ethnics on impulse. But who they view as co-ethnics is subject to change or manipulation. Political actors, for example might be able to get voters to irrationally fear immigrants of another race and to vote ethnically against parties that were supportive of immigration.	People vote for co-ethnics on the basis of reasoned choice. However, because they possess a range of possible ethic identities they may shift their allegiance to that identity most likely to bear fruit.

Table 6.1 – Different Understandings of Ethnic Voting

Conclusion

In this chapter I have discussed some of the work of political scientists looking into the choices voters make. In particular I have examined theories of ethnic voting. I have done this because one potential explanation for Solomon Islands' violation of the predictions of Duverger's law stems from the country's high levels of ethnic diversity, and also because some of the work on voter behaviour in Solomon Islands and Papua New Guinea, which I reviewed in Chapter 5, suggested ethnic voting was present. As I examined this work I found not only evidence of ethnic voting in other countries, but also a range of relatively sophisticated explanations about why it happens.

My task over the rest of this thesis then is to work through the insights into possible drivers of voter behaviour I have covered and see which, if any, are applicable to Solomon Islands. I start this in my next chapter by taking the work on ethnic voting I have covered here and using it to derive hypotheses which I then test with election results data.

Chapter 7 – Theories of Ethnic Voting and Election Results in Solomon Islands

In the latter part of the previous chapter I identified two broad groupings of thought regarding ethnic voting. In one, ethnic identities were single, fixed (or changed so slowly as to be as good as fixed for electoral analysis) and typically thought of as being the product of irrational sentiment. In the other, ethnic identities were multiple, fluid and generally thought to have their strongest political impacts through the actions of approximately rational decision makers.⁸⁸

Both groupings offer plausible explanations of how ethnic diversity might contribute to the political fragmentation seen in Solomon Islands. Both also come coupled with a range of predictions for the form election results patterns ought to take in Solomon Islands. In this chapter I describe these predictions before putting them to the test. I will show that the predictions of neither approach fit well with the Solomons data. A fact that leads to the theory generating inquiry I undertake in Chapters 8 and 9.

Singular Fixed Identities and Non-Rational Behaviour

At first glance — given the ethnic diversity of Solomon Islands and the high level of political fragmentation that persists in the country, resistant of the pull towards political consolidation anticipated from a single member district plurality voting system — explanations of voter behaviour that posit single, fixed ethnic identities driven by non-rational psychological processes, appear very plausible. Given Solomon Islands' high levels of ethnic diversity, single ethnic identities, particularly if based on language group or clans, which are numerous, would be commensurate with high candidate numbers. Moreover, predictions of political consolidation under Duverger's Law hinge, amongst other assumptions, on voters rationally foregoing ideal candidates who have no chance of winning and voting instead for candidates they prefer somewhat, who actually have a reasonable chance of victory. And if voters' motivations are, first and foremost, driven by something akin to ethnic pride (or the strong dislike of other ethnic groups) ethnic voting of this sort would provide a clear counter to

⁸⁸ To reiterate the point made in the previous chapter these pairs are not inevitable: one could hold that ethnic identities are singular, fixed and determinant of politics through reasoned actions associated with their presence. Similarly, one could argue that the impact of ethnicity on voter behaviour occurs through non-reasoned thought and action, but that, at the same time, ethnic identities are fluid. Yet, in contemporary work on political science such combinations of approaches are quite rare. For this reason, I focus more heavily here on the two more-common combinations. However, in this chapter and at the end of Chapter 8, I also discuss how the two less-common combinations also fail to fit the Solomon Islands context.

political consolidation. If all other groups are disliked or at least a source of indifference, none will fill the role of second best, and the voter will have no cause to vote outside of their group. Indeed, some authors have written on voter behaviour in Solomon Islands and parts of neighbouring Papua New Guinea in a way that suggests sentiments of this sort may be present. Recall, for example, in the last chapter I cited Ketan (2004, p. 18) stating that:

Most members of a group tend to agree that their clan or tribal 'name' is far more important than themselves, even where prominent individuals clearly stand to benefit personally from making such commitment.

However, systematic analysis of Solomon Islands election results produces evidence at odds with what we would expect on the basis of models of fixed ethnic identity and irrational decision making.

If ethnic groups are fairly stable in size, if ethnic identity is fixed, and if voters' loyalties are based on unreasoned impulses such as ethnic pride then, in addition to bringing high numbers of candidates, ethnic diversity ought also to be coupled with a degree of stability in key features of election results, such as the number of candidates, the effective number of candidates and winning candidate vote share. Some small degree of change might be expected, as little in electoral politics is ever perfectly determined, and systematic change in the nature of the electorate, such as population change if it came with changes in the size or number of ethnic groups, could lead to shifts in election results. But, once such demographic changes have been controlled for, if ethnic identities are singular, if they are fixed, if people's attachment to them is instinctive rather than calculated, and if the effect is significant enough to overcome the pull of electoral consolidation, then stability of electoral features ought to be expected. In the words of one theorist, "absent some dramatic change in group demography...the result of the election is likely to hold for the next election and for every election thereafter" (Horowitz 1985, cited in Chandra 2004, p. 287).

Yet readers who casts their minds back to Chapter 4 and Figures 4.9 and 4.10 will recall election results in Solomon Islands are anything but stable. Figure 4.10 is replicated below as Figure 7.1. The X axis shows the effective number of candidates (ENC) for 1997, the Y Axis shows it for 2010. The dashed grey plots a one-to-one relationship. An Ordinary Least Squares (OLS) line of best fit has also been added in red.

If the ENC of constituencies is the same or has changed little between the two elections we should expect to see the points on the chart, representing each individual constituency, clustered closely around the dashed one-to-one line.

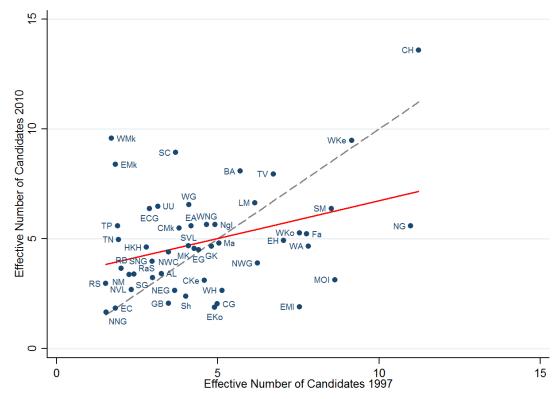


Figure 7.1 – Effective Number of Candidates 1997 and 2010, all Electorates

Chart notes: constituency codes can be found in Appendix 3.

As is clear from the chart there is a relationship: electorates that had higher ENCs in 1997 tend to have higher ENCs in 2010. But at the same time the relationship is weak — there is a lot of variation around both the line plotting a one-to-one relationship and the OLS line of best fit. Effective numbers of candidates, as well as winning candidate vote share (shown in Figure 4.9, in Chapter 4) have all changed considerably over the space of just four elections. So much change, over such a short period of time, is very hard to explain on the basis of ethnic voting hinging on stable, singular ethnic identities.⁸⁹

To formally test the plausibility of explanations of electoral diversity in Solomon Islands based on single, fixed ethnic identities I undertook regression analysis comparing the 1997 and 2010 elections,⁹⁰ investigating change in three different election statistics: the number of candidates in each constituency; the effective number of candidates in each constituency; and winner vote share. In each case, the independent, variable is the statistic in question from the 1997

⁸⁹ One plausible explanation which has been suggested to me is that fluctuation could have been caused by dramatically fluctuating voter turnout, coupled with those people who did vote voting for co-ethnics in a stable manner. However, there is no evidence of turnout fluctuations of the sort necessary to produce the results I show here. Rather, as Figure 4.1 suggests, turnout appears reasonably stable. ⁹⁰ This pair of elections is chosen because redistricting occurred prior to the 1997 and 1993 elections, which led to marked changes in the size of some electorates, something that significantly complicates comparisons between contemporary elections and those prior to 1997.

election and the dependent variable is the same statistic from the 2010 election. The units of analysis are electorates. The logic of the test is that if voting was ethnic in the sense identified above key features of election results will remain stable at least to some degree, and therefore results statistics from 1997 ought to be strongly correlated with their corresponding statistic from 2010.

However, plausibly, theories of ethnic voting that posit irrational action and single, fixed identities could still fit with variation in election results if variation was born of changes in population or in the ethnic make-up of constituencies. To account for this I have included the following control variables in the regressions: change in population between the estimated 1997 population of the electorate and the estimated 2009 population of the electorate;⁹¹ and change in the effective number of churches.⁹² These control variables are not completely adequate. Ideally I would also control for changes in language share, but these data were not collected in the 2009 census, and also for changes in clan composition, yet data of this sort have never been collected. However, the control variables I am able to include are, I would contend, sufficient on their own to at least rule out large demographic shifts as the source of variation in results. What is more, in my review of anthropological work on clans and language groups in Solomon Islands (the review which contributed to Chapter 3) I encountered nothing in the literature to suggest clan or language composition of electorates changes significantly over timeframes as short as 13 years.

The results of my regression analysis are presented below in Table 7.1. For each of the independent variables of interest the regression contains a column showing the results of a simple bivariate regression and a column showing the results from a regression with the control variables included. The first row of the first column lists the independent variable, from 1997, in each of the three tests. Subsequent rows list the control variables (where included), the adjusted R-squared and the number of observations.

⁹¹ For the 2010 election the estimated voting age population was calculated by extrapolating forwards from 2009 census data. For the 1997 election the estimated voting age population was calculated by extrapolating forwards from 1986 census, this census being preferable owing to civil conflict related disruptions that affected the 1999 census in some areas.

⁹² Effective number of churches being the reciprocal of the Herfindahl–Hirschman index of church population shares in an electorate, calculated as 1 divided by the sum of all the churches' squared percentage shares of the electorate's population. This is the equivalent calculation to that performed to derive the effective number of candidates from candidate vote share data. In calculating this figure I was hampered by a larger number of churches being grouped in the 'other' category in original 2009 census data than was the case in 1999. To overcome this I grouped the same churches together under 'other' in my 1999 data as well, to allow me to compare like with like. I also tested the impact this had on the effective number of church scores for each electorate in 1999. In practice, because the churches grouped in the 'other' category were almost always small there were only very minor differences in the calculated figures.

	Candidates 2010	Candidates 2010	ENC 2010	ENC 2010	Winner Vote Share 2010	Winner Vote Share 2010
1997	0.437**	0.435**	0.343**	0.355**	0.156	0.158
(Cand/ENC/WVS)	(0.165)	(0.175)	(0.132)	(0.140)	(0.125)	(0.133)
Church		-2.446		-1.101		0.040
		(2.269)		(1.279)		(0.084)
Population		0.000		0.000		0.000
		(0.000)		(0.000)		(0.000)
		6.883***		3.130***		0.322***
Constant		(1.330)		(0.766)		(0.069)
Adjusted R ²	0.110	0.110	0.104	0.087	0.011	-0.025
<u> </u>	50	50	50	50	50	50

Table 7.1 – Regression Results: 1997 Electoral Statistics Versus 2010 Electoral Statistics

Standard errors in parentheses; ***significant at the 1% level; ** significant at 5% level; * significant at 10% level.

In the case of candidate numbers and the effective number of candidates, there is a statistically significant relationship between the 1997 figure and the 2010 figure. That is, there is some association between the number of candidates and ENC in individual electorates between 1997 and 2010. However it is weak, and adding demographic controls does not change this. Additionally, the adjusted R-squared values for all the regression equations are low. Were candidate numbers or effective numbers of candidates similar between the two elections, or if any variation which occurred could be explained by changes in electorates' ethnic makeup, we would expect the adjusted R-squared values to be much closer to one than they actually are.⁹³

To be clear, my purpose in reporting these findings is not to suggest there is no explanation for the variation in election results statistics. Quite possibly other regression equations that included other explanatory variables would reveal more information about the determinants of election outcomes. Likewise, I am not asserting that ethnic identity has no role to play in the choices that voters make when they vote in Solomon Islands. Rather, by highlighting the scatter plots I presented in Chapter 4, I have pointed to evidence which suggests that one particular explanation of ethnic voting — that involving single, fixed identities, which influence voter choice through non-reasoned thinking — is at odds with variation in election outcomes and for this reason does not fit the Solomon Islands case. The regressions I have shown above were undertaken to eliminate the possibility that the single, fixed identity explanation was correct and that the observed variability of results was simply the product of population change or changes in the ethnic makeup of Solomon Islands constituencies. Their results suggest it was not.

⁹³ Another simple means of testing whether demographic changes are driving changes in electoral statistics is to run three regressions with change in the three respective electoral statistics as the dependent variable, and change in church composition and population as the independent variables. When I ran these regressions changes in church and population were not statistically significant predictors of changes in any of the three election results statistics that I have been discussing.

Are there any other explanations which might see ethnic voting on the basis of single fixed ethnic identities fit with key features of election results observed in Solomon Islands? One possibility is that voters vote in ethnic blocs, on the basis of singular identities, but that elections are fought by coalitions of ethnic groups which unite behind a single candidate, and that electoral success depends on building multi-ethnic coalitions. Yet there are problems with this explanation too. In particular, as discussed in Chapter 5, existing qualitative research appears to suggest that voters in Solomon Islands and Papua New Guinea cannot be relied upon to vote as ethnic blocs (something I describe further in Chapter 8 on the basis of my own qualitative work). Moreover, people voting ethnically for reasons such as ethnic pride are unlikely to feel emotionally rewarded upon the victory of someone from another ethnic group, who they have only supported through a temporary alliance.

Another possible explanation is that voters possess single fixed identities but that their motives are not irrational (associated with pride or other similar emotions). While explanations of ethnic voting that posit single, fixed ethnic identities are, as I discussed in the previous chapter, often coupled with the view that ethnicity guides voter behaviour through nonreasoned impulse this need not be the case. It is possible voters might vote ethnically, on the basis of only one identity, but also rationally, because they believe co-ethnics are likely to provide benefits if elected to office. Such voters might continue to vote ethnically unless better alternatives are present but also be sufficiently calculating to enter into multi-ethnic coalitions when these are likely to deliver electoral benefits. The problem with this explanation is that ethnic diversity no longer forms a simple, solid barrier to the two candidate electoral races anticipated under Duverger's Law. For ethnic diversity to counter the pull of Duverger's Law and to lead directly to political fragmentation amongst rational voters, ethnic divides need to be hard to transcend, a barrier to the candidate-reducing strategic decisions we would expect to see rational actors engage in. Yet in the model of ethnic voting I have just described divides are no longer hard to transcend — indeed their being transcended is central to its explanation of fluctuating candidate numbers. But if groups are willing to (rationally) transcend such divides and make common cause on a regular basis why do we not see a falling effective numbers of candidates?

Multiple Ethnic Identities and Rational Behaviour

Unlike those who hold to primordial theories of ethnic voting, constructivists contend that voters typically possess a range of potentially salient ethnic identity options, with the most important identity in any instance being determined by context. Given that my review of literature on voting in Solomon Islands and Papua New Guinea covered works suggesting a variety of different ethnic identities (clan, church and language) playing a role in voter behaviour, constructivist approaches appear a promising contextual fit.

As I discussed in the previous chapter, in recent political science work on elections, explanations of multiple identities and some identity fluidity are typically coupled with models of rational voters. Although it is not described in any detail in work on electoral politics it is also possible to couple models of voting based on multiple and fluid ethnic identities with nonreasoned electoral behaviour. I return to this possibility at the end of in Chapter 8.⁹⁴

Two of the most important constructivist works on electoral behaviour written in the last decade (Chandra 2004; Posner 2005) also provide sophisticated explanations of why voters vote ethnically, when voters vote ethnically, and why particular ethnic identities become more or less prominent in different contexts. This work brings with it predictions of the patterns of election results we should expect if contemporary constructivist explanations of voter behaviour fit with the Solomon Islands context.

Because Chandra's method, hinging around ethnic groups being large enough to achieve leverage in state legislatures, does not directly translate to the winner take all environment of electorate contests in Solomons, I primarily engage with predictions derived from the work of Posner over the course of this chapter, although I do also engage in passing with Chandra's work when looking at national level competition. Importantly, even though I cannot engage with Chandra's specific approach to determining when an ethnic identity is electorally relevant in the same way I can with Posner, the size-based logic underpinning her theory is the same, meaning the electorate-level tests I run still speak to her theory.

Fluid Identities, Rational Voters and National Politics

In his influential 2005 book on ethnic politics in Zambia, Posner advances the argument that the ethnic identity most likely to become salient amongst electoral actors possessing a suite of potential ethnic identity options is the identity which makes arithmetic electoral sense — that which is the basis for the smallest possible winning bloc of voters within an electorate or of MPs nationally. To Posner, ethnic identity options themselves are the product of historical forces which have rendered them prominent, but when there is more than one such option, electoral arithmetic determines which option rises to the political fore.⁹⁵ In the 2005 book

⁹⁴ Chandra (2004) specifically allows for this possibility although, in effect, her empirical work is based on a model of reasoned choices.

⁹⁵ Recall from the previous chapter that this differs from Chandra's explanation, which hinges on the visibility of traits which pulls ethnic identities to the fore. Either explanation fits my work as Church, Language, Province/Island and Clan are all socially salient in Solomon Islands, and they are all also 'visible' in the sense that Solomon Islanders' ethnic identities are well-known to their compatriots (i.e. a Solomon Islands voter could very easily find out a candidate's language group or church). And to

Posner makes use of changes in Zambia's electoral rules over time, and the way these changes were coupled with changes in the ethnic identity options most central to electoral politics, to provide evidence for his theory. In particular, Posner found that in years when Zambian elections were held under a legally mandated single-party system tribal identities structured electoral politics. This occurred because the legal prohibition of multiple parties meant that all that was at stake electorally was power within electorates — and within electorates tribes were large enough to win if they united behind candidates. When Zambia rescinded rules prohibiting multiple political parties, the electoral stakes changed. Now the most valuable prize was national: to have a party win enough seats to dominate national government. This, in turn brought a change in the most electoral competition being replaced by language groups. The reason for this change was, effectively, size. No one tribe was large enough on its own to form a significant national electoral grouping. Language groups, on the other hand, were, and became the basis of national political movements.

There are no laws in Solomon Islands prohibiting political parties and parties are, as discussed in Chapter 4, plentiful. Nor are there any formal features of Solomon Islands electoral rules, or the Solomon Islands government, preventing the nation as a whole from being the most important arena of electoral competition. On paper at least there is nothing to suggest that any ethnic group (or small coalition of groups) able to capture power in the Solomon Islands parliament would benefit any less from this than would a Zambian ethnic group that did the same. Similarly, even in the instances of groups not large enough to capture a plurality in parliament but still big enough to have a reasonable share of MPs, there is still much to be gained by being able from the leverage in coalition negotiations if the group in question can act as a bloc. Indeed this is a point Chandra (2004) makes in her analysis of Indian politics: there is much to be gained by an ethnic group with a block of seats in parliament.

However, in Solomon Islands, ethnic blocs and ethnic electoral coalitions are absent at the national level.

For some potential ethnic identities this can easily be explained as a function of their size. Clans are too small to be the basis of multi-electorate ethnic coalitions. Likewise, language groups, while larger, are also too small to be realistic building blocks of national electoral power. In the 1999 census the largest language group, speakers of Kwara'ae, were only slightly more than nine per cent of the total population. Moreover, because they are geographically

reiterate: even though Chandra and Posner differ in their beliefs of where ethnic identities come from they have the same group size-based explanation of why some available identities rise to electoral prominence.

concentrated, Kwara'ae speakers form potential majorities in too few electorates to make the identity a basis for the acquisition of power, or even leverage, in a 50 seat parliament.

However, on the basis of relative group size and potential MP numbers, two other potential ethnic identities do appear plausible bases for electoral competition.

The first of these, province/island group, seems plausible for a range of reasons. In particular, as covered in Chapter 3, provincial identity was, ostensibly at least, central to the civil conflict which occurred in Solomon Islands, and has been associated with secessionist tendencies in Western Province. The sheer number of candidates standing within electorates is of its own accord enough to dispel the possibility that there exist any ethno-political movements based on provincial identity strong enough to exert within-electorate hegemony.⁹⁶ Yet it could be that nationally provinces still have some importance as building blocks of political power. No province is large enough to form the basis of a parliamentary majority of its own, but if provincial identities were strong enough to foster political cooperation amongst MPs, this would afford considerable leverage in coalition formation. However, there is no qualitative evidence in the form of party names or slogans, or in prominent political narratives to suggest provincial identity plays a sustained and significant role in any form of political cohesion. Indeed, it has been suggested (Kabutaulaka 1998) that the predominant role of provincial identity in government formation is the opposite: governments attempting to balance their composition across provinces.

Unfortunately, historical data detailing the geographical composition of Solomon Islands governments are unavailable. However, staff at the Solomon Islands parliament provided me with a list of cabinet and backbench members of Prime Minister Gordon Darcy Lilo's government as of 29 February 2012. The provincial breakdown of the government is shown below in Figure 7.2. As data, the February 2012 data are not perfect. In particular, owing to the adroit manoeuvring of Lilo, the government of 33 MPs is substantially larger than is normally the case (only 26 MPs are required to pass legislation), and some MPs, such as Job Dudley Tausinga of Western Province, who were part of the government at February 2012, had previously been opposition stalwarts. Nevertheless, as Figure 7.2 shows, the government is not comprised of simple, province based, ethnic blocks. Rather, all of the larger provinces are represented in both government and opposition.

⁹⁶ Very speculatively the Moro movement in parts of central and eastern Guadalcanal could be argued to play this role based as it is, in part, on mystical identities tied to the island of Guadalcanal, yet even in the few electorates where it is a significant presence the movement does not appear, on the basis of candidate numbers alone, to have been successful in exerting any form of electoral dominance.

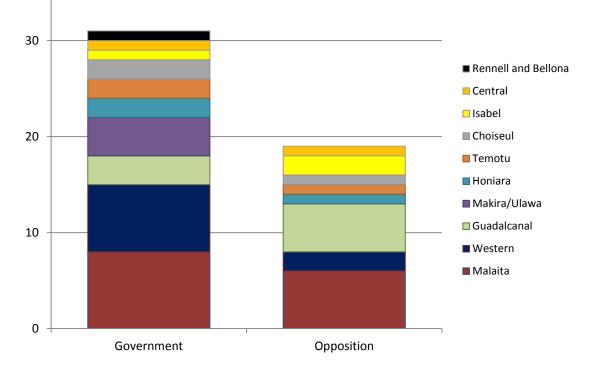


Figure 7.2 – Provincial Make Up of February 2012 Government

Chart notes: based on data provided by Solomon Islands parliament staff. Y-axis is number of MPs.

Guadalcanal province is over-represented in opposition but not by much: one MP shifting from opposition to government would lead to balance. Similarly there are no Makiran MPs in opposition, but the province is home to only four MPs, so the 'grouping' may be product of chance alone — there is no documentary evidence of Makiran MPs regularly working as a bloc in recent previous parliaments. Western Province is over-represented in government and, given the prime minister is from Western Province, this might be evidence of a provincial political bloc. Yet it is more likely a product of chance. There is no evidence from recent years of Western Province MPs working as a cohesive parliamentary unit, and prior to Job Dudley Tausinga's move into government, which occurred not long before these data were gathered, the imbalance was less.⁹⁷

Another possible form of national ethnicity-based political blocs in Solomon Islands is one based on religious identity.

Figure 3.2 in Chapter 3 shows, relative church shares of the Solomon Islands' total population. Figure 7.3 below reflects the distribution of churches in a more electorally relevant way. Here, the pie chart shows the percentage of seats in parliament each church group would hold if it won every electorate where it was the largest denomination.

⁹⁷ There was something akin to political coordination amongst Western MPs, as part of the 'breakaway movement' immediately pre-independence (Premdas, Steeves et al. 1983) but this did not endure long into the independence era.

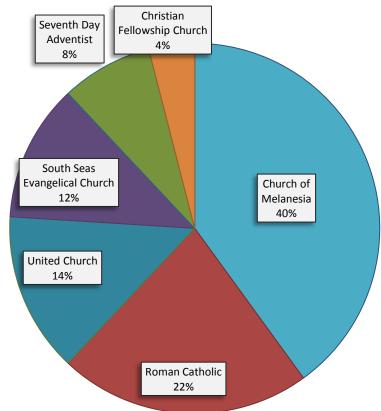


Figure 7.3 – Expected Religious Composition of Parliament Based on Church Based Ethnic Competition

Chart notes: based on 2009 census data

The largest church, the (Anglican) Church of Melanesia, were it able to cohere as an ethnic political identity, would be large enough to gain a parliamentary majority with just one coalition partner, while other larger churches would also be big enough to cohere in opposition with relatively few inter-faith allegiances required. Even if outright majorities are not possible, the potential for leverage, theorised as important in Chandra's work is clearly significant. Inter-faith cooperation would be necessary, but the groups required to work together would not be nearly as numerous as those needed to pull together provincial coalitions. Churches are central to Solomon Islands life and have been important historically, and so might reasonably be expected to be a potential ethnic identity.

Yet national level church-based electoral competition is not present in Solomon Islands. As I discussed in Chapter 4 there is no qualitative evidence of the existence of contemporary church-based political parties, nor is there any evidence of national church-based political movements.

Figure 7.4 below uses the 2012 government composition data which I drew upon above and combines it with MP bio-data gathered from the Solomon Islands parliamentary library to provide a breakdown of the government and opposition by church denomination.

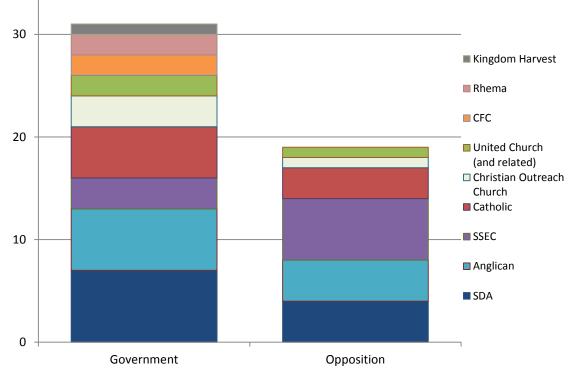


Figure 7.4 – 2012 Government and Opposition by Church Denomination

Chart notes: based on data provided by Solomon Islands parliament staff. Y-axis is number of MPs

All of the major denominations are split across government and opposition. There is clearly no strong church-based political coordination present at the national level.

Multiple Identities and Rational Voters in the Constituency

However, the fact ethnic political competition is absent at the national level in Solomon Islands does not necessarily mean theories of ethnic politics such as those of Chandra and Posner are necessarily inapplicable. The absence of ethnic identity based competition nationally is puzzling but there is at least one explanation: that the state is so weak in Solomons, and its reach in to rural parts of the country so tenuous that, unlike in Zambia (possibly) and India (certainly), there is little to be gained by any group in winning control of it that cannot be gained with greater ease simply by winning an electorate seat. The state is certainly weak in Solomon Islands. Moreover, constituency development funding provided to MPs by various government departments for work in the MPs' electorates is high, more than SBD\$3,500,000 per annum according to information provided by the Solomon Islands Government.⁹⁸ Under these circumstances, absent strong incentives to organise ethnically at the national level, ethnic politics may simply play out within electorates.

⁹⁸ SBD\$3,500,000 is equal, at the time of writing, to AU\$537,000 or US\$488,000. A substantial figure when one considers that populations of Solomon Islands electorates are low.

The nature of the state is not the only possible explanation for the absence of ethnic electoral politics of the sort anticipated by Posner at the national level in Solomon Islands and I discuss this issue further in my conclusion. However, for now the weak state in Solomons and the nature of what is at stake in electoral competition provides one sufficiently plausible explanation to prevent us from having to conclude the theories of Chandra and Posner do not fit. Possibly the problem is simply that the most meaningful arena of electoral competition is within constituencies. It is to this level of analysis I now turn, focusing solely on Posner's work because, as I noted above, his methods fit more neatly than Chandra's with electorate contests where there are no formal avenues for leverage.⁹⁹

If Posner's explanation of ethnic voting holds at the electorate level in Solomon Islands, the ethnic identity option we would expect to see rising to the fore in any one constituency would be the identity which made sense in terms of the size of its largest group relative to other groups. The ethnic identities involved also need to be meaningful and apparent, which is true for both of the identities I analyse in detail below: church and language group. I exclude clans from the analysis owing to a lack of data and this is an acknowledged limitation. However, it should be noted that, as discussed in Chapter 3, in most constituencies clans are small, too small, if relative group size is all that matters, for clan identity to be an optimal identity option for electoral competition. In some instances larger aggregations of clans, such as houses of chiefs, or moieties might be of sufficient size. However, I undertook fieldwork in constituencies where such groupings were present and found little evidence that they filled the role of ethnic identity as a result of simple size-based calculations as might be anticipated under the constructivist explanations I have been discussing.¹⁰⁰

For an example of how the relative sizes of ethnic groups might determine which ethnic identity option becomes most important in any one Solomons electorate consider the case of Gao and Bugotu constituency in Isabel province. It is dominated (93 per cent in preliminary 2009 census data) by members of the Church of Melanesia, something which, on Posner's explanation, renders religious identity an inefficient source of ethnic competition when the electorate is all that is at stake. This is because the dominant church is too large to be an optimal source of electoral patronage: the benefits of office would have to be spread amongst

⁹⁹ Informal avenues for leverage exist, however, in the form of between group alliances similar to those discussed above (i.e. ethnic Group A at 10 per cent of the population might promise it's support to ethnic Group B, which is 40 per cent of the population), acquiring leverage for itself. This is a possibility but not one that is testable using results data. However, in Chapter 8 my detailed descriptions of electoral contests suggest it does not take place in the simple manner I have just described, although brokers do try and garner leverage of a sort through promises of votes to candidates. However, this does not appear to regularly occur on a strictly ethnic basis as my descriptions in Chapter 8 show. ¹⁰⁰ This is not the same as saying they play no role whatsoever; I discuss these groups and the institutions associated with them further in subsequent chapters.

too wide a group of clients. At the same time the minority church (or churches) is far too small to be an electoral force. Language on the other hand, would be a more plausible source of ethnic competition. On the basis of 1999 census data 44 per cent of the constituency speaks Bughotu as their first language, 28 per cent speak Cheke Holo, and 14 per cent speak Gao.¹⁰¹ As a potential ethnic group Bughotu speakers are close to the optimal size for electoral competition. Moreover, should Cheke Holo and Gao speakers be able to work together, the other two groups could combine to make language-based contests very close. Language groups are smaller than the church, but bigger than clans (on which there are no accurate data for the constituency, but which I know from my own time in the area to be numerous enough in practice as to mean that no one clan comprises anywhere near as much as 44 per cent of the population). As such, on the basis of size alone, language appears the most likely ethnic identity option structuring electoral politics in Gao and Bugotu.

To be clear, under such explanations, ethnic groups do not need to be perfectly balanced in size. Because ethnic voting is unlikely to be exclusive, small imbalances in size need not preclude particular identity options as bases for electoral competition, but larger differences such as those between churches in Gao and Bugotu clearly do.

In his work on ethnic voting in Zambia (2005, Chapter 5), Posner builds on the insights given above to construct a model predicting which ethnic identity option will structure ethnic voting in a contest where two or more identity options are available to voters and political actors. In particular, he theorises the identity option that becomes the focal point will depend on the decision of a 'pivot' group — a group of voters who possess, amongst possible identity option that becomes the axis of ethnic competition. Confronted with a situation where they know that, regardless of the identity option which structures politics, they will be in the winning group, the pivot group will choose to focus politics on the ethnicity option which places them in the smallest willing group (smaller, while still large enough to win, being best because it will mean more resources per capita).

The electorate of Aoke/Langalanga in Malaita illustrates this well. In the Aoke/Langalanga case the pivot group would be Langalanga speaking Catholics.¹⁰² At 53.5 per cent of the electorate's population, Langalanga speakers are the largest language group. At 37.6 per cent of the population Catholics are the largest religious group. Therefore, should ethnic politics revolve

¹⁰¹ With the remainder speaking either Pijin as their first language or languages from other parts of Solomon Islands.

¹⁰² In theory, based on numbers alone there could be no Langalanga speaking Catholics. The 37.5 per cent of the population who are Catholic could all be drawn from other Language groups. However, from my fieldwork in the area, I know this not to be the case.

around religion, Langalanga speaking Catholics will be in the largest group. At the same time should ethnic politics be based on language they will also be in the largest group. Under these circumstances, in Posner's model, they will choose the smaller of the two groups to identify with, in this instance 'Catholic'. They will do this because — as the smaller winning group — it ought afford them more resources (while remaining a winning group because no other group will be large enough to beat it without their inclusion).

Unfortunately, it is not possible to calculate the size of pivot groups and the identity option to which they will pivot without data on individuals' identities (or at least cross-tabulated data on the size of combined identity groups — i.e. how many Langalanga speaking Catholics there are) and such data are not available for Solomon Islands. However, owing to the large imbalances in groups' sizes usually present for one of the two ethnicity options in most Solomon Islands electorates (many are quite similar to the Gao and Bugotu example above) even without these data it is possible to estimate with a reasonable degree of certainty which ethnic identity option ought predominate in most Solomon Islands electorates. Also, as I discuss further below, where certainty is less assured, I can double check by running regressions substituting the less favoured ethnic identity option for the most likely.

I have estimated the ethnic identity option likely to structure electoral competition through the following method. I have counted as plausible those identity options where the largest group is less than 55 per cent of the population.¹⁰³ Doing so, while not requiring perfect equality of size between groups, eliminates identity options such as religion in Gao and Bugotu which are clearly too prevalent in an electorate to provide a minimum winning coalition. Where both identity options met this criteria I have included both in the table, placing as first the option which provided the smallest winning group, as long as that group was larger than the second largest group in the other option. The rationale for this choice was that, as per Posner, everything else being equal a smaller winning group is preferable. However, once a particular identity option's winning group has become smaller than the second largest group in the competing identity option it is likely there will be a pivot group which will tilt to the other identity option — if they do not they risk losing out. For example, in Aoke/Langalanga electorate both language and church are potential ethnicity options, as their largest groups (Langalanga speakers and Catholics) are less than 55 per cent of the population. Of the two I have allocated Church as the preferred identity option as the largest church group (Catholics at 37.6 per cent of the population) are smaller than the largest language group (Langalanga

¹⁰³ Possibly 55 per cent is too low a cut off. I tried an alternate cut off point of 60 per cent; however, this did not substantively change any of the following results. Indeed there was only one electorate where this extra range provided it with an optimal identity option, and two where it provided a second best option.

speakers at 53.5 per cent of the population) while at the same time being bigger than the second largest language group (Kwara'ae speakers at 15.87 per cent of the population).

Such a means of selection, while the best available to me, is not ideal and to account for this (as noted above and discussed further below), in the regressions that follow, I run robustness tests including second best identity options where they exist. (So, for example, because Langalanga speakers is a plausible group in Aoke/Langalanga it is included in the second-best-option robustness tests.) In 10 electorates population imbalances between both language and church groups were such that it appeared extremely unlikely that either identity option would structure electoral competition. Accordingly, these 10 electorates are not included in the following analysis. Also, for the three Honiara electorates and the constituency of Gizo/Kolombangara, language data were unreliable owing both to large groups of people who spoke the non-ethnicity associated language of Pijin as their first language, or large groupings of people in the 'other' category in census data. In each of these I have used church data alone.

In Table 7.2 below I have provided information for each electorate on identity options and the largest group within each option. If only one identity option is a plausible axis of electoral competition I provide information on that option alone. However, as noted above, because my method of estimating the most likely ethnicity option structuring competition is imperfect where both identity options could be possible axes of competition I provide information on both (with the most likely being given first). For example, for the Aoke/Langalanga constituency, the table can be read as showing that both Church and Language could be the basis of ethnic competition, with church being more likely. The largest Church group is Catholic, its share of the population is 37.6 per cent. The largest language group is Langalanga, its share of the population is 53.5 per cent. The fact that there are relatively few electorates with data in the column containing information on the second best identity option reflects the fact that the typical electorate in Solomon Islands is more like Gao and Bugotu than Aoke/Langalanga. That is, for most electorates one ethnic identity option was clearly better suited to group-size-based ethnic competition.

	Plausible Identity	Identity Option 1.	Popn. Share	Identity Option 2.	Popn. Share
Electorate	Options	Largest Group	(%)	Largest Group	(%)
Aoke/Langalanga	Church/Lang	Cath.	37.6	Langalanga	53.5
Baegu/Asifola	Lang/Church	Baeggu	52.5	COM	46.3
Central Guadalcanal	Church	SSEC	30.1	COIVI	40.5
Central Honiara	Church*	СОМ	33.8		
Central Kwara'ae	Church	SSEC	43.4		
Central Makira	Lang/Church	Bauro	44.7	сом	50.7
East 'Are 'are	Church	Cath.	44.1	COIVI	50.7
East Central Guadalcanal	Lang/Church	Lengo	44.1	Cath.	30.5
East Choiseul	Lang	Genga	52.3	Catil.	50.5
East Guadalcanal	Lang	Birao	36.6		
East Honiara	Church*	COM	25.1		
	Church				
East Kwaio East Makira	Church/Lang	SSEC Cath.	47.8 36.5	Kahua	45.5
	Church	SSEC	54.1	Kallua	45.5
East Malaita	Church				
Fataleka		COM	42.7		
Gao/Bugotu	Lang Church*	Bughotu	43.6		
Gizo/Kolombangara		SDA Chaka hala	39.9		
Hograno/Kia/Havulei	Lang	Cheke holo Baelelea	48.1		
Lau/Mbaelelea	Lang/Church	Baelelea	52.0	Cath.	24.2
Malaita Outer Islands	None				
Maringe/Kokota	None				
Marovo	Church	SDA	52.8		
Nggela	None				
North East Guadalcanal	Church	SDA	31.1		
North Guadalcanal	Church	СОМ	45.2		
North Malaita	Church	SSEC	31.3		
North New Georgia	None				
North Vella Lavella	None				
North West Choiseul	Church/Lang	UC	53.1	Varisi	54.1
North West Guadalcanal	Church/Lang	Cath.	40.9	Ndi	20.7
Ranongga/Simbo	Lang	Lungga	34.3		
Rennell/Bellona	Church	SDA	49.0		
Russells/Savo	Lang	Savo	23.0		
Shortland	None				
Small Malaita	Church/Lang	СОМ	41.3	Sa'a	49.2
South Choiseul	Lang/Church	Babatana	38.1	UC	51.4
South Guadalcanal	Church/Lang	SSEC	46.8	Коо	47.6
South New					
Georgia/Rendova	Lang/Church	Roviana	38.9	CFC	46.0
South Vella Lavella	None				
Temotu Nende	Lang	Namba.	42.6		
Temotu Pele	None				
Temotu Vatud	Lang	Tikopia	42.9		
Ulawa/Ugi	None				
West 'Are 'are	Church	Cath.	52.9		
West Guadalcanal	None				
West Honiara	Church*	СОМ	34.5		
West Kwaio	Lang/Church	Kwaio	46.7	Cath.	48.8
West Kwara'ae	Church	СОМ	49.0		
West Makira	Church	СОМ	54.1		
West New Georgia/Vona					
Vona	Church/Lang	UC	37.4	Roviana	44.2

Table 7.2 – Features of Likely Ethnic Competition, Solomon Islands Electorates

Table notes: language groups from 1999 census, churches from 2009 census. Lang = Language. COM = Church of Melanesia, SDA = Seventh Day Adventist, Cath. = Catholic, SSEC = South Seas Evangelical Church, CFC = Christian Fellowship Church, UC = United Church * = language data not used.

Constituency Determined Ethnicity Options and Average Winner Vote Shares Adopting a size-based constructivist logic for Solomon Islands, we would expect a reasonable correlation between group sizes associated with the optimal identity option for constituencies and associated electoral statistics. In particular if ethnic groups formed and united behind the most likely identity option in an electorate, we should expect to see a correlation across electorates between the size of the largest group in the favoured identity option and the vote share of the winning candidate.

Figure 7.5 below shows a scatter plot on which the population share of the largest group in the most likely identity option is plotted against the average winning candidate vote share for the four general elections held between 1997 to 2010 (with 1997 taken as a starting point because redistricting means electorates in earlier elections had different ethnic compositions). Each point on the chart is a constituency. This average is calculated regardless of the actual ethnic identity of the winning candidate in the constituency. The key assumption here being that, at least on average over a number of elections, if ethnic politics is mechanical as suggested by the theory I have been describing, the winner will almost certainly be from the optimal-sized ethnic group. (Below I run subsequent tests which do not hinge on this assumption.) The dashed grey line in the figure plots the one-to-one relationship, where average winning candidate vote share is equal to their ethnic group's population share. The red line is the OLS line of best fit.

A quick glance at the figure is sufficient to suggest that the population share of the largest group in the most likely ethnicity option is not related to averaged winning candidate vote shares.¹⁰⁴ I test this formally by regressing the share of the largest group in the most likely ethnicity option against average winning candidate vote share. The results of this regression are presented below in Table 7.3.

As robustness tests I ran the same regressions substituting the second identity option for the first in those electorates whether either option seemed plausible. Once again the relationship was very weak and not statistically significant.¹⁰⁵

¹⁰⁴ Indeed, if anything the relationship is negative. Although as can be seen in the regression results below this is not a statistically significant relationship.

¹⁰⁵ For all of the regressions discussed on this page I also ran further robustness tests excluding outliers and also tests using robust standard errors. In no instances did my results change.

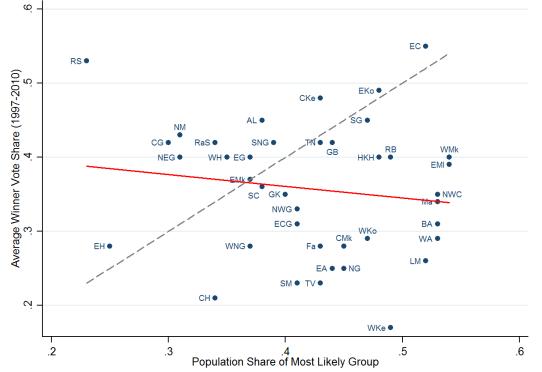


Figure 7.5 – Ethnic Group Population Share Against Average Winning Candidate Vote Share

Chart notes: data as in Table 7.2. Language groups from 1999 census, churches from 2009 census. See Appendix 3 for constituency codes.

	Average Winning Candidate Vote Share
Population share of largest group in most	-0.158
likely identity option	(0.178)
	0.424***
Constant	(0.077)
Adjusted R ²	-0.006
n	40

Table 7.3 – Regression Results: Ethnic Group Size Versus Average Winner Vote Share

Standard errors in parentheses; * significant at 10% level; ** significant at 5% level; ***significant at 1% level.

The results table reflects the scatter plot. There is no association between group size and winning candidate vote share.

One possible explanation for the absence of results is that, for some unexplained reason, one of the two identity options (language or church) plays no role in structuring ethnic politics even when size suggests it should. To test for this I re-ran my regressions using first only language data as the independent variable and then only church data. Once again the relationship was negligible.

Another possible explanation is that only one of the ethnicity options played a role, but that it only played a role when it was of a size likely to render ethnic politics effective. Yet, when I ran separate tests using church then language as independent variables, limiting my study only to constituencies where the largest group was greater than 20 per cent of the population but less than 55 per cent, I still failed to find any correlation between group size and winning candidate vote share (as averaged across all general elections since 1997).¹⁰⁶

To be clear, I ran these regressions not expecting strong correlations. Even if ethnic voting of the sort explained above was taking place it might not be the only factor influencing voter choices, and voters' calculations of optimal groups might be approximate at best, and these factors might weaken correlations. Yet, not only did I not find a strong correlation, I failed – repeatedly – to find any correlation at all.

Constituency and Winner Determined Ethnicity Options and Actual Winning Candidate Group Shares

There is, however, one possible limitation in the tests I have described this far: I have regressed the average winner vote shares against the population share of the group in the constituency assumed most likely to dominate ethnic competition in the constituency on the basis of the relative sizes of groups in the electorate's ethnicity options. However, such a test assumes that the largest group in the most likely ethnic identity option actually manages to win. And given that, as stated above, nothing in electoral politics is ever perfectly determined, this would seem a hazardous assumption. The largest group may be riven by unobserved conflict, or possibly have the misfortune of standing a particularly unimpressive candidate. Such impediments could quite plausibly prevent it from winning, in which case even if voters were voting along ethnic lines, we would not expect winning candidates' vote shares to match the size of the largest group in the constituency. Instead, we would expect the winner's vote share to match the size of the group they are from. Hopefully, by running my regressions, as I did above, using averaged data from four elections (1997, 2001, 2006 and 2010) I minimise this risk; however, it makes sense to account for it further by running tests where the dependent variable is the winning candidate's vote share, and the independent variable is the size of the actual ethnic group the winning candidates are associated with.

Unfortunately, the data-poor world of Solomon Islands makes running such tests hard and I only have good data on winning candidate church and language identity for the 2010 and 2006 general elections. Nevertheless, if ethnic competition is being determined by group size we ought still expect to see some relationship in these data.

There are two possible ways of running tests using information on the ethnic identities of winning candidates, each hinging on slightly different assumptions about how relative group size shapes the nature of ethnic electoral competition.

¹⁰⁶ The range of 20 to 55 per cent is chosen to reflect the rule used in calculating the optimal group size and also the range of group sizes found in Table 7.2. I re-ran regressions using alternate ranges (for example 30 per cent to 60 per cent). This did not produce findings that were substantively different. 140

In the first, the assumption is that the ethnic identity option that structures competition in an electorate has nothing to do with the candidate themselves but is determined solely by the relative group sizes in the constituency. So, for example, if relative group sizes in a constituency render church the most likely ethnic identity option to structure electoral competition then we should compare the size of the winning candidate's church group with their vote share and we should do this regardless of whether church is actually the optimal-sized group for the winning candidate themselves or not. The assumption here is that the axis of ethnic electoral competition is shaped by constituency demographics, is relatively fixed, and cannot be easily shifted by individual candidates. If relative group sizes have meant the constituency has always been divided electorally along church lines, no individual candidate can shift the axis of competition to language just because that might be a better grouping for them. Rather, if they are going to win they will have to work on uniting their church and hoping that candidates from larger churches under-perform.

In the second, the assumption is that the optimal ethnic identity option structuring competition in an electorate is that which best suits the winning candidate — the option which, if it becomes the axis of competition, affords the candidate the best chance of winning based on the relative group sizes within it. In this case the assumption is candidates have considerable agency in shaping how voters view themselves in terms of competing ethnic identity options, and that the winning candidate will have won at least in part by virtue of the fact they persuaded people to think of themselves as of the identity option that best suited the candidate's electoral needs. For example, if relative group sizes mean that language was the ethnic identity option which afforded the winning candidate in question the best sized group we would expect to see electoral competition structured around language, and we would expect the winner's vote share to loosely match the size of their language group.

Reflecting these two possible ways of running tests I ran one set of tests with each electorate's ethnicity option determined by the electorate and one with it determined by the winning candidate.

To illustrate the difference between the two approaches consider the example of a case where the winning candidate was from a language group that was only 20 per cent of the electorate's population but who was from a church group which was 45 per cent of the population, who is running in an electorate where population sizes of different groups suggest language is the optimal axis of ethnic electoral competition (say, for example, because the largest language group is 40 per cent of the electorate's population, and the second largest church group is 30 per cent of the population). In the first set of tests the independent variable for this candidate would be the population share of their language group (recall the assumption in this set of tests is the candidate themselves cannot shift the axis of ethnic competition). In the second set of tests the independent variable would be the population share of the candidate's church group (the assumption now being the candidate is be able to structure competition so that it becomes church based).

As with my previous tests, for both approaches to testing it would be unreasonable to require a very strong correlation between the size of winning candidates' groups and their winning vote shares as evidence of group size based electoral competition. However, on the other hand, if relative group sizes are playing a role, it seems reasonable to expect at least some relationship.

Constituency Determined Ethnicity Options and Actual Winning Candidate Group Shares Figure 7.6 and Table 7.4 below present the results of my first set of tests. In this the dependent variable is the vote share of the winning candidate in each constituency. The independent variable is the population share of the winning candidate's group within the most likely identity option as determined solely by the size of groups within the constituency. The dashed grey line in the figure plots the one-to-one relationship between group size and vote share; the red line is the OLS line of best fit.

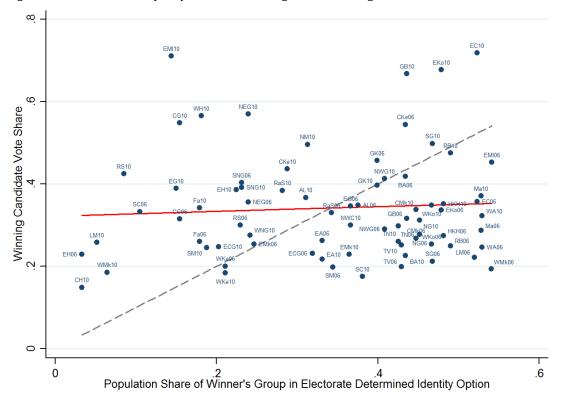


Figure 7.6 – Ethnic Group Population Share Against Winning Candidate Vote Share

Chart notes: winner vote share from 2010 and 2006 elections. Language groups from 1999 census, churches from 2009 census. See Appendix 3 for constituency codes.

	Winning Candidate Vote Share (natural log)
Population share of winning candidate's	0.222
group in most likely identity option as	(0.281)
determined by constituency	
Constant	-1.213***
	(0.116)
R ²	0.008
n	75

Table 7.4 – Regression Results: Constituency Determined Optimal Ethnic Group Size Versus Average Winner Vote Share

Robust standard errors clustered at electorate level in parentheses; *** significant at 1% level; ** significant at 5% level; * significant at 10% level; n=75 rather than 100 because it was run excluding the 10 constituencies where there was no obvious best ethnic identity option as well as excluding 5 electorates from 2006 where I was unable to determine the winning candidate's ethnic group or the population share of their ethnic group.

Because data come from two years, I ran the regression with robust standard errors clustered at the electorate level. ¹⁰⁷ As the regression results show, the relationship is weakly positive. However, it is not statistically significant nor does variation in the independent variable explain much of the variation in the dependent variable. Once again there seems no association. This was also true when I re-ran the regression excluding the obvious outlier (East Malaita 2010).¹⁰⁸ Results were also effectively the same when I repeated the regression using the second-best identity option for those electorates where there are two.

Winner Determined Ethnicity Options and Actual Winning Candidate Group Shares In my second set of tests based on the ethnic identity of the winning candidate in 2010 and 2006 the identity option which produces the data used as the independent variable was determined by the winning candidate – that is, it was the identity option which best suited that candidate who won. If religion was the ethnicity option which provided the winning candidate in the best sized ethnic group then I regressed the size of their church group against their vote share. If it was language I used the size of their language group as the independent variable.

In determining the likely best identity option for each winning candidate I applied the following logic:

 Following the principle that candidates and voters will strive for the minimal winning coalition, if the candidate was in the largest group in both the religion and language option I assigned them the option in which their group was smaller. However, I only

¹⁰⁷ In the regression winner vote share is given as a natural log to produce normally distributed residuals.

¹⁰⁸ I obtained very similar results down-weighting outliers more systematically running regressions using Stata's iterative least squared procedure as per Hamilton (2009, p. 256) and Treiman (2009, p. 237). Results were also very similar when I ran the regressions without robust standard errors.

chose this option if their group was bigger than the second largest group in the alternative option, reasoning that smaller winning coalitions were desirable until the point where they meant the candidate's group might be defeated by another group. For example, if a hypothetical winning candidate was in the largest church in their electorate (co-religionists being 60 per cent of the electorate) and in the largest language group (fellow speakers being 35 per cent of the electorate) I would have assigned them language as long as the second largest church was smaller than 35 per cent of the electorate's population.

- 2. If the candidate was in the largest group in one option but not the other I assigned them the option in which they were in the largest group. For example, if the candidate's church was 45 per cent of the population in a constituency and larger than any other church, and if their language group was also 45 per cent of the constituency but was smaller than the largest language group in the constituency I assigned their optimal identity option as church.
- 3. If they were not in the largest group in either option I assigned them the option that put them in the larger group of the two available to them. For example, if their language group were 15 per cent of the population and their church group 10 per cent I assigned them to their language group.

In allocating identity options this way I allocated identity options to constituencies based on what was better for the candidate, even when this meant a group that was very large or very small. I did this because it seemed reasonable to assume that, if ethnic voting was present, should a candidate have won, they were able to have tapped into the votes of co-ethnics even if their group's size was not optimal. As a robustness test I re-ran my regressions limited to only those constituencies where the winning candidate's group was neither very large nor very small (greater than 20 per cent and less than 55 per cent); the results of this test are also included in Table 7.5 below.¹⁰⁹

To repeat the point made earlier in the chapter: this is not an ideal method for assigning optimal group size. Preferably, I would have data that afforded me information on the share of each language group who were members of each church. Yet, lacking such data I would contend that my approach ought to provide a reasonable estimate of the best identity option for each candidate.

¹⁰⁹ As in other regressions changing these cut off values (for example to 30 per cent and 60 per cent) does not change the findings.

Table 7.5 below presents the results of this test. Column two shows the test run with the full sample of constituencies (excluding a small number for which I lacked data on winning candidate ethnicity). Column three restricts the regression to those constituencies where the candidate's group in their best identity option has a population share of greater than 20 per cent of the population and less than 55 per cent. Because data come from two years, I have run all the regressions with robust standard errors clustered at the electorate level.

In neither regression is there any evidence of an association between the size of the candidate's ethnic group in the identity option that best suits them and their vote share.¹¹⁰

	Winning Candidate Vote Share (natural log)	Winning Candidate Vote Share (natural log) Limited Group Sizes
Population share winning		
candidate's group in most likely identity option as	0.188	0.597
determined by candidate	(0.226)	(0.599)
	-1.223***	1.409***
Constant	(0.121)	(0.267)
R ²	0.011	0.024
n	91	55

Table 7.5 – Regression Results: Winning Candidate Determined Optimal Ethnic Group Size Versus Average Winner Vote Share

Robust standard errors clustered at the electorate level in parentheses; *** significant at 1% level; ** significant at 5% level; * significant at 10% level. The dependent variable is taken as a natural log to account for skew. In the first regression n=91 rather than 100 owing to constituencies where I was missing data on the MP's ethnic identity, as well as one electorate where there was no election in 2006.

Church and Language Alone

One final possibility, raised above when I was using average winning candidate vote share, is that the problem is that one of the ethnic identity options under study is, for some reason, not electorally salient, while the other is. To account for this possibility in my final set of tests using 2006 and 2010 winner vote shares I regressed, in two separate sets of regressions, winning candidate church group population against winning candidate vote share. Both for church and language group population against winning candidate vote share. Both for church and language I ran the regressions for the full set of candidates I had data for, I then re-ran them restricting the regressions solely to candidates whose groups were greater than 20 per cent of their electorate's population but less than 55 per cent.¹¹¹ Because they are based on two years' data all regressions have been run using robust standard errors clustered at the electorate level. The results of these regressions are presented in Table 7.6 below.

¹¹⁰ This is also true when I re-ran regressions without robust standard errors and excluding outliers as per previous regressions in this chapter.

¹¹¹ As with previous regressions exchanging these cut off points for other plausible points did not produce significantly different results.

Here at last there is a result. The population share of the winning candidate's church is not a statistically significant predictor of winning candidate vote share regardless of whether the full sample of electorates is used or whether the sample is restricted only to those electorates where the winning candidate's church falls within the optimal size range. The size of the winning candidate's language group, on the other hand, is correlated with the vote shares of winning candidates across the two elections.¹¹²

Table 7.6 – Regression Results: Regressions Run Solely on Winner's Church Share and Solely on Winner's Language Share

	Winning Candidate Vote Share (natural log)	Winning Candidate Vote Share (natural log) Limited Group Sizes	Winning Candidate Vote Share (natural log)	Winning Candidate Vote Share (natural log) Limited Group Sizes
Population share	0.128	-0.028		
winner's church	(0.144)	(0.594)		
Population share			0.336**	0.066
winner's language			(0.126)	(0.583)
Constant	-1.180***	-1.107***	-1.298***	-1.218***
	(0.072)	(0.257)	(0.075)	(0.235)
R ²	0.009	0.000	0.069	0.000
n	93	46	87	35

Robust standard errors clustered at electorate level in parentheses; *** significant at 1% level; ** significant at 5% level; * significant at 10% level. The dependent variable is taken as a natural log to account for skew.

However, even here, the results are hard to reconcile to theories which predict that size will determine whether ethnic identities become electorally significant. As can be seen in the fourth column of the table, the relationship between winner's language group population share and winning candidate vote share ceases to be statistically significant (or even remotely close to statistically significant) when the sample is restricted to language groups which ought to be of close to electorally optimal sizes. Possibly this is simply because the n for this regression is low, but even so it is hard to reconcile the complete absence of a result in the restricted sample (at the same time as there is a relationship amongst the larger sample of electorates) with theories positing group size as important.

What is more, as Figure 7.7 below shows, even in the larger sample the relationship between language group size and winner vote share is a long way from being one-to-one. The Y axis on the chart is winner vote share (rather than the natural log of winner vote share) to offer ease of visual representation. The red line is the OLS line of best fit. The dashed grey line plots the one-to-one relationship between population share and vote share. If winning candidates were coming close to winning on the basis of having united their language groups, the OLS line and

¹¹² As with previous regressions in this chapter the results presented are robust to the exclusion of outliers and to running regressions with robust standard errors.

the one-to-one line would track closely. However, they are not at all close. Winners from larger language groups tend to win larger vote shares but victory with a vote share that is close to the population share of a candidate's language group is not common.

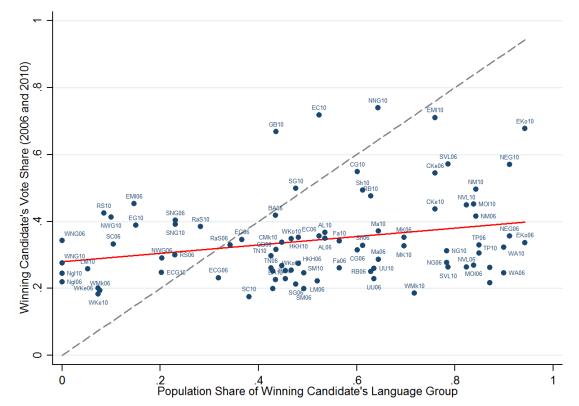


Figure 7.7 – Winning Candidate Vote Share Versus Winning Candidate Language Group Population Share

Ethnic Group Sizes and Total Vote Share of All Candidates

Despite the fact that I have undertaken numerous variants of tests comparing winning candidate vote shares and ethnic group sizes, none of my findings thus far has provided strong support for theories that posit that the ethnic identity most likely to structure political contestation is determined by relative group sizes and by affording minimal winning coalitions. The results of the tests have only been significantly different from zero in one instance. In all other tests the association between population share variables and winner vote share is very weak — weaker than might be explained by data quality or the fact that even in ethnic electoral contests some voters might vote non-ethnically making it mistaken to expect strong correlations.

The final tests I run in this chapter are borrowed from Posner himself. Much of the testing undertaken in Posner (2005) cannot be replicated here, in some instances due to missing data, but primarily because Posner's tests are geared around inter-temporal comparisons which take advantage of changing electoral rules in the Zambian case, something that, as electoral rules have not changed in Solomon Islands, I cannot replicate. For this reason, instead of seeking to emulate Posner's tests I have instead tested for patterns that ought to be present in the Solomon Islands data if group-size based constructivist theories offered a reasonable explanation of ethnic electoral politics in Solomon Islands. However, Posner does undertake one test, somewhat different from those I have undertaken thus far in this chapter, which I can emulate in part.

On pages 220 and 221 Posner (2005) discusses the results of bivariate regressions in which the independent variable is the share of the dominant tribe in the constituency and the dependent variable is the share of votes won by all candidates from the tribe in that constituency. He runs two regressions: one for election results from single-party elections and one for multiparty elections. His key finding is that, across Zambian constituencies, the size of the dominant tribe in the constituency is correlated with the share of votes won by *all* of the candidates standing who are of that tribal group. This differs from my tests above in which I look solely at the vote share of the winning candidate. Posner's central finding is that the dominant tribe's share of the population and the combined vote shares of candidates from the tribe are more strongly correlated in single-party elections than in multi-party elections, evidence he takes to show that tribal voting was more prevalent in single-party elections reflecting the stakes of those elections.

While the variance between single-party and multiparty elections which Posner finds is useful, his approach does not appear optimal for testing his own theory in a context where there is no variation in electoral rules over time. In particular, voters in a pivot group (for example, Bugotu speaking members of the Church of Melanesia) can only reasonably be expected to choose the identity option that places them in the smallest winning coalition (Bugotu speakers in this example) if they can be confident all or almost all of the members of their group will unite around one strong candidate. If this cannot be assumed, the arithmetic underlying the choice no longer makes sense as the 'winning coalition' may not be likely to win anything at all. It is for this reason I have used winning candidate vote shares as the dependent variable in my regressions above — if ethnic voters cannot rely on at least some coordination within their group facilitating something akin to unity behind promising candidates it seems implausible to expect them to vote ethnically when size suggests this is an ideal option, or to choose amongst potential ethnic identities on the basis of size.

Despite this, I have chosen below to report on regressions similar to those undertaken by Posner, in which the independent variable is the population share of the optimal ethnic group and the dependent variable is the combined vote share of all of the candidates from that group. Although, as we shall see, I am very cautious in my interpretation of the results.

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While I was able to obtain data on winning candidate ethnic identities for both 2006 and 2010 elections I was only able to obtain an adequate body of data on non-winning candidate ethnic identities (church group and language group) for the 2010 elections. Even for 2010, while I was able to obtain data on at least some candidates for all constituencies bar one, in some constituencies there were gaps in my data — candidates on whom I could not obtain information. Usually this was for minor candidates who only obtained small vote shares, and so has had minimal impact on the comparisons undertaken below. However, in those few instances where I lacked data for candidates whose combined vote share was greater than 10 per cent of all votes cast I excluded these constituencies from my analysis.

Unlike the charts presented thus far, Figure 7.8 below reveals a striking pattern. In this I have plotted on the X axis the population share of the winner candidate's ethnic group in each constituency from the identity option (church or language) determined by constituency characteristics to be the more likely ethnicity option shaping electoral competition.¹¹³ On the Y axis I have plotted the combined vote share of those candidates from that group. As group size increases so does the combined vote share of all the group's candidates.

However, there is an obvious problem with inferring the existence of ethnic voting from this chart. Even in the absence of voting along ethnic lines, if the number of candidates from each group is proportionate to the group's size, and if candidates obtain approximately equal vote shares, we would expect to see the total vote share of all candidates from a larger ethnic group to be large, simply because there were more candidates standing from the group.¹¹⁴ Accordingly, to control for this, I have added percentage of candidates from the ethnic group into the regression equations that I report on in the rest of this chapter. The results of the first regression are presented below in Table 7.7.

The results confirm what was visually apparent in the scatter plot with the very high adjusted R-squared reflecting the strong association between group size and group vote share. What is more, while candidate share is clearly playing a role, the coefficient for population share is also statistically significant and of significant magnitude. Group size is associated with combined vote share even after controlling for candidate share.

¹¹³ An alternative would have been, as above, to choose the option that appeared to best suit the winning candidate. My reasoning for letting constituency rather than winning candidate be the guide was that this test involves the combined vote shares of all candidates from the winner's group in a constituency, not just the winner. As a robustness test I did, however, test on the basis of winning candidate determined optimal groups and obtained results very similar to those from the tests run in which the optimal ethnic identity option was chosen on the basis of the constituency's make up. ¹¹⁴ An extreme example makes this clear: in a constituency where 100 per cent of the population were from ethnic group X, candidates from ethnic group X would together win 100 per cent of the vote, for the simple reason that they would constitute 100 per cent of all the candidates standing.

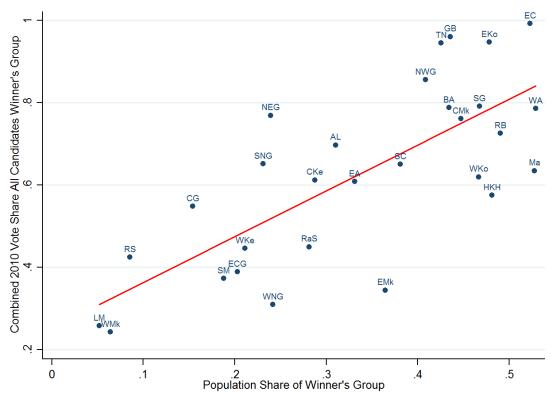


Figure 7.8 – Ethnic Group Population Share Against Average Vote Share of all Candidates in Group

Table 7.7– Regression Results: Vote Share of all Candidates in Winning Candidate's Ethnic Group Compared to Candidate Share and Group Population Share

	Combined vote share of all candidates in group
Population share of winner's	0.606***
group	(0.203)
Percentage of candidates	0.486***
from winner's group	(0.126)
Constant	0.202***
Constant	(0.058)
Adjusted R ²	0.696
n	29

Standard errors in parentheses; * significant at 10% level, ** significant at 5% level, *** significant at 1% level. For this regression n=29 because it is restricted to 2010 data and only to those electorates where I had data on a sufficient number of candidates.

In a chapter in which has thus far been dominated by the absence of relationships this is a striking finding. However, further analysis complicates the picture somewhat. Recall that the theory being tested here, based on the work of constructivists such as Posner, is that the ethnic group predicted to determine candidate vote share is the group from the available ethnicity options (in this case language and church) which affords the most optimal group size to one of its groups. (To return to the Gao and Bugotu example for illustration, here the group

Chart notes: vote shares from 2010 election. Language groups from 1999 census, churches from 2009 census. See Appendix 3 for constituency codes. The red line is the OLS line of best fit.

was language, which afforded Bugotu speakers a minimal winning coalition. In the case of Aoke/Langalanga, on the other hand, judged purely on relative sizes, the most likely group is church.) Reflecting this I have used as the independent variable in my regressions the population share of the group (language or church) that seemed most likely to be structuring ethnic electoral competition in each electorate on the basis of relative group sizes.

However, when I re-run the regressions on language alone, using the population share of speakers of the largest language group as my key independent variable, regardless of whether language was the ethnic identity option more likely to generate the optimal winning coalition, and including electorates where language would seem far too large or too small to produce a winning coalition, the relationship remains, as shown in Table 7.8 below.

Table 7.8 – Regression Results: Vote Share of all Candidates in Winning Candidate's Language Group Compared to Percentage of Candidates from Group and Group Population Share (all Constituencies with Data)

	Combined vote share of all candidates in winner's language group
Population share of winner's language	0.264**
group	(0.100)
Percentage of candidates from	0.509***
winner's language group	(0.083)
Constant	0.293***
Constant	(0.034)
Adjusted R ²	0.856
n	40

Standard errors in parentheses; * significant at 10% level, ** significant at 5% level, *** significant at 1% level.

What is more, the association between language share and winner vote share remains, albeit only on the borderline of statistical significance (p-value =0.107, note that the sample size is now small), even when I run the analysis using only those constituencies where I would not anticipate language group to be the identity option structuring competition on the basis of relative group sizes. Both facts which suggest — along with my previous finding for language shown in Table 7.6 — that, while ethnic group size is associated with the combined vote shares of candidates from that group, whether one identity option is salient or not is not simply a product of relative group sizes. Rather, language group size appears to be associated with combined candidate vote share across all constituencies for which I have reliable data, including those where language groups are too large or too small to be ideal building blocks of ethnic electioneering if group size plays a role as posited by constructivists such as Posner and Chandra.

Similarly, when I regress combined language-group candidate vote share against population share for all language groups that I have data for, not just the groups of those candidates that

won, I find a strong relationship (Table 7.9), a relationship that holds even for language groups that are far from optimal size for structuring elections (the second column in Table 7.9 shows the same regression run on only those language groups forming less than 30 per cent of their electorate's).

	Combined vote share of all candidates in language group	Combined vote share of all candidates (only when language group <30%)
Population share of language group	0.445 ^{***} (0.122)	1.530 ^{***} (0.421)
Percentage of candidates from language group	0.623 ^{***} (0.103)	0.014 (0.205)
Constant	0.021 (0.031)	0.030 (0.045)
Adjusted R ²	0.795	0.348
n	81	39

Table 7.9 – Regression Results: Vote Share of all Candidates in all Language Groups Compared to Percentage of Candidates from Group and Group Population Share

Standard errors in parentheses; * significant at 10% level, ** significant at 5% level, *** significant at 1% level.

Although marginally less pronounced, similar results can also be found for churches.

What does all this mean? Recall that:

- 1. Population share of language or church groups does not appear to be associated with winning candidates' vote share in any manner which sees salience determined by group size. This was true when I looked at averages from across elections letting the constituency's make-up determine what seemed to be the most likely ethnic identity option structuring politics. It was also true when I focused on the 2010 and 2006 election results and let the ethnic identity of the winning candidate determine the ethnic identity option most likely to structure politics. It was also true when I re-ran my regressions focusing solely on church-based identities and again focusing solely on language-based identities. Only when I ran regressions for language alone, and included constituencies where I would not have expected language to structure competition on the basis of size, did I find a statistically significant relationship between winner vote share and language group population share. Even here the relationship was far from the one-to-one relationship that would be found if language groups function as electoral blocs.
- 2. The population share of language and church groups does, however, appear to be associated with the total vote share of all candidates from those groups, even controlling for the fact that groups with greater population shares also have larger shares of the total number of candidates.

3. This association holds even where the size of the ethnic groups involved is too small for them to be optimal units of electoral competition in a size sense.

While ethnic identity is clearly a determinant of something – most strikingly combined candidate vote shares, to a lesser extent winner vote share in the case of language — this fact does not support explanations of ethnic voting which contend it will occur when the relative sizes of relevant ethnic groups renders them likely units of competition. Group size playing an arithmetic role in determining the importance of ethnic identities requires groups to possess the ability to unite and rally behind favoured candidates when their size renders such unity an efficient act. This might not need to be absolute, but it does need to be pronounced. Otherwise, being in the right sized group offers no advantage. It is no help to a voter to know that their ethnic group is 40 per cent of the electorate's population if they also know the group's votes are fractured amongst numerous candidates.

Rather, my results suggest ethnic groups (be they language groups or church groups) provide something akin to the outer bounds of electoral cooperation. It is harder (although clearly not impossible) for candidates to win support from outside the language or church groups than it is from within. Yet, at the same time, groups such as language or church groups, in most instances at least, appear to struggle to coordinate collective electoral action internally.

One obvious possible explanation for this is that clans (rather than churches or language groups) are the ethnic groups around which electoral politics revolve in Solomon Islands.¹¹⁵ A weakness of my analysis thus far is that I lack data to apply the tools of large-N analysis to establish if clan size is correlated with election results. Clans are smaller than language groups and often smaller than church groups. Also, although the relationship is more complicated with churches, clans fit tidily underneath language groups as subsets. One language groups will typically be home to a number of clans and clans typically do not cross-cut language groups. Possibly voters are voting ethnically, along clan lines, and electorates which could fail to cohere into groups at the language level, could still encompass clan-sized electoral blocs. This would explain the relatively weak (in a substantive sense) relationship between language

¹¹⁵ A similar explanation would be one that posited villages playing the same role as clans: villages are subsets of language groups and if most candidates win their villages but not much else, this (rather than clans or anything to do with language per se) could explain the correlation between language group shares and total language group vote shares. As I show in Chapter 8, villages are certainly very important arenas of electoral competition. However, such a village to candidate to vote share hypothesis does not fit the Solomon Islands case. First, as I showed in Chapter 3, official data report there being between 5,000 and 6,000 villages in Solomon Islands. Yet in 2010 only just over 500 candidates stood. Even if one allows that a significant number of villages in the official figure were actually only hamlets there are (see Footnote 7 in Chapter 3) still more than 4,000 villages — many more villages than candidates. Secondly, as I showed in Chapter 4 many candidates, and most major candidates, win support across geographically dispersed areas (i.e. more than one village).

group size and winner vote share, and would also fit with the more striking association between group size and combined candidate vote share. There is, as we shall see in the next chapter, an element of truth in this explanation. Yet even this explanation brings puzzles. The first is that clans, as I discussed earlier in this chapter, like any other demographic feature do not change size rapidly, yet as I showed, election results change significantly across elections. If clan voting is occurring it is not doing so in the simple sense of one clan, one candidate. The second puzzle, if it is indeed clans structuring election results, would be: why this was the case, when in most instances clans are too small to be optimal units of ethnic competition?

Conclusion

This chapter has found Solomon Islands to be an awkward fit for theories of ethnic voting. The country is certainly ethnically diverse, and this diversity is broadly commensurate with the electoral fragmentation present in the country, which suggests voters voting for co-ethnics might be an explanation for the patterns of electoral politics observed there. Yet careful analysis of demographic and electoral data suggests the country is at odds with the two main groupings of explanations of ethnic voting I described in the previous chapter.

The first grouping, involving non-reasoned choice and singular unchanging identities, struggles to explain why election results in Solomon Islands electorates change so rapidly across time. The second grouping, involving reasoned choices and multiple and fluid voter identities, on the other hand, do not seem to be able to explain why larger ethnic groups fail to cohere into electoral units either nationally or within constituencies.

Even if I start to decouple the various constituent parts of the groupings I still struggle to find satisfactory fits with Solomon Island electoral outcomes. In particular, positing rational voters and singular identities still does not fit with fluidity in electoral outcomes, at least not in a way that easily explains high effective numbers of candidates in Solomon Islands.

The country case remains a puzzle — one I devote the remainder of this thesis to explaining.

Chapter 8 – Ethnicity, Brokers and Electioneering in Action

In the preceding chapter I put theory to the test. I compared anticipated results derived from two major theories of ethnic voting with actual Solomon Islands election outcomes. In both cases actual outcomes differed from expected ones. Yet it would be premature to conclude ethnic identity and ethnic ties have no influence on voter behaviour in Solomon Islands. There is still much evidence suggesting that in some sense they do — evidence from other work on Melanesian politics and also in the form of the strong association, shown in the previous chapter, between the size of ethnic groups and the total vote share of all candidates in those groups. It is hard to see how so strong an association could exist in a country where ethnicity played no role in electoral politics. There is also the unresolved puzzle of why Duverger's Law remains so stubbornly defied in Solomon Islands.

This chapter continues my examination. In it I construct a picture of what actually happens as candidates vie for support, and as voters decide who to support. I start by describing key elements of voter behaviour: whether voters are free to choose; what voters seek when they vote; and why voters prioritise some candidates over others. I then show electioneering in action, using process tracing to analyse the electoral fates of a number of candidates and MPs in the constituencies of Aoke/Langalanga, South Guadalcanal and Small Malaita. In each constituency case I discuss key aspects of the processes I describe. I look at the relative importance of who the candidate is, and how they perform in campaigning or as an MP. I also discuss the significance of brokers (interlocutors who help the candidates win votes) as well as the challenges they pose to candidates. I do all this keeping a watchful eye out for the role played, and not played, by ethnic identity in structuring competition and contributing to the choices made by voters.

Ethnic Ties and Relational Ties

Before I start with these descriptions though I need to forewarn the reader that both the coders of the People's Survey and my interview respondents often spoke of voting for family as well as, or instead of, specifically discussing voting for someone from their clan. In part this is because in Solomon Islands, where 'family' means extended family (in a very wide sense), the two terms are loosely akin to synonyms. They are not, however, exactly equivalent — family ties (often as a result of marriage) can also cut across clan groups.

This presents a potential problem in that, while clan as defined in Chapter 3 fits well with my definition of ethnic group, it seems a definitional stretch to claim all familial relationships as ethnic ties (even if family identity is based on sticky and visible traits). However, while this

would be a definitional problem for me were I going to argue that voting in Solomon Islands was driven by features unique to ethnic identity, this is not the explanation I ultimately offer. Instead, as I build theory in the next chapter I focus on the role of ties and social rules in facilitating cooperation. Such ties are equally applicable to discussions of families and clans (not to mention villages, church groups and among friends). As I discuss in Chapter 9 the importance of a tie stems not from whether it is truly ethnic but whether and how it works. For now though the most important ramification is that, reflecting the data, I shift my terminology slightly to use the broader category of 'relational' instead of 'ethnic' when discussing the role of familial and clan-based ties.

The Experiences of Voters

Freedom to Choose?

It is only possible to meaningfully discuss the choices voters make, and whether voters choose to vote for co-ethnics, if voters are actually free to decide who to vote for.

Reflecting the general findings of other election observation teams from recent elections the Commonwealth Observer Group mission to the 2010 elections concluded that, despite a number of procedural problems, "[v]oters were able to express their will freely" (Commonwealth Secretariat 2010, p. 21). Yet my own interviews revealed a more complicated picture. For example, when I asked a man and woman whom I interviewed together in Malaita why they voted for the candidate they voted for, the male interviewee said, "[t]his election I voted for the candidate who they told me to vote for." When asked why he replied:

Sometimes the campaign manager [the candidate's broker in the village] says to you 'if you vote for the other candidate then I will have to kick you off the land you where you have your garden'. (Interview Mal1).

Such coercion typically appeared small scale, occurring within families or within communities. In another village a woman I interviewed described her electoral 'choice' in the following way: "Somebody came and told me who to vote for...my cousin brothers forced me" (Interview Mal3).^{116,117}

Where it occurred voter coercion often seemed tacit and associated with social norms. For example, the MP for Rennell and Bellona, Seth Gukuna, explained that people voted for relatives because not doing so would, "cause a big family problem, arguments and rows"

¹¹⁶ The relational term 'cousin brother' in Solomon Islands Pijin typically refers to a person's first cousins.
¹¹⁷ Voter coercion also appeared, on the basis of my interviews at least, to be gendered: many more women told me they were not free to choose than did men.

(Interview Seth Gukuna). More violent coercion does occur (for a good example see, Sanga 2005, p. 443), yet it is rare.

Coercion, of course, would seem to require candidates being able to determine whether individuals actually voted for them or not.¹¹⁸ This ought to be impossible as Solomon Islands supposedly operates a secret ballot (something that does seem to occur at most polling stations). In practice candidate knowledge of who did and did not vote for them often appeared to be afforded (albeit imperfectly) by local village campaign managers who could ascertain with a reasonable degree of certainty who people voted for through village gossip. Beyond candidates actually knowing, coercion also appeared to be facilitated by the fact that many voters believed candidates could access ballot information through flaws in the electoral system. This belief is actively propagated by candidates and is probably (but not certainly) false. However, because all that is required to enable coercion is voters believing candidates can find out, even though it is likely erroneous the belief alone appears to be sufficient in many instances to achieve the desired effect.

While talk of coercion was common it was also clear that many voters were still free to choose. In West New Georgia constituency, for example, when I asked an interviewee why Gloria Sibisobere (a candidate in 2010) did well in the interviewee's polling station she attributed it to women voters. When I then asked about their freedom to choose, she replied voting was: "Our [women's] own choice. We choose ourselves. For some women I don't know, but for us [women in her community] we choose" (Interview Wes1).

Without good large-N data it is impossible to tell with certainly what proportion of the population are free to choose. Although the 2011 People's Survey conducted by RAMSI asked voters why they voted for the candidate that they voted for (ANU Enterprise 2011, p. 135), and while 4.9 per cent of respondents said they voted for the candidate that they voted for because they were told to, owing to issues of social desirability bias this is almost certainly an underestimate.¹¹⁹ Yet while coercion is likely to be a significant issue in Solomon Islands, there are still sufficient electoral choices being made to allow meaningful discussion of voter choice. Even if the People's Survey was understating coercion by a factor of 10, it would still be the

¹¹⁸ This is also true of vote buying and clientelism more generally — it is hard to target resources to supporters if the MP does not actually know with reasonable certainty who they are.

¹¹⁹ This is the figure reported in the People's Survey itself. When respondents were asked the question of why they voted for the candidate they voted for they were allowed three replies (although not all respondents made use of all three). The figure provided in the People's Survey appears to be the number of respondents who stated they voted as told in any of their three responses divided by the total number of respondents who provided any answer to that question. Later in this chapter I use a different method for calculating voter responses. The percentage responding that they were coerced using the later method was higher but still less than 10 per cent.

case that a (small) majority of Solomon Islands voters chose freely. Also, as noted above, much of the voter coercion that I was told about occurred within small units — extended families and sometimes villages. In these instances there is still a choice that needs to be explained: why family heads and village leaders chose to follow the candidates that they did?

This is not to say that coerced voting is something that can be ignored; it plays a role in outcomes and is something I will return to at intervals throughout the remainder of this study. For now though I move to discussing the choices voters make when free to do so.

What Voters Seek

In Chapter 5 I discussed existing work on Western Melanesia which suggested most voters in Solomon Islands and neighbouring PNG sought, first and foremost, private goods or local public goods from their members of parliament, and that they assessed candidates and members with respect to their propensity to deliver these. Nothing in the interview evidence I gathered in Solomon Islands gave me cause to doubt this.

Voters typically discussed the performance of MPs and prospective MPs in terms of localised benefits. For example, a man interviewed in East Honiara constituency had the following to say about the attributes possessed by successful MPs:

If you can deliver to your constituency that is what counts the most...One thing I see how people vote is for someone who can deliver, improve their situation and livelihoods, [voters] don't care much about making law so long as they [MPs] can help us out with things like solar lights. That is what we want. (Interview Hon3)

When I asked a woman how she planned to choose in the upcoming by-election in North Malaita constituency she replied:

I'll listen to the candidate's stories. Listen what they say. I will ask them questions. I will ask if they will help a woman like me. [I will tell them] 'If you can do that I will vote for you straight away'. (Interview Hon4)

And in South Guadalcanal constituency an interviewee explained that they liked their current member because:

For a long time MPs have not helped us but since he [the current member] stood we have seen he has been very helpful...we can go and stay in his house [in Honiara]...We have a good member, he has helped with lots of projects in every village...what people need, like metal roofing for houses. We are very happy. (Interview Gua2)

On the other side of the voting equation, almost all of the MPs, aspiring MPs and former MPs I interviewed spoke of similar voter expectations. For example Varian Lonamei, member for

Maringe Kokota constituency, when asked what voters assessed his performance on, stated that:

[T]hey look at what they benefit from. They don't see if you have contributed to the national economy or contributed to national affairs. They will tend to say, 'oh you are a good member if you provide that for me'. (Interview Varian Lonamei)

And Frank Bollen Pule, a former MP from Nggela replied to the same question that:

Their interest mainly lies in the assistance that you render to them. Individual assistance is what they want. They are happy to see you assist with churches and other communal projects, but they still rather you assist them with individual projects. Maybe in the form of canteens [small stores] or pigs...and outboard motors. (Interview Frank Bollen Pule)

Likewise, Silas Tausinga, MP for West New Georgia, replied that:

They don't judge you much on the national level, how you perform at the national level. It goes more on the level of what you do for the constituency, and particularly what you do for the village and for them on a personal level, in terms of they receive some help from you or [inaudible] or if they receive any money generating projects from you. (Interview Silas Tausinga)

Occasionally I received responses from politicians that qualified the preference for the local to

a degree. For example, in the urban (and somewhat atypical) electorate of East Honiara MP

Douglas Ete answered the question of what level of support voters sought by saying that:

It depends...For the Burns Creek area, what you do for them. For my relatives here, what you do for them. For the people of Naha, the working class [people in formal employment]...what you do for the country. (Interview Douglas Ete)

Yet while it might be overstatement to say that all Solomon Islands vote in search of local benefits, the available evidence suggests most do.

How Voters Choose

With voters primarily seeking localised benefits, the next question to be asked is, 'how do they decide who is most likely to help?'

Survey Data

Survey data available to me — in the form of responses to the question asked in the 2011 People's Survey, 'why did you choose the candidate you voted for?' — suffer limitations. First, as discussed above and at length in Chapter 2, social desirability bias makes it likely certain types of responses will be underreported. This is likely the case with vote buying (Gonzalez-Ocantos et al. 2012) and voting along clan lines (Posner 2005), and seems likely for coerced voting too. Also, in the 2011 People's Survey, respondents were offered three replies to this particular question. This presents a dilemma: presumably factors mentioned in second and third responses were less important to voters, but how much so? In addition, the question was asked in an open-ended manner (with responses subsequently coded by Solomon Islanders contracted by the surveyor). Confronted with an open-ended question a large number of respondents provided replies that were too general to be meaningful. For example, 23.63 per cent of respondents offered as their first response responses that were coded as, "a good person/I like him or her/I trust him or her?" This may well be true, but it deprives us of the crucial information as to why they feel this way. Do they like the candidate or think they are a good person because they have helped in the past? Do they trust them because they are from the same clan? Or do they have other reasons for their sentiments?

To overcome these challenges as best as possible I took data provided to me by the authors of the People's Survey, aggregated by response and reply, and removed general responses such as 'voted for candidate because they were a good person' and 'candidate made good promises' from the data, restricting my data subset to only those responses that were specific about candidate attributes.¹²⁰ I also focused solely on respondents' first reply, dropping subsequent replies on the basis that the first response offered is likely to have captured the most significant determinant of voters' choices.¹²¹ The results are shown below in Figure 8.1.

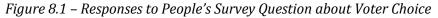
This is far from optimal. Far better to have known exactly why voters liked or trusted certain candidates, or why they found their promises appealing, and to be confident social desirability bias has not skewed the data. For these reasons it would be mistaken to read too much into the exact proportions I have calculated. Nevertheless Figure 8.1 affords some sense of the most common reasons voters have for voting for the candidates they vote for in Solomon Islands elections.

The most prevalent responses fall across two broad categories: those involving relational, identity-based ties, typically to do with clan or family, locality and church; and those involving candidate attributes and deeds.¹²²

 ¹²⁰ A full list of responses including those I removed can be found on p. 135 of the 2011 People's Survey.
 ¹²¹ When I do not do this and sum responses across all three replies I obtain very similar results,

although candidates' education is much more frequently offered as a second or third reply, causing it to rise significantly in rank. And, while the degree of gain is less, church is also afforded a higher rank if all three replies are included.

¹²² The authors of the report use the word tribe instead of clan but, as used in the report, the terms can be treated as synonyms.



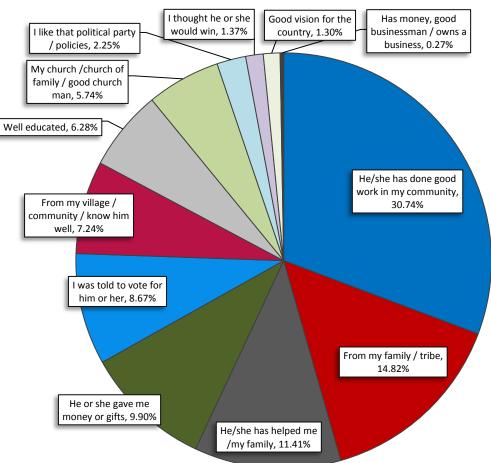


Chart notes: n=1445 (this equals the total number of respondents who made any of the above responses in their first reply). Source data provided by the authors of the 2011 People's Survey.

Another limitation of survey data is that they afford little insight into why people vote for candidates they share relational ties with, or for candidates who have done good deeds. Here, however, my interview data can help. Reassuringly, my interviewees provided descriptions of electioneering and voter choices similar to those found in the survey responses. This suggests my interview data are broadly representative and provides the opportunity to use the data to add depth.

Significantly, as interviewees discussed voting, they revealed considerable overlap between the two categories of response I highlighted in the survey data (identity based ties and candidate deeds), and also a shared logic in the way they were thought about. Interviewees suggested that candidates who helped in the past were typically voted for because they were thought likely to help again. And a similar explanation was given for clan voting and voting for relatives: people voted for candidates who they had relational ties with because they thought them more likely to help if elected.

Relational Ties and Anticipated Assistance

The response of an interviewee from Central Guadalcanal constituency — a former candidate who also worked on the campaign team of the runner up in the 2010 election — when asked why voters voted for candidates with whom they shared relational ties illustrates this well:

[I]n this country one thing that is very big is nepotism. So voters go for clan, or voters go for friends, or voters go for those who they know, or voters go, 'this man has always helped me, I'll pay him back and vote for him because he always gives me something'. (Interview Gua3)

Similarly, when I asked a former candidate from Makira why voters went for candidates who had helped them previously he said:

It talks about your character. It shows you are a kind person. And if you were voted in you would be in a position of assisting them. As we were saying they really go for things on a personal level. (Interview Hon10)

In Small Malaita constituency a community leader offered a similar reply, adding church to the list:

Some people vote for relatives. Some people vote for their candidate for religion: SDA [Seventh Day Adventist] or SSEC [South Seas Evangelical Church]. That's how I see it. In Solomon Islands elections people follow, they don't look for the right man, they look for relatives or friends if you're good for me, then I'm good for you. (Interview Mal6)

And when I asked why people vote this way:

Voters look for their wantoks [people whom they share relational ties with] or their friends [inaudible] their thinking is, 'relatives it's easy to ask them for a little bit of assistance'. (Interview Mal6)

In Aoke/Langalanga a community leader demonstrated the same logic in explaining why people in his community *did not* vote for a particular candidate. When asked why no one voted for a particular candidate who had no ties to them he replied: "He is Anglican, we are Catholic. He is Kwara'ae, we are Langalanga. He lives too far away. Certainly if he wins he will forget about us" (Interview Mal7).

An important aspect of relational voting which emerged from my interviews was that, at least in the case of non-coerced voting, voting along relational lines was strongly conditional on assistance. Voters might be more likely to vote for someone from their clan but only if they had proven helpful in the past. For example an interviewee in Aoke/Langalanga constituency said that:

In clans the thing we look for most [when thinking about voting] is whether that relative is a kind person, because that one he'll give you more [when he's a MP]...I've heard some people within this community when their

relative has stood as a candidate say 'we won't vote for this man because he hasn't helped us'. (Interview Mal5)

The Consequences of Ignoring Relational Ties

While many voters appeared to vote the way they do in search of benefits from prospective MPs, in some instances their choices are made not in the hope of improvement but rather with the intention of staving off negative consequences.

For example, echoing Seth Gukuna's description above of voter coercion within relational groups in Rennell and Bellona, an interviewee in Malaita described their decision to vote for a candidate in the following way:

I did this because the candidate was a relative...It's usual practice here. If a relative stands, a close one, people vote for him...if someone's close [related] to you, you have to vote for them. If you don't it will cause problems or a row. (Interview Mal2).

In some instances votes for relatives were not cast through fear of violent retribution but for fear of withheld assistance. Now the same relational ties and norms of reciprocity that render candidates from voters' clans more likely to assist if elected become important in a different way. Candidates in Solomon Islands elections tend to be wealthier individuals (Corbett and Wood 2013) who are often, regardless of election results, people whose help ordinary Solomon Islanders seek when in need. In Solomon Islands norms of familial or clan-based reciprocity often require wealthier members of relational groups to provide assistance to other relatives (Allen et al. 2013). Yet if a voter defects from their own normative obligations the candidate may feel absolved of the obligation to assist in the future. And through this the voter risks losing regardless of the election outcome itself. After explaining how candidates learnt who voted for them, a candidate from Gao Bugotu constituency explained people's propensity to vote for relatives in this way:

People are afraid: if I do not vote for him, he will know I did not vote for him. And he will not give me money. He will not assist me. That is the fear people have. So they vote because he is a relative. Sometimes they vote because if he finds out he will be cross, and he won't give assistance. (Interview Isa3)

Elections in Action

Taken together, the above insights provide building blocks for understanding voter behaviour and electoral politics, and for understanding the role ethnic and other relational ties play. Yet a full picture requires more — it needs description of the various components in action. In the following section I provide this, working through examples of candidates and constituencies.

Aoke/Langalanga - Campaigns and Kampain Mastas

The constituency of Aoke/Langalanga sits on the western side of Malaita. It comprises Auki, the provincial capital, with a population of 5,105 in 2009 (Solomon Islands National Statistics Office 2012, p. 6), and the rural ward of Langalanga — a thin strip of land on mainland Malaita plus the islands of Langalanga lagoon.

Aoke/Langalanga is Solomon Islands' fourth smallest electorate in land area, though the Auki urban area means it is only the 13th smallest electorate in population. (For a table of electorate characteristics for all electorates see Appendix 3).

Table 8.1 below shows the three largest language groups and church denominations in the constituency. The relatively high proportion of the population that gave *Pijin* as their first language stems from migration into Aoke. Excluding urban migrants, there are something in the vicinity of 20 to 30 clans in the constituency. Movement over time, stemming from population pressures and other issues, means the clans are typically located in several villages, although they are not strongly geographically cross-cutting in the way that clans are in Guadalcanal (Interview Mal7).

Language	Population Share (%)	Church	Population Share (%)
Langalanga	53.53	Roman Catholic	37.56
Kwara'ae	15.87	South Seas Evangelical Church	31.05
Pijin	10.53	Church of Melanesia	10.86

Table 8.1 – Major Languages and Churches in Aoke/Langalanga

Table notes: language groups from 1999 census, churches from 2009 census.

The electorate's sitting MP, Matthew Wale, won office for the first time in the 2008 byelection following Batholomew Ulufa'alu's death and successfully defended his seat in 2010. Table 8.2 below shows full election results for the last three elections in the electorate, and provides details on the winning candidate in all elections back to the constituency's formation in 1993.

If ever there was an instance where a candidate might expect to win on the basis of their national performance, Matthew Wale in Aoke/Langalanga was it. Prior to standing Wale was a civil society activist (Fraenkel 2008) and played a significant role in peace-building efforts during the Tensions (Moore 2004). As an MP Wale has been very active in national governance, is a former Minister of Education, is the parliamentary leader of Solomon Islands Democratic Party (Solomon Star News 2011), and has taken a strong and generally wellregarded anti-corruption stance in parliament. Furthermore, in 2001, Aoke/Langalanga did in a sense vote nationally, rallying behind Batholomew Ulufa'alu, who had been removed as prime minister in a coup, re-electing him as their MP with 65.95 per cent of the vote (Moore 2005; also Interview Mal5).

Year	Candidate	Votes	Vote Share (%)
2010	Mathew Cooper Wale	1,681	36.71
	Billy A. Manu	1,512	33.02
	Tony Wale	1,000	21.84
	Richard Ulufa'alu	186	4.06
	Rejected Votes	74	1.62
	Judy Kwatena Fionala Barty	63	1.38
	Frank Bosi	63	1.38
2008	Mathew Cooper Wale	1,608	29.87
	Billy A. Manu	1,022	18.99
	David Faradatolo	937	17.41
	Hellen Osi Huniehu	672	12.48
	Billy Gizo Saenamua	454	8.43
	Peter Clyde Mamisau	311	5.78
	Abraham Willie Waleualo	214	3.98
	Meshach Maebiru Maetoloa	63	1.17
	Robert Wales Feraltelia	51	0.95
	Rejected Votes	40	0.74
	Robert Henry Alufurai	11	0.20
2006	Batholomew Ulufa'alu	1,523	34.90
	Mathew Cooper Wale	1,032	23.65
	Rachel Fera	555	12.72
	Arthold Matanani	315	7.22
	Peter Baru	280	6.42
	Abraham Baeanisia	161	3.69
	Peter Obadae Koti	138	3.16
	Benjimen Fagasi	111	2.54
	Sudani Walemae	61	1.40
	Rejected Votes	59	1.35
	Alfred Polard Ludae	36	0.82
	Chris Karau	32	0.73
	John Paul Dio	31	0.71
	Philip Jack Aru	30	0.69
2001	Batholomew Ulufa'alu	3,081	65.95
1997	Batholomew Ulufa'alu	1,341	41.59
1993	Francis Joseph Saemala	1,139	50.42

Table 8.2 – Election Results, Aoke/Langalanga

Yet in Aoke/Langalanga I did not find national performance based voting. Rather, I came across forms of electioneering and voter decision making effectively identical to those elsewhere in Solomon Islands. And, although Wale himself thought his constituents placed some value on national performance (Interview Matthew Wale), it was clear from interviews throughout the constituency that the lion's share of his electoral support, and of the electoral support of all candidates, was earned on the basis of relational ties, campaigning and local performance. Not once did I hear Wale appraised by voters on his role in national politics. His supporters touted what he had done locally and his detractors bemoaned the fact that he had done little.

Figures 8.2, 8.3 and 8.4 below show polling station results for the 2006 national election, the 2008 by-election and the 2010 national election. In the charts I have highlighted in colour first

and second place getters as well as other candidates of interest. Everyone else is shown in greyscale. Polling stations are arranged approximately north to south (left to right across the X axis).

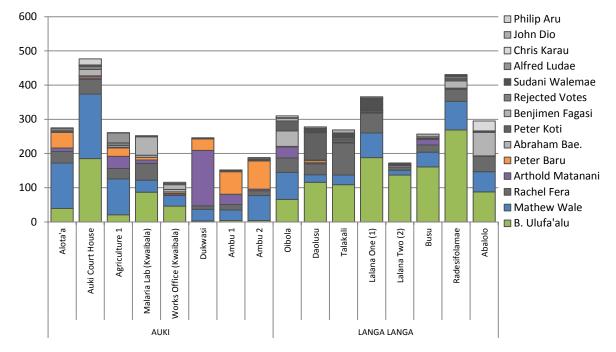


Figure 8.2 – Aoke/Langalanga Results by Polling Station 2006

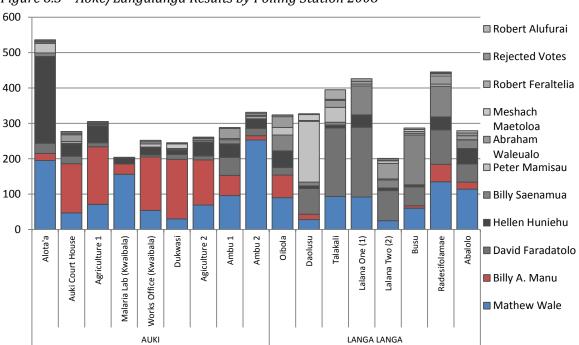


Figure 8.3 – Aoke/Langalanga Results by Polling Station 2008

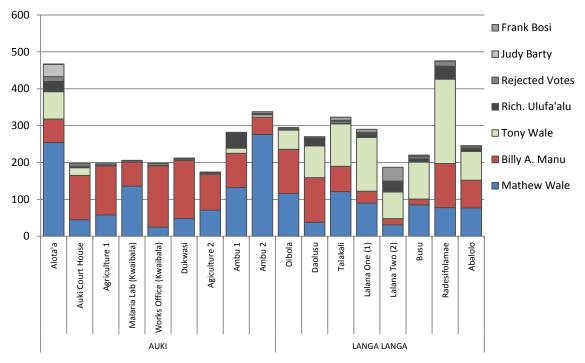


Figure 8.4 – Aoke/Langalanga Results by Polling Station 2010

Chart notes: the total votes cast in several polling stations change significantly across elections. In some instances, such as the rise of Alota'a in 2008 this appears to have been a result of certain villages being reallocated from one polling station to another and possibly the presence of a popular local candidate increasing turnout.

Relational Ties in Aoke/Langalanga

As elsewhere in Solomon Islands clan and similar relational ties are important in Aoke/Langalanga. Both Ulufa'alu and Tony Wale (highlighted pale green in 2010), for example, were from villages towards the southern end of Langalanga lagoon and, reflecting this, their support was highest in polling from near this area, where their relational ties were most dense (Interview Mal7; Interview Matthew Wale).^{123,124} Meanwhile Matthew Wale did best in the coastal Ambu polling station, his home village. Yet he also benefitted from having relational connections in other parts of the electorate too, such as maternal ties in the large village of Lilisiana, the largest village in the Alota'a polling station (Interview Matthew Wale).

However, simple arithmetic suggests relational ties cannot alone be determining election results, or even that they could be directly determining a significant share of results. As noted above, excluding immigrants to Auki, there are between 20 and 30 clans in the constituency. A situation in which, even allowing for candidates being able to leverage several relational ties (for example, winning the votes of relatives of their mothers), group-based ties alone could not nearly be enough to directly win an election. And while larger groupings such as language

¹²³ Tony Wale is not related to Matthew Wale. Their shared surname is common throughout the constituency and literally means 'man' in the Langalanga language.

¹²⁴ In addition to his clan connections in southern Langalanga Ulufa'alu also benefitted from some ties closer to Auki.

would, in the case of the Langalanga language at least, be better suited in terms of size to forming electoral coalitions, in Aoke/Langalanga, as in the rest of the country, they do not normally function as electoral blocs: there were five Langalanga candidates in 2010.

Candidate Deeds in Aoke/Langalanga

Deeds, as would be expected on the basis of the survey data presented above, added to relational ties. Billy Manu, a Kwara'ae speaker, albeit one with strong Langalanga connections, gained support through helping — over an extended period of time — people with resources such as water tanks, and Tony Wale benefitted from a reputation established while working for an aid donor. Tony Wale also won some votes in Lilisiana by paying the village's water bill. Similarly Matthew Wale's constituency development fund spending won him some votes (although in his situation was more complex as we shall see) (Interview Mal7).

Brokers and Betrayers in Aoke/Langalanga

Relational ties to voters, along with deeds, were important; however, there was an additional, crucial element to electioneering, not previously described in work on elections in Solomon Islands and only briefly mentioned in work on Papua New Guinea, which I encountered in Aoke/Langalanga, and which I discovered repeated throughout the country: the use of local village vote brokers to win support. In Aoke/Langalanga brokers were referred to with the Pijin terms *agent, kampain masta and kampain manaja*.¹²⁵

The importance of village brokers was emphasised by candidates everywhere and they were clearly important in Aoke/Langalanga. As a senior figure in Matthew Wale's campaign team put it of their 2010 campaign strategy, "we believed that with more managers, there would be more supporters" (Interview Mal8).

A sense of the significance of brokers can be gathered from a polling station in southern Langalanga where a local leader defected from Matthew Wale's camp prior to the 2010 election to join Billy Manu after falling out with Wale. Wale and Manu's combined share of the votes cast at the polling station remained almost identical across both elections (41.3 per cent in 2008; 41.4 per cent in 2010). Yet Wale's polling station vote share fell by 14 percentage points, while Manu's rose by 14 percentage points. While it is impossible, without sophisticated voter surveys or similar tools, to state definitively that this shift was as a result of

¹²⁵ While the use of local brokers has not been discussed in significant detail in the Western Melanesian context it is, of course, something that is well described in international work on clientelist politics, (Stokes, Dunning et al. 2013) a point I return to at the end of this chapter. While a range of different terms are used in relevant work I use the term 'broker' from Stokes and Dunning et al. as theirs is the most substantive treatment of the phenomenon from recent years and, as such, it seems likely their terminology will become the norm in Political Science work. Interestingly, Corbett (forthcoming) describes brokers, or something very similar (he calls them 'local gatekeepers') in action in a variety of countries around the Pacific.

Wale losing the broker, it seems likely — particularly as I conducted interviews around the polling station and heard no other obvious explanation for the change.¹²⁶

In Aoke/Langalanga, as elsewhere in the constituency, brokers performed two central tasks: they provided information about support levels, and what voters sought; and, more directly, they won candidates votes.

On the first of these tasks, Matthew Wale's team showed me polling data, tables of how many votes they expected to win in each village derived from information from agents, with a senior member of their campaign team stating that:

During those weeks of campaigning we usually get information and we always update. All of the campaign managers [tell us] 'this community we have so much support here', percentage like this, this one like this...If we are to win we already know we will win. (Interview Mal8)

This information turned out to be reasonably accurate in most, but not all, villages. On the role of agents in providing information more generally Wale stated that:

They [brokers] pick up, they suck up information; they pass it on to me. [So that] when I go to a village I know who is where on what issues and what will make somebody come out of their shell, and I am able to respond to that more meaningfully, if it is something I am able to respond to. (Interview Matthew Wale)

The informational advantage offered by brokers is obvious: owing to their familiarity with networks and village discussions brokers are in a better position than outsiders to assess support and what villagers seek.

Broker vote winning, in turn, occurred through three mechanisms: brokers in some instances serve as conduits of money and other goods used to attain voters' support; brokers in other instances were able to coerce voters into supporting favoured candidates, winning support through fear of retribution or fear of withheld assistance; and in other cases brokers won votes through persuasion, by convincing voters that the candidate was worth supporting.

Reliable evidence of brokers gaining votes by delivering inducements was hard to come by. It was easy to find interviewees eager to allege their opponents guilty of vote buying, yet too much credence cannot be placed in such claims, as they may simply be attempts to tarnish the reputation of opponents. More plausible were instances when brokers and campaign team members spoke of their own vote buying. In Aoke/Langalanga I interviewed one senior

¹²⁶ Wale had not, for example, neglected the villages in question. In the village I stayed at he had reroofed the local church. And while this southern area of the lagoon was base for a strong new candidate in the form of Tony Wale, the combined vote share of Matthew Wale and Billy Manu did not change.

campaign organiser who tacitly conceded vote buying on behalf of his team stating simply that, "all the camps do it" (Interview Mal9). And one broker I interviewed explained to me why dispensing money made his job as a broker easier. In the eyes of voters, "[y]ou become more influential if you give a little bit of money" (Interview Mal10).

As with vote buying, coercion involving the fear of retribution from brokers was something that was hard to get direct evidence of, yet it occurred. The quote provided earlier in this chapter, describing threats of eviction from gardens was from Malaita (although I cannot reveal the electorate for fear of revealing the interviewees' identity) and in Aoke/Langalanga I was told by one campaign team member of voter coercion by an opponent in some villages. While such allegations are not on their own strong evidence, when I interviewed people in the area in question I heard confirming stories (Interviews Mal9 and Mal11).

Convincing voters is an obvious role for brokers. In elections where voters seek personal benefits, where candidates may not be well known to voters (a particularly acute problem for new candidates and in villages further away from candidates' home villages), where news media penetration is not high, and where many voters live almost all their lives in one place, a local representative possesses advantages. As one of Billy Manu's brokers explained:

In the case of the candidate not living in the village it helps for the agent to spread the word on his behalf. If the candidate comes and gives a talk he is looked at more like a stranger or something. So it's better that he goes through somebody in the village. (Interview Mal7)

While a broker for Tony Wale described his role as:

Having to bring people together here. I have to talk to them. And strengthen their desire to vote for Tony...Describe the candidate's character and talk about the candidate. When you do this you will convince people. In the campaign when you're a campaign manager for a candidate you must describe their character, tell people they are good, that they can help us. (Interview Mal12)

As might be expected not all villagers are equal in their ability to coerce or persuade, and Billy Manu's broker described the characteristics candidates sought in brokers in southern Langalanga:

The candidate will try and select who in the village is a respected person, a community leader or something like that, a chief. It all depends on the people [potential brokers] themselves though...Sometimes even though you are a village leader people don't listen to you. (Interview Mal7)

In urban, multi-cultural Auki the situation was similar. Candidates worked through brokers there too. Peter Baru, the member of Matthew Wale's team in charge of campaigning in Auki

explained they tried for brokers from each of the language groups present in the town. Then, using the example of the To'abaita language group he explained that:

First and foremost we have to make sure this man we choose for To'abaita people is respected by these people. For example, a church leader within that area for those people. (Interview Peter Baru)

These were qualities I was to hear repeated, with minor variations, throughout Aoke/Langalanga and around the country. A good broker needed to hold influence, one way or another, over a significant number of voters. This did not always mean candidates using formal village leaders (chiefs or big men) or church leaders. In some instances formal leaders do not hold much sway over voters. In other cases, where formal leaders were already spoken for by particular campaigns, other candidates would have to resort to people such as youth group leaders or heads of large families.

Time and time again candidates emphasised the importance of brokers. Yet, in Aoke/Langalanga and around the rest of the country, finding and keeping good brokers was not easy. The story of Arthold Matanani, a candidate in 2006, illustrates this well. Matanani was a Kwara'ae speaker from the inland village of Dukwasi, and a well-regarded employee of the Church of Melanesia. With the reputation his work afforded him he was a credible candidate and won almost 66 per cent of the votes in Dukwasi. Yet elsewhere he polled poorly. Although he finished fourth, he received barely one fifth of the votes won by Ulufa'alu. Discussing this he told me:

All my campaign managers or workers they did not only work for me. They also worked for other candidates trying to get [inaudible]. So they come and they tell very good stories: "in this village I've already got these people". And provide a list for you. But they are not very trustworthy. As you pay them they will go out and try and get money from other candidates...According to all the reports I received I thought I was going great, I was doing great. But then the actual thing was how honest the campaign workers were...They were, all of them were, trying to milk as much money to help their families and all that. (Interview Arthold Matanani)¹²⁷

Broker disloyalty it became clear, both in Aoke/Langalanga and elsewhere, was something that plagued almost all candidates. An interviewee from Billy Manu's campaign team told me they had three brokers defect in his part of the constituency (Interview Mal7) and when I asked Matthew Wale about brokers defecting he said it, "happens a lot, and you never can tell".

¹²⁷ While Matanani mentions money here, in the interests of fairness it is important to stress he is not specifically talking about vote buying. Money given to brokers can simply be an allowance or pay for their work for the campaign — not necessarily money to disburse to voters.

The problem of untrustworthy brokers was not one candidates, or at least more successful candidates, took lying down. I was told of strategies used to test and assure loyalty. At least one of the candidate teams in Aoke/Langalanga employed spies in opponents' camps. Spies who served a range of purposes, including discovering which of the team's brokers were consorting with opponents (Interview Mal9).

For some candidates and campaign teams, repeated interaction afforded through engagement in multiple elections enabled them to learn who they could trust. The interviewee from Manu's team who told me of the brokers they lost was a long-time political operative and explained that he was able to minimise the problem of defecting brokers over time:

A conman might work for me this election. But if he changes sides in the election, then I will know he's a conman. And then in the next election if he offers to work for you then we will know he's a conman, who changes from candidate to candidate depending on who gives him money. (Interview Mal7)

Another important means of navigating the problem of defecting brokers was to leverage relational ties. Here clan and other relational linkages often, both in Aoke/Langalanga and elsewhere, proved important. Candidates would, if they could, seek brokers who had ties to them. The broker working for Tony Wale, whom I quoted above was, for example, closely related to the candidate through marriage (Interview Mal12). In Matthew Wale's team Peter Baru, a senior figure in his campaign team is a close relative of Wale's and this was one of the reasons Wale gave for bringing him into the team (Interview Matthew Wale); and Baru when interviewed said he joined with Wale because they were from the same clan (Interview Peter Baru). While not every broker I interviewed in Matthew Wale's camp was related to him, a significant number were, or were connected to other brokers through relational ties. Such ties, as I discuss in the next chapter, brought with them at least some degree of increased trust.

Challenges Faced by, and Strengths of, the Sitting Member

Matthew Wale's campaign team was a major electoral asset. Not only were they sophisticated in their gathering of information and attempts to win votes, and not only did they function more reliably because of shared relational ties, but the team was also carefully comprised. In the wake of his 2006 loss Wale brought Baru and Matanani into his team. (Interview Matthew Wale, Interview Peter Baru, Interview Mal13). Matanani was a Kwara'ae speaker and Baru is part Kwara'ae, which helped Wale win some votes from this group. And the votes they brought with them were a source, although not the only source, of Wale's increase between 2006 and 2008 (Interview Matthew Wale).¹²⁸

On the other side of the ledger, Wale's most visible electoral impediment was the challenges he faced in working as an electorate MP. Wale was an active national politician; consequently he spent little time in his electorate, relying instead on his Constituency Development Officer (CDO), an employee responsible for managing government funds for the electorate and, initially at least, on community representatives (often drawn from his brokers) to dispense projects and support to voters.¹²⁹ Yet this approach was fraught: interviewees both from inside and outside Wale's camp thought he needed to take a more hands-on approach and ensure constituents saw tangible benefits from constituency funds (Interview Mal7; Interview Mal14; Interview Mal26). Doing this from a distance clearly was not easy, and his absence left Wale vulnerable to the actions of unreliable interlocutors. Two interviewees (one an opponent and one a supporter of Wale) alleged there were problems with Wale's CDO (Interviews Mal7 and Mal26) although Wale stated he trusted him. A further undisputed and significant problem was the challenge of dispensing goods at the village level, as appointed agents often appropriated or mismanaged funding (Interview Mal8).

South Guadalcanal - the Importance of MP Performance

Despite these challenges, which were to prove far from unique to Aoke/Langalanga, Matthew Wale increased his vote share by 6.8 percentage points during his time as member between 2008 and 2010. This was a significant gain, particularly in a country where roughly 50 per cent of MPs lose their seats each election, yet some MPs did better still. In South Guadalcanal David Day Pacha more than doubled his vote share between 2006 and 2010.

South Guadalcanal lies at the centre of Guadalcanal's southern Weather Coast. The electorate sits on the same island as Honiara, yet geography in the form of a steep dividing range and a lack of natural harbours, renders it remote. There are no roads within the electorate and the most common mode of transport across the constituency — for local farmers and (most) campaign teams alike — is by foot.

South Guadalcanal is slightly larger than average in land area (19 electorates are larger) but much smaller than average in population (only 10 electorates are smaller). Although there are

¹²⁸ While Wale's votes increased considerably in 2008 in Ambu 1 polling station (which serviced a largely Kwara'ae village were Baru was a powerful local leader) he won only roughly the same number of votes in Dukwasi, suggesting that Matanani was less useful to him. However, it should be noted that in 2008 he faced a very strong Kwara'ae speaking candidate in Manu, meaning that simply holding his own in Dukwasi counted as a good result.

¹²⁹ CDOs are employees of the central government; however, their recruitment is, in effect, controlled by MPs, who invariably place allies or relatives in the role.

a few inland villages, most of its population lives along a thin strip of coastal land. Table 8.3 below shows common languages and denominations in the electorate. Table 8.4 shows recent electoral history.

	Population		Population
Language	Share (%)	Church	Share (%)
Коо	47.56	South Seas Evangelical Church	46.77
Talise	40.97	Roman Catholic	23.15
Moli	8.84	Church of Melanesia	17.50
Table notes: language groups from 1999 census, churches from 2009 census. The three			

Table 8.3 – Major Languages and Churches in South Guadalcanal

languages spoken are similar enough to be largely mutually intelligible.

Table 8.4 – Recent Election Results from South Guadalcanal

			Vote
Year	Candidate	Votes	Share (%)
2010	David Day Pacha	1,941	49.85
	Cornelius Vonseu	662	17.00
	Andrew Donua Muaki	643	16.51
	Francis Peter Para	190	4.88
	Jack Israel Bana	153	3.93
	Martin Tsuki	66	1.69
	Marx Lua Tova	64	1.64
	Charles Aiwosuga Cheka'a	58	1.49
	Karnol Kalea Sala	44	1.13
	Victor Totu	22	0.56
	Rejected Votes	18	0.46
	Allastair Teava	16	0.41
	Joshua Karichi	9	0.23
	Betty Lirma Gigisi	5	0.13
	Ron Lawson Meke	3	0.08
2006	David Day Pacha	656	21.24
	Sethuel Kelly	626	20.27
	Michael Voli	336	10.88
	Joshua Karichi	304	9.84
	Victor Totu	252	8.16
	Charles Aiwosuga Cheka'a	219	7.09
	Rollen Seleso	155	5.02
	Shadrack Sese	150	4.86
	Ron Lawson Meke	133	4.31
	Karnol Kalea Sala	110	3.56
	Francis Peter Para	74	2.40
	Terry Vekea	51	1.65
	Isaac Leslie Tagu	22	0.71
	Rejected Votes	0	0.00
2003	Victor Totu	728	30.11
2001	Augustine Geve	2,083	63.16
1997	Victor Samuel Ngele	1,054	45.43
1993	Victor Samuel Ngele	1,528	87.41

Table notes: pre-1993 South Guadalcanal existed as an electorate albeit with slightly different borders. Older elections are excluded from the table owing to limited relevance and to save space.

South Guadalcanal was home to fighting during the Tensions and conflict brought electoral turbulence. In 1993 Victor Ngele won his second term as MP for South Guadalcanal. In 1989 he had won (his first victory) with 39.1 per cent of the vote. In 1993 he followed this with a landslide victory, winning the highest vote share of any candidate to have contested an 174

election in Solomon Islands.¹³⁰ Across the constituency the same explanation was offered for his win: Ngele had helped. Ngele took his constituency development funding (which was increased dramatically to all MPs in the lead-up to the 1993 election) and he delivered. In the words of a community leader:

He brought a tractor for Talise ward. Chainsaws...He paid for rice. The whole constituency. Then he allocated the RCDF money to villages. He helped churches and communities. He did very good. (Interview Gua4)¹³¹

Ngele lost in 2001 during the Tensions to Father Augustine Geve, a candidate favoured by militants present in the electorate at the time. The militants subsequently murdered Geve and Victor Totu won a by-election 2003. Although the conflict was over by the time of the 2003 election, the militants remained a force in the electorate and one interviewee, himself a former candidate, alleged that Totu won because he had the militants' backing (Interview Gua5), which is plausible although I have no way of verifying the claim.

By 2006 Totu's electoral fortunes had reversed and he lost with less than 10 per cent of the vote. If there was uncertainty about why he won the reason for Totu's loss was clear: he had not been effective in delivering help. In the words of a community leader who had supported Totu but who changed to Pacha:

We asked him [Totu] for projects but he didn't give them. When some people died he did not help as is customary. He didn't help with schooling. (Interview Gua6)

Figures 8.5 and 8.6 below show results by polling station for the 2006 and 2010 elections. Polling stations are arranged to reflect their location within the constituency. The left-most station on the chart is the western-most in the electorate, the station furthest to the right the eastern-most.

Pacha's victory in 2006 was narrow. He won a little over 21 per cent of the vote and beat the second place candidate by just 30 votes. His support was limited to the western side of the constituency and he won the majority vote share only in his home polling station, capturing a plurality in just one other. Yet by 2010 his electoral fortunes had shifted significantly; not only did his total vote share increase considerably but his support base spread, at least across the electorate's west.

¹³⁰ This is excluding MPs who have won uncontested elections (an effective vote share of 100 per cent).
¹³¹ Ngele himself was from the centre of the electorate and the fact that I heard tales of his good deeds not only in the electorate's centre, but also in the east (the source of the quote above) and west suggests that the praise offered to him was more than just boosting a local candidate or a candidate who was a relative of the interviewees.

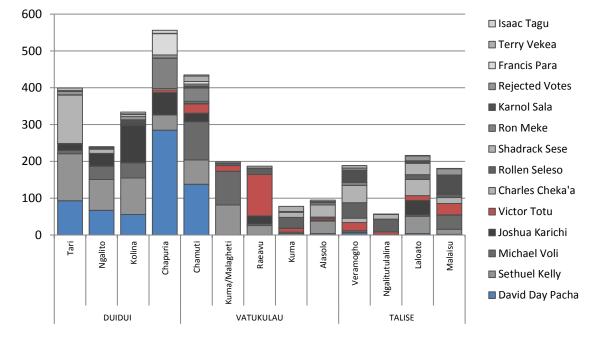
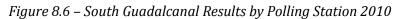
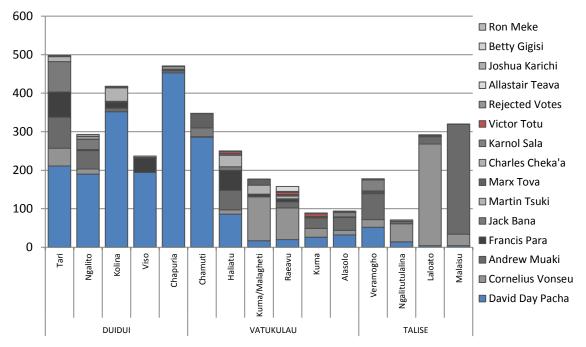


Figure 8.5 – South Guadalcanal Results by Polling Station 2006





Relational Ties and Brokers in South Guadalcanal

Electorally, South Guadalcanal had much in common with the rest of the country. Relational ties were important in directly contributing to voter support. As one former candidate said:

Tribal [voting] is quite important. Because if you are a member [of parliament] and you are of my tribe then I would feel that you are just part of me so that I can ask you for any help...We can talk to each other more easily than with members of other tribes. (Interview Gua5)

Yet once again, relational ties were also not the sole determinant of voter choices. The change in Pacha's support between 2006 and 2010 stands at odds with this: either a significant number of his relatives did not vote for him in 2006 or a significant number of non-relatives did 2010.

In South Guadalcanal candidates also used brokers and as elsewhere they sought influential people to fill this role. Broker loyalty was an issue in South Guadalcanal too. When I described the problems of disloyal brokers to a member of David Day Pacha's campaign team he said:

It is the same. We went and at Kuma we found out that one man who said he was an agent of the Honourable [David Day Pacha] [but] when we talked with them afterwards... we learnt he campaigned for another candidate. The same problem you heard about in Aoke it happens here too. (Interview Gua7)

Similarly, a community leader who played a central role in the 2010 campaign of the candidate who ran third in 2010 (a candidate from the opposite end of the electorate from Pacha), when asked whether their team had suffered defecting agents, confirmed that, "this is a problem for us. We use a Pijin word, *konman*. Plenty of people turn out to be conmen" (Interview Gua4).

Relational and other personal ties were also used to structure campaigns, and David Day Pacha's first election win provided an interesting example of relational ties in action. Pacha was born in the village of Peochakuri but lived almost all of his life in Honiara where he worked successfully in the private sector and within church-based associations (Corbett and Wood 2013). This work afforded him some profile in the constituency in 2006, but he still could not have won on his own. Instead he obtained the support of leaders from around Peochakuri, where his relational ties were strongest. When asked if leaders' support was important he replied:

Oh yes. Very, very important to have their support. They are on the ground. They are the ones on the ground. These people are very influential people. (Interview David Day Pacha)

One of the central members of Pacha's campaign team was a relative and senior community leader within Peochakuri village. He described the beginnings of Pacha's campaign in 2005. First with core supporters the community leader canvassed other local leaders to see if they would be amenable to supporting Pacha, and upon hearing they would, relayed this information to Pacha who made his decision to stand. Once this occurred the central members of the campaign team contacted leaders again to garner their support as brokers. He explained this and its importance in the following way: We choose chiefs, big men, leaders. They can tell people: "we will vote for this man"... In 2006 the chief system worked. We [the interviewee and other leaders] talked with people, then they did what we told them, [voting for] whoever we chose. (Interview Gua6)¹³²

When I subsequently asked him where he was able to garner community leader support he added that church leaders from the South Seas Evangelical Church had also been important (Pacha too emphasised the importance of church networks) and that between the two types of leaders they obtained some leader-based support in the villages of: Inakona, Tasmania, Peochakuri, Viso, Haleatu, Kololo and in Duidui. In 2006 the first three of these villages voted in the Chapuria polling station, while villagers from Viso voted in Chapuria or Colina polling station. Villagers from Duidui voted in Colina polling station. And villagers from Haleatu and Kololo voted in Chamuti polling station. Combined, these three polling stations were the source of 73 per cent of Pacha's votes in 2006.¹³³

As Table 8.4 and Figure 8.5 shows, this was enough for Pacha to win, although his win was far from overwhelming. Pacha was not the sole candidate from the West; the western ward of Duidui was home to other relatively strong candidates, such as second place getter Sethuel Kelly. And in central and eastern parts of the electorate Pacha won hardly any votes at all.

2010 and the Importance of Deeds in South Guadalcanal

In 2010 Pacha won again, and this time his victory was resounding. As described above, his vote share more than doubled and his support base spread: he won comfortable majorities in the two polling stations where he had performed best in 2006 and he won the plurality of votes in all the polling stations across the west of the electorate. Heading east, his polling station vote share declined though he still won reasonable minority shares across most polling stations. Only at the far eastern end of the constituency did voters continue to spurn him.

The explanation for this pattern of results became quickly apparent to me as I travelled along South Guadalcanal. In the west Pacha was popular because he delivered. In the east he was unpopular because he had not. In between his performance was mixed, and this was reflected in his support. In Peochakuri houses were fitted with solar panels, communities had outboard motor boats, and people had money to run small stores. Everyone — Pacha, voters,

¹³² This passage is translated from Pijin. In English it could possibly be read as suggestive of coerced voting. Yet, although it is likely that voting in South Guadalcanal, as in the rest of the country, involves, as discussed above, an element of coercion for some voters, the broader conversation with this interviewee suggested his explanation here was not an admission of coercion but rather him simply telling me that voters followed leaders' advice.

¹³³ This story was also confirmed to me as I travelled through villages surrounding Peochakuri and spoke to leaders.

community leaders — told me this all stemmed from Pacha. And voters, both in Peochakuri and surrounding villages, factored his largesse into their appraisal of him.

For example when I asked a man from near Peochakuri village about voting in 2006 and 2010 he said:

The first time he [David Day Pacha] stood I did not vote for him. But then he took his CDF [RCDF — government constituency funding] and when I saw that over the four years he worked [as an MP] he had done lots of the things I expected other MPs to do, but which they never did. So I say "oh this man, I like him. I like his work. He is honest. He has integrity." (Interview Gua8)

And when I asked a group of interviewees about their electoral decisions one woman said:

Some of the previous MPs never gave us anything. This time, David Day is quite good at helping us. So we voted for him because we like a man who helps us. [And when asked what their member had done] He has helped lots of people giving projects, solar panels, canteens. Any project we want! He has helped widows and when people died he gave rice. (Interview Gua9)

Comments from those who had campaigned for Pacha also reflected this. In a village nearby I

interviewed a community leader who said of campaigning for Pacha:

2006 it was quite hard because we did not know him well. Come 2010 it was easy. Because we had seen what he had done for us — helping us, helping in rural areas. (Interview Gua10)

Another community leader from near the polling station at Viso had a similar tale:

When he stood in 2006, it was a bit hard as some people did not know David Day. Some people, like us, already knew him, because we are related. But when we went round telling other people to vote for him they asked "if he becomes member will he really do what you are saying or won't he?"...When he won, once we voted for him, then they saw some things David Day did. It opened their eyes. (Interview Gua11)

In the centre of the electorate evidence of spending was less but still visible: in the village of Kuma I was shown a school that Pacha had spent money on (not coincidentally one of the most influential brokers in this polling station was the school's principal).

At the eastern end of the constituency, on the other hand, there was no evidence of any similar goods, or funding, and instead of praise there was complaint. A woman there summed up the situation in the following way:

Our parliamentary member, while he has been in parliament, has done nothing to help us. Because he saw that we did not put any ballot papers in his box [did not vote for him] he has left us out...We have not seen anything that he has done for us. (Interview Gua12) Of course such complaints could simply be politicking from a disgruntled opponent. Yet, in accordance with the claim, while in the eastern end of the electorate I saw no evidence whatsoever of any projects or goods of the sort that were so abundant to the west. Pacha himself effectively confirmed the veracity of the complaints when I interviewed him, stating that in his first term he had focused spending in the west. He explained this as a strategic choice:

Politically speaking you have to strengthen your power base. In any building, the foundation is very, very important. If you are constructing a building the foundation is of paramount importance for the building that is going to stand on top of it. I am carefully, architecturally, engineering the base at the moment. (Interview David Day Pacha)¹³⁴

Pacha, it seemed, succeeded in delivering the goods where he wanted to because he played an active role in managing what was allocated and to whom. He was accessible to his supporters who were able to stay at his house in Honiara, and could approach him with requests (this was something I heard from voters and Pacha himself). And, importantly, he had final say on spending decisions (Interview David Day Pacha). This approach appeared, on the basis of evidence from the constituency, to be good for instilling gratitude amongst recipients of largesse, for enabling him to make strategic spending decisions, and for making sure spending was delivered as intended.

Small Malaita — the Strengths and Weaknesses of Ethnic Groups

Separated from the south-eastern end of the island of Malaita by a narrow passage, the electorate of Small Malaita is close to the median in land area (26th largest) but is larger than average in population (ranked 13th). Road transport is possible in and near the large village of Afio; otherwise travel is by boat or on foot.¹³⁵

Table 8.5 shows the three largest languages and churches; Table 8.6 shows the constituency's recent electoral history. In the Sa'a and 'Are 'are speaking parts of the electorate communities and clans have hereditary leadership. In the Lau language areas leadership roles are to a larger extent earned. Clans are not strongly cross-cutting in the way they are in South Guadalcanal, although there is a cross-cutting institution in the form of a council of chiefs that sits across (most) Sa'a speaking communities, and further local chiefly councils that sit under it (Justice Delivered Locally Field Team 2012, p. 50).

¹³⁴ He did also claim that he would spread his largesse in coming years across the constituency. This remains to be seen. The main point for now though is that in his first term his support was focused on the west, and to a lesser extent the centre, of the electorate.

¹³⁵ Both Small Malaita and South Guadalcanal contain the ghosts of colonial era roads, their decayed remnants now only useful as walking tracks.

Language	Population Share (%)	Church	Population Share (%)
Sa'a	49.20	Church of Melanesia	41.25
'Are 'are	35.75	Roman Catholic	34.44
Lau	9.39	South Seas Evangelical Church	18.79

Table 8.5 – Major Languages and Churches in Small Malaita

Table notes: language groups from 1999 census, churches from 2009 census. The Sa'a and 'Are 'are languages are close to mutually intelligible. The Lau language is completely different.

			Vote
			Share
Year	Candidate	Votes	(%)
2010	Rick Houenipwela	1,677	24.58
	William Nii Haomae	1,606	23.54
	Edwin Awaioli	825	12.09
	Rudolf Henry Dora	725	10.63
	Patrick Wate	567	8.31
	Christopher Wate	415	6.08
	Alex Bartlett	303	4.44
	Elizah Owa	283	4.15
	Matthew Fakaia	173	2.54
	Rejected Votes	77	1.13
	Willie Fa'asu	47	0.69
	Lyndon Wateitohi	37	0.54
	James Henry Star Dora	31	0.45
	Leslie Anthony Saru	30	0.44
	Clement Honiola	13	0.19
	Joseph Wane**	13 [544]	0.19
2006	William Nii Haomae	1,179	19.85
	Matthew Fakaia	1,016	17.10
	Wallen Hite	722	12.15
	Elizah Owa	687	11.57
	Peter Nikae	647	10.89
	Timothy Laesanau	464	7.81
	John Pipi Susupuri	375	6.31
	James Honimae	267	4.49
	Rose Paohu	245	4.12
	James Hoilopo	158	2.66
	Walter Hikumane	130	2.19
	Rejected Votes	50	0.84
2001	Alex Bartlett	1,941	29.48
1997	William Nii Haomae	730	17.92
1993	William Nii Haomae	1,266	37.16

Table 8.6 – Recent Election Results from Small Malaita

Table notes: **in the first instance results are from the official record as per the Parliamentary Gazettes. Yet there is an error in this source: polling station data from the electoral commission, as well as interviews conducted in the area, make it clear Wane won 544 votes, not 13.

2010 saw first time candidate Rick Houenipwela (his surname is usually shortened to Hou which is how I refer to him hereafter) win on his first attempt, defeating the sitting MP William Haomae, a candidate who first won in 1993. Hou, like Mathew Wale, was the sort of candidate who might have expected to win support on the basis of his work for the country, were that possible. He was Central Bank governor during the Tensions, and is widely admired as having been a key voice of restraint during the conflict (Moore 2004, p. 58). And, yet while Hou's

profile and reputation helped garner the support of village and clan leaders in his part of the electorate, there is no evidence these attributes won him significant electorate-wide support.¹³⁶ Figures 8.7 and 8.8 show 2006 and 2010 results by polling station.¹³⁷

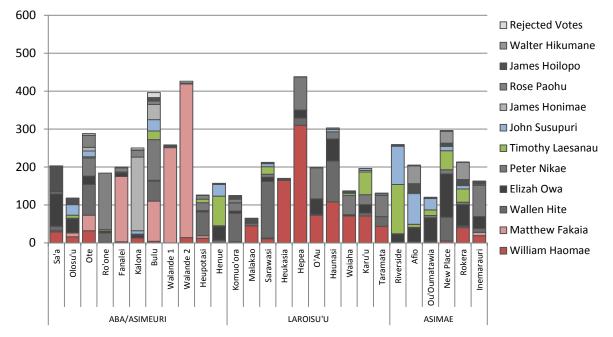


Figure 8.7 – Small Malaita Results by Polling Station 2006

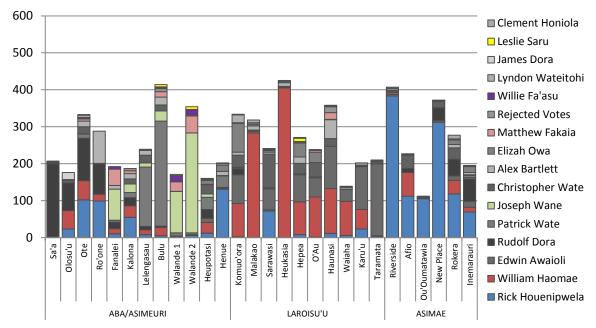


Figure 8.8 – Small Malaita Results by Polling Station 2010

¹³⁶ In eliciting local support he also appeared to have been aided by the fact that, while he was not a community leader himself, he was from a chiefly lineage which appeared from interviews to have afforded him additional status.

¹³⁷ Owing to the circular nature of the island constituency it is not possible to arrange polling stations in a way that neatly reflects distance apart in the same way it was possible for Small Malaita and South Guadalcanal. Thus, the polling stations of Ote and Ro'one are actually quite close to Riverside, where Hou is from, despite appearing to be as far away as possible on the chart. Electioneering in Small Malaita involved almost all the features described for other electorates above. In addition to voters voting for local benefit, all the major campaign teams used local brokers, ideally people of authority, to try and win votes and, as elsewhere, these brokers were not necessarily faithful. Relational ties and church ties were also important in Small Malaita. Indeed, Small Malaita serves as an interesting case because it shows, through the experiences of several different candidates, what such ties, and associated institutions, can and cannot achieve electorally.

The Strengths and Weaknesses of Church and Relational Ties for Sa'a Speakers in Small Malaita

Hou's victory, like Pacha's first, occurred despite the fact that he had relatively little direct contact with the constituency. While he owned a house in his home village of Riverside he had lived his student and adult life elsewhere. As with Pacha, this electoral challenge was overcome for Hou by networks born both of church and relational ties.

Church ties came through the South Seas Evangelical Church; its pastors largely united behind Hou. A senior figure in the church in Small Malaita described this:

Normally during the campaign most of us pastors work together to share whether a candidate is good. We share information with the community. Pastors play a big role during that time [the 2010 campaign]. Because they look after their congregations people are likely to listen to them. (Interview Mal15)

From his subsequent comments it appeared this was not something the church officially organised but instead it depended on informal networks. The Pastor's assessment of the church's support was confirmed by a senior member of Hou's campaign team who said it played a "big part in Rick's campaign" (Interview Mal16). Similarly, one of Hou's non-SSEC political opponents (Interview Mal17) described the SSEC as having been, "heavily involved in terms of supporting candidates from their church".

Through this the SSEC gave Hou a readymade source of brokers. However, the church is not the only source of village authority. Hereditary local leaders (chiefs) were also important. As the pastor explained when asked whether it was easy for SSEC candidates to win votes in SSEC villages:

Sometimes it is easy, but other times it is quite hard...Because we have a strong chiefly system, sometimes the chief favours a candidate and tells people, "my people, this one, he is our candidate, we will vote for him". (Interview Mal15)

In Small Malaita chiefs were associated both with villages and clans and, at least within the Sa'a and 'Are 'are language areas (the situation among Lau areas was different), interviewees –

be they voters, candidates, or community leaders — emphasised the importance of chiefly influence.¹³⁸ Particularly in the Sa'a speaking areas in the centre and south-east of the island clans aggregated up into larger entities, called *Kanus* (Canoes) by Small Malaitans, which are governed by houses of chiefs. An important source of electoral support for Hou was the backing of houses of chiefs in the central and south-eastern part of the electorate. A senior member of Hou's campaign team described this support as stemming from a meeting of approximately 30 chiefs, who decided Hou would be a good candidate (Interview Mal16). Asked whether this alliance of chiefs held together through the campaign the interviewee said, "we lost a few guys but the majority stayed intact." And when asked whether this chiefly support helped in Hou's campaign his answer was simple: "very much".¹³⁹

Yet there were limits to what such support could accomplish. Neither church nor chiefly coordination enabled Hou to run without competition from within. Although the system of houses of chiefs is supposed to offer some governance across the Sa'a speaking parts of the constituency, ten Sa'a speaking candidates stood in 2010. And two other candidates came from villages close to Hou's home village — from parts of the electorate where his chiefly support base was strongest. Similarly, three other candidates from the SSEC church stood. Church and chiefly coordination helped Hou, but could not ensure group unity. What is more, Hou's win was an example of relatively successful coordination compared to that occurring in other parts of the electorate in 2010, and compared to that what happened in Hou's own village in 2006.

In 2006, Timothy Laesanau, also from the village of Riverside, stood. On paper he looked a strong candidate, being the acting paramount chief of the same network of chiefs which provided support to Hou, yet his electoral challenge was hampered by the fact that John Pipi Susupuri, also stood. Not only was Susupuri also from Riverside but he also served as a secretary of the chiefly network which Laesanau presided over. Both men were also members of the SSEC church (Interviews Mal18 and Timothy Laesanau). Yet neither of these institutions could prevail upon either candidate to stand down and by dividing their support base they doomed themselves to failure.

¹³⁸ While influence was almost universally described it was also said by some interviewees to vary to an extent from chief to chief, and was thought possibly to be waning overall.

¹³⁹ These accounts were confirmed by other interviewees in the electorate, including interviews with chiefs.

The Coordination Failures of the Lau Candidates in Small Malaita

A similar problem plagued the large Lau speaking village of Walande in the electorate's northeast.¹⁴⁰ Here the villagers are all members of the Church of Melanesia, a church they share with Sa'a speakers down much of the south-eastern side of the island.

Although Lau speakers are a relatively small minority in the electorate, the sole Lau speaking candidate in 2006 election, Matthew Fakaia, came close to winning.¹⁴¹ Something he did by gaining the votes of almost all the Lau speakers (who voted at the Walande and Fanalei polling stations and, in the case of one small community, in Bulu) as well as a few other voters to whom he had ties through marriage in Ote polling station (Interview Mal20). In 2010 Fakaia stood again, but this time he was joined by three other Lau speaking candidates, all from Walande and all coreligionists. Although one of these candidates, Joseph Wane, polled better than the rest, the presence of four of them effectively guaranteed all would lose.¹⁴² Although, all four candidates spoke the same language, were from the same church and were from the same village, electoral coordination, in the form of unity behind one candidate, proved impossible.

The Lau Candidates' Problems Winning Non-Lau Speakers' Support in Small Malaita Coordination within the same village was not the only problem facing the Walande candidates. They suffered an additional challenge in trying to win support from non-Lau speakers. Such support would offer Lau speaking candidates a significant electoral boost if they could win it, yet it was hard to come by. When I asked a former candidate from Walande whether it was hard to win votes from other language groups his response was to say "exactly". He went on to lament people who took money during campaign while promising of electoral support that did not eventuate, stating that: "the behaviour of Sa'a speakers, it is very hard to win their true support...Today they will tell you one thing, tomorrow another" (Interview Mal21).

Part of this problem came in the form of ties: while clans spanned the two largest Lau villages in the electorate, and while similar ties linked all the Lau villages, there were no equivalent

¹⁴⁰ The historical home of Lau speakers is in Malaita's northwest; the villagers in Walande and surrounding Lau communities are the descendants of migrants. In the case of the Walande villagers one community leader told me the migration probably occurred in the 1920s.

¹⁴¹ Fakaia's cause was helped by very high turnout in Walande 1 polling station in 2006, something that one interviewee alleged was the result of ballot fraud. This could be plausible as there seem not to have been any electoral observers at the polling station; however, I have no means of verifying the allegation.
¹⁴² As noted in the results table there is a discrepancy between the official results presented in Table 8.6

and the detailed polling station data provided to me by the electoral commission, presented in Figure 8.8, with the latter of the two sources being correct.

relational bonds straddling the language divide.¹⁴³ In the words of a senior community figure from Walande who had worked on several campaigns, when asked about ties to people in non-Lau speaking villages, "we know them by name, but we do not have strong ties" (Interview Mal20).

Few ties means fewer supporters drawn to candidates by direct bonds; it also spelt trouble with brokers. As one of the candidates who stood in Walande in 2010 explained when I asked him if it was hard to find reliable brokers and other members of his campaign team from outside the Lau speaking area he replied:

Very much so. I was only able to include one or two [non-Lau] members in the campaign team...And even then as you realised from the results it doesn't show, it didn't help much. (Interview Mal22)

Similarly Joseph Wane, the Lau speaking candidate who polled highest in 2010, said, when asked about brokers in non-Lau speaking villages: "[y]es, we had agents in Sa'a, agents at Oloha." And when asked whether agents were important he replied, "yes that's right"— although interestingly, unlike the previous interviewee he claimed getting brokers was easy. Yet, outside the Lau language areas, they did him little good. In Sa'a polling station he won no votes, while in Inemauri polling station, the polling station that contains Oloha village, he won four. In total 91 per cent of his votes came from polling stations with large numbers of Lau speakers, and a further seven per cent of his votes came from other nearby polling stations. When I asked about this he told a familiar story:

Yeah, in the end, these people...people come to get the most out of you, you know? They go back to the other candidate to get the most out of them. So at the end of the day, when you expect that you collect a little bit from your agents sometimes it's just nothing. That's when — this is a common term we use in the Solomons — that's when we experience a lot of conmen...That's what you see reflected in the results. (Interview Joseph Wane)

Yet for all this he recognised brokers were important:

It's quite hard, but then again, you cannot let go of them too, even if you know they are not telling the truth, but you have to hold onto somebody there, whether he's an honest man or not, you have to hold onto somebody in the community. (Interview Joseph Wane)

Loosing brokers was certainly not a problem unique to Lau candidates: Hou's team struggled with agents too. This included losing a couple of members of their core alliance of chiefs and church members (Interview Mal16). However, their problems with brokers appeared most

¹⁴³ There were some marriage based ties crossing the language divide (such as those which helped Matthew Fakaia as discussed) and while these were thought to be increasing, they were still few in number.

acute in the predominantly 'Are 'are speaking north of the electorate (Haomae's base). In part this stemmed from the fact that this was the area where Haomae had delivered the most tangible benefits, but there was another problem in recruiting reliable agents, as was explained to me by one of the senior members of the Hou campaign team:

One problem we found difficult was that we had no one to connect with there. Because of relationships, blood. We had no relatives, no relations to go with. (Interview Mal23)

Troubles with brokers were a problem that plagued candidates around Solomon Islands, and elsewhere, as in Small Malaita, for most candidates they were a problem that became worse as ties became fewer.

Why the Church Could Not Help Lau Candidates in Small Malaita

Church was one potential tie that, on the surface at least, appeared a potential source of electoral assistance for Small Malaita's Lau speakers. The Church of Melanesia is the constituency's largest church. Should the electoral significance of ethnic groups be determined by size alone, at 41 per cent of the population, it is clearly a potentially electorally important group. In addition, the Church of Melanesia is based for the most part within Ward 22, drawing members from a contiguous geographical area in the electorate's South West. It is a church that would appear to have had the potential to unite a significant Sa'a speaking part of the electorate with the Lau speaking villages. Yet nothing of the sort occurred. No Church of Melanesia candidate has won election in Small Malaita since at least 1984 (and probably before then; I only have information on the church of the winning candidate back as far as 1989). In 2010 some seven candidates from the church stood, and there is no evidence that church ties helped any of these candidates win a substantial number of votes. Sa'a, where Wane won zero votes, was a predominantly Church of Melanesia village. Similarly, James Henry Star Dora, the non-Lau speaking Church of Melanesia candidate who won the most votes in the Lau dominated polling stations, won only one vote across the four polling stations in question. There was no evidence of electoral coordination across Church of Melanesia communities, and no evidence that this shared ethnic identity helped Lau candidates whatsoever. When I asked a senior Church of Melanesia bishop from Small Malaita about church voting he offered a reply that suggested he and his church fellows knew the demographic and electoral facts on the ground: "there are quite a few of us Anglicans [Church of Melanesia adherents] and if we united behind one candidate we would always win, but we do not do it." And when I asked whether the church tried, he said that coordination had been considered but was thought infeasible because, "everyone has different views; if we suggested someone it would not really work" (Interview Mal24).

Ethnic and relational ties clearly played a role in electoral politics in Small Malaita, and social rules associated with such ties were also important. Yet not all groups were equal in this regard and even those that had the power to structure electoral outcomes to an extent were never so strong as to guarantee dominance or electoral loyalty.

Conclusion

In this chapter I continued my examination of voter behaviour in Solomon Islands and, in particular, ethnic voting. There is evidence, both in survey and interview data of ethnic voting along clan lines (and also something closely akin to it: voting following relational ties), as well as ethnic voting along church lines. Yet, as might be expected on the basis of the findings I presented in Chapter 7, such voting is not simple. Loyalties are contingent and interact with other factors as voters, where they are free to choose, attempt to ascertain the candidates most likely to provide assistance.

In the second half of this chapter I examined this complexity in action, describing the electoral politics of three constituencies. I highlighted the importance of local brokers and showed how MPs' performance played a role in their electoral success. I illustrated how utilisation groups based on church or relational ties played an important role in election outcomes. However, I also showed how the importance of such groups varied, and that there were limitations to what even relatively strong groups could achieve.

While I have dwelt upon experiences gathered from just three electorates, the phenomena I described are not atypical. Although space constraints prevent me from drawing directly on the material here, I interviewed people from all but one of Solomon Islands' 50 electorates and, while the stories I heard had local twists at times, similar key features were raised by interviewees from around the country. Brokers are used everywhere, and appear equally unreliable everywhere. Likewise, relational ties and, to varying extents, churches were emphasised as important everywhere. Similarly, David Day Pacha and Victor Ngele were not the only Solomon Islands MPs able to substantially increase their vote shares by 'delivering the goods'. While such electoral gains were never guaranteed, they did occur, including for Samuel Manetoali, the MP for Gao Bugotu, another electorate where I undertook fieldwork. And the reasons for Manetoali's rise were also clearly performance related.¹⁴⁴ There was variation of course — for example, in 2010 in urban East Honiara, trade unions provided Douglas Ete, the victorious candidate, with an additional support base, which he combined with relational and

¹⁴⁴ One interesting differences between the two is that while Manetoali made use of relational networks in his first win, he also benefitted from moving to the Isabel provincial capital of Buala (located outside but near the edge of Gao Bugotu) where he earned a reputation for helping people through his work as a lawyer for the provincial government and through charitable acts.

church support. But the function served by ties and performance was similar around the country.

In Chapter 9, the final substantive chapter of my thesis, I take my descriptions and data to build a theory of voting in Solomon Islands. Before I do this, however, two points are worth noting.

The first point speaks to the final of the possible combinations of voter behaviour and ethnic identity I outlined in Table 6.1 — a combination in which non-reasoned impulses drive voter choices and are coupled with multiple and fluid identities. Identities which might, perhaps, be ignited and manipulated by particularly skilled political actors. This combination is not well described in political science work on voter behaviour, yet it might plausibly have fit the Solomons context. Irrational impulse could explain why size does not appear to drive the relative electoral salience of different identities; and fluid malleable attachments might explain dramatic variations in Solomon Islands electoral statistics over time. However, on the basis of what I have described in Chapter 8 there is no evidence to suggest this form of politicking is commonplace in Solomon Islands. Instead, while there are no doubt many deviations from perfect rationality, the descriptions of voters' choices and electoral politicking I gathered, spoke of a broadly rational process. Voters sought material assistance, and tried to work out who was most likely to provide it. Other political actors worked strategically in this context.

The second point is that while existing theories of ethnic identity and voter behaviour do not appear to fit the Solomon Islands context, much else from the study of electoral politics does. Not only is voter coercion common in many developing countries (Gerber et al. 2013), but so is vote buying (Vicente and Wantchekon 2009; Gonzalez-Ocantos et al. 2012). And, coupled with these practices, attempts by candidates to determine who did and did not vote for them are also described elsewhere (Gerber et al. 2013). Similarly, clientelism is common in many low income countries (Stokes 2009, p. 299; Hicken 2011, p. 668). Brokers also appear to be of near universal importance in clientelist democracies (Hicken 2011; Baldwin 2013; Stokes et al. 2013). And problems with broker loyalty, as well as concerted candidate attempts to overcome these problems are also common (Finan and Schechter 2012; Stokes et al. 2013).

That Solomon Islands shares so much of its electoral politics with other countries is further evidence Solomon Islands (or broader Melanesian) exceptionalism of the sort I described at the outset of Chapter 6 is misplaced. The cultural and social context of my study is not so unique as to require its own type of explanation. I ought to be able to explain the political outcomes observed in Solomon Islands using the tools and theories of political science. This is the task I set myself to in Chapter 9.

Chapter 9 – A Theory of Ethnic Voting in Solomon Islands

In Chapter 7 I provided evidence suggesting existing theories of ethnic voting do not fit well with the election outcomes observed in Solomon Islands. In Chapter 8 I commenced my search for an alternative theory that does fit by weaving together survey data, interview data and case studies to describe the mechanics of Solomon Islands electoral politics and the choices voters make. In this chapter, the final substantive chapter of my thesis, I take the descriptive work of Chapter 8 and use it to generate and test a theory of ethnic voting in Solomon Islands. I build theory using two central electoral dilemmas confronting Solomon Island voters and political actors — principal agent problems and coordination problems — and by explaining the role ethnic groups play, at least some of the time, in helping overcome these challenges.

Making references to examples from fieldwork I show that voters, brokers, candidates and MPs all face situations where as 'principals' they need the assistance of other actors ('agents') to obtain the outcomes they seek. I discuss how this occurs under circumstances where the agents in question are often unreliable. I then show that, to an extent, the social rules operating within some ethnic groups help overcome such principal agent problems.¹⁴⁵

I also show that chances of electoral success are enhanced by coordination amongst actors (influential local leaders agreeing to coordinate support behind one candidate, for example) and that, once again, this is not easy. I then explain how social rules within ethnic groups can again, when they have sufficient purchase, aid in overcoming coordination problems.

The overarching argument I advance in doing this is that the impact of ethnic identity on electoral politics in Solomon Islands comes in the form of social rules which lie within ethnic groups. Stemming from this I argue that whether an ethnic identity is electorally salient or not is determined, not by relative group size, or irrational attachment to identity, but by the presence or absence of electorally effective social rules within groups.

Having built theory, in the final part of this chapter I return to my quantitative data. First discussing how my theory fits with the patterns of election outcomes I described earlier in the thesis, and then putting theory to the test using results data and demographic data on churches.

¹⁴⁵ Recall from the introduction I am using the term 'social rule' as a synonym for the term 'informal institution' used in economics and political science.

Principal Agent Problems and Solomon Islands Electoral Politics

My starting point in theorising is the concept of the principal agent dilemma — problems which occur in situations where one party 'the principal' must call upon the services of another 'the agent' to bring about desired outcomes in an environment of imperfect information and constrained enforcement mechanisms. Under such circumstances if agents' interests differ from those of the principals, principals find themselves unable to rely on the agent to deliver as desired (for a formal description see: Bowles 2009, p. 250). A simple example of a principal agent problem is the challenge faced by a customer (the principal) buying airline tickets from a travel agent (the agent). The customer seeks the cheapest tickets, yet the same objective may not be shared by the travel agent (who if they are on a commission will receive a larger fee if they sell more expensive tickets). At least before the rise of the internet, the customer in this situation lacked the information necessary to be able to tell whether the travel agent really is offering the best priced tickets, and the travel agent is unlikely to deliver these if an alternative exists that is more profitable to them.¹⁴⁶

Principal agent problems are common and affect many aspects of human interaction (see Seabright 2004, p. 259; and Bowles 2009, p. 252 for examples), and the concept has previously been used in discussions of programmatic and clientelist electoral politics (Kitschelt and Wilkinson 2007). In Solomon Islands, voters, brokers, candidates and MPs all find themselves confronting principal-agent type problems as they make electoral choices.

Voters' Principal Agent Problems

The principal agent problem that confronts voters anywhere democratic elections are run is whether the candidate or party in question will act as they have promised should they win. Electoral promises are not certain to be kept and voters will normally possess only imperfect information with respect to a candidate or party's propensity to keep such promises. For a voter in a clientelist polity like Solomon Islands the key uncertainty is not to do with policy promises but rather whether, should they win, the candidate in question will deliver promised private goods or local public goods.

In more stable democracies and/or those with strong party systems, problems are mitigated somewhat. It is easier to predict the actions of a long-serving member of parliament. Similarly, history provides voters with some idea of the policies a particular party, or a candidate

¹⁴⁶ I have made a number of simplifying assumptions for ease of illustration. One is that the travel agent is not operating under circumstances of perfect competition. Another is that the transaction is a one-off occurrence — if the travel agent anticipates the customer is likely to return again in the future (technically a multi-shot game) the incentives guiding their actions may be different. Also, in the example both actors are assumed to be rational and self-interested, and the travel agent is not constrained by professional or other social norms of conduct.

representing a party, will follow should they attain power. In the Solomons case, however, parties are — as I discussed in Chapter 4 — so fluid and weak as to be meaningless tools for anticipating performance and, as a result, any assessment needs to be made on a candidate by candidate basis. Yet candidate level assessments based on previous performance are difficult. Candidate churn is high — 70.1 per cent of the candidates who have stood in Solomon Islands elections since independence only stood once, and in the 2010 election 61.4 percent of candidates were standing for the first time.¹⁴⁷

Deciding whether to vote for an incumbent MP (or other MP who has served before) ought to be an easier decision than selecting who to vote for in the absence of an incumbent, as voters can make use of the MP's track record in predicting future actions. Yet, the choice is more complicated than it appears because the actual question confronting voters is a relative one: not whether the MP will deliver or not, but whether the MP will deliver more in the next term than the best available alternative candidate.

Moreover, only a small subset of candidates have a track record in power: just 14.9 per cent of the candidates standing in 2010 had ever been a national level MP previously (45 incumbents and 31 former MPs striving to make a comeback).¹⁴⁸

In my interviews complaints about MPs not keeping promises were commonplace — I heard them from interviewees around the country. During campaigns promises were plentiful, but voters clearly could not put much stock in them. As one interviewee from Malaita put it:

When they come and campaign they promise us lots of good things. We do not trust that...Candidates, they are like conmen. Lots of them come around and con us. (Interview Mal25)

In such circumstances the local interlocutors (brokers) I described in Chapter 8 can potentially help. If the voter can trust the broker and if the broker has genuine, reliable insight into the behaviour of the candidate, this can provide voters with a better sense of who to vote for. And, indeed, brokers did serve this role (amongst others) in the electorates I visited. Yet the uncertainties involved are significant. It turns out that voters cannot always trust brokers (a common complaint was of brokers who appropriated resources supposed to flow from MPs to

¹⁴⁷ This is slightly higher than in other recent general elections: in 2006 57.6 per cent of candidate were first-time candidates; in 2001 58.2 per cent of candidates were first-time candidates.

¹⁴⁸ Another possible tool of assessment is performance as a member of a provincial government parliament. In early post-independence a significant proportion of MPs (between a quarter and a third) had previously served in provincial government. However, the proportion of MPs who have served previously in provincial governments has trended down. In the 2010 parliament only eight per cent of MPs had served in provincial government before entering parliament (see Corbett and Wood 2013, pp 327-328 for a more detailed discussion).

voters). Similarly, brokers cannot always trust candidates. As one of the brokers I interviewed in Aoke/Langalanga put it:

[Candidates] make promises to us, to the people who work for him...sweet promises about what they will give. [And then laughing ruefully] Sometimes they cannot fulfil these promises. (Interview Mal12)

The Principal Agent Problems of Candidates and MPs

Just as uncertainty bedevils voters choosing who to vote for, a parallel set of dilemmas confronts candidates and MPs as they try to win elections. For those candidates who seek to directly buy votes, or who target resources to a community or group in a less explicit attempt to win subsequent support, the problem is whether the voters in question will actually vote as they promised they would at the time the decision to allocate resources was made.

Candidates working with brokers also face a clear principal agent problem: will the brokers deliver the votes they are promising? The travails of Arthold Matanani described in Chapter 8 illustrate this well. He needed brokers to win votes but he had no way of knowing whether they would deliver on their promises. And in his case the information asymmetry was ruthlessly exploited: brokers took his money and failed to deliver votes. Matanani was far from alone in this. Almost every candidate I interviewed, even the relatively successful ones, stated they had problems with defecting brokers. Candidates who stand a number of times may — as described by the campaign worker from Billy Manu's team in Aoke/Langalanga in Chapter 8 (Interview Mal7) — slowly work out which brokers they can trust, but as I showed above, few candidates are afforded this luxury for the simple reason that most only stand once.

Those candidates who end up as MPs face further problems in working out who to trust to deliver goods to voters in return for support. As I noted above, political loyalty in Solomon Islands is rarely blind, which means any MP hoping to be re-elected needs to deliver to a significant number of their constituents (although not necessarily everyone they made promises to). Yet MPs, who typically spend most of their time in Honiara, and whose constituencies are usually poorly served by transport infrastructure, do little of this themselves. Rather, they use their Constituency Development Officer and other agents in constituencies. Interlocutors whose reliability is — as was illustrated by the challenges I described Aoke/Langalanga MP Matthew Wale facing in Chapter 8 — far from guaranteed. More generally the high incumbent turnover rate, which occurs despite large MP-managed constituency development funds, suggests in most Solomon Islands electorates successfully managing patronage flows is not easy.

Potentially, candidates and MPs who believe promises have been broken can seek retribution. When principals (candidates in this instance) can exert sanctions of these sorts, the principal agent problem is said to be eased through compliance enforcement mechanisms (Bowles 2009). Yet, in the Solomon Islands electoral context, such enforcement mechanisms are constrained — at best imperfect. Violent retribution does occur (it is more common in parts of Papua New Guinea), but it is hard for candidates to effect on a significant scale in most instances. A candidate may be able to directly coerce voters in their own village with threats of violence, yet they rarely possess strength to inflict such threats on people in other communities. Brokers, as I illustrated in the previous chapter, can help candidates overcome some of the problems of enforcement. Brokers are (where possible) locally influential or powerful individuals who are in instances able to coerce individuals in their communities. However, the potential assistance brokers might offer in enforcement is reduced by the same problem that impedes candidates more generally in their use of them: brokers cannot be trusted themselves.

How Ethnic Groups and Identities can Help in Overcoming Principal Agent Problems

Be they voters, brokers, candidates or MPs, political actors in Solomon Islands will benefit if they can find tools to induce an element of predictability amongst the uncertainty that gives rise to the principal agent problems they face. Here ethnic identity can help. Not through blind, unreasoned loyalties, but as a means to an ends: a means of aiding principals in identifying more reliable agents. If candidates have reason to believe co-ethnics are more reliable brokers they will use them if they can. If candidates have reason to believe co-ethnics are more likely to vote for them they will place additional effort into winning their votes. And if voters have reason to believe co-ethnics are more likely to help than other candidates they have a reason to vote ethnically.

Ethnic Identity, Social Rules and the Voter-Candidate Relationship

In Solomon Islands, as I outlined in Chapter 3, ethnic groups such as clans and (to varying degrees) entities such as churches are home to a range of social rules which play a role in directing the actions of individuals. Solomon Islands is far from unique in this. There is considerable evidence from psychology (Henrich and Henrich 2007), political science (Habyarimana et al. 2009) and behavioural economics (Bowles and Gintis 2011) showing humans to have a strong propensity to follow socially mandated rules, at least to a point, and that this trait is important in facilitating collective action.

One such set of social rules identified in literature from elsewhere and present amongst groups in Solomon Islands are rules of obligation and reciprocity. There are four key means, all illustrated in Chapter 8, through which social rules of obligation and reciprocity can aid in overcoming the principal agent problems between candidates and voters.

The first is simply that a co-ethnic candidate, if bound by such rules, will be more likely to help than someone who is not, should they win. Norms of mutual assistance amongst those sharing relational ties are strong in Solomon Islands and at least some of the time similar norms exist within church groups. Co-ethnics who share such ties are more likely to help if asked, and asking them for assistance is viewed as socially appropriate. This is true across spheres of interaction, and of particular interest to my study is something voters factor into their assessment when deciding who to vote for. As an interviewee from Malaita put it of people voting for candidates to whom they shared relational ties: "their thinking is, 'relatives, it's easy to ask them for a little bit of assistance'" (Interview Mal6).

The second mechanism involves an indirect effect, mediated by experience. As was demonstrated by interview quotes in Chapter 8, voters sometimes try to overcome principal agent problems by drawing on experience and voting for people who have proven to be helpful in the past. While such voting is the result of actions, not identity, it may still lead to an increased propensity to vote for co-ethnics. This is because rules of assistance and reciprocity within groups often mean that co-ethnic candidates are more likely than candidates from other ethnic groups to have been the individuals who helped the voters in question in the past and, as a result, are more likely to win their votes.

The third mechanism mirrors the first, with social rules now acting to the advantage of candidates. In this instance voters do not vote for co-ethnics because they think them more likely to help but rather because social rules oblige them (the voter) to. In this instance if the voter does not vote for the co-ethnic candidate they will be viewed as having transgressed the norm in question — something which may lead to punishment. In the words of another Malaitan interviewee who I cited in Chapter 8: "you have to vote for them. If you don't it will cause problems or a row" (Interview Mal2). For candidates this is useful both because it provides them with a base of support but also with knowledge of who is likely to have supported them.

The fourth effect is similar to the third but less direct: if rules of obligation and reciprocity within ethnic groups mean voters are more likely to rely on co-ethnics than others for assistance, voters will stand to lose more through offending co-ethnic candidates they fail to

vote for than they stand to lose from offending non co-ethnic candidates. As the person from Isabel who I cited in chapter 8 put it:

People are afraid: if I do not vote for him, he will know I did not vote for him. And he will not give me money. He will not assist me. That is the fear people have. So they vote because he is a relative. Sometimes they vote because if he finds out he will be cross, and he won't give assistance. (Interview Isa3)

Two points emerge from this. Firstly, where it is based on anticipated assistance stemming from social rules, voting for co-ethnics is conditional. In circumstances where voters are not voting through fear of consequence, voters will not vote for candidates unless they anticipate help. And where candidates have proven themselves to be unhelpful in the past, they will not earn themselves the votes of co-ethnics simply because of hypothetical bonds of reciprocity. Recall the interviewee from Aoke/Langalanga who I quoted in Chapter 8 as saying:

In clans the thing we look for most [when thinking about voting] is whether that relative is a kind person, because that one he'll give you more [when he's a MP]...I've heard some people within this community when their relative has stood as a candidate say 'we won't vote for this man because he hasn't helped us'. (Interview Mal5)

In most instances social rules within ethnic groups in Solomon Islands are a factor in voters' calculations of candidates' propensity to assist but they are not the only factor. Loyalty is not blind and the past behaviour of candidates will also be taken into account.

Secondly, not all ethnic identities come coupled with equally strong rules of obligation and reciprocity, which means that not all ethnic groups are equal electorally in aiding voters in overcoming principal agent problems. Language groups in Solomon Islands are, for example, not normally bound by such social rules, although — as discussed in Chapters 3 and 7 — the clans that lie within them are. As a consequence language groups do not tend to function as electoral blocs while clans are more often significant in electioneering.

Ethnic Identity, Social Rules and Bonds with Brokers

In her 2004 book Chandra considers the possibility kinship networks such as clans might form the basis of ethnic electoral cooperation, but dismisses it, stating (p. 72):

The utility of kinship networks in explaining the politics of ethnic favouritism is likely to be limited. Kinship networks, constituted by individuals related to each other by blood, are too small to facilitate patronage transactions in modern democracies.

Although electorate populations are less in Solomon Islands than in many democracies, the same issue is still present. As in the Aoke/Langalanga electorate I discussed in Chapter 8 where

there were between 20 and 30 clans, across most of the country clans are typically too small to provide candidates with election-winning majorities. The fact that most clans in Solomon Islands are too small to realistically provide candidates with winning support bases appears, following Chandra, to stand at odds with my description of the electoral role they play and my explanation of the importance of the social rules that lie within such groups. Yet, the potential objection is mistaken because it neglects the role of brokers.

While some of the votes candidates win are won through direct ties to voters, as I illustrated in Chapter 8 in most instances real electoral reach comes through eliciting the support of influential local brokers. Although in Chapter 8 I focused on only three constituencies, during my fieldwork I interviewed residents of 49 electorates and the use of brokers was something that was described as taking place almost everywhere.

Clan and community leaders, as well as local church leaders, if they can be enlisted as reliable brokers, can bring the support of voters even when voters share no (or only weak) direct ethnic ties with the candidate. Yet, brokers will, of course, only be useful to candidates if they are actually trying to win the candidate votes, which — as we have seen — is anything but assured. Once again there is a principal agent problem. And here again social rules associated with ethnic identities and similar relational ties are important, rendering brokers (the agents) less likely to double-cross candidates. As described in Chapter 8, where they could, candidates often used brokers who they shared such ties with. Where they could not draw upon such ties ensuring broker loyalty became much more difficult, as was illustrated by the problems of Rick Hou's team in the 'Are 'are speaking north of Small Malaita, and by the problems of the Lau speaking candidates everywhere in the electorate outside their language area.

The ties that can bind a broker to a candidate are not always ethnic ones. Not only are relational ties such as those associated with marriage important, but in other instances candidates use friends, former schoolmates, or former colleagues. Ethnic ties are only a subset of the ties that aid in overcoming the principal agent problems of Solomon Islands politics. Yet, they are a significant subset — present and salient across the country.

Ethnic Identity and Coordination

The role of ethnic identity in structuring electoral politics in Solomon Islands is not limited to the assistance it provides voters, candidates and brokers in tackling principal agent problems. Ethnic groups are also important in electoral politics in Solomon Islands because, to varying degrees, they enable horizontal coordination between political actors within electorates. As with principal agent problems, coordination problems — situations where benefits can only be realised when multiple actors can be induced to act in a particular way — are well described in social science work (Bowles 2009, p. 25), and it is easy to see their applicability in electoral politics where success requires coordinated action and winning the support of large numbers of people (Cox 1997). It is also easy to see their potential applicability to ethnic politics. An ethnic group is more likely to be electorally competitive if it can coordinate its support behind one candidate.

A good example of coordination, and coordination failures, at work in Solomon Islands electoral politics comes from the ethnic electioneering in the Small Malaita electorate I described in Chapter 8. There, in the 2010 election, South Seas Evangelical church pastors were able to come to agreement amongst themselves to back Rick Hou. Something similar also occurred amongst the network of chiefs from Hou's Sa'a speaking part of the constituency. As I discussed, neither church nor chiefly network were so strong as to prevent other candidates from within their relevant groups from standing. However, they could still facilitate coordination, allowing influential actors to agree on who to support and to work together in campaigning. These coordination successes were partial but nevertheless important in Hou's victory and were in stark contrast with the coordination failure and numerous candidates from the Church of Melanesia on the other side of the electorate.

An even more striking example of ethnic electoral coordination can be found in the Christian Fellowship Church, which has significant numbers of adherents (greater than 20 per cent of the population) in three electorates in Solomon Islands' Western Province as well as smaller shares in several other Western Province electorates. The Christian Fellowship Church is an offshoot of the United (Methodist) Church and was formed under the leadership of a charismatic local leader, Silas Eto (Bennett 1987, pp. 299–301). Although a schism is now in the process of changing matters, until recently the church had very strong internal discipline (Paia 1983; Allen et al. 2013, p. 63). Quite how the church has been able to elicit this is debated. At least one study (Hviding 2011) suggests cooperation is voluntary, and that the church has earned it through the wisdom of its leaders. Set against this are the claims of others who argue cooperation, including electoral cooperation, is compelled rather than voluntary (see, for example: Talasasa 1979, pp. 55-56). It is not my place to adjudicate on this — although reports of violence associated with the recent church split (Osifelo 2012a) add credence to allegations of coercion. For my work, more important than exactly how the church is able to exert such strong control over its adherents is simply that it has been able to do so.

Figure 9.1 shows polling station results for 2010 in North New Georgia electorate (members of the Christian Fellowship Church comprise 59.11 per cent of the electorate's population). The

winner Job Dudley Tausinga was a senior member of the church (the son of its founder) and has won every election he has contested in the electorate (he first stood in 1984). In 1993 and 2006 he won unopposed. In 2010 Tausinga won 73.9 per cent of the votes cast.

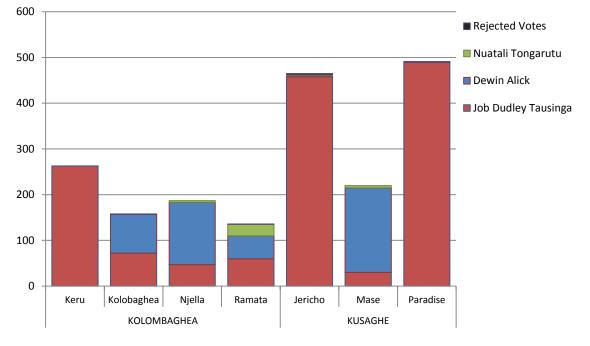


Figure 9.1 – Results by Polling Station North New Georgia Electorate 2010

Tausinga's only significant opponent in 2010 was Dewin Alick, a Seventh Day Adventist (the Adventists are the only other church present in any numbers in the electorate).¹⁴⁹ By the standards of losing candidates in Solomon Islands elections Alick did not do particularly poorly, winning many of the votes in polling stations serving Seventh Day Adventist villages, yet he still fell far short of a winning vote share. In addition to winning a number of Seventh Day Adventist votes, Tausinga won almost every vote cast in Christian Fellowship Church villages. (Of the polling stations shown in the chart above, Jericho, Paradise and Keru were located in CFC villages, Mase and Njella polling stations were in SDA villages, and Ramata and Kolobagea polling stations served both SDA and CFC villages.¹⁵⁰) Tausinga was the only Christian Fellowship Church candidate standing in 2010 and in the seven elections he has won in North New Georgia he has never faced opposition in the form of other candidates from his church.

¹⁴⁹ His other opponent, Nuatali Tongarutu was a Honiara-based lawyer who had relatives in North New Georgia but who was not actually from the electorate herself, and who received less than two per cent of all votes cast. One explanation I heard as to why Alick and Tongarutu stood was that the church schism had already started to become apparent prior to the 2010 election and that they stood anticipating a divided church. However, in the lead-up to the election church divisions were healed (albeit only temporarily) leading to resumed electoral unity.

¹⁵⁰ This assessment is based on interview Hon11, an interview with a political actor (who asked to remain anonymous) from North New Georgia as well as ward-level census data on churches.

The difference between his clear blocks of support and the more fragmented polling station results seen in most electorates is striking. The pattern of Tausinga's support looks like it has come from an ethnic bloc, yet his situation is unusual — the product of what was until recently an atypically cohesive church, one where norms of cooperation (or coercive norms) were sufficiently strong to elicit unity. This contrasts with the South Seas Evangelical church, which in the Small Malaita example was able to achieve a considerable degree of electoral coordination, and have its pastors endorse Hou, but which was unable either to prevent two other candidates from the church from standing, or to obtain near perfectly unified voter support of the sort the Christian Fellowship Church gained for Tausinga. The South Seas Evangelical Church in turn contrasts with the experience of the Church of Melanesia in Small Malaita which did not appear able to undertake any effective electoral coordination at all.

Contra the explanations of Posner and Chandra, the differing electoral importance of these churches is not a product of size. At 60 per cent of North New Georgia's population, the Christian Fellowship Church would appear too large to be an ideal unit of electoral coordination based on a pure size-based reckoning, and of the two churches discussed in Small Malaita, the Church of Melanesia would, on the basis of size, appear to be the better unit of electoral cooperation.

Rather than relative size, the differing degrees of electoral salience of the three churches stems from the social rules which exist to differing degrees amongst them. Within the Christian Fellowship Church they afford unity, within the South Seas Evangelical Church they provided for a degree of cooperation, within the Church of Melanesia they were not able to facilitate any significant electoral collective action whatsoever.

Churches are not the only ethnic groups within which social rules facilitate a degree of cooperation in Solomon Islands electoral politics. Coordination of support for Rick Hou through the Sa'a speaking chiefly network is another example and, as I showed in Chapter 8, David Day Pacha also drew heavily upon clan and similar relational ties in coordinating his 2006 campaign. A further, somewhat different, example of clan based rules of cooperation at play in electoral decisions comes from the answer I was given when I asked a candidate from East Makira why he stood in Central Makira constituency rather than in his home electorate. One of the reasons he offered stemmed from a norm of ethnic cooperation:

Two or three of the other candidates in East Makira were members of my extended tribe, and I felt that it was not right for me to contest against them in the same constituency, because the extended family would be put in an awkward position were I to stand against them. (Interview Hon10)

Similarly when I interviewed Stephen Ngele, a candidate in the 2003 by-election in South Guadalcanal, and the brother of former MP Victor Ngele, he explained to me that his family felt wronged when a close relative stood, violating a norm of conduct, and defeated Victor in the 2001 election:

He was voted out, my brother, for Father Geve, our cousin, and in our tradition, two cousin brothers standing is not acceptable. (Interview Stephen Ngele)

Such examples suggest social rules within clans and similar groups often enable an element of electoral coordination akin to that provided by some churches. In the two clan-based examples above the social rules present at least provided a tendency towards the ethnic groups in question uniting behind a favoured candidate. This, it should be stressed, was only a tendency. The norm was felt but it did not prevent Geve from standing, and while the candidate I interviewed from East Makira chose not to stand there, at least one, and possibly two, other members of his ethnic group clearly were not restrained by the same compunction.¹⁵¹ The role played by the clans in question was closer to that of the South Seas Evangelical Church in Small Malaita than the Christian Fellowship Church in North New Georgia.

In many instances, social rules associated with ethnic groups help structure electoral coordination in Solomon Islands, but it is rarer for them to perfectly determine it. Nevertheless, in elections some coordination is still better than none, and enabling coordination is another role ethnic identity plays in Solomon Islands electoral politics.

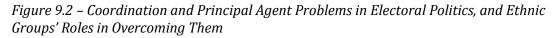
Ethnic Identity and Beyond

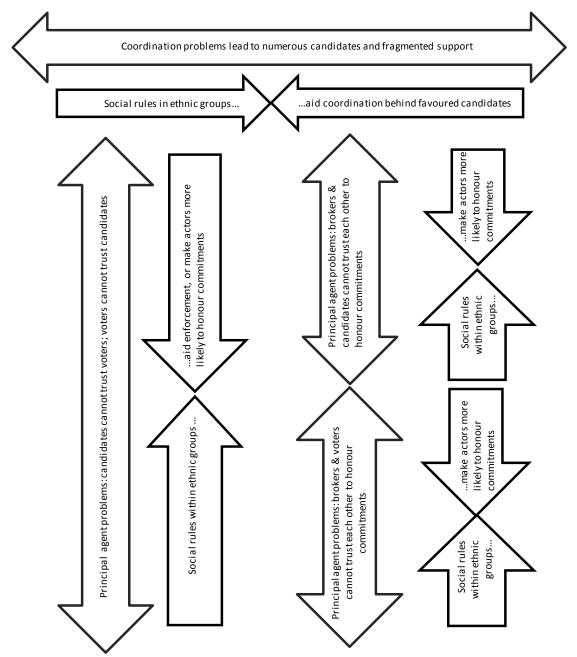
Figure 9.2 below illustrates the model I have developed in theorising the relationship between ethnic identity and voting in Solomon Islands. In it social rules within ethnic groups afford a degree of both horizontal cooperation, which can enable coordination problems to be overcome, and vertical trust, which may enable principal agent problems to be addressed.

Both because they provide a partial means of overcoming the principal agent problems of Solomon Islands politics and because they can enhance within-group electoral coordination, social rules associated with ethnic identity play an important role in electoral politics in Solomon Islands. However, except in rare cases such as that of the Christian Fellowship Church where social rules are particularly strong, ethnic identity plays only a contributing role in structuring electoral politics. In other instances the calculations of voters and brokers are only partially determined by social rules associated with ethnic groups, and the actions and non-

¹⁵¹ I provided similar examples including brother standing against brother and husband standing against wife in Footnote 24 in Chapter 3.

ethnic attributes of individual candidates and MPs are important. Victor Ngele and David Day Pacha achieved resounding wins after their first terms as representatives for South Guadalcanal not because their churches or clans suddenly grew but because they succeeded in delivering benefits to a significant number of their constituents. Meanwhile, Victor Totu lost heavily at the end of his first term as MP for South Guadalcanal because he failed to deliver in the same way.





More systematically, the importance of MP performance, and its contribution to varying results can be seen in Figure 4.12 in Chapter 4. The inter-quartile range of the vote shares of first time winning candidates is much lower than the inter-quartile range of incumbent 202

candidates. Most first time winners, absent the opportunity to prove themselves as effective delivers of political patronage, win with low vote shares, often gaining support primarily from co-ethnics as David Day Pacha did in 2006. Incumbent MPs on the other hand have a much wider range of vote shares — some succeed in proving themselves as dispensers of resources and their vote shares rise, while others do not and see vote shares fall as a result. In Figures 4.15 and 4.16 I also illustrated, and then demonstrated more systematically with a paired t-test, that incumbent MPs are better able to win more geographically dispersed support. This finding is in line with what we ought expect in a situation where voters' choices tend to be more heavily based on ethnic ties for first time MPs but which are subsequently also influenced quite heavily by performance for incumbents. In charge of all the resources made available to MPs in Solomon Islands, the average MP ought, even if they are not particularly adept, at least prove their merits to some voters outside their ethnic groups, causing the geographical dispersion of their supporters to spread, and this is what we see in the results of the paired t-test.

To reiterate: in Solomon Islands voters voting for co-ethnics and more general electoral cooperation within ethnic groups occurs as one means to an ends, the ends being access to resources. Where ethnic identity can help in securing access to resources it is drawn upon, but it is not the only factor contributing to electoral outcomes in Solomon Islands. Because ethnic loyalties are not blind, and because voters are willing to vote for candidates who are not co-ethnics if they can prove their worth, there is considerable scope for attributes such as MP performance to help shape election results.

Does this Theory Fit with Election Results Patterns?

In my introductory chapter, as well as Chapters 4 and 7 I described the key features of Solomon Islands electoral outcomes while at the same time demonstrating these features did not fit well with existing theories of voting and ethnic politics. In defiance of the predictions of Duverger's Law, the observed and effective numbers of candidates are on average high in elections in Solomon Islands. And while voters do often vote for co-ethnics, fluctuations across time in electoral statistics such as candidate numbers and winning candidate vote shares are too great to fit easily with primordial explanations of ethnic politics. At the same time, contemporary constructivist theories of ethnicity and voter behaviour also fail to explain Solomon Islands election results: in particular, as I showed in Chapter 7, the size of ethnic groups appears to play no obvious role in determining the electoral importance of ethnic identities. The theory of ethnic voting I have advanced in this chapter is, on the other hand, commensurate with the electoral outcomes we see in Solomon Islands. It fits both with the higher-level patterns of electoral politics I described in Chapter 4 and also with the findings of regression analyses I reported on in Chapter 7.

Group Numbers, the Strength of Rules and Candidate Numbers

Clans and similar relational groupings are home to social rules which are useful in overcoming principal agent problems and coordination problems, and so are important elements of electoral collective action in Solomon Islands. Yet as groups they are typically small and numerous. Churches are somewhat larger on average but it is a rare church that is home to social rules strong enough to perfectly coordinate electoral competition. Similarly, clans also struggle in achieving perfect electoral unity.

Large numbers of ethnic groups combined with only imperfectly functioning social rules is a key factor contributing to high average candidate numbers and to high effective numbers of candidates. The weakly bound social environment of Solomon Islands make it hard for coordination of the sort that has large numbers of people uniting behind one candidate. It also makes it hard to compel individuals not to stand as candidates and as a result candidate numbers are high on average.

The small size of groups such as clans also leads to a situation where candidates, in order to garner sufficient votes to win, typically need to gather support from brokers, some who they may share ethnic or similar relational ties with, but many with whom such ties are absent. The uncertainties associated with this also contribute to candidate proliferation, as candidates — such as Matanani in Aoke/Langalanga — stand having being deceived by brokers into thinking they have a chance of winning. In an environment of such imperfect information it is hard for candidates to accurately assess their electoral chances.

At the same time, for many of the candidates that stand in Solomon Islands elections, even those never destined to win, there will typically be a group of at least some voters who share strong relational ties to them, and who will vote for them even if the chances of victory are small. Something they will do either because the payoffs of victory are anticipated to be particularly high, even if the probability of victory is low, or because they fear the consequences of being thought not to have voted for a candidate who they were obliged to support. Such groups of supporters contribute to the high effective number of candidates seen in Solomon Islands.

Individual Performance, Ethnic Voting and Electoral Outcomes

It is no coincidence Job Dudley Tausinga is the longest serving MP in the current Solomon Islands parliament having won seven consecutive elections in North New Georgia. As the beneficiary of an ethnic group that has been bound by very strong social rules, electoral success has come easily for him. Yet Tausinga, and the Christian Fellowship Church, are outliers in the ethnic politics of Solomon Islands; almost all other candidates, while benefitting from ethnic ties to an extent, do not benefit from social rules that are as strong as those within Tausinga's church. As a result — like Matthew Wale in Aoke/Langalanga — they face considerable challenges in their quest for re-election.

The fact that social rules are often only strong enough to weakly bind, combined with the instrumental nature of ethnic electoral politics in Solomon Islands, also contributes to the variability of election results I described in Chapter 4, and discussed further above. Because ethnic loyalties are not blind, and because ethnic ties are rarely strong enough to perfectly bind, there is much scope for individuals' attributes to determine the outcomes of elections. Candidate attributes and capabilities matter, and vary considerably between candidates. The wide range of performance amongst MPs plays a major role in contributing to the significant fluctuations in key election statistics over time. MPs, such as David Day Pacha in South Guadalcanal, who master the challenges of patronage Solomon Islands style are able to significantly boost vote shares. At the same time, mastery of the challenges of patronage politics in Solomon Islands is not easy. Many MPs fail at it, struggling to manage local interlocutors and to dispense resources effectively, something that contributes to lower vote shares and high incumbent turnover rates. For ethnic politics to come coupled with stability the social rules within ethnic groups need to be strong and the groups involved need to be large. Where they are not, as is the case in most instances in Solomon Islands, the scope for fluctuations in electoral outcomes is much increased.

The Importance of Social Rules and Why Some Ethnic Groups Become Electorally Salient While Others Do Not

In the regressions I reported on in Tables 7.3, 7.4 and 7.5 in Chapter 7, where I regressed the population share of those groups most likely to structure electoral politics on the basis of size against winning candidate vote shares, I failed to find any relationship between ethnic group size and the relative importance of ethnic identities within electorates. This was the case not because ethnic groups play no role in electoral politics in Solomon Islands but because, as I have discussed above, not all ethnic groups are equal: some contain social rules within them which enable a degree of electoral collective action, others do not. And whether social rules are present or not is a far more important determinant of electoral significance in the Solomon

Islands case than group size. With this fact borne in mind the regression results from Chapter 7 begin to make more sense. The independent variables in my regressions were either church group or language-group population share, with the group used chosen on the basis of its size alone, and I failed to find results in these group-size based regressions for two reasons. First, as shown in my cases from Chapter 8, and as I discuss further below, not all churches are bound by strong enough social rules to facilitate effective electoral collective action. Second, language groups, as entities in Solomon Islands, are very rarely bound by these sorts of social rules. And because some churches and almost all language groups are not bound by such rules there is nothing to enable them to routinely become units of electoral collective action whenever they are of an optimal size. This fact explains the absence of any association in the group-size based regressions.

Clans, on the other hand, are often bound by social rules of the sort useful to electoral politics. Because I do not have data on the size of clans in Solomon Islands I was not able to directly test their electoral importance in Chapter 7. However, while I did not obtain any results in those regression I ran in Chapter 7 in which group size determined the ethnic identity I used, I did find a weak relationship between language group population share and winning candidate vote share (in Table 7.6). Because the relationship was weak, it was not evidence of language groups functioning as electoral blocs. However, the weak relationship that I found, while certainly not definitive evidence, fits well enough with a scenario in which clans, as sub-groups of languages, play an electorally significant role, of the sort I have described them as playing in this chapter and in Chapter 8.

Similarly, in Chapter 7 I also found a strong relationship between language group size and the total votes attained by all candidates from within language groups (shown in Tables 7.7, 7.8 and 7.9). This finding also fits with clans, as subsets of language groups, being electorally important. Adding to the evidence from Chapter 7, in Appendix 5 I provide further evidence of the electoral importance of clans by showing that candidates tend, on average, to win more geographically dispersed voter support in provinces where clans are cross cutting (situations where the same clans are found across larger geographical areas) than in provinces where they are not. While, absent actual quantitative data on clan numbers and group size, it is not possible to provide definitive large-N evidence to accompany the case study and interview evidence I have provided on the electoral importance of clans, the evidence which is available fits with the role I have ascribed to them. A role which hinges on clans possessing electorally useful social rules.

Clans possess such social rules and are often electorally important ethnic groups. Language groups on the other hand usually do not, and as a result language groups are not electorally important ethnic groups in Solomon Islands. Meanwhile, churches — as the respective fates of the Christian Fellowship Church, the South Seas Evangelical Church and the Church of Melanesia have shown — sometimes possess electorally useful rules and sometimes do not.

Putting Theory to the Test

While I am able to demonstrate my theory fits with election results patterns as well as the regression results of Chapter 7, and while the theory I have provided also meshes well with the survey and case data I offered in Chapter 8, additional tests are still desirable.

In particular, my core claim that ethnic groups become electorally important in Solomon Islands when they are bound by social rules which enable more effective collective action would become more convincing were I able to test it directly, rather than simply explain after the fact how it fits with previous results.

Different Churches and Different Social Rules

One clear test of my theory can be had through examining the relative electoral fortunes of different church groups. Churches are, as I discussed in Chapter 8, and earlier in this chapter with the example of the Christian Fellowship Church, electorally important ethnic groups in instances where they are home to social rules that enable electoral coordination. Yet not all churches are home to such rules in equal degrees, and variation in this affords the potential for testing.

Specifically, in my case examples in Chapter 8 and in my theorising above I detailed the differing degree to which three different churches — the South Seas Evangelical Church, the Church of Melanesia, and the Christian Fellowship Church — possessed electorally-useful social rules. In the case and theoretical work I described the Church of Melanesia as lacking social rules of the sort useful in electoral competition. The South Seas Evangelical Church had stronger rules, although they were far from perfectly binding. The Christian Fellowship Church, on the other hand, was home to very strong social rules, which enabled it to function effectively as an electoral bloc.

Although I do not have quantitative data to directly measure social rules in action, on the basis of observations of the three churches, the theory I have advanced offers a clear prediction which I can test using census data, candidate bio-data and election results. Specifically, because they contain social rules conducive to electoral collective action to differing degrees, the three churches will differ in the extent to which they can unite church members behind favoured candidates in electoral contests at the constituency level. On the basis of my qualitative data I expect the Christian Fellowship Church to be best at uniting support behind favoured candidates, with the South Seas Evangelical Church also doing well, albeit not as well. On the other hand I do not expect the Church of Melanesia to be at all effective at promoting electoral coordination (recall its complete inability to do this in Small Malaita).

The unit of analysis for the test is electorates. The dependent variable of interest is the vote share of the highest polling candidate in each electorate from each church. The rationale for choosing the highest polling candidate is that if the church in question has engaged successfully in electoral collective action this is the candidate most likely to have benefitted from it.¹⁵² The independent variable of interest is the population share of the church in question. In instances where churches possess social rules which enable them to effectively engage in electoral collective action we should anticipate population share and the vote share of the top candidate to be similar. Certainly, in a world where church is not the only determinant of voter choice, a perfect correlation across electorates is too much to ask but at least some relationship across electorates ought to be apparent if the church in question is managing to successfully engage in electoral collective action across electorates to the support of a favoured candidate.

In the case of the three churches in question, the expectation, if my theory is correct, is that there will be a strong correlation between population share and top candidate vote share for the Christian Fellowship Church, a weaker correlation for the South Seas Evangelical Church, and no correlation between population share and vote share for Church of Melanesia candidates.

The data I draw upon come from 2006 and 2010 general election results and the 2009 census. For these two elections I also have information of the church denomination of almost all major candidates, and the census provides me with electorate-level data on the population share of church groups.

¹⁵² It would be inappropriate to include all candidates from each church in the regression because, except for the unique case of the Christian Fellowship Church, churches in Solomon Islands do not have the ability to compel people not to stand, meaning that what I am seeking to test is their ability to unite support behind a favoured candidate rather than a relationship between church share and the support of all candidates from the church.

Testing a Simple Model

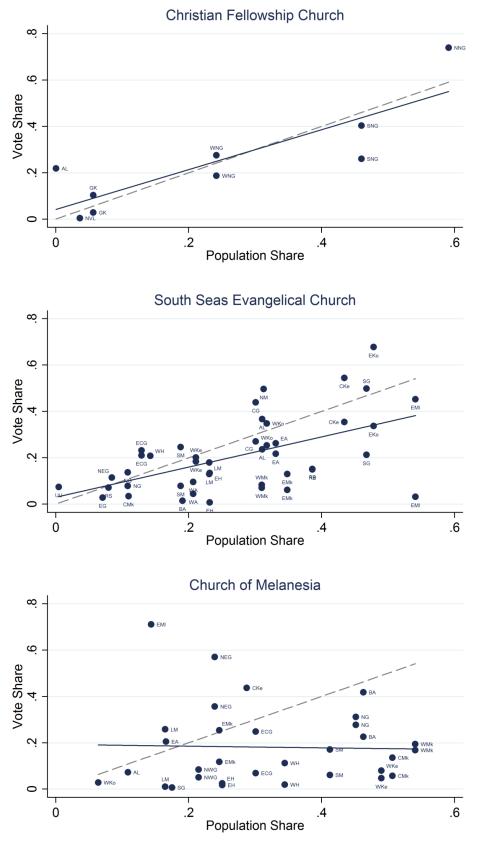
Figure 9.3 below shows scatter plots, with fitted OLS regression lines for the three churches. Each point on the chart is an electorate. The dashed light grey line represents a one to one relationship, the relationship we would see if church population shares and vote shares matched. Importantly, unlike the other two churches discussed, the Church of Melanesia is close to being the sole church (one hundred per cent population share) in a number of constituencies. In these constituencies it would seem unfair in a country where very few candidates win large majorities (and at odds with the predictions of Posner and Chandra) to expect church share to equal vote share. For this reason I have excluded from the charts any electorates where the church in question formed more than 60 per cent of the population (a restriction that only impacts on the Church of Melanesia and ensures I am comparing like with like). However, in the regressions that follow, I test relationships both including and excluding electorates where the church of Melanesia comprises more than 60 per cent of the population.

Figure 9.3 shows clear differences. With the Christian Fellowship Church there is a strong relationship between church share and vote share, and the OLS line is very close to the line plotting the one to one relationship.¹⁵³ For the South Seas Evangelical Church a relationship also appears to exist, although there is considerably more variation around the OLS line and it does not track as closely with the line plotting the one to one relationship. For the Church of Melanesia there does not appear to be a relationship at all (indeed if anything it appears to be slightly negative although this trend is the product of an outlier — East Malaita).

In Table 9.1 below I present the results of simple bivariate regressions, run for each church of interest, regressing population share and vote share. For the Church of Melanesia I ran regressions both for the full population of constituencies where it had candidates, and also re-ran them limiting the analysis to electorates where the church comprises less than 60 per cent of the population (a change that only impacts on the results for the church of Melanesia as there are no electorates where the two other churches comprise more than 60 per cent of the population).

¹⁵³ The one clear aberration from the trend comes is from Aoke/Langalanga where the candidate Tony Wale, a former Catholic, is a convert to the Christian Fellowship Church, having joined the church upon marrying an adherent. There are very few Christian Fellowship Church members in Aoke/Langalanga but Wale, as discussed in Chapter 8, was able to do well on the basis of his previous work in the electorate and clan ties. Arguably I should exclude Wale from my analysis. If I do those the regression coefficient for the church becomes 1.008 and is significant at the 1 per cent level. However, in my scatter charts and regression results below I have included Aoke/Langalanga so as to avoid the perception I have excluded cases to increase the fit of my model.

Figure 9.3 – Church Share and Top Candidate Vote Share: Christian Fellowship Church, South Seas Evangelical Church and Church of Melanesia



		_
	Top candidate	
	vote share	
Christian Fellowship	0.862 **	
Church Popn. Share	(0.282)	
Constant	0.041	
	(0.063)	
R ²	0.718	
n	9	
	Top candidate	
	vote share	
South Seas Evangelical	0.651 ***	
Church Popn. Share	(0.166)	
Constant	0.029	
	(0.038)	
R ²	0.305	
n	44	
	Top candidate	Top candidate vote share
	vote share (all	(only electorates where
	electorates)	population share <60%)
Church of Melanesia	0.148	-0.036
Popn. Share	(0.096)	(0.242)
Constant	0.142**	0.193*
	(0.062)	(0.098)
R ²	0.070	0.001
n	52	32

Table 9.1 – Individual Regressions for the Three Churches of Interest

Robust standard errors clustered at the electorate level in parentheses; ***significant at the 1% level; ** significant at 5% level; * significant at 10% level.

Because I am working off two years' data all regressions were run using robust standard errors clustered at the electorate level.¹⁵⁴

The results reflect the visual patterns present in the charts. With the Christian Fellowship Church there is a strong relationship between church population share and the vote share of the top candidate. The regression coefficient is close to one and the R-Squared high. The result for the South Seas Evangelical Church is also clear: the regression coefficient and Rsquared are high, albeit not as high as for the Christian Fellowship Church. The results are much weaker for the Church of Melanesia. Interestingly, in the case of the Church of Melanesia, contrary to what we might have expected based on the assumption that population

¹⁵⁴ Because the charts suggest outliers may be skewing results, as a robustness test I ran regressions using the iteratively weighted least squares option suggested by Hamilton (2009, p. 256) and Treiman (2009, p. 237) as a means of systematically mitigating the influence of outliers. The only substantial change on doing this was that a weak positive relationship between population share and vote share emerged for the Church of Melanesia when the regression was run across all electorates. However, the relationship was still much weaker than for the other two churches. I also re-ran the regressions without robust standard errors clustered at the electorate level — results were effectively the same. Because the numbers of constituencies are quite low I also ran regressions with bootstrapped standard errors. The results were very similar. For a small number of electorates there were candidates whose denomination I did not know who received more votes than those of the top candidate from one or all of the churches of interest. As a robustness test I re-ran the regressions excluding these electorates. Results were effectively the same, with the only difference being the regression coefficient increased somewhat for the South Seas Evangelical Church, and that in some instances, owing to a very small n, the statistical significance of findings for the Christian Fellowship Church became less.

size mattered, while a relationship does not exist when the regression is run only on electorates where the church makes up less than 60 per cent of the population, it appears to exist, at least weakly, when run across all electorates where the church has candidates.¹⁵⁵ However, the regression coefficient is still substantially lower for the Church of Melanesia than the other two churches, suggesting much weaker electoral coordination. Similarly, the Rsquared for the Church of Melanesia regressions is low, little of the variation in vote shares is explained by variation in the Church of Melanesia's population. The top Church of Melanesia candidates do seem perhaps to do better in electorates where the church has a larger population, but the average candidate falls a long way short of commanding anything near the votes of all their co-religionists.

Testing a Full Model

Of course the findings presented in Table 9.1 could be spurious. As is always the case when inferring from data at one unit of analysis (in this case the constituency) to a different unit of analysis (in this case the voter) there is the risk of ecological fallacy. The risk is reduced by the fact that the relationship for the Christian Fellowship church and South Seas Evangelical Church is strong and holds across the electorates where the two churches are present. However, there is still the chance the correlation is spurious: possibly, for example, candidates are voting along language lines, and there is a correlation between language group size and church group size. Nothing in the anthropological literature on Solomon Islands suggests this is likely, but controlling for confounding factors is nevertheless prudent.

Accordingly, in Table 9.2 below I present the results of multiple regressions run in which control variables are added for incumbency, population share of the candidate's language group and estimated voting age population of the electorate (as its natural log owing to skewed data). These are the three other electorate features which might plausibly be correlated with top candidate vote share. Because my model now has a number of control variables and because the number of electorates which the individual churches are present in is quite low, to allow for more efficient regression analysis, rather than run separate regressions for all churches, I ran my regression using combined data. I established the effects of the churches of interest using dummy variables for each candidate's church affiliation and then an interaction term for each church which interacts its dummy and the church's population share. The reference category (the omitted church group) is 'Other' an amalgam of the Catholic Church, United Church, Seventh Day Adventists and a number of small

¹⁵⁵ The reported regression coefficient is very close to significance at the 10 per cent level. 212

churches.¹⁵⁶ As suggested by the coefficients for the variable for church population share in Table 9.2 there is a positive relationship (albeit a small relationship in terms of magnitude) between vote share and church population share within the 'Other' category, and the coefficients in the models shown in Table 9.2 need to be interpreted bearing this in mind. Reflecting this, for the three key variables of interest (the interaction terms for the three churches) in Table 9.3 I report combined coefficients (a linear combination of individual coefficients and the coefficient for the variable 'Church Popn Share') to allow easier interpretation of magnitude. The table also reports on the results of F-tests, which show whether the combined coefficients for each of the churches of interest are statistically significantly different from zero.¹⁵⁷ Because, in preliminary tests, residuals showed some heteroskedasticity and skew all tests were run using Stata's robust standard errors option to provide Huber/White estimators of variance (Hamilton 2009, p. 271). Because two years' data are used I also clustered standard errors at the electorate level.¹⁵⁸

Tables 9.2 and 9.3 both report on the results of four different regressions. Models one and two (the left-most columns in the tables) were run for all electorates; models three and four were run only with electorates where the Church of Melanesia was less than 60 per cent of the population (acting on the assumption that it is fairest to compare like with like). Models one and three were run excluding the dummy variable for candidate incumbency. I did this owing to potential endogeneity. While being an incumbent may increase vote share, being from a church able to unite behind a candidate will increase the chances of the candidate being the incumbent where church population share is high, which may lead to underestimation of the relationship between population share and vote share.

The results are similar to those in the simple regressions presented in Table 9.1. The most substantial change is that the regression coefficient for the Church of Melanesia is now no longer close to being statistically significant, nor is it of particularly substantial magnitude in

¹⁵⁶ Although it is beyond the scope of this study to analyse the other churches, of the major churches included in the 'Other' category, there appears to be a relationship between church population share and vote share for the Seventh Day Adventist Church, while the relationship is not present for the United Church or the Catholic Church (although it becomes present in instances when the regressions are limited to electorates where the churches have population shares of less than 60 per cent).
¹⁵⁷ Combined coefficients were generated using Stata's *lincom* command. The coefficient of the variable Church Popn Share was combined with the interactive term for each church as, in the presence of the interactive terms for the three churches of interest, it takes on the value of the omitted category.
¹⁵⁸ Results were very similar, it should be noted, when I ran regressions without using clustered robust standard errors. I also ran regressions using an iterative least squared model (to ensure results were not driven by outliers) with very similar results. I also ran regressions excluding instances where candidates whose denomination I did not know polled higher than the top candidates in the three churches of interest: once again results were similar. When I ran regressions iteratively adding my control variables one at a time to the variables of interest results changed very little. Regression results were also very similar when I added a dummy variable for the election year into the regression equation.

any of the models. On the other hand, as in the simple bivariate regressions, the coefficients for the interactive terms for the South Seas Evangelical Church are positive, statistically significant, and of substantive magnitude across all the models. Similarly the coefficients for the Christian Fellowship Church are of substantive magnitude in all models and are statistically significant in the first and third models. The only un-anticipated finding is that the coefficient for the Christian Fellowship Church is only marginally larger than that of the South Seas Evangelical Church in the two models with incumbent dummy variables. The coefficient for the Christian Fellowship Church is also not statistically significantly different from the coefficient for the reference category in these two models, although in both instances it is very close to being statistically significant at the 10 per cent level, and as Table 9.3 shows it is statistically significantly different from zero.

The probable explanation for the smaller coefficient for the Christian Fellowship Church in the models with an incumbent dummy included is, as I discussed above, endogeneity between incumbency and vote share. Where it has the population share to give it a chance, the Christian Fellowship Church has been particularly effective in turning its candidates into MPs meaning there is a strong correlation between incumbency and population share with the direction of causality running from church population share to incumbency.

These results provide clear evidence in support of my theory. Social rules are strong within the Christian Fellowship Church and this is reflected in a strong (both substantive and statistically significant) relationship between the church's population share and church candidates' vote shares across electorates. Social rules are weaker in the South Seas Evangelical Church but still sufficient to enable a significant degree of electoral coordination as can be seen in the regression results. Meanwhile, I described the Church of Melanesia as an ethnic group largely lacking rules of the sort which might enable effective electoral collective action, and this too fits with the results of the regressions, where we see no relationship between Church of Melanesia population shares and candidate vote shares.

			Limited	Limited
	All electorates	All electorates	electorates no	electorates
	no incumbent	incumbent	incumbent	incumbent
	dummy	dummy	dummy	dummy
Church Donn Chara	0.237***	0.133**	0.237***	0.127*
Church Popn Share	(0.069)	(0.065)	(0.069)	(0.064)
Language Popn Share	0.103**	0.093**	0.104**	0.094**
Language Poph Share	(0.044)	(0.035)	(0.045)	(0.036)
Electorate Population	0.035	0.029	0.037	0.034*
(natural Log)	(0.022)	(0.019)	(0.024)	(0.019)
Christian Fellowship Church	-0.087	-0.071	-0.087	-0.071
Dummy	(0.065)	(0.062)	(0.065)	(0.062)
Church of Melanesia	0.021	-0.001	0.077	0.028
Dummy	(0.071)	(0.058)	(0.102)	(0.079)
South Seas Evangelical	-0.113**	-0.130***	-0.114**	-0.133***
Church Dummy	(0.050)	(0.038)	(0.050)	(0.038)
Christian Fellowship Church	0.656**	0.438	0.657**	0.430
& Popn Share Interacted	(0.245)	(0.268)	(0.246)	(0.273)
Church of Melanesia &	-0.096	-0.032	-0.299	-0.124
Popn Share Interacted	(0.124)	(0.108)	(0.253)	(0.191)
South Seas Evan Church &	0.406**	0.407***	0.407**	0.409***
Popn Share Interacted	(0.169)	(0.148)	(0.169)	(0.148)
		0.154***		0.162***
Incumbent Dummy		(0.022)		(0.023)
Constant	-0.207	-0.160	-0.223	-0.200
Constant	(0.196)	(0.171)	(0.211)	(0.175)
R ²	0.209	0.377	0.208	0.382
n	216	216	198	198

Table 9.2 – Combined Regressions with Controls Added

Robust standard errors clustered at electorate level in parentheses; ***significant at 1%; ** significant at 5%; * significant at 10%.

•						
	All Electorates No Incumbent	All	Limited	Limited		
		Electorates	Electorates	Electorates		
		Incumbent	No Incumbent	Incumbent		
	Dummy	Dummy	Dummy	Dummy		
Christian Fallowshin Church	0.893***	0.570**	0.895***	0.557**		
Christian Fellowship Church	(0.237)	(0.265)	(0.238)	(0.268)		
Church of Molanosia	0.141	0.101	-0.061	-0.003		
Church of Melanesia	(0.105)	(0.095)	(0.241)	(0.185)		
South Soos Evongolical Church	0.643***	0.540***	0.644***	0.536***		
South Seas Evangelical Church	(0.156)	(0.139)	(0.156)	(0.140)		
Debust standard errors in parentheses, ***significant at 10/, ** significant 50/, * significant at 100/						

Table 9.3 – Key Interaction Terms, Combined Coefficients

Robust standard errors in parentheses; ***significant at 1%; ** significant 5%; * significant at 10%.

Conclusion

Over this chapter I have developed a theory of ethnic voting in Solomon Islands. I have done so drawing upon the case evidence I provided in the previous chapter and relating it to principal agent problems and coordination problems. Having developed theory I then explained how the theory fits with the broader patterns of electoral politics present in Solomon Islands. In the final section of the chapter I also put my theory to the test, finding its predictions fit observed outcomes when I regressed church group population data against candidate vote shares.

The central argument I made in detailing my theory was that ethnic identity is electorally important in Solomon Islands when social rules within ethnic groups enable actors to (at least partially) overcome the collective action problems inherent to electoral politics in the country.

This explanation of ethnic politics clearly differs from those (discussed in Chapter 6) which posit ethnicity influencing electoral politics through non-reasoned attachments to ethnic identities. In my explanation, ethnic identity's impact comes through the interaction of the reasoned calculations of voters, brokers and candidates, and the social rules within ethnic groups.

My explanation is closer to those of Posner (2005), Chandra (2004) and Carlson (2011) (also covered in Chapter 6) who explain the impact of ethnic identity as occurring via anticipated assistance and anticipated support. However, there is still a clear difference between my explanation and theirs. Unlike Posner, who argues ethnic identities impact on expectations of assistance through their historical importance, Chandra who has ethnic identities playing a heuristic role through the visibility of the traits that they are based on, and Carlson who has ethnic identity as important owing to past experiences of assistance, my explanation, as in Chandra's, ethnic identity is playing a heuristic role, and like Carlson I find past experiences of assistance as important — however, social rules are largely absent from their explanations, while being central to mine.

My explanation is closer still to that of Keefer (2010), who — as I explained in Chapter 6 — has ethnic identity as electorally important owing to networks within ethnic groups, yet my explanation differs from Keefer's too, in that, rather than networks, I focus on social rules. Ethnic networks are certainly important in Solomon Islands but only when they are bound by rules which help overcome principal agent problems and coordination problems. The Church of Melanesia is as much of a network as the South Seas Evangelical Church and the Christian Fellowship Church. However, because it is not home to social rules which enable effective electoral collective action, it is largely unable to unite group members in pursuit of electoral success.

In the following chapter, the Conclusion, I tie my findings and theory back to my research questions, detail the limitations of my research, and discuss the ramifications of my theory for the study of ethnic politics beyond Solomon Islands.

Chapter 10 – Conclusion

Over the course of this thesis I have described the key features of voter behaviour and electoral politics in Solomon Islands. As I have done this, I have shown that although Solomon Islanders do display a propensity to vote for co-ethnics in instances, existing theories of ethnic voting do not fit well with the country's election results patterns. As a consequence, in the previous chapter I outlined a different theory of ethnic voting. A theory which hinged on social rules within ethnic groups, and which had these rules explaining why, and partially determining when, Solomon Islanders voted along ethnic lines.

In this chapter, the concluding chapter of my thesis, I take the theory of ethnic voting I have advanced and return with it to my key research questions — questions outlined in the introduction — addressing each question in turn. I then discuss the ramifications of my research and propose areas for future study.

Solomon Islanders, Voting and Ethnic Identity

The questions I posed for my research at the beginning of this thesis were:

To what extent do Solomon Islanders vote for co-ethnics?

Amongst the range of ethnic identities potentially salient in Solomon Islands elections, which are actually drawn upon in electoral politics?

When Solomon Islanders vote for co-ethnics why do they do so?

What causes some ethnic identities to become more salient than others in contributing to voters' choices?

How is ethnic voting associated with observed broader patterns of electoral outcomes and electoral politics in Solomon Islands?

Although I have not made specific reference to these questions in my intervening work, it has provided answers to them, answers which I now work through as a means of summarising my research and its findings.

The Extent to Which Solomon Islanders Vote for Co-ethnics

Although, owing to social desirability bias and other methodological issues, it is not possible to use survey data to provide an exact estimate of the extent to which Solomon Islanders vote ethnically, on the basis of available evidence it appears safe to state that Solomon Islanders often vote for candidates whom they share ethnic ties with. Yet voting for co-ethnics is far from universal. Amongst the aggregated survey data provided to me by the undertakers of the RAMSI People's Survey there was certainly evidence of voting either along clan (or familial) lines, as well as evidence of church-based voting. However — even allowing for social desirability bias causing under reporting of ethnic voting — the range of additional responses present suggests other factors are also at play. Similarly, while my interview and case data provided good examples of voting along ethnic lines, other interviews, as well as election outcomes, provided clear examples of voting that was not directly related to ethnic identity. David Day Pacha, for example, managed to more than double his vote share in South Guadalcanal between 2006 and 2010. Either he had a lot of co-ethnics who did not vote for him in 2006, or a significant number of people who did not share an ethnic identity with him voted for him in 2010.

The Ethnic Identities that are Drawn Upon in Politics

Of the range of ethnic identities that might plausibly structure electoral politics in Solomon Islands only two appear to regularly do so: these are the identities based around clan and church. Other possibly significant identities such as province and language group have not regularly played a direct role in electioneering or in guiding the choices of voters.

Clans (as well as groups of people linked by similar ties such as those associated with marriage) appear to be important in electoral politics throughout Solomon Islands. Churches, on the other hand, are not inevitably electorally significant, and their impact varies from church to church. The Church of Melanesia, for example, appears typically not to play a major electoral role, while the Christian Fellowship Church is an example of a church that has been of clear electoral importance in constituencies where it comprises a significant share of the population.

Why Solomon Islanders Vote for Co-ethnics when they Vote for Co-ethnics

When Solomon Islanders do vote for co-ethnics (or for similar categories of people such as those they share relational ties with) they tend to do so motivated by one of two key factors. Either they vote for co-ethnic candidates because they see co-ethnics as more likely to deliver benefits should they be elected, or they vote for co-ethnics because they fear the consequences of not voting for them. As I have discussed, the primary cause Solomon Island voters have for believing there might be benefits stemming from voting for co-ethnics, or consequences stemming from not voting for them, comes from the social rules which lie within ethnic groups.

Specifically, within-group norms of obligation towards people from the same clan, or who share relational ties, and in some instances within church groups, make it easier for voters to ask co-ethnic MPs for assistance. And amidst the strongly clientelist politics of Solomon Islands, the likelihood of personalised assistance is a key factor voters take into account when deciding who to vote for. Naturally enough, candidates are aware of voters' preferences for personalised assistance, and inevitably promise such help during campaigning. Yet, for voters — who find themselves confronting a principal agent problem in their search for assistance — such talk is cheap. Voters typically need more than words to be convinced. And here social rules can help by giving voters a sense of the likely actions of candidates should they be elected.

At the same time, not all Solomon Islands voters are fully free to choose who to vote for. Voting in a context where one way or another it is often possible for candidates to glean who voted for them, a significant number of Solomon Islanders vote from fear of consequences. Once again ethnic ties play a role in calculations of consequence. Specifically, the same norms of obligation that see MPs obliged (to a degree) to help co-ethnics also often see voters obliged to vote for members of their ethnic group, and fearing negative consequences if they do not. Such consequences can be directly negative (voters run off the land they use for gardens, for example) or less so (such as the cessation of assistance from a wealthy co-ethnic who had helped in the past).

Social rules within ethnic groups, particularly rules of obligation and assistance, which either compel voters to support co-ethnics or which aid them in overcoming principal agent problems, are not the only means though which ethnic identity can become electorally important in Solomon Islands.

Voters are also often persuaded, or coerced, into voting for a candidate by village-level representatives — brokers. Brokers are used by almost all major candidates in Solomon Islands elections and were described to me as being essential for electoral success. However, in working with brokers candidates face a principal agent problem of their own. Brokers might be effective means of garnering support, but only if they are actually honouring their promises to the candidate. Here again social rules help, this time aiding candidates, who are better able to trust co-ethnic brokers, or brokers sharing equivalent ties, owing to the behavioural impact of the rules. The same phenomenon also helps brokers, to an extent, in working out which candidates are more likely to keep their promises.

The social rules that sit amongst some ethnic groups are also electorally important in Solomon Islands because they help some groups overcome coordination problems. Enabling groups to at least partially coordinate support behind favoured candidates and to work together to promote favoured candidates was, another important function for social rules, as the campaigns of the successful candidates in my Small Malaita and South Guadalcanal cases illustrated.

The choices made in these processes are largely reasoned choices. Not necessarily perfectly reasoned choices — no doubt voters in Solomon Islands make all the mistakes behavioural economists have found humans making in other aspects of life — but nevertheless choices which fit much more closely to models of voter behaviour based on calculation than they do with models focused on irrational pride or group attachment. However, while my model of ethnic voting has more in common with work of contemporary theorists such as Chandra (2004) and Posner (2005) whose models of ethnic voting hinge foremost on rational choices, my explanation of ethnic voting in the Solomon Islands case differs from theirs in an important way.¹⁵⁹ In Chandra's explanation ethnic identities form a potential basis of electoral politics because ethnic traits are visible and so therefore offer an easy heuristic for voters trying to identify parties or candidates likely to help them. In Posner's explanation ethnic identities form a potential basis of electoral politics because they have been afforded social significance by history. In my explanation, on the other hand, ethnic identities shape the choices of voters through the social rules which sit within (some) ethnic groups. This may seem a slight difference, but it has important ramifications in determining which ethnic identities are electorally salient in Solomon Islands, and which are not.

The Determinants of the Differing Electoral Importance of Ethnic Identities

In Solomon Islands it is the strength or weakness of social rules useful for electoral collective action that plays the most important role in determining the extent to which different ethnic identities and groups are electorally important. Clans and similar relational groupings are bound, at least to an extent, by social rules, and as a result they are often an important building block of electoral competition. Similarly, some churches — most strikingly the Christian Fellowship Church — are home to similar rules and, as a consequence, have been electorally important. On the other hand, other churches such as the Church of Melanesia do not appear to possess strong norms of cooperation which translate well into the electoral arena, and so do not structure electoral competition in any regular manner.

Similarly, language groups as entities themselves tend not to be bound by rules which systematically aid in electoral coordination. There are some instances of something approximating the language-group level of coordination occurring to an extent amongst entities such as leadership networks, like those community leaders from within the Koo

¹⁵⁹ To reiterate the point from an earlier chapter: Chandra specifically allows for voters voting at least in part out of pride and similar emotional attachments; however, the model of ethnic voting she formally advances is still a model of rational actors, and hinges foremost on reasoned calculation. 220

language group who worked for David Day Pacha in South Guadalcanal, and the Sa'a speaking community leaders who worked for Rick Hou in Small Malaita. However, such networks are not automatically present in language groups in Solomon Islands. There are no systematic data on their presence around the country but my own interviews, as well as other secondary literature, suggest they are present and functioning only in a minority of language groups.

However, language groups are typically supersets of the clans within them. And, as the final regression results from Chapter 7 suggest (along with case examples such as the problems faced by candidates in Small Malaita in winning support outside their language areas), language groups do often approximate as outer bounds, beyond which winning support becomes harder because relational ties are fewer. Yet because, as entities themselves, language groups are not routinely in possession of social rules that enable to them to function as anything approximating an electoral bloc, they typically fail to do so, even when they are of electorally advantageous sizes.

This is another key difference between my explanation of ethnic politics and those offered by theorists such as Chandra and Posner who argue ethnic identities rendered potentially significant through history or visible traits become actively electorally important when the groups they contain within them are of an electorally efficient size. In Solomon Islands group size does not play any obvious role in raising the electoral significance of different ethnic identities. This is why in Chapter 7 I failed to find any evidence of group-size determined electoral competition.

The Association Between Ethnic Voting and Electoral and Political Outcomes in Solomon Islands

My explanation of ethnic voting in Solomon Islands as being a product of the social rules that lie within some of the country's ethnic groups not only fits with the regression results discussed in Chapters 7 and 9 but also the broader patterns of election outcomes seen in the country. Most Solomon Islanders have more than one ethnic identity (commonly possessing both church and clan-based identity) as well as typically possessing other ties, such as broader relational ties, which while not perhaps strictly 'ethnic' come coupled with similar social rules. Multiple ties, combined with the contingent nature of ethnic voting (it occurs either through fear of consequences or hope of reward, but not blind loyalty) contribute to the variation in election outcomes which can be seen over short periods of time in Solomon Islands. So too does the complexity of campaigning, and for MPs the challenges of dispensing largess through a system of interlocutors (brokers) whose reliability is often questionable. For the capable candidate, or savvy MP, ethnic ties offer a degree of purchase amidst this environment. However, except where ties are particularly strong, as they have been within the Christian Fellowship Church, or as they often are amongst close kin, they do not perfectly determine behaviour. There is still much uncertainty, and room for MPs and candidates' own individual attributes and actions to contribute to election outcomes — something which plays a major role in shifting election outcomes. Similarly the challenges MPs face in working in such a loosely bound environment contributes to the high incumbent turnover rates observed in Solomon Islands.

Conditional ethnic voting stemming from voters' calculations of likely outcomes influenced by the social rules of ethnic groups also offers an explanation for the association between Solomon Islands' high ethnic diversity, and high average candidate numbers (and effective numbers of candidates) within electorates. However, the explanation is not the obvious one in which the existence of many different ethnic groups produces many different ethnic cleavages, which serve as electoral divides that cannot be crossed, and which therefore prevent electoral consolidation of the sort predicted by Duverger's Law. As I have shown, when given cause to do so — cause to believe they will receive assistance — Solomon Islanders who are free to choose will vote for people who they do not share ethnic ties with. In Chapter 8 I discussed the example of David Day Pacha who was able to win support from voters who he did not share strong ethnic ties with by demonstrating he could help. There are many other examples. In the electorate of West Honiara the current MP is an ethnic Vietnamese businessman, who won by dispensing money and assistance to his constituents, who in turn showed no obvious qualms in voting for a man they shared no ethnic ties with. Evidence suggests Solomon Island voters appear happy enough to vote across ethnic divides when it is advantageous to them, which suggests it is not divides per se that are cause of high numbers of candidates. Rather, on the basis of the theory of ethnic voting I have advanced, I contend that in the Solomon Islands case high candidate numbers come not from the presence of many ethnic divides but rather from the absence of groups that are big enough, and also home to sufficiently strong social rules, to facilitate ongoing large-scale electoral coordination of the sort that would bring candidate numbers down. As I have discussed, clans have rules to enable electoral coordination to an extent but they are small and numerous. Similarly, at the electorate level, the Christian Fellowship Church has rules which have very effectively enabled electoral collective action but it is unusual in the strength of its rules, and present in large numbers in only a few electorates. The South Seas Evangelical Church is larger, and home to social rules which help facilitate coordination, but the electoral power of these rules is less strong. Meanwhile, the country's largest church, the Church of Melanesia is unable to engage in constituency level electoral

coordination, a problem that also plagues language groups, which are large enough that if they could electorally coordinate this would substantially bring down candidate numbers within electorates.

Similarly, just as the rarity of ethnic groups which are large enough and bound by rules sufficient to overcome collective action problems contributes to high numbers of candidates (and high effective numbers of candidates) within electorates, the absence of anything equivalent at the national level contributes to Solomon Islands' political instability. As I discussed in Chapter 7, provincial or church-based identities could potentially provide the raw material for more cohesive national politics (although not necessarily healthier in any other way). Yet, because there is nothing equivalent to the social rules observed within some groups in electorate-level competition operating within these groups at a national level, they do not bring such cohesion. As a consequence, at a national level Solomon Islands politics suffers through the fluidity of allegiance and associated political instability I described in Chapter 4. As I discuss further below, the collective entities involved need not be ethnic groups (indeed other groupings might likely bring better development outcomes), but it is hard to see how Solomon Islands might be afforded more stable national politics absent some sort of larger scale collective action arising and changing the nature of the choices confronting national political actors.

Ramifications

In concluding her book on ethnic politics in India Kanchan Chandra writes (p. 291) that:

While this book suggests that we may have reason to be less pessimistic about the politics of ethnic head counts...it also highlights a more fundamental source of disquiet. The origins of the politics of ethnic head counts, I have tried to show, lie in the politics of patronage. Elections in a patronage-democracy are in essence covert auctions in which basic services, which should in principle be available to every citizen, are sold instead to the highest bidder.

Although Chandra's explanation of ethnic voting in India differs from the theory I have offered for Solomon Islands, my assessment of the causes and consequences of the electoral politics experienced by Solomon Islands is very similar.

That ethnic voting in Solomon Islands is not a product of blind loyalties or atavistic forces born of culture, but rather voters striving to improve their own material welfare along with that of their families and their communities, is surely good news. A commonly offered defence of democratic politics is that, for all its imperfections, it allows voters to assess, and to reward or punish leaders, on the basis of their material wellbeing (Norris 2004). This, in turn, causes politicians to show at least some concern for voters' welfare — something that incentivises MPs towards better governing their nation. Far better, following arguments of this sort, to have voters voting in a reasoned way on the basis of material assessments than to have them voting following pride or ancient hatreds.

Yet in Solomon Islands, as in many other clientelist developing countries, voters' concern for their own wellbeing does not translate into improved governance at the national level. Rather, it leads to contestation — Chandra's auction — for localised or personalised benefits. Instead of incentivising MPs towards better governing their country, this is something that encourages them to play the game of politics in a way that best provides them with resources for patronage (Brusco et al. 2004; Allen and Hasnain 2010; Haque 2012).

Noting this is not the same as blaming voters for the state of political governance in clientelist polities such as Solomon Islands, or as suggesting they are happy with the current state of affairs (Brusco et al. 2004). Rather, voters in Solomon Islands vote the way they do owing to a particular collective action dilemma associated with national political change. Even though voters may want to live in a better governed state where public goods and services are well provided, unless they can rely on a significant share of their compatriots voting in search of this shared objective, individual voters are better off voting instead for localised benefits. This is the case because systematic reform of governance in Solomon Islands requires a majority of MPs behind it (or at least a substantial minority share). One reforming MP in a parliament of 50 can achieve little, and unless voters have cause to believe that large numbers of fellow voters around the country are voting for national reform, they are left stuck in a situation where their vote, which only contributes in its small way to the outcome of the election in one electorate, cannot contribute at all to national-level change (Cox 1997).

Voters in countries such as Australia and New Zealand are spared this dilemma by the existence of programmatic, national political parties — parties which enable voters to vote in common cause with others from around their country, knowing that should the party win, it can translate shared policy preferences into a legislative agenda. This was not always the case — most of today's wealthier countries have clientelist political pasts (Craig and Porter 2013; Fukuyama 2013) — and a key political question for Solomon Islands clearly is if or how it can move to a programmatic politics of its own.

Stronger political parties would likely be a necessary component of such a transition but on their own they will not be sufficient to cause programmatic politics (that parties would be sufficient is something which sometimes appears to be assumed in discussion of political reform within Solomon Islands). It is possible, as the patronage politics of India which Chandra describes illustrates, to couple strong political parties with clientelism.

Rather, it would seem that the transition to programmatic politics, where it has occurred, has occurred either due to the threat of foreign invasion (something neither likely nor desirable in the Solomon Islands case) or as a result of the rise of concerted collective action amongst reforming coalitions (Fukuyama 2013). Fukuyama (2013, p. 13) describes this second cause in operation in the United Kingdom and United States:

Political pressure for reform came out of a middle-class coalition, as new social groups created by the process of industrialization led a prolonged political struggle against the entrenched proponents of patronage and clientelism.

Very similar arguments have also been advanced for Northern European democracies, although often with Fukuyama's middle class replaced by a working class organised through political parties associated with groups such as trade unions (see, for example, discussion in Norris 2004, p. 100). Likewise, in his work on South East Asia Slater (2008, p. 254) argues "robust mass mobilization" has been an essential ingredient in the creation of some of the region's developmental democratic states.

Robust mass mobilisation has yet to become a significant feature of Solomon Islands politics. Yet, given that the collective action challenges of national politics exist every bit as much in Solomon Islands as they do in other countries, it is hard to see how significant political change could occur without the rise of some sort of broad-based reforming movement.

In addition to offering the potential to transcend political collective action problems and shift towards more programmatic governance, coalition-based politics would also likely bring with it political stability: parties bound of common cause are less likely to fracture, and candidates elected through attachments to political movements are less likely to engage in opportunistic floor-crossing in the way Solomon Islands MPs currently do.

While such change appears the most likely route to healthier politics in Solomon Islands, my study of ethnic electoral politics in Solomon Islands provides some cause for pessimism on this front. Following from my arguments above, this pessimism is not, however, born of evidence which suggests that ethnic ties or ethnic divides themselves are insurmountable impediments to larger-scale political collective action in Solomon Islands. As I discussed above, Solomon Islanders' ethnic electoral loyalties actually appear both pragmatic and weakly bound: where voters can be convinced voting for someone who is not a co-ethnic is advantageous, they will

do so. Instead, pessimism stems from the fact that large-scale political collective action appears difficult in Solomon Islands.

Indeed, in Solomon Islands, collective action of any sort is a challenge. As anthropologist Deborah McDougal writes of an island group in the country's Western Province:

Europeans, Australians, and Americans working in the Solomons tend to equate villages with communities and there is a deeply-rooted scholarly tendency to oppose individualistic modern Westerners to communalist traditional Melanesians...However, Ranonggans themselves think that community is very difficult to achieve. Bringing individuals together for collective projects is the explicit goal of much rhetoric and action — without such work it is thought that people just 'follow their own thoughts'. (McDougall 2003, p. 64)

However, the same can also be said of collective action everywhere. And despite the challenges of collective action, large-scale political reforming movements have had successes across a wide range of countries. Moreover, the achievements of Maasina Rule, and to a lesser extent the Moro Movement in late colonial times, show political collective action in Solomon Islands can occur, and in Maasina Rule's case it was able to occur on a significant scale (Akin 2013). Similarly, a locally grown peace movement was able to organise action amongst large groups of people under particularly trying circumstances during the conflict years of the Tensions (Moore 2004). And recent years have seen the rise of locally formed and motivated NGOs such as Forum Solomon Islands International, groups which are devoted to political reform, and capable of attracting both political and popular attention (Afuga 2013). Such examples suggest political change ought not be impossible in Solomon Islands, although the collective action involved will almost certainly prove difficult.

Further Work

My study has, I hope, provided a careful and thorough account of voting, and particularly ethnic voting, in Solomon Islands — an account which has also brought with it some theoretical insight. Yet, as I bring my study to a close I am still able to point to much other work which needs to be done. This work can be undertaken in three directions: inwards, into the mechanics of electioneering and ethnic groups in Solomon Islands; upwards, into the mechanics of the national politics; and outwards, to study in other countries.

Inwards

While I have been able to offer a clear picture of the key features of electioneering and voter behaviour in Solomon Islands, there is still more to be learnt. One particular contribution to the understanding of ethnic politics could be ethnographic or historical work with church groups trying to explain why some developed social rules that have proven electorally useful while others have not. While I was able to describe the differing electoral impacts of groups such as the Christian Fellowship Church, the South Seas Evangelical Church and the Church of Melanesia, I am not able to explain why some evolved electorally advantageous social rules while others did not. All managed to evolve at least some rules for their theological practice and other aspects of their collective interaction; but only some have had these rules translate into electoral collective action. Why this is the case is a question that would be particularly interesting to have answered.

Beyond ethnic politics there is much of practical use to be learnt regarding election mechanics in Solomon Islands. For instance, the means candidates have for finding out who voted for them need to be better understood. There is also more to be learnt on vote-buying, including who is targeted and the extent to which it is an effective method of winning votes. In the closely related subject of clientelism there is considerable room for further study. As I have noted, key features of clientelist politics found elsewhere, such as brokers (Stokes et al. 2013), also exist in Solomon Islands. In the Solomon Islands case brokers in particular were an integral part of electioneering. In my study I focused primarily on the role of ethnic, or similar relational, ties in overcoming principal agent problems associated with brokers, but there is much else of interest to be studied: the extent, for example, to which they win votes through coercing rather than convincing; and the strategies, beyond ethnic ties, which candidates use to try and maintain loyalty. (I know of at least one campaign team who used spies to keep track of their brokers, for example.)

Upwards

At a national level there is also considerably more to be learnt of the art of parliamentary coalition building in Solomon Islands, and the ways in which business interests use the process to obtain political influence. The processes involved have been vividly described in passing (for example, Moore 2006; Fraenkel 2008c) and useful theorising is starting to occur (in particular, Craig and Porter 2013; Craig and Porter 2013b). As this is an area of practical interest owing to its impact on the quality of governance experienced in Solomon Islands, more work here would be very useful.

With regards to ethnic politics, one particular puzzle remains to be explained at the national level. This being why churches currently fail to serve as more of a unit of cohesion in national

level politics.¹⁶⁰ As I have shown, some churches play an electoral role at the constituency level, and while the one church which is particularly good at it (the Christian Fellowship Church) is too small for this to be a relevant question in its case (it has only ever had two or three MPs in parliament), other churches, such as the South Seas Evangelical Church, both play a role locally and are large enough to be plausible building blocks of parliamentary power. Yet there is no obvious evidence of them doing this. As I noted in Chapter 3, churches generally stay away from national politics in Solomon Islands, and as I showed in Chapter 4 parliament does not seem to contain any church-based blocs in it. There are examples from other countries of churches playing important roles in party development and national politics, and the same feature which makes some churches important at the electorate level, social rules, also exist amongst churches' national bodies. Hence the puzzle.

This puzzle is not without possible explanations. In particular, it seems that for most churches in Solomon Islands, the social rules and social networks that can be used in electioneering are tightest at the local level, where day to day interactions are also greatest, and much more weakly linked between the local and the national. This could well explain why local level electoral coordination is possible, while at the same time it is impossible for national bodies to impose political decisions on local groups. This is a possible explanation, but it is only speculation, and the question deserves more thorough investigation.

Outwards

Looking outwards, the obvious question is the extent to which my findings from Solomon Islands have relevance elsewhere. Given so much is shared between the electoral politics of Solomon Islands and that experienced in other developing countries it would be surprising to find social rules only of importance in Solomon Islands electioneering and not elsewhere. Yet the question — to what extent do social rules explain ethnic electoral politics in other countries? — still needs to be answered.

Another closely related question is why my study has brought differing explanations of ethnic electoral politics from ones conducted in neighbouring countries and also further afield. One interesting contrast is between my findings and work from Highland Papua New Guinea, in particular Standish (2002; 2007) and Ketan (2004), describing electioneering and voter behaviour which, at least at times, does not seem reasoned or materialistic at all. The interesting question which emerges from this point of difference is why in instances voting is

¹⁶⁰ It has been suggested to me that the Church of Melanesia may have played a role in aiding in allegiance formation in coalition building around the time of independence, but this is clearly no longer the case.

driven by different cognitive processes, at least in parts of Papua New Guinea (particularly the Highlands) from those which seem to predominate in Solomon Islands. Possibly, long histories of conflict in parts of Highland Papua New Guinea might explain this? Answers would certainly be useful to understanding if and why different types of ethnic politics occur in different contexts, and could be offered by careful comparative work.

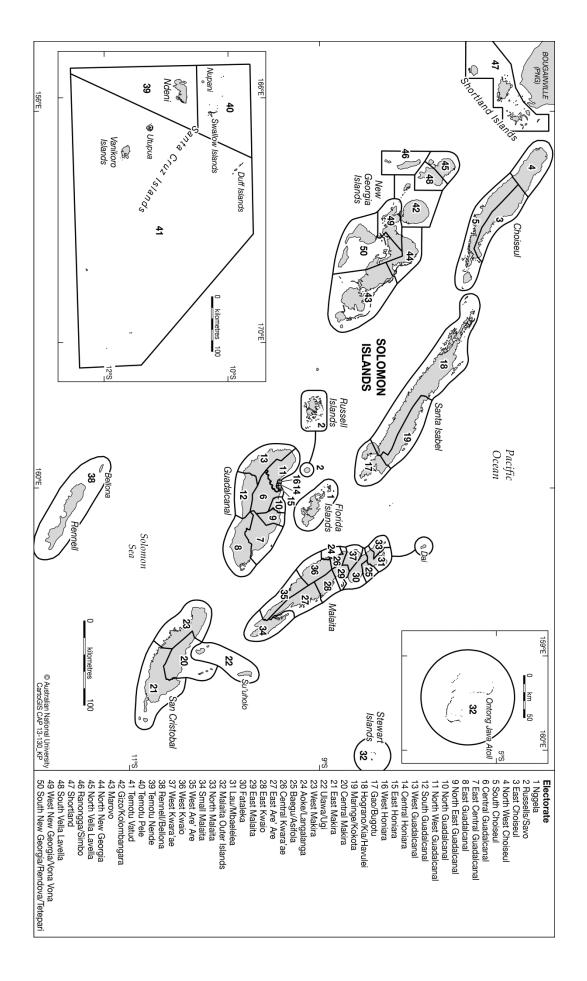
Further afield, much of the work which I have found unable to explain the Solomon Islands case still stands as convincing for the contexts from which it has been drawn. In particular, the work of Chandra (2004) and Posner (2005) is comprehensive and affords careful explanations of the country contexts it is based on (India and Zambia, respectively). The empirical evidence both authors provide of the importance of ethnic group size is strong, which begs the question: why does group size drive the electoral importance of ethnic identities in India and Zambia, and not Solomon Islands? One likely explanation could be that social rules are already ubiquitous amongst the ethnic groups Chandra and Posner studied, and that this rendered the existence of such rules beside the point. In the Indian and Zambian case the social rules in question might not even be strictly the product of ethnic groups but rather other entities which ethnic identity has become interwoven amongst. In India, for example, political parties are a more significant presence and have been around longer than in Solomon Islands. Possibly they have brought the networks and rules that subsequently allowed ethnic identity to play a role whenever group size is right. Likewise, it appears the colonial era gifted Zambia much stronger systems of chiefly rule and associated chiefly networks than it did to Solomon Islands (Posner 2005; Baldwin 2013). And possibly the existence of a strong system of chiefs means that at both the tribe and language level social rules are already sufficient to enable electoral collective action, enabling questions of size to become relevant. Once again, careful comparison between countries ought to provide answers to these questions, along with further insights.

Concluding Thoughts

In Chapter 5 I discussed debate between those who argue the choices voters make in Solomon Islands, and also neighbouring Papua New Guinea, are the product of culture — expectations derived directly from the country's traditional systems of local level governance — and those who have argued they are the product of something much more universal: rational choices. While, as I did this, I contended the available evidence favoured rational-choice type explanations, I also pointed out that there were aspects of electoral politics in Western Melanesia which still did not easily fit with simple rational choice models. In addition to a theory of ethnicity and voter behaviour, my work in this thesis has offered some middle ground in this debate. In the Solomons case at least, there are many rational choices being made. But they are choices which are conditioned by a central aspect of the country's culture: the social rules which lie within groups. Such rules are far from unique to Solomon Islands — all cultures have them and they play crucial roles in shaping social interactions and collective action everywhere (Habyarimana et al. 2009; Bowles and Gintis 2011). However, the rules and the groups they sit within vary across country contexts.

I have shown in this thesis that in the Solomon Islands case social rules play an important role in voter behaviour and in contributing to election outcomes. Yet while elections are important there is still much more for political science to learn in Western Melanesia, and to bring from its work elsewhere to the study of Western Melanesia.

Hopefully, future work on all areas of collective action in Solomon Islands and its Western Melanesian neighbours will be undertaken looking both carefully outwards, learning from work on social rules and collective action undertaken in other parts of the world, and carefully inwards, attempting to blend the insights of political science with local context.



Appendix 1 – Map of Solomon Islands Electorates

Appendix 2 – Province Profiles

Province/ Council	Land area (km²)	Total popn.	Primary Education (% of over- 12 popn.)	House- holds with tin roof (%)	Urban areas	Per cent urban
Central Province	654	26,051	60.3	27.7	Tulagi	4.8
Choiseul	3,340	26,372	73.4	37.2	Taro	3.1
Guadalcanal	5,497	93,613	55.1	28.8	Honiara	16.5
Honiara	25	64,609	40.4	77.8	Honiara	100.0
Isabel	4,293	26,158	50.8	27.6	Buala	3.7
Makira-Ulawa	3,357	40,419	60.2	13.6	Kirakira	5.1
Malaita	4,364	137,596	55.0	32.1	Auki	3.7
Rennell-Bellona	701	3,041	68.2	94.6	-	0.0
Temotu	895	21,362	56.2	10.2	Lata	9.3
Western Province	5,599	76,649	69.9	49.0	Gizo, Munda, Noro	12.7
Country	28,724	515,870	56.7	6.5		19.8

Table sources: (Solomon Islands National Statistics Office 2013, pp. vi, vii, 196; except for land area which was calculated by ANU CAP Cartography)¹⁶¹. 'Households with a tin roof' used here as a proxy of asset-based wealth. Tin roofs are a reasonable proxy as they are private goods at the household level and are, owing to practical benefits, something most Solomon Islanders strive to attain.

¹⁶¹ A range of different figures are given by different authors for the land area of Solomon Islands. The calculated figure used here, while slightly different from some other estimates falls within the usual range.

Appendix 3 – Electorate Profiles (Averages all General Elections Post-1997)

					Average		Voting
	Electorate		Average	Average	Winner Vote	Incumbent	Popn
Electorate	Code	Province	Candidates	ENC	Share (%)	Success (%)	(2010)
Nggela	Ngl	Central	10.75	6.21	26.1	50	9,350
Russells/Savo	RS	Central	5.25	2.94	52.7	75	4,781
East Choiseul	EC	Choiseul	4.25	2.55	55.4	75	3,250
North West Choiseul	NWC	Choiseul	6.75	4.34	35.2	50	6,163
South Choiseul	SC	Choiseul	7.5	4.79	35.8	67	4,549
Central Guadalcanal	CG	Guadalcanal	6	3.82	41.8	67	8,580
East Central Guadalcanal	ECG	Guadalcanal	8	5.24	30.9	50	5,690
East Guadalcanal	EG	Guadalcanal	7.25	4.01	40.3	50	5,104
North East Guadalcanal	NEG	Guadalcanal	7.25	4.01	39.7	67	5,738
North Guadalcanal	NG	Guadalcanal	10.5	6.94	24.8	67	5,387
North West Guadalcanal	NWG	Guadalcanal	10.25	5	33.1	33	12,094
South Guadalcanal	SG	Guadalcanal	9.75	4.04	44.9	50	3,529
West Guadalcanal	WG	Guadalcanal	8.5	5.12	30.2	50	4,979
Central Honiara	СН	Honiara	16	9.04	20.9	0	14,710
East Honiara	EH	Honiara	10	6.39	20.9	0	15,846
West Honiara	WH	Honiara	12.5	4.49	39.6	0	10,411
Gao/Bugotu	GB	Isabel	8.25	4.49	41.7	33	3,714
Hograno/Kia/Havulei	НКН	Isabel	<u> </u>	4.11	41.7	50	5,714
	МК	Isabel	8.75	4.11	31.3	25	-
Maringe/Kokota Central Makira	CMk	Makira/Ulawa	8.75	5.84	28.3	25	5,443 5,507
East Makira	EMk		9	5.5	37.4	100	6,987
	UU	Makira/Ulawa Makira/Ulawa	8.75	5.5 4.67	37.4		-
Ulawa/Ugi West Makira	WMk	Makira/Ulawa	10.25	4.67 5.8	40.1	100 25	2,545 6,275
Aoke/Langalanga	AL	Malaita	8.25	3.39	44.8	75	3,837
Baegu/Asifola Central Kwara'ae	BA	Malaita	8.75	5.46 3.14	30.6	50 67	2,673
	CKe	Malaita	7		47.9		9,004
East 'Are 'are	EA	Malaita	8.25	5.19	25.0	33	3,829
East Kwaio	EKo	Malaita	6.25	3.46	48.8	50	4,822
East Malaita	EMI	Malaita	9.25	5.11	39.0	75	3,890
Fataleka	Fa	Malaita	12.5	6.09	28.2	25	3,700
Lau/Mbaelelea	LM	Malaita	12	6.32	26.2	50	7,324
Malaita Outer Islands	MOI	Malaita	9	5.94	28.2	25	1,310
North Malaita	NM	Malaita	8.5	3.96	43.1	25	6,728
Small Malaita	SM	Malaita	11.75	7.24	23.0	33	6,876
West 'Are 'are	WA	Malaita	9.5	5.95	28.6	33	3,717
West Kwaio	WKo	Malaita	10.25	5.46	29.0		5,187
West Kwara'ae	WKe	Malaita	16	9.69	17.0	33	7,069
Rennell/Bellona	RB	Ren & Bel	6.75	4.07	40.0	25	1,683
Temotu Nende	TN	Temotu	6.25	3.85	42.4	50	6,533
Temotu Pele	ТР	Temotu	7.5	3.52	46.8	75	2,866
Temotu Vatud	TV	Temotu	10.5	6.69	23.1	33	2,251
Gizo/Kolombangara	GK	Western	9.5	4.81	35.2	75	7,585
Marovo	Ma	Western	8	4.44	34.1	100	6,792
North New Georgia	NNG	Western	2.25	1.61	81.2	100	2,228
North Vella Lavella	NVL	Western	6	3.54	39.7	50	2,490
Ranongga/Simbo	RaS	Western	5.25	3.25	41.9	75	4,390
Shortland	Sh	Western	7.75	4.6	34.3	50	1,944
South Vella Lavella	SVL	Western	5.5	3.71	37.4	25	4,076
West New Georgia/Vona Vona	WNG	Western	9	5.5	28.3	50	7,555
South New Georgia/Rendova/Tetepari	SNG	Western	5.75	3.25	41.6	50	4,754

Table notes: all data from the author's Solomon Islands election database. The six electorates I conducted fieldwork in are highlighted. Candidates, ENC (Effective Number of Candidates), and Winner Vote Share are means for each electorate, averaged across general elections since 1997. The column 'Incumbent Success' shows, for the four general elections since 1997, the percentage of elections in which the incumbent MP has successfully defended their seat. The denominator in this calculation is not necessarily four, it is the number of elections in which the sitting MP contested their seat. Voting age population has been estimated as of the 2010 general election based on 2009 census data.

Appendix 4 - Interview Details

Unless my interviewees were confident English speakers I undertook interviews in Solomon Islands Pijin. Literate interviewees read and signed informed consent forms. For those who could not read, I read them informed consent information and interviews were only conducted if this was followed by unambiguous consent to proceed. I recorded all my interviews with a voice recorder except in rare instances when interviewees requested that I did not or when technology failed. I also took detailed interview notes. The interview material I make use of in Chapters 8 and 9 is drawn from the recordings or, in very rare instances when I was unable to record, from interview notes.

Interviews ranged from very short (less than 10 minutes) to long (close to two hours). Subject matter ranged from basic details on electorates all the way through to the intricacies of campaigning.

My interviewees fell into seven broad categories: MPs or former MPs; candidates or former candidates; candidate campaign team members; village level brokers; community leaders; voters; and other commentators (a small category including some Honiara based civil servants and civil society representatives). Reflecting both the higher prevalence of men serving in political roles and involved as community power brokers, and cultural challenges associated with speaking to women in some areas, I interviewed more men than women. However, I still interviewed sufficient women to get a good sense of any differences in perspectives on voter choice and electioneering. Table A4.1 below shows interviewees broken down by type and gender. Table A4.2 shows interviewees by constituency.

		=	
Interviewee Type	Male	Female	Total
Voter	98	74	172
Community Leader	34	5	39
Broker	28	6	34
Candidate	21	5	26
MP/former MP	24	0	24
Campaign Team	13	1	14
Other	3	0	3
Total	221	91	312

Table A4.1 – Interviewees by Type and Gender

Table A4.2 – Interviewees by Electorate

Electorate	Number of Interviewees
Gao Bugotu	56
South Guadalcanal	55
Small Malaita	50
Aoki/Langalanga	38
East Honiara	18
West New Georgia	18
Other Electorates	77

Appendix 5 - Cross-Cutting Clans and Support Dispersion

Without data on the number of clans and their relative sizes it is hard to directly, quantitatively test the proposition that clans are often electorally important ethnic groups in Solomon Islands. However, one possible means of testing is offered by the fact that clans are geographically dispersed groups (cross-cutting) in some Solomon Islands provinces while in other parts of the country they tend to be geographically bound. If clans really are electorally important, this difference in the way they are distributed ought to be associated with differing patterns of candidate support.

As outlined in Chapter 3, the geographical spread of clans differs across Solomon Islands' different provinces. In some — particularly Isabel, Makira and Guadalcanal — formalised rules of migration with marriage render clans strongly geographically cross-cutting (that is the same clan will be found in numerous villages across a relatively large area and more than one clan will live in the same village). Historically, Central Province has also had similar cross-cutting clans (Allan 1957, p. 64). In other provinces, particularly Malaita, the typical clan is more strongly spatially constrained (Allan 1957, p. 64). In Western Province, cognatic ties, rules on migration with marriage (in parts of the province), and a history of colonial era migration, have led to people having relational ties throughout most electorates.¹⁶² In other provinces patterns are harder to establish. On the basis of the Allan Report (Allan 1957, p. 66) it seems that much of Temotu Province had some sort of cross-cutting ties in the past, although these tended only to be within, rather than between, the small islands that make up its electorates and so were not in effect cross-cutting across whole constituencies. Also Allan (in 1957) noted that in parts of Temotu province such ties were already breaking down. Choiseul lacks strong formal crosscutting ties of the nature of those on Guadalcanal; however, interviews with political actors from Choiseul suggested a situation similar to that of Western Province with much migration and additional matrilineal ties providing cross-cutting support bases (Interviews Hon12, Hon13 and Mannaseh Sogavare). Clans in Rennell and Bellona are not cross-cutting; however the one constituency that comprises the small Polynesian outlier province is home to only two clans, one which dominates the entire province except for the eastern end of Bellona Island (Provincial Government Development Unit 1998a, p. 6).

Importantly, these geographical distinctions are not completely clear cut: even in Malaita marriage ties and migration mean people often have at least some ties around constituencies.

¹⁶² One interviewee, a former candidate from West New Georgia constituency in Western Province, illustrated this well when asked where in the constituency he had relational ties. His reply was: "right throughout. I have relatives in Madou, Dunde, Varasito, Raromana, on the big Island, Kohingo, Noro, right throughout." (Interview Ashley Wickham)

However, it seems reasonable to assume that if clans are electorally important we would see some difference in the extent to which candidate support is dispersed across electorates, with candidates on average winning more dispersed support in Central Province, Isabel, Makira, Guadalcanal Rennell and Bellona, and Western Province than they do in Malaita.

To test this, in the regression I present below, I have taken election results by polling station to calculate a measure of support dispersion, and grouped electorates by province, using dummy variables for each province to capture the effect of province on support dispersion.

In addition to my dummy variables for provinces I have added several other control variables to the regressions. Everything else being equal it also seems reasonable to anticipate that candidate support would be more concentrated in more populous constituencies as, for candidates whose resources are finite, it will be harder to establish a wide base of support where numbers of voters are higher. Conversely, we might reasonably expect support dispersion to be higher in electorates which are more densely populated. Denser population ought bring more regular interaction of the sort that builds reputation and fosters trust. For these reasons, both population and population density are important controls to include in the regression, as they vary significantly across electorates. (The most populous constituency, East Honiara, has a populated constituency, Central Honiara, is over 800 times more densely populated than the least, Hograno/Kia/Havulei).

A final control added to my test is a dummy variable reflecting whether a candidate is an incumbent or not; based on observations in Chapter 4 it seems reasonable to expect that incumbent candidates will have more dispersed support.

Table A5.1 below shows the results of a regression run testing these propositions. The measure used to capture dispersion of candidate support across polling stations (the dependent variable) is the Index of Residential Segregation, a standard measure of geographical concentration and dispersion used in Human Geography (Ogden 2000, p. 380). The value of the index ranges between zero (which would be the score of a candidate who had perfectly equally distributed support) and one (the score of a candidate who won all of their votes in one polling station only).¹⁶³ The data used to calculate this figure are 2010 and 2006 election results by polling station. The unit of analysis in the regression is individual candidates

¹⁶³ The index of residential segregation is calculated as follows: $ISxn = \frac{0.5 \sum_{i}^{k} |x_i - t_i|}{1 - (x/t)}$

Where: i = the ith polling station; k = the total number of polling stations; x_i = the percentage of candidate x's total votes that they won in polling station i; t_i =total votes cast in polling station i as a percentage of total votes cast across the constituency; x=candidate x's total votes; t=the total votes cast across the constituency.

(in other words the index of segregation has been calculated for each candidate, and each candidate has been coded with the dummy variable of the province they are from).

The independent variables used in the regression are: a measure of voting age population estimated from the 2009 census (taken as a natural log); a measure of population density derived from the 2009 census and electorate land area data (as a natural log); a dummy variable reflecting whether the candidate is an incumbent or not; and dummy variables for each province except Malaita (which means, in effect, that the coefficient for each province's dummy shows the extent to which the province in question differs from Malaita).¹⁶⁴ A negative sign on a coefficient shows that on average the variable is associated with less concentrated candidate support.

As can be seen, the results are, by-in-large, as predicted. More populous electorates tend, everything else being equal, to see more concentrated support, although the difference across population is not statistically significant. Meanwhile, more densely populated electorates, everything else being equal, show less concentrated support. In Guadalcanal, Isabel, Western, and Makira Provinces candidate support is, everything else being equal, more geographically dispersed than in Malaita. Likewise, support is strongly dispersed in Rennell and Bellona, the province of only two clans. Not only are results statistically significant but the magnitude of the effects is non-trivial (if not massive).¹⁶⁵

¹⁶⁴ Population and population density variables are presented as natural logs to reduce skew and the influence of outliers.

¹⁶⁵ All regression results are based on a regression run with robust standard errors clustered at the constituency level. To account for the risk of results being driven by outliers I re-ran the regression using Stata's robust regression option as per Hamilton (2009, p. 256) and Treiman (2009, p. 237) with virtually identical results (except that with outliers excluded the coefficient on voting age population became statistically significant). Re-running the regression limiting data only to candidates who received less than 15 and five per cent of total votes cast (to exclude major candidates whose results might potentially be more heavily influenced by other attributes) also produced very similar results to those reported.

Table A5.1 – Regression Results, Support Dispersion by Population, Population Density and Province

	Index of Segregation	
Incumbent Dummy	-0.150***	
	(0.014)	
Voting age population (log)	0.030	
	(0.020)	
Population density (log)	-0.033***	
	(0.011)	
Honiara	-0.036	
	(0.062)	
Central Province	-0.011	
	(0.041)	
Choiseul	-0.179***	
	(0.029)	
Guadalcanal	-0.062**	
	(0.026)	
Isabel	-0.072***	
	(0.027)	
Makira	-0.041*	
	(0.022)	
Rennell and Bellona	-0.168***	
	(0.033)	
Temotu	0.001	
	(0.030)	
Western Province	-0.114***	
	(0.030)	
Constant	0.486***	
	(0.165)	
Adjusted R-squared	0.206	
n	917	

Robust standard errors clustered at the electorate level in parentheses; ***significant at the 1% level; ** significant at 5% level; * significant at 10% level.

The only finding from the regression which does not fit expectations is to do with Central Province where concentration of support is not significantly different from Malaita. Also it is somewhat surprising to see candidate support so strongly dispersed in Choiseul province.

The finding in Central Province may have at least partial explanation in the fact that one of its two constituencies, Russells/Savo, is spread over two separate island groups (see electorate map in Appendix 1). Also, owing to a history of plantation employment, the Russell Islands are home to a substantial number of migrants from other parts of the country (the current MP is a settler from an Island in Temotu Province), which may also contribute to more fragmented support. When I exclude Russells/Savo the coefficient for Central Province becomes of a similar magnitude to Guadalcanal and statistically significant at the 1 per cent level. Similarly, the spread of candidate support in Choiseul is not wholly inexplicable once one takes into account the province having had similar patterns of migration to Western Province.

These results, it should be emphasised, are not telling a tale of categorical difference. The coefficients on the dummy variables are only large enough to suggest a degree of difference in dispersion between Malaita and provinces such as Guadalcanal and Isabel. Yet this we should

be expecting: in a country where ethnic ties only play contributing, rather than a determining, role in electoral politics, where migration and marriage means that nowhere are ethnic ties perfectly geographically bound, and where clan ties are only a subset of available ethnic ties, it would be mistaken to expect categorical differences between provinces.

To reiterate, these tests are only an imperfect substitute for what might ideally have been tested had better data been available. On their own they are suggestive rather than definitive. However, the results concur with the clan-related findings from both my qualitative and quantitative work in the main body of the thesis, and provide additional evidence that kinship ties of the sort contained within clans play a contributing role in shaping the choices voters make.

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